

**WGTV**  
 8513 M-72 West  
 Traverse City, MI 49684  
 (231) 947-7770

# CONTRACT

<b>Contract / Revision</b> 2166752 /		<b>Alt Order #</b> 10755712
<b>Advertiser</b> WinSenate		<b>Original Date / Revision</b> 03/11/24 / 03/12/24
<b>Contract Dates</b> 10/29/24 - 11/04/24	<b>Estimate #</b> 12927	
<b>Product</b> 745/795/12927		
<b>Billing Cycle</b> WEEKLY	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WGTV	<b>Account Executive</b> Washington DC Loca	<b>Sales Office</b> Locality Washin
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
	<b>Order Type</b> GENERAL	
<b>Agcy Code</b> 9914573	<b>Advertiser Code</b> 745	<b>Product 1/2</b> 795
<b>Agency Ref</b> 7041	<b>Advertiser Ref</b> 10187667	

And:

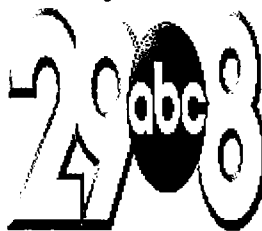
**Waterfront Strategies**  
 3050 K St NW Ste 100  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGTV	10/29/24	11/04/24	America This Morning	6:00 AM-7:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				2	\$100.00			
N 2	WGTV	10/29/24	11/04/24	Good Morning America	7:00 AM-9:00 AM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				2	\$200.00			
N 3	WGTV	11/02/24	11/02/24	GMA Saturday	8:00 AM-9:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$200.00			
N 4	WGTV	11/02/24	11/02/24	GMA Saturday	9:00 AM-10:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$200.00			
N 5	WGTV	11/03/24	11/03/24	GMA Sunday	8:00 AM-9:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$300.00			
N 6	WGTV	10/29/24	11/04/24	The View	11:00 AM-12:00 PM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				2	\$500.00			
N 7	WGTV	10/29/24	11/04/24	General Hospital	2:00 PM-3:00 PM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				2	\$500.00			
N 8	WGTV	10/29/24	11/04/24	JUDGE JUDY	4:30 PM-5:00 PM		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				2	\$1,000.00			
N 9	WGTV	10/29/24	11/04/24	ABC World News Tonight	7:00 PM-7:30 PM		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				2	\$1,500.00			
N 10	WGTV	10/29/24	11/04/24	UpNorth Live News at 630pm	6:30 PM-7:00 PM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				2	\$250.00			
N 11	WGTV	10/29/24	11/04/24	ENTERTAINMENT TONIGHT	7:30 PM-8:00 PM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				2	\$500.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



**WGTU**  
**8513 M-72 West**  
**Traverse City, MI 49684**  
**(231) 947-7770**

<u>Contract / Revision</u>	<u>Alt Order #</u>
2166752 /	10755712

<u>Advertiser</u>	<u>Original Date / Revision</u>
WinSenate	03/11/24 / 03/12/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/24 - 11/04/24	745/795/12927	12927

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	WGTU	10/29/24	11/04/24	UPNORTH LIVE @ 11PM	11:00 PM-11:35 PM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				2	\$250.00			
N 13	WGTU	11/02/24	11/02/24	UPNORTH LIVE @ 11PM SA	11:00 PM-11:30 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$250.00			
N 14	WGTU	11/03/24	11/03/24	SUNDAY 11PM NEWS	11:00 PM-11:30 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$250.00			
N 15	WGTU	10/29/24	11/04/24	Jimmy Kimmel	11:35 PM-12:37 XM		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				3	\$50.00			
N 16	WGTU	10/29/24	11/04/24	Nightline	12:37 XM-1:06 XM		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				3	\$50.00			
N 17	WGTU	11/04/24	11/04/24	DANCING WITH THE STARS	8:00 PM-10:00 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/24	11/10/24	M-----				1	\$2,000.00			
N 18	WGTU	10/31/24	10/31/24	GREYS ANATOMY	9:00 PM-10:00 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	---T---				1	\$2,000.00			
N 19	WGTU	11/02/24	11/02/24	NCAA FOOTBALL PRIME	7:30 PM-11:00 PM		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$5,000.00			
<b>Totals</b>											<b>32</b>	<b>\$20,100.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/24 -11/03/24	22	\$14,950.00	(\$2,242.50)	\$12,707.50
11/04/24 -11/10/24	10	\$5,150.00	(\$772.50)	\$4,377.50
<b>Totals</b>	<b>32</b>	<b>\$20,100.00</b>	<b>(\$3,015.00)</b>	<b>\$17,085.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, WinSenate, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Waterfront Strategies

Address: 3050 K Street NW Suite 100 Washington, DC 20007

Contact: \_\_\_\_\_ Phone number: 202-338-8700 Email: \_\_\_\_\_

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: WinSenate

Address: 1032 15th Street NW, Suite 247, Washington DC 20005

Contact: Rebecca Lambe Phone number: 202-788-6888 Email: senatewin@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Rebecca Lambe, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:  N/A

Name(s) of every candidate referred to:

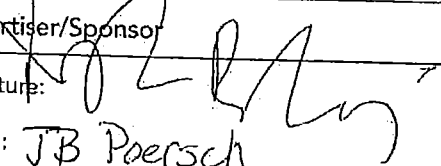
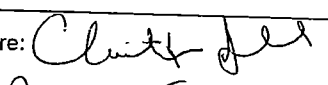
Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:  N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: JB Poersch	Name: Charles Saxon
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 3/11/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received:

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 2106752	Station Call Letters: WGTU	Date Received/Requested: 3/11/24
Est. #: 12927	Station Location: TRAVERSE CITY, MI	Run-Start-and-End-Dates: 10/29/24 - 11/6/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.