

KRHD-CD Bryan/College Station

JULY 1, 2023 - SEPTEMBER 30, 2023

#### PROGRAMS DEALING WITH SIGNIFICANT COMMUNITY ISSUES FOR ABC 40 KRHD-CD 40.1 BRYAN/COLLEGE STATION, TEXAS July, August, September 2023

## **TABLE OF CONTENTS:**

The following issues were identified as significant and addressed by KRHD to serve the community and act in the public interest as set forth by the Federal Communications Commission:

#### 1. Economy

The following is a listing of some of the significant issues responded to by ABC 40 KRHD-CD 40.1 BRYAN/COLLEGE STATION, TEXAS, for the period of **July 1, 2023** – **September 30, 2023**. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

## **ECONOMY**

July 7, 2023

## **BRAZOS VALLEY FOOD INSECURITIES**

Local nonprofits and food pantries are seeing a larger demand for food. But a new program hopes to teach people on a budget how to create cheap, and nutritiously beneficial, meals.

#### July 11, 2023

## **BRYAN ISD FOOD SERVICES**

With students out of class, how are they getting access to meals? The "Seamless Summer Meals" program is connecting kids in need with food. We look into what makes it possible and the volunteers who help out.

## July 13, 2023

## **ADJUSTING POWER USAGE IN HEAT**

Power demand is going up with the temperature in Texas – and it's putting a strain on our grid. What's the danger of using too much power? We talk to Bryan Texas Utilities experts about reducing usage and improvements they're making to avoid blackouts.

#### July 14, 2023

## INFLATION HURTING SMALL BIZ

While inflation has started to ease, problems continue for local businesses. A small grocery and deli story in Bryan explains where costs are usually cut - at the customers expense – and how they're working to avoid them, even with supply issues continuing.

#### July 14, 2023

# LANDFILL WASTE AND TX ENERGY DEMANDS

We attend a ribbon cutting and dedication for a new College Station natural energy plant. The center will use the gases created during the decay process at a local landfill to generate power.

## July 18, 2023 CROPS IN EXTREME HEAT

A drive through Texas will reveal fields of dried-out crops and produce. But for some farmers – like at vineyards – high temperatures are good for their product. The real problem is the drought. Experts tell us what drought conditions do and steps that need to be taken.

## July 25, 2023

# HIGH HEAT CAUSING CAR DAMAGE

Did you know car tire pressure should be checked under extreme temperatures? It's a huge danger. We explain tire risks along with coolants needed to keep cars running in high temps with help of an expert.

## August 10, 2023

# AMTRAK COMING TO TEXAS

A proposal from Amtrak would bring a high-speed rail through several rural communities in the Brazos Valley. One of those communities is Roans Prairie, where we speak with residents about the impact and their concerns over bringing in travelers.

## August 11, 2023

# MASSIVE MILAM CO DEVELOPMENT

The old Alcoa plant in Milam County is being redeveloped. A Dallas-area realty group bought the site and just released plans for what it might looks like, and how residents in the area feel about those plans.

# August 18, 2023

# TAMU SAVE UR MONEY

College is expensive – especially when you think about travel, parking, labs, books, food, etc. But there are a few things students can do without if they're trying to keep costs down. We look into how much the average student spends beyond the cost of tuition.

## August 22, 2023

# **BCS BTU CONSERVATION PLEA**

Following a request from ERCOT to save energy, Bryan Texas Utilities also pleads with customers to reduce their usage as temps soar. Experts share how heating and cooling our homes is one of the largest consumers of power, but simple steps can be taken to reduce demand and keep you comfortable.

> We followed up on this story on August 23, 2023 with details on a program to help those needing assistance paying high power bills.

## August 23. 2023

# **NEW LAW FOR ELECTRIC DRIVERS**

Drivers behind the wheel of electric vehicles don't pay as many taxes as those with gas in the tank – and that's a problem. Texas collects those taxes on gasoline for road improvements. Now the state is adding an extra \$200 fee for electric vehicles to make up the lost revenue.

#### August 28, 2023 TAMU CONTERFEIT RINGS

Class rings are a thing of pride for Texas A&M students, but they can also cost hundreds if not thousands of dollars. That price tag has some students looking at counterfeit offers – but are they worth it? And does shopping elsewhere impact the school's bottom line?

#### September 18, 2023

## **KR BRAZOS VALLEY GIVES EARLY**

A look at the fundraising effort to support multiple non-profits in our community, and how those organizations benefit people in need around the Brazos Valley. Where does that funding go?

#### LOCALLY PRODUCED PROGRAMS

Listed below are locally produced news programs presenting a mix of news, weather, and sports.

Program	Days	Times
25 News – Brazos Valley	Monday-Friday	5:00 AM - 7:00 AM
25 News – Brazos Valley	Monday-Friday	11:30 AM - 12:00 PM
25 News – Brazos Valley	Monday-Friday	5:00 PM - 5:30 PM
25 News – Brazos Valley	Monday-Friday	6:00 PM - 7:00 PM
25 News – Brazos Valley	Monday-Friday	10:00 PM - 10:35 PM

#### NETWORK PRODUCED PROGRAMS

Good Morning AmericaMonday – Friday7:00AM – 9:00AMThis two-hour network program provides viewers with timely news reports, informative features,<br/>weather information, and up-to-the minute interviews with world leaders.KXXV/KRHD-TV provides local news and weather updates at 7:25AM, 7:55AM, 8:25AM, and<br/>8:55AM.

<u>ABC World News Tonight</u> Monday – Saturday 5:30PM – 6:00PM This ABC News program often featuring investigative reporting on controversial issues facing the American public.

<u>Nightline</u> Monday – Friday 11:35PM – 12:05AM This ABC News program provides in-depth reports on major issues of the day.

## **Public Service Announcements/Commercials:**

TITLE/TOPIC	<b>LENGTH</b>
PEP Texas Army Nat'l Guard	: 30,:15
TXDOT Impaired Driving College	:30, :15
Texas Casa PEP	:30
Texas Department of Transportation	:30, :15
TAB DSHS Alzheimer's Awareness	:30, :15
Be Safe – Aggressive Driving	:30
PEP – Don't Mess with Texas 22	:30, :15
TXDOT Impaired Driving 22 Faces	:30, :15
Workforce Solutions	:60
BCS Softball Classic	:60
BCS Job Fair	:30

#### ISSUE

Recruitment campaign for TX National Guard Anti-impaired driving campaign from TXDOT CASA spot encouraging volunteering Anti-Texting and Driving Spot Raising awareness of Alzheimer's symptoms Discourages aggressive driving Encourages Texans to not litter Anti-impaired driving campaign Workforce Resource Summit promotional spot PSA promoting event

PSA promoting job fair in the Brazos Valley