

Supertalk Mississippi Network
TeleSouth Communications, Inc.
6311 Ridgewood Road
Jackson, MS 39211

Client: **WICKER FOR SENATE**
Order #: **8271-00002**
Description: **CONT #4327920**
Date Entered: **5/28/2018**
P.O.#:
Salesperson: **Political, ?**
Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date Notary Req'd**

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD
SUITE 903
WEST PALM BEACH, FL 33401

STN

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/28/2018	6/3/2018	STN-FM	06:00:00 to 19:00:00	Weekly	1:00	44	207.88	9146.72	2	4	7	7	8	8	8
2 6/4/2018	6/5/2018	STN-FM	06:00:00 to 19:00:00	Weekly	1:00	18	207.88	3741.84	9	9	0	0	0	0	0

Order Start Date: 5/28/2018 Order End Date: 6/5/2018 Spots: 62

Total Charges: **\$12,888.56**
Combined Discounts: **\$1,933.28**
Total Net: **\$10,955.28**

Projected Media Month/End-Of-Schedule Billing Totals for WICKER FOR SENATE / 8271-00002 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
June	2018	62	\$12,888.56	\$1,933.28	\$10,955.28
Total:		62	\$12,888.56	\$1,933.28	\$10,955.28

WICKER

Confirmed & Accepted for Supertalk Mississippi Network By:

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy

STATION:	STN-AM	ORDER#:	3151701	DATE:	05/27/2018
MARKET:	Unmeasured Market	AMOUNT:	\$12,888.56	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Non-Rep Local Focus	SPOTS:	62		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:	REP VER:	1		
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4327920
ADVERTISER:	Wicker for Senate	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	5/28-6/12	AGY EST:			1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	05-28-2018 TO 6/17/2018	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/25/2018 13:02

COMMENTS

05/25/2018: This is a new order. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) TODAY. Thank you. **PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AT THAT TIME.**

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; Spot Data: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. Stn will be billed by GMP for 15% commission on the net amount. Send invoices at the end of each broadcast mth and include both gross & net amts. Invoices must include date, time, ISCI code, & gross cost of each spot that aired. Post logs and affidavits can't substitute for invoices.

WEEK#1 5/28/2018 To 6/3/2018 WK TOT \$6,444.28 WK TOTAL SPOTS 31

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTFSS	6:00AM	7:00PM	60	5/28/2018	6/3/2018	31	\$207.88	\$6,444.28

~~4~~

4 Jan M+ Tues 5-28 5-29

~~50~~ ~~305~~

WEEK#2 6/4/2018 To 6/10/2018 WK TOT \$5,197.00 WK TOTAL SPOTS 25

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTFSS	6:00AM	7:00PM	60	6/4/2018	6/10/2018	25	\$207.88	\$5,197

~~50~~ ~~305~~

STATION:	STN-AM	ORDER#: 3151701	DATE:	05/27/2018
MARKET:	Unmeasured Market	AMOUNT: \$12,888.56	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Non-Rep Local Focus	SPOTS: 62		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:	REP VER: 1		
SALES OFFICE:	PHILADELPHIA	SLS PH: 412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX: 412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com			
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4327920	
ADVERTISER:	Wicker for Senate	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	5/28-6/12	AGY EST:	1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
FLIGHT:	05-28-2018 TO 6/17/2018	[X]Unwired []Spot []Mod		
TOT # OF WEEKS: 3				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:	LAST SENT: 05/25/2018 13:02	

WEEK#3		6/11/2018 To 6/17/2018					WK TOT \$1,247.28		WK TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MT.....	6:00AM	7:00PM	60	6/11/2018	6/12/2018	6	\$207.88	\$1,247.28

TOTAL		Jun										Total
SPOT	62											62
CASH	12,888.56											12,888.56
TOTAL	12,888.56											12,888.56

124
:305
STN
103.94
GROSS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 2.23.18

See attached
STW

I, Tanya Renicker/Medium Buying LLC,

being/on behalf of: Roger Wicker,

a legally qualified candidate of the REPUBLICAN

political party for the office of: MS US Senate

in the Primary

election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Wicker for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

PAUL BREAZEAL- PO Box 64 Jackson, MS 39205

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/23/2018

Date

Tanya Renicker

Signature

Digitally signed by Tanya Renicker
Date: 2016.10.13 14:48:04 -04'00'

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Beth Ballard
Signature

Beth Ballard
Printed Name

AE
Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See attached</i>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

STATION	GROSS ORDERED	NET ORDERED	GROSS BILLED	NET BILLED	GROSS DIFFERENCE	NET DIFFERENCE
WCNA-FM	\$ 361.28	\$ 307.09	\$ 383.86	\$ 326.28	\$ 22.58	\$ 19.19
WFMM-FM	\$ 376.32	\$ 319.87	\$ 552.72	\$ 469.81	\$ 176.40	\$ 149.94
WKBB-FM	\$ 368.28	\$ 313.04	\$ 546.48	\$ 464.51	\$ 178.20	\$ 151.47
WLAU-FM	\$ 2,488.32	\$ 2,115.07	\$ 552.72	\$ 469.81	\$ (1,935.60)	\$ (1,645.26)
WMPK-FM	\$ 376.32	\$ 319.87	\$ 552.72	\$ 469.81	\$ 176.40	\$ 149.94
WOSM-FM	\$ 677.76	\$ 576.10	\$ 995.46	\$ 846.14	\$ 317.70	\$ 270.05
WRQO-FM	\$ 752.96	\$ 640.02	\$ 1,105.91	\$ 940.02	\$ 352.95	\$ 300.01
WTCD-FM	\$ 376.32	\$ 319.87	\$ 552.72	\$ 469.81	\$ 176.40	\$ 149.94
WTNM-FM	\$ 527.04	\$ 447.98	\$ 774.09	\$ 657.98	\$ 247.05	\$ 209.99
WXRZ-FM	\$ 361.28	\$ 307.09	\$ 508.05	\$ 431.84	\$ 146.77	\$ 124.75
WZKR-FM	\$ 225.92	\$ 192.03	\$ 331.82	\$ 282.05	\$ 105.90	\$ 90.02
	\$ 6,891.80	\$ 5,858.03	\$ 6,856.55	\$ 5,828.07	\$ (35.25)	\$ (29.96)

The \$22.58 missing from the \$169.35 was invoiced on WCNA

Advertiser	Station	RR Order No.	Broadcast	Amount Paid	Check Number	GROSS	15% AGENCY	NET	LESS 15% RR	NET-NET PAYABLE	LESS CC FEE	TOTAL PAYBLE	
WICKER MS SD	WNAFM	53301	June-18	\$ 252.90	48861	\$ 461.28	\$ 54.19	\$ 307.09	\$ 54.19	\$ 252.90	\$ 10.75	\$ 242.15	
WICKER MS SD	WFMMFM	53301	June-18	\$ 263.42	48862	\$ 376.32	\$ 56.45	\$ 319.87	\$ 56.45	\$ 263.42	\$ 11.20	\$ 252.23	Plus 176.40 91
WICKER MS SD	WKBBFM	53301	June-18	\$ 257.80	48864	\$ 368.28	\$ 55.24	\$ 313.04	\$ 55.24	\$ 257.80	\$ 10.96	\$ 246.84	
WICKER MS SD	WLAUFM	53301	June-18	\$ 1,741.82	48865	\$ 2,488.32	\$ 373.25	\$ 2,115.07	\$ 373.25	\$ 1,741.82	\$ 74.03	\$ 1,667.79	Plus 176.40
WICKER MS SD	WMPKFM	53301	June-18	\$ 263.42	48866	\$ 376.32	\$ 56.45	\$ 319.87	\$ 56.45	\$ 263.42	\$ 11.20	\$ 252.23	Plus 176.40
WICKER MS SD	WOSMFM	53301	June-18	\$ 474.43	48867	\$ 677.76	\$ 101.66	\$ 576.10	\$ 101.66	\$ 474.44	\$ 20.16	\$ 454.27	Plus 317.70
WICKER MS SD	WRQOFM	53301	June-18	\$ 527.07	48868	\$ 752.96	\$ 112.94	\$ 640.02	\$ 112.94	\$ 527.08	\$ 22.40	\$ 504.68	Plus 352.95
WICKER MS SD	WTNMFM	53301	June-18	\$ 368.92	48870	\$ 527.04	\$ 79.06	\$ 447.98	\$ 79.06	\$ 368.92	\$ 15.68	\$ 353.24	Plus 247.05
WICKER MS SD	WXRZFM	53301	June-18	\$ 252.90	48872	\$ 361.28	\$ 54.19	\$ 307.09	\$ 54.19	\$ 252.90	\$ 10.75	\$ 242.15	Plus 169.35
WICKER MS SD	WZKRFM	53301	June-18	\$ 158.14	48873	\$ 225.92	\$ 33.89	\$ 192.03	\$ 33.89	\$ 158.14	\$ 6.72	\$ 151.42	Plus 105.90

* Wider WTED missing gross 376.32 plus an additional 176.40 gross

Roger
Wider

Original
 correct
 South
 COMMUNICATIONS, INC.

Political
 Regional Pops

Billing Summary Form

Logan Valley

Product	Agency
End Date	A/E
Gross	Net

additional
 2076 gross

gross 4779.80
 40 62.78
 pet

	STATION/NET	STATION/NET	STATION/NET	STATION/NET	STATION/NET	STATION/NET
	WLBB	WRQO	WLKO	WMPK	WCAV	
Gross Amt.	Starwill	Brown	G'wood	M'comb	Lawrel	
GROSS	368.28	152.96	376.32	376.32	376.32	
Net 15%	Net	313.03	640.01	319.87	319.87	319.87
Gross	11.88	23.53	11.76	11.76	11.76	
Additional	Gross	Gross	Gross	Gross	Gross	
	178.20	352.95	176.40	176.40	176.40	
	Coninth	Coast	O'ford	AB	Meridian	No additional spots
15%	WXRZ	WDSM	WTNH	Winn	WCKR	WCNA
GROSS	361.28	677.76	527.04	376.32	225.92	361.28
Net	307.08	576.09	447.98	319.87	192.03	307.08
Gross	11.29	21.18	16.47	11.76	7.06	11.29
Additional	Gross	Gross	Gross	Gross	Gross	
	169.35	317.70	247.05	176.40	105.90	

* 138.45 gross rate
 117.68 net rate

There was a rate mistake on
 WCAV & they were paid by
 1795.20 NET 2112.00 gross

Buyer request me to
 redistribute these dollars so they
 will not have a credit or refund.
 I took 1795.20 Net & divided it by
 117.68 Net rate that is all mikes
 so that's 15 more spots each
 market

138.45 x 15 = 2076.75 gross
 net 1765.23
 as close as I could get

Date 5-30-18
Contract No. _____
Customer No. _____

Revision to 5-29-18

New	Addition	Revise
Customer Type:		
Local	Trade	
Regional	Other	
National		
Non-Billable		
Sales Rep: _____		
Finance Charge: _____		
Agency Discount: _____		
Product Code: _____		
Billing Type:		
Standard Broadcast		
Calendar Month		
Demand		
Affidavit:		Notary:
None		Yes No
Dates Only		
Dates & Times		
Co-op Description: _____		

Station: WLBW
Advertiser: WLBW
(Agency) Customer: WLBW
Address: 40 Regional Rep
City, State, Zip: and all paper work
Phone: here to office
Contact Name: confirm
Send Invoice to: Advertiser OR Agency

Please Enter Our Order For Advertising As Follows:

Advertising Package	Cart #	Length	Start Date	End Date	Begin Time	End Time	Rate	M	T	W	T	F	S	S	#	Subtotal
WLBW		:60	5-30	6-5	6A	7P									15X	
WRQQ																
WTCB																
WMPK																
WLAU																
WXRZ																
WOSM																
WINN																
WMMN																

Special Instructions:

see billing summary for gross rate & total

Total # Spots 15
Total Cost 15

Month	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
Amount													
ANNS													

Comments:

1. This offer becomes a binding contract upon acceptance by General Manager of Station or his authorized agent.
2. Station shall have the right to cancel this contract upon default by advertiser in the payment of bills or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the earned rate. Advertiser shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any of the terms thereof.
3. Contract subject to termination by advertiser upon thirty (30) days prior written notice.
4. Political and entertainment advertising -- cash in advance.

I, the undersigned Client, do agree with all terms and conditions of this Advertising Package and/or the schedule on the front of this page. I am the responsible party for the business or entity with the authority to purchase for said company. Client agrees to pay all said fees and charges for broadcast services contained in this schedule proposal. Invoices for broadcast will be in accordance with station logs and shall be deemed correct unless provided otherwise. Payment by client is due on receipt of invoice unless otherwise stated. An interest charge of 1 1/2% will be added to all account past 45 days. TeleSouth Communications, Inc. is committed to the elimination of discriminations based on gender, race, class, economic status, ethnic background, sexual orientation, age, physical ability, culture and religious background.

Client: _____
Signature: _____
Date: _____

Station Rep: _____
Signature: _____
Date: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

See attached

Date: 2.23.18

I, Tanya Renicker/Medium Buying LLC,

being/on behalf of: Roger Wicker,

a legally qualified candidate of the REPUBLICAN

political party for the office of: MS US Senate

in the Primary

election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<i>See attached</i>				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Wicker for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

PAUL BREAZEALE- PO Box 64 Jackson, MS 39205

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/23/2018

Date

Tanya Renicker

Signature

Digitally signed by Tanya Renicker
Date: 2016.10.13 14:48:04 -04'00'

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Beth Ballard
Signature

Beth Ballard
Printed Name

AE
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Wicker for Senate

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Tanya Renicker

Digitally signed by Tanya Renicker
Date: 2016.10.14 11:06:20 -04'00'

signature of candidate or authorized committee

Tanya Renicker

printed name

2/23/18

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.