

ORDER



Orders
Order / Rev: 211496
Alt Order #: 07078529
Product Desc: API TARGET 2014
Estimate: 3299
Flight Dates: 03/17/14 - 03/23/14
Original Date / Rev: 02/27/14 / 02/27/14
Order Type: GENERAL

KOB

Primary AE: Brian Smith
Sales Office: H-DC
Sales Region: National

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 North Ft. Myer Drive Ste. 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Petroleum Institute
Demographic: A18+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru: 08/07/09
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/14	03/21/14	14	\$7,860.00	\$6,681.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2014	14	\$7,860.00	\$6,681.00	0.00
Totals	14	\$7,860.00	\$6,681.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	03/17/14	03/21/14	News 4 Today II 6a-7a	CM	M-F 6a-7a	M-W-F--	:30	3	\$470.002		0.00	NM	3	\$1,410.00
				News 4 Today II 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/17/14	03/23/14	M-W-F--		3				\$470.00		0.00			
E 2	All	03/19/14	03/20/14	M-F Today Show	CM	M-F 7a-9a	--WT---	:30	2	\$470.003		0.00	NM	2	\$940.00
				M-F Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/17/14	03/23/14	--WT---		2				\$470.00		0.00			
E 3	All	03/19/14	03/21/14	News 4 @ 5p M-F	CM	M-F 5p-530p	--W-F--	:30	2	\$450.003		0.00	NM	2	\$900.00
				News 4 @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/17/14	03/23/14	--W-F--		2				\$450.00		0.00			
E 4	All	03/17/14	03/20/14	News 4 @ 6p M-F	CM	M-F 6p-632p	M--T---	:30	2	\$750.002		0.00	NM	2	\$1,500.00
				News 4 @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/17/14	03/23/14	M--T---		2				\$750.00		0.00			
E 5	All	03/18/14	03/21/14	News 4 @ 630p M-F	CM	M-F 630p-7p	-T--F--	:30	2	\$560.002		0.00	NM	2	\$1,120.00
				News 4 @ 630p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/17/14	03/23/14	-T--F--		2				\$560.00		0.00			
E 6	All	03/18/14	03/20/14	News 4 @ 10p M-F	CM	M-F 10p-1035p	-T-T---	:30	2	\$800.002		0.00	NM	2	\$1,600.00
				News 4 @ 10p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/17/14	03/23/14	-T-T---		2				\$800.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 7	All	03/18/14	03/18/14	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	-1-----	:30	1	\$390.00	2	0.00 NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 03/17/14		03/17/14	03/23/14	-1-----			1		\$390.00		0.00			
												Totals	14	\$7,860.00