

# ORDER



WHTM Harrisburg

**Orders**  
**Order / Rev:** 1741505  
**Alt Order #:** 26229107  
**Product Desc:** Political  
**Estimate:** 7513  
**Flight Dates:** 10/24/18 - 10/29/18  
**Original Date / Rev:** 10/23/18 / 10/23/18  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Buying Time LLC  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Avenue NW  
 Washington, DC 20001-3796

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/George Scott/Congress/PA/Dem  
**Demographic:** A18+  
**Product Codes:** PL12  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN5252/SP2893/TO824/AL1472  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	2	\$3,700.00	\$3,145.00
10/29/18	10/29/18	1	\$800.00	\$680.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	2	\$3,700.00	\$3,145.00	0.00
November 2018	1	\$800.00	\$680.00	0.00
<b>Totals</b>	<b>3</b>	<b>\$4,500.00</b>	<b>\$3,825.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHTM Harrisburg	25%	\$4,500.00
Market	100%	\$18,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	75%	\$13,500.00
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WHTM	10/29/18	10/29/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00												
ABC27 News <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/29/18</td> <td>11/04/18</td> <td>M-----</td> <td>1</td> <td>\$800.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/18	11/04/18	M-----	1	\$800.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/29/18	11/04/18	M-----	1	\$800.00	0.00																						

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WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	M-----					1	\$800.00		0.00			
N 2	WHTM	10/25/18	10/25/18	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	---T---	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		ABC 27 News At 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---T---					1	\$1,200.00		0.00			
N 3	WHTM	10/24/18	10/24/18	Wed Prime Hour 2 MModern Family	CM	9-10p	--W----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
		Modern Family/Single Parents-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--W----					1	\$2,500.00		0.00			
													Totals	3	\$4,500.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 7/30/2018
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I, Buying Time LLC

being/on behalf of: George Scott for Congress

a legally qualified candidate of the Democratic

political party for the office of: PA-10

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

**Attach proposed schedule with charges (if available): \$ \_\_\_\_\_ net**

I represent that the payment for the above described broadcast time has been furnished by:

George Scott for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Terry Akarnik

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/30/2018

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected



Signature

Paul Roda

Printed Name

NSM

Title

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

1. George Scott  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does  does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Brad Kephner - Campaign Manager for George Scott for Congress  
signature of candidate or authorized committee

Brad Kephner  
printed name

4/24/15  
date