

Will start 9/17

249442

| | |
|--------------------|--------------|
| Salesperson Phone# | 202-872-5880 |
| Salesperson Fax# | 202-872-0263 |

NRA-PVF

CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING

9/15 - NEW ISSUE ORDER TO START TOMORROW.

SPOTS ARE 30S. SHARES ARE EST.

PLS CNF. T/R KELLY FOR JENNA

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|------|-----------------------|---------|-----|---------|----------------|----------|-------------|----------------|----------------|------------|
| 1 | Su | 5P-530P | - | 30 | - | - | \$450.00 | 09/21-09/21 | 1 | 1 | \$450.00 |
| | | Buy Comment: NEWS | | | | | | | | | |
| 2 | M | 7P-9P | - | 30 | - | - | \$800.00 | 09/22-09/22 | 1 | 1 | \$800.00 |
| | | Buy Comment: VOICE | | | | | | | | | |
| 3 | Tu-F | 12P-1230P | - | 30 | - | - | \$95.00 | 09/16-09/19 | 4 | 4 | \$380.00 |
| | | Buy Comment: NEWS | | | | | | | | | |
| 4 | M | 12P-1230P | - | 30 | - | - | \$95.00 | 09/22-09/22 | 1 | 1 | \$95.00 |
| | | Buy Comment: NEWS | | | | | | | | | |
| 5 | Sa | 1030P-12A | - | 30 | - | - | \$360.00 | 09/20-09/20 | 1 | 1 | \$360.00 |
| | | Buy Comment: SNL | | | | | | | | | |
| 6 | Tu-F | 6A-7A | - | 30 | - | - | \$115.00 | 09/16-09/19 | 4 | 4 | \$460.00 |
| | | Buy Comment: DAYBREAK | | | | | | | | | |
| 7 | M | 6A-7A | - | 30 | - | - | \$115.00 | 09/22-09/22 | 1 | 1 | \$115.00 |
| | | Buy Comment: DAYBREAK | | | | | | | | | |

Rep Order# 9402469 Ver# 1 Status New

Printed.

2 of 4

Last Received:
Showing Buylines:

09/15/14 11:59 AM
All Lines

Agency (REDE) RED EAGLE MEDIA GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E /5100
Flight Dates 09/16/14-09/22/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|------|-------------|--------------------------------|-----|---------|----------------|------------|-------------|----------------|----------------|------------|
| 8 | F | 8P-10P | - Buy Comment: DATELINE | 30 | - | - | \$250.00 | 09/19-09/19 | 1 | 1 | \$250.00 |
| 9 | Su | 530P-6P | - Buy Comment: NEWS | 30 | - | - | \$625.00 | 09/21-09/21 | 1 | 1 | \$625.00 |
| 10 | Tu-F | 1035P-1135P | - Buy Comment: TONIGHT SHOW | 30 | - | - | \$360.00 | 09/16-09/19 | 4 | 4 | \$1,440.00 |
| 11 | M | 1035P-1135P | - Buy Comment: TONIGHT SHOW | 30 | - | - | \$360.00 | 09/22-09/22 | 1 | 1 | \$360.00 |
| 12 | Su | 10P-1030P | - Buy Comment: NEWS | 30 | - | - | \$775.00 | 09/21-09/21 | 1 | 1 | \$775.00 |
| 13 | Sa | 10P-1030P | - Buy Comment: NEWS | 30 | - | - | \$580.00 | 09/20-09/20 | 1 | 1 | \$580.00 |
| 14 | M | 9P-10P | - Buy Comment: BLACKLIST | 30 | - | - | \$850.00 | 09/22-09/22 | 1 | 1 | \$850.00 |
| 15 | Tu-F | 6P-630P | - Buy Comment: JEOPARDY | 30 | - | - | \$1,000.00 | 09/16-09/19 | 3 | 3 | \$3,000.00 |
| 16 | M | 6P-630P | - Buy Comment: JEOPARDY | 30 | - | - | \$1,000.00 | 09/22-09/22 | 1 | 1 | \$1,000.00 |
| 17 | Tu | 8P-10P | - Buy Comment: AGT | 30 | - | - | \$720.00 | 09/16-09/16 | 1 | 1 | \$720.00 |
| 18 | W | 7P-9P | - Buy Comment: AGT | 30 | - | - | \$720.00 | 09/17-09/17 | 1 | 1 | \$720.00 |

ORDER WORKSHEET

Rep Order# 9402469 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/15/14 1:31 PM
Last Received: 09/15/14 11:59 AM
Showing Buylines:

3 of 4
All Lines

Station KKCO-TV GRAND JUNCTION
Advertiser (NVA) NRA VICTORY FUND
Product ISSUE
Estimate# 5100
Buyer MICHELLE LAWRENCE

Agency (REDE) RED EAGLE MEDIA GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E /5100
Flight Dates 09/16/14-09/22/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

| Ln | Day | Time | Program | Len | RTG/TMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|------|-----------------------------------|---------|-----|---------|----------------|------------|-------------|----------------|----------------|------------|
| 19 | Tu-F | 530P-6P | - | 30 | - | - | \$900.00 | 09/16-09/19 | 4 | 4 | \$3,600.00 |
| | | Buy Comment: NEWS | | | | | | | | | |
| 20 | M | 530P-6P | - | 30 | - | - | \$900.00 | 09/22-09/22 | 1 | 1 | \$900.00 |
| | | Buy Comment: NEWS | | | | | | | | | |
| 21 | Tu-F | 5P-530P | - | 30 | - | - | \$950.00 | 09/16-09/19 | 1 | 1 | \$950.00 |
| | | Buy Comment: NEWS | | | | | | | | | |
| 22 | Tu-F | 630P-7P | - | 30 | - | - | \$800.00 | 09/16-09/19 | 3 | 3 | \$2,400.00 |
| | | Buy Comment: JEOPARDY | | | | | | | | | |
| 23 | Tu-F | 10P-1035P | - | 30 | - | - | \$850.00 | 09/16-09/19 | 1 | 1 | \$850.00 |
| | | Buy Comment: NEWS | | | | | | | | | |
| 24 | M | 10P-1035P | - | 30 | - | - | \$850.00 | 09/22-09/22 | 1 | 1 | \$850.00 |
| | | Buy Comment: NEWS | | | | | | | | | |
| 25 | Su | 630P-10P | - | 30 | - | - | \$3,400.00 | 09/21-09/21 | 1 | 1 | \$3,400.00 |
| | | Buy Comment: STEELERS VS PANTHERS | | | | | | | | | |

---REPORT TOTALS---

Report Totals: 41 / \$25,930.00

---SALES MONTHLY TOTALS---

Sep2014: 41 / \$25,930.00

Order Totals: 41 / \$25,930.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$54,394.80
CABL .00% KFOX 5.00% KJCT 27.33% KKCO 47.67% KREX 20.00%
NKCO .00% UNKN .00%

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EC'd No

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Sales Office (DC) WASHINGTON
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Salesperson Fax# 202-872-0263

Station KKCO-TV GRAND JUNCTION
Advertiser (NVA) NRA VICTORY FUND
Product ISSUE
Estimate# 5100
Buyer MICHELLE LAWRENCE

Agency (REDE) RED EAGLE MEDIA GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E /5100
Flight Dates 09/16/14-09/22/14

Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|-------------------------------------------------------------------------------------------------|----------------------|
| Station and Location: <div style="font-size: 1.2em; margin-top: 10px;">KKCO</div> | Date: |
|-------------------------------------------------------------------------------------------------|----------------------|

I, Red Eagle Media Group

do hereby request station time concerning the following issue:

| |
|-----------------------------------------------------|
| National Rifle Association - Political Victory Fund |
|-----------------------------------------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|--------------|----------------|-----------------|
| see schedule | see schedule | see schedule | see schedule | see schedule | see schedule |
| | | | | | |

This broadcast time will be used by: National Rifle Association - PVF

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

General Election November 4, 2014

I represent that the payment for the above described broadcast time has been furnished by (name and address):

11250 Waples Mill Road
Fairfax, VA 22030
703-267-1155

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer Wilson H. Phillips
Executive Vice Pres. Wayne LaPierre
Executive Director, ILA Chris . Cox

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

| |
|--|
| |
|--|

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

| |
|--|
| |
|--|

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9-15-14 *[Signature]* 703-683-4877
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Krista Rhoades Office Mgr.
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.