

## **Annual EEO Public File Report**

**KCCK-FM**

**October 1, 2019-September 30, 2020**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of KCCK-FM and is required to be placed in the public inspection files of this station and posted on its website.

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by KCCK-FM during the applicable period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO rule, which should be separately identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the applicable period
4. Data reflecting the total number of persons interviewed for full-time vacancies during the applicable period and the total number of interviewees referred by such recruitment source utilized in connection with such vacancies.
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules

Sections 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed in Section 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Section 1.

For purposes of the Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, by voice or video over telephone or IP, or by email.

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**Section 1**

**Vacancy Information**

	Full-Time Positions Filled by Job Title	Recruitment Source of Hiree	Total Number of Interviewees from All Sources for This Position
	None	-	None

Total Number of Persons Interviewed During Applicable Period: None

**Section 2**

**Recruitment Source Information**

	Recruitment Source (Name, Address, Telephone Number, contact Person)	Total Number of Interviewees This Source Has Provided During This Period	Full-Time Positions for Which this Source Was Utilized
	None	0	None

In 2019-2020, no sources requested notification of job openings.

Groups and organizations wishing to be put on the mailing list for notification of full-time vacancies should contact the station in writing as follows:

KCKK-FM  
Attn: Employment Notifications  
6301 Kirkwood Blvd. SW  
Cedar Rapids, IA 52404

## Appendix 3 to

### KCCK-FM Annual EEO Public File Report Form

Covering the period from October 1, 2019-September 30, 2020

Station Comprising Station Employment Unit: KCCK-FM

#### Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KCCK-FM.

**Activity:** Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

a. **KCCK Internship Program**

**Date:** 2019-2020 academic year

**Participating Employee(s):** Dennis Green, General Manager

**Host/Sponsor of Activity:** KCCK

**Description of Activity:** KCCK provides an internship opportunity to a qualifying high school or college student. The internship is a paid position, approximately 20 hours per week. The student assists with station events and is also assigned special projects, which require independent work. Projects included work on KCCK's Corridor Jazz project and HD-2 programming stream, KCCK's Jazz Band Camp, and Iowa City Jazz Festival.

b. **KCCK Music Producer training program**

**Date:** 2019-2020 academic year

**Participating Employee(s):** Dennis Green, General Manager

**Host/Sponsor of Activity:** KCCK

**Description of Activity:** KCCK provides training for on-air positions to high school and college students, and others interested in a radio career.

#### Narrative Statement

KCCK-FM is committed to providing equal opportunity and maximum access to minority applicants and all potential employees. In compliance with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule, KCCK participates in a broad and inclusive recruitment outreach program.

In KCCK's case, this procedure consists, for the most part, of abiding by and following the Equal Employment Opportunity/Affirmative Action Program established by our institutional parent, Kirkwood Community College. As a public, state-funded educational institution, Kirkwood is

committed to diversity in its staff and faculty to serve its equally diverse student body. KCKK is in full compliance with all of Kirkwood's HR standards and practices.

In recognition of our additional obligation as an FCC licensee, to make certain employment opportunities are disseminated in the most broad and inclusive manner possible, KCKK also:

- Lists all full-time job openings at Kirkwood and other educational institutions.
- Posts all full-time job openings with Iowa Workforce Development.
- Announces all full-time job openings on the air.
- Posts all full-time job openings on the [kckk.org](http://kckk.org), Kirkwood, Monster.com and CorridorCareers web sites.
- Posts information on full-time job openings with the appropriate professional associations and referral organizations (Iowa Broadcasters Association, Association of Fund-Raising Professionals, etc.)
- Posts contact information on [kckk.org](http://kckk.org) and on the air for community organizations wishing to receive information from KCKK about job vacancies.

The above methods should reach nearly all interested and qualified job seekers in our community of service and around our state, as well as those individuals looking to return or relocate to Eastern Iowa.

KCKK also participates in a wealth of activities that are not job-opening specific, but are designed to inform students and our communities about career opportunities in broadcasting. In particular, KCKK:

- Presents at Kirkwood media classes and other area schools and colleges on opportunities in broadcasting in general and KCKK in particular.
- Offers a station internship program.
- Offers part-time employment to students and other individuals interested in working in broadcasting.
- Participates in several job-shadowing opportunities and career development programs each year through area middle schools, high schools and colleges.

As a non-commercial licensee and unit of an educational institution, the staff and management of KCKK-FM believe that a diverse work force is good for the station and good for our community. Additionally, as a radio station whose main format (jazz and blues music) is rooted in the African-American experience, we understand better than many the unique opportunities and benefits diversity can bring. We are committed to use the procedures mandated by the FCC as well as our own core beliefs, to make certain KCKK looks and sounds like the diverse community it serves.

**CERTIFICATION:**

I hereby certify that the above information is true and complete, to the best of my knowledge.

Dennis Green  
General Manager  
KCCK-FM  
September 15, 2020