

ORDER



WHTM Harrisburg

Orders
Order / Rev: 1741505
Alt Order #: 26229107
Product Desc: Political
Estimate: 7513
Flight Dates: 10/24/18 - 10/29/18
Original Date / Rev: 10/23/18 / 10/23/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Buying Time LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/George Scott/Congress/PA/Dem
Demographic: A18+
Product Codes: PL12
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	2	\$3,700.00	\$3,145.00
10/29/18	10/29/18	1	\$800.00	\$680.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	2	\$3,700.00	\$3,145.00	0.00
November 2018	1	\$800.00	\$680.00	0.00
Totals	3	\$4,500.00	\$3,825.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WHTM Harrisburg	25%	\$4,500.00
Market	100%	\$18,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	75%	\$13,500.00
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTM	10/29/18	10/29/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
ABC27 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----		1				\$800.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	M-----			1		\$800.00	0.00						
N 2	WHTM	10/25/18	10/25/18	M-F News @ 6p	CM	6-630p	---T---	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
				ABC27 News @ 6p											
				ABC 27 News At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/22/18		10/28/18	---T---			1		\$1,200.00	0.00						
N 3	WHTM	10/24/18	10/24/18	Wed Prime Hour 2	CM	9-10p	--W----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
				MODern Family											
				Modern Family/Single Parents-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/22/18		10/28/18	--W----			1		\$2,500.00	0.00						
													Totals	3	\$4,500.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 7/30/2018

I, Buying Time LLC

being/on behalf of: George Scott for Congress

a legally qualified candidate of the Democratic

political party for the office of: PA-10

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

Attach proposed schedule with charges (if available): \$

net

I represent that the payment for the above described broadcast time has been furnished by:

George Scott for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Terry Akarnik

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/30/2018

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature



Printed Name

NSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, George Scott
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Brad Kephinski - Campaign Manager for George Scott for Congress
signature of candidate or authorized committee

Brad Kephinski
printed name

4/24/15
date