



KSAS+KAAS Combo KSAS+  
316 N West St  
Wichita, KS 67203

Strategic Media Services  
1911 N Ft Meyer Dr  
Ste 400  
Arlington, VA 22209

## Contract # 2662793

Schedule Dates 10/19/16-10/25/16  
Advertiser Michael ODonnell for County Commission-R (1131)  
Agency Strategic Media Services (8287)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand Candidate Est 2200 (870005)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Michelle, Irvin,  
Phone/Fax /  
CPE 234/290/2200  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments Candidate

New order being sent as revision to reflect corrections in rate.

Date Entered 10/14/16  
Last Modified 10/14/16  
Entered By Jill Reilly  
CO-OP No  
Headline # ECR25330461  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$170.25  
Net Total \$964.75  
Sales Tax

KSAS+KAAS Combo (KSAS+)			
By Broadcast Month	Spots	Rate	
Oct. 2016	7	\$1,135.00	
<b>Grand Total:</b>	<b>7</b>	<b>\$1,135.00</b>	

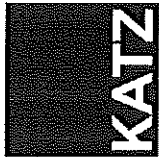
Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) / SPOT	10/23/16-10/23/16	4	:30	10A-11A (CST)	1							1	1	\$35.00	\$35.00	KSAS+KAAS Combo (KSAS+)	FOX News Sunday	10/14/16
Est 2.0	Unapproved (NewL) / Access	10/20/16-10/20/16	3	:30	6P-6:30P (CST)	1				1				1	\$180.00	\$180.00	KSAS+KAAS Combo (KSAS+)	Big Bang Theory	10/14/16
Est 3.0	Unapproved (NewL) / Access	10/25/16-10/25/16	3	:30	6P-6:30P (CST)	1		1						1	\$180.00	\$180.00	KSAS+KAAS Combo (KSAS+)	Big Bang Theory	10/14/16
Est 4.0	Unapproved (NewL) / Access	10/23/16-10/23/16	3	:30	6:30P-7P (CST)	1					1			1	\$200.00	\$200.00	KSAS+KAAS Combo (KSAS+)	Big Bang Theory	10/14/16
Est 5.0	Unapproved (NewL) / Access	10/24/16-10/24/16	3	:30	6:30P-7P (CST)	1	1							1	\$200.00	\$200.00	KSAS+KAAS Combo (KSAS+)	Big Bang Theory	10/14/16
Est 6.0	Unapproved (NewL) / Access	10/19/16-10/19/16	3	:30	9P-9:35P (CST)	1			1					1	\$170.00	\$170.00	KSAS+KAAS Combo (KSAS+)	News at 9p	10/14/16
Est 7.0	Unapproved (NewL) / Access	10/25/16-10/25/16	3	:30	10P-10:35P (CST)	1		1						1	\$170.00	\$170.00	KSAS+KAAS Combo (KSAS+)	News at 9p	10/14/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



**KATZ TELEVISION**  
GROUP

125 West 55th St  
New York, NY 10019

*Michael O'Donnell*

Contract # 25330461 Changes as of: 10/14/2016 at 11:34 AM Version: Highlighting Revision 1  
CPE: 234/290/2200 Flight: 10/19/16 - 10/25/16 Station: KSAS  
Agency: STRATEGIC MEDIA SERVICES Advertiser: 10881 Market: Wichita  
1911 NORTH FT MYER Product: Candidate Office: WASHINGTON  
DRIVE  
SUITE 400 Agency Order #: 5479357 Primary Demo: Adults 35+  
ARLINGTON, VA Buyer: Irvin, Michelle Con Type: POLITICAL/VOTE  
Salesperson: TOM FIORE Assistant: JASON SILVER  
212-373-8110 212-373-8108

Total \$: \$1,135.00  
Total Spots: 7

Total CPP: \$0.00

Total GRP:

Separation:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
10/14/16 11:34 AM	TOM FIORE	New order being sent as revision to reflect corrections in rate.
10/14/16 11:34 AM	TOM FIORE	New order being sent as revision to reflect corrections in rate.

Competitive Information	
Market Budget: \$8,107	
KSAS Share: 14%	
Comment:	
KAKE: 18%	
KSNW: 31%	
KWCH: 37%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	7	\$1,135.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	7	\$1,135.00
Total	7	\$1,135.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	10/14/16 11:34 AM	TOM FIORE	Revised		
New	10/14/16 10:24 AM	TOM FIORE	New	7	
				\$0	\$1,135.00
				\$1,135.00	\$1,135.00

Changes: Comments from to New order being sent as revision to reflect corrections in rate. Advertiser from POLITICAL to 10881, Demo Meta to [R16], User Entered \$ from \$0.00 to \$1,135.00, Competitive Market Budget from to \$8,107, Competitive Unknown from True to false.

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

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212-373-8110 212-373-8108  
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Total Spots: 7  
Total CPP: \$0.00  
Total GRP:  
Separation:

Comments: New order being sent as revision to reflect corrections in rate.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/19 - 10/25							Total Spots	Total \$	CPP	GRP
							10/19	10/20	10/21	10/22	10/23	10/24	10/25				
1	Su 10a-11a		FOX News Sunday	\$35.00	0	30	0	0	0	0	1	0	0	1	\$35.00	\$0.00	0.0
2	W-F 6p-7p		Big Bang Theory	\$180.00	0	30	0	1	0	0	0	0	1	2	\$360.00	\$0.00	0.0
3	W-F 6p-7p		Big Bang Theory	\$200.00	0	30	0	0	1	0	0	1	0	2	\$400.00	\$0.00	0.0
4	W-F 9p-9:35p		News at 9p	\$170.00	0	30	1	0	0	0	0	0	1	2	\$340.00	\$0.00	0.0
TOTALS:							1	1	1	0	1	1	2	7	\$1,135.00	\$0.00	0.0