

ORDER WORKSHEET

Will start 9/17

Rep Order# 9402469 Ver# 1 Status New

Printed: 09/15/14 1:31 PM
Last Received: 09/15/14 11:59 AM
Showing Buylines: All Lines

1 of 4

Station KKCO-TV GRAND JUNCTION
Advertiser (NVA) NRA VICTORY FUND
Product ISSUE
Estimate# 5100
Buyer MICHELLE LAWRENCE

Traffic Order#
Agency (REDE) RED EAGLE MEDIA GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E /5100
Flight Dates 09/16/14-09/22/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

*CHTR
10/2/14
JN*

--- CONTRACT COMMENT ---

NRA-PVE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

9/15 - NEW ISSUE ORDER TO START TOMORROW. SPOTS ARE 30S. SHARES ARE EST. PLS CNF. T/R KELLY FOR JENNA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Su	5P-530P	NEWS	30	-	-	\$450.00	09/21-09/21	1	1	\$450.00
Buy Comment: NEWS											
2	M	7P-9P	VOICE	30	-	-	\$800.00	09/22-09/22	1	1	\$800.00
Buy Comment: VOICE											
3	Tu-F	12P-1230P	NEWS	30	-	-	\$95.00	09/16-09/19	4	4	\$380.00
Buy Comment: NEWS											
4	M	12P-1230P	NEWS	30	-	-	\$95.00	09/22-09/22	1	1	\$95.00
Buy Comment: NEWS											
5	Sa	1030P-12A	SNL	30	-	-	\$360.00	09/20-09/20	1	1	\$360.00
Buy Comment: SNL											
6	Tu-F	6A-7A	DAYBREAK	30	-	-	\$115.00	09/16-09/19	4	4	\$460.00
Buy Comment: DAYBREAK											
7	M	6A-7A	DAYBREAK	30	-	-	\$115.00	09/22-09/22	1	1	\$115.00
Buy Comment: DAYBREAK											

ORDER WORKSHEET

Rep Order# 9402469 Ver# 1 Status New

Traffic Order#
Last Received: 09/15/14 11:59 AM
Showing Buylines:

Printed: 09/15/14 1:31 PM
09/15/14 11:59 AM
All Lines

Station KKCO-TV GRAND JUNCTION
Advertiser (NVA) NRA VICTORY FUND
Product ISSUE
Estimate# 5100
Buyer MICHELLE LAWRENCE

Agency (REDE) RED EAGLE MEDIA GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E /5100
Flight Dates 09/16/14-09/22/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
19	Tu-F	530P-6P	NEWS	30	-	-	\$900.00	09/16-09/19	4	4	\$3,600.00
			Buy Comment: NEWS								
20	M	530P-6P	NEWS	30	-	-	\$900.00	09/22-09/22	1	1	\$900.00
			Buy Comment: NEWS								
21	Tu-F	5P-530P	NEWS	30	-	-	\$950.00	09/16-09/19	1	1	\$950.00
			Buy Comment: NEWS								
22	Tu-F	630P-7P	JEOPARDY	30	-	-	\$800.00	09/16-09/19	3	3	\$2,400.00
			Buy Comment: JEOPARDY								
23	Tu-F	10P-1035P	NEWS	30	-	-	\$850.00	09/16-09/19	1	1	\$850.00
			Buy Comment: NEWS								
24	M	10P-1035P	NEWS	30	-	-	\$850.00	09/22-09/22	1	1	\$850.00
			Buy Comment: NEWS								
25	Su	630P-10P	STEELERS VS PANTHERS	30	-	-	\$3,400.00	09/21-09/21	1	1	\$3,400.00
			Buy Comment: STEELERS VS PANTHERS								

---REPORT TOTALS---

Report Totals: 41 / \$25,930.00

---SALES MONTHLY TOTALS---

Sep2014: 41 / \$25,930.00

Order Totals: 41 / \$25,930.00

Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$54,394.80 CABL .00% KJCT 27.33% KKCO 47.67% KREX 20.00%
NKCO .00% UNKN .00%

ORDER WORKSHEET

Rep Order# 9402469 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/15/14 1:31 PM
Last Received: 09/15/14 11:59 AM
Showing Buylines:

All Lines

Station KKCO-TV GRAND JUNCTION
Advertiser (NVA) NRA VICTORY FUND
Product ISSUE
Estimate# 5100
Buyer MICHELLE LAWRENCE

Agency (REDE) RED EAGLE MEDIA GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E /5100
Flight Dates 09/16/14-09/22/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="font-size: 1.2em; font-family: cursive;">KKCO</div>	Date:
---	----------------------

I, Red Eagle Media Group

do hereby request station time concerning the following issue:

National Rifle Association - Political Victory Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule

This broadcast time will be used by: National Rifle Association - PVF

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

General Election November 4, 2014

I represent that the payment for the above described broadcast time has been furnished by (name and address):

11250 Waples Mill Road Fairfax, VA 22030 703-267-1155

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer	Wilson H. Phillips
Executive Vice Pres.	Wayne LaPierre
Executive Director, ILA	Chris . Cox

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9-15-14 *J. Jewell* 703-683-4877
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
[Signature] Krista Rhoades Office Mgr
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.