

Sales T & C: www.gray.tv/advertising

Main: (704) 374-3500 Billing: (704) 374-3783

Billing Address:

Strategic Media Delivery, LLC **Attention: Accounts Payable** 4441 Six Forks Rd Suite 106 #373 Raleigh, NC 27609

Send Payment To:

**WBTV** PO Box 14200 Tallahassee, FL 32317-4200

IN	VOICE	TE		Page 1 of 5		
	Property	WBTV				
	Invoice #	3424866-2	Order #	3424866		
	Invoice Date	03/03/24	Alt Order #			
	Invoice Month	March 2024	Deal #			
ng	Invoice Period	02/26/24 - 03/03/24	Flight Dates	02/10/24 - 03/03/24		
	Advertiser	Issue GoPac Election	n Fund			
	Product	Issue	Issue			
	Estimate #					
		Account Executive	Rebecca Bec	ker		
		Sales Office	Gray Nationa	I - Philadelphia		
		Sales Region	National			
		Agency Code				
		Advertiser Code				
		Billing Calendar	Broadcast			
		Billing Type	Cash			
		Special Handling				
		Agency Ref	160710			
		Advertiser Ref	537215			
		Product 1				

Product 2

									Spots/			
Line Start D	Date E	nd Dat	e Desc	cription	Start/End	Time	MTWTFSS	Length	Week	Rate	Type	
1 02/12/	/24 0	3/03/24	4 M-F	News at 430a	430a-5a		МГWГF	:30	5	\$225.0	0 NM	
Weeks	·	art Date	e End D	ate MTWTFS	S Spots/W	look	Rate					
VVCCKS		/26/24				5	\$225.00					
Spots: #	<u>Ch</u>	Day /	Air Date	Air Time De	scription_		Start/End Time	Lengt	h Ad-ID			Rate Type
11	WBTV	M (	02/26/24	4:42 AM M-I	News at 430a		430a-5a	:3	O GOPAC	0andJoe		\$225.00 NM
13	WBTV	Tu (	02/27/24	4:44 AM M-I	News at 430a		430a-5a	:3	O GOPAC	0andJoe		\$225.00 NM
12	WBTV	W	02/28/24	4:54 AM M-I	News at 430a		430a-5a	:3	O GOPAC	0andJoe		\$225.00 NM
14	WBTV	Th (	02/29/24	4:53 AM M-I	News at 430a		430a-5a	:3	O GOPAC	0andJoe		\$225.00 NM
15	WBTV	F (	03/01/24	4:42 AM M-I	News at 430a		430a-5a	:3	O GOPAC	0andJoe		\$225.00 NM
2 02/12/	/24 0	3/03/24	4 M-F	News at 5a	5a-530a		МГWГF	:30	5	\$400.0	0 NM	
Weeks		art Date	e End D			/eek_	Rate \$400.00					
Spots: #	Ch		Air Date	Air Time De		Ü	Start/End Time	Lenat	h Ad-ID			Rate Type
12	WBTV		02/26/24	5:29 AM M-I	<del></del> _		5a-530a			0andJoe		\$400.00 NM
11	WBTV	Tu (	02/27/24	5:10 AM M-I	News at 5a		5a-530a	:3	O GOPAC	0andJoe		\$400.00 NM
13	WBTV	W	02/28/24	5:27 AM M-I	News at 5a		5a-530a	:3	O GOPAC	0andJoe		\$400.00 NM
15	WBTV	Th (	02/29/24	5:23 AM M-I	News at 5a		5a-530a	:3	O GOPAC	0andJoe		\$400.00 NM
14	WBTV	F (	03/01/24	5:11 AM M-I	News at 5a		5a-530a	:3	O GOPAC	0andJoe		\$400.00 NM
3 02/12/	/24 0	3/03/24	4 M-F	News at 530a	530a-6a		МГЖГ	:30	5	\$550.0	0 NM	
Weeks		art Date /26/24	e End D 03/03/			<u>/eek</u> 5	Rate \$550.00					
Spots: #	<u>Ch</u>	Day /	Air Date	Air Time De	scription		Start/End Time	Lengt	h Ad-ID			Rate Type
11	WBTV	М	02/26/24	5:58 AM M-I	News at 530a		530a-6a	:3	O GOPAC	0andJoe		\$550.00 NM
12	WBTV	Tu (	02/27/24	5:40 AM M-I	News at 530a		530a-6a	:3	O GOPAC	0andJoe		\$550.00 NM
14	WBTV	W	02/28/24	5:57 AM M-I	News at 530a		530a-6a	:3	O GOPAC	0andJoe		\$550.00 NM
15	WBTV	Th (	02/29/24	5:42 AM M-I	News at 530a		530a-6a	:3	O GOPAC	0andJoe		\$550.00 NM
13	WBTV	F (	03/01/24	5:41 AM M-I	News at 530a		530a-6a	:3	O GOPAC	0andJoe		\$550.00 NM
4 02/12/	/24 0	3/03/24	4 M-F	News at 6a	6a-7a		МГWГF	:30	5	\$750.0	0 NM	

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

Send Payment To: **WBTV ◄**PO Box 14200 Tallahassee, FL 32317-4200

Invoice #	3424866-2	Invoice Month	March 2024				
Invoice Date	03/03/24	Invoice Period	02/26/24 - 03/03/24				
Advertiser	Issue GoPac Election Fu	ind					
Product	Issue	ssue					
Estimate #							

Spots/

:30 GOPAC OandJoe

Line	Start Date	End Date	Description	Start/End Time	MIWIFSS	Length	vveek	Rate	Туре

Weeks: Start Date	Rate		
02/20/21 00/00/21 1111111	\$750.00 Start/End Time	Length Ad-ID	Rate Type
Spots: # Ch Day Air Date Air Time Description  13 WBTV M 02/26/24 6:21 AM M-F News at 6a	6a-7a	:30 GOPAC OandJoe	\$750.00 NM
11 WBTV Tu 02/27/24 6:42 AM M-F News at 6a	6a-7a	:30 GOPAC OandJoe	\$750.00 NM
14 WBTV W 02/28/24 6:52 AM M-F News at 6a	6a-7a	:30 GOPAC OandJoe	\$750.00 NM
15 WBTV Th 02/29/24 6:57 AM M-F News at 6a	6a-7a	:30 GOPAC OandJoe	\$750.00 NM
12 WBTV F 03/01/24 6:11 AM M-F News at 6a	6a-7a	:30 GOPAC OandJoe	\$750.00 NM
5 02/12/24 03/03/24 CBS This Morning 7a-9a	МГWГF	:30 5 \$650.00 NM	
Ŭ	WIWII	.00 0 0000.00 14101	
Weeks: Start Date O2/26/24 End Date O3/03/24 MTWTF- Spots/Week 5	<u>Rate</u> \$650.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
11 WBTV M 02/26/24 8:55 AM CBS This Morning	7a-9a	:30 GOPAC OandJoe	\$650.00 NM
13 WBTV Tu 02/27/24 8:58 AM CBS This Morning	7a-9a	:30 GOPAC OandJoe	\$650.00 NM
12 WBTV W 02/28/24 8:59 AM CBS This Morning	7a-9a	:30 GOPAC OandJoe	\$650.00 NM
15 WBTV Th 02/29/24 7:26 AM CBS This Morning	7a-9a	:30 GOPAC OandJoe	\$650.00 NM
14 WBTV F 03/01/24 7:56 AM CBS This Morning	7a-9a	:30 GOPAC OandJoe	\$650.00 NM
13 02/12/24 03/03/24 M-F News at Noon 1158p-1230p	МГЖГБ	:30 5 \$2,500.00 NM	
Weeks:         Start Date 02/26/24         End Date 03/03/24         MTWTFSS MIWTF 5         Spots/Week 5	<u>Rate</u> \$2.500.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
13 WBTV M 02/26/24 12:13 PM M-F News at Noon	1158p-1230p	:30 GOPAC OandJoe	\$2,500.00 NM
12 WBTV Tu 02/27/24 12:28 PM M-F News at Noon	1158p-1230p	:30 GOPAC OandJoe	\$2,500.00 NM
11 WBTV W 02/28/24 12:29 PM M-F News at Noon	1158p-1230p	:30 GOPAC OandJoe	\$2,500.00 NM
15 WBTV Th 02/29/24 12:28 PM M-F News at Noon	1158p-1230p	:30 GOPAC OandJoe	\$2,500.00 NM
14 WBTV F 03/01/24 12:23 PM M-F News at Noon	1158p-1230p	:30 GOPAC OandJoe	\$2,500.00 NM
14 02/12/24 03/03/24 M-F News at 4p 4p-430p	МГЖГБ	:30 5 \$1,200.00 NM	
Weeks:         Start Date 02/26/24         End Date 03/03/24         MTWTFSS MIWTF 5         Spots/Week 5	Rate \$1,200.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
12 WBTV M 02/26/24 3:59 PM M-F News at 4p	4p-430p	:30 GOPAC OandJoe	\$1,200.00 NM
13 WBTV Tu 02/27/24 4:13 PM M-F News at 4p	4p-430p	:30 GOPAC OandJoe	\$1,200.00 NM
15 WBTV W 02/28/24 4:28 PM M-F News at 4p	4p-430p	:30 GOPAC OandJoe	\$1,200.00 NM
11 WBTV Th 02/29/24 4:26 PM M-F News at 4p	4p-430p	:30 GOPAC OandJoe	\$1,200.00 NM
14 WBTV F 03/01/24 4:13 PM M-F News at 4p	4p-430p	:30 GOPAC OandJoe	\$1,200.00 NM
15 02/12/24 03/03/24 M-F News at 430p 430p-5p	МГЖГБ	:30 5 \$1,400.00 NM	
Weeks:         Start Date 02/26/24         End Date 03/03/24         MTWTFSS MTWTF 5         Spots/Week 5	Rate \$1,400.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
13 WBTV M 02/26/24 4:43 PM M-F News at 430p	430p-5p	:30 GOPAC OandJoe	\$1,400.00 NM
11 WBTV Tu 02/27/24 4:45 PM M-F News at 430p	430p-5p	:30 GOPAC OandJoe	\$1,400.00 NM
12 WBTV W 02/28/24 4:44 PM M-F News at 430p	430p-5p	:30 GOPAC OandJoe	\$1,400.00 NM

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430p-5p

4:57 PM M-F News at 430p

14 WBTV Th 02/29/24

\$1,400.00 NM



Invoice #	3424866-2	Invoice Month	March 2024				
Invoice Date	03/03/24	Invoice Period	02/26/24 - 03/03/24				
Advertiser	Issue GoPac Election Fu	ind					
Product	Issue	Issue					
Estimate #							

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
15 02/12/24 03/03/24 M-F News at 430p	430p-5p	МГЖГБ	:30	5	\$1,400.00	NM	
Spots: # Ch   Day   Air Date   Air Time   Description   15   WBTV   F   03/01/24   4:43 PM M-F N		Start/End Time 430p-5p	Length		0andJoe		Rate Type \$1,400.00 NM
16 02/12/24 03/03/24 M-F News at 5p	5p-530p	МГWГF	:30	5	\$1,500.00	NM	<b>+</b> 1, 12 21 22 1 1 1 1 1
Weeks:         Start Date 02/26/24         End Date 03/03/24         MTWTFS MTWTF	Spots/Week 5	<u>Rate</u> \$1,500.00					
Spots: # Ch Day Air Date Air Time Descri	ŭ	Start/End Time	Length	Ad-ID			Rate Type
12 WBTV M 02/26/24 5:27 PM M-F N		5p-530p			0andJoe		\$1,500.00 NM
11 WBTV Tu 02/27/24 5:22 PM M-F N	•	5p-530p	:30	GOPAC	0andJoe		\$1,500.00 NM
14 WBTV W 02/28/24 5:27 PM M-F N	•	5p-530p	:30	GOPAC	0andJoe		\$1,500.00 NM
15 WBTV Th 02/29/24 5:26 PM M-F N	•	5p-530p			0andJoe		\$1,500.00 NM
13 WBTV F 03/01/24 5:13 PM M-F N	•	5p-530p			0andJoe		\$1,500.00 NM
	ewo at op		.00				ψ1,000.00 TWI
17 02/12/24 03/03/24 M-F News at 530p	530p-6p	МГWГF	:30	5	\$1,800.00	NM	
Weeks:         Start Date 02/26/24         End Date 03/03/24         MTWTFS MTWTF-	Spots/Week 5	<u>Rate</u> \$1,800.00					
Spots: # Ch Day Air Date Air Time Descri	<u>ption</u>	Start/End Time	Length				Rate Type
13 WBTV M 02/26/24 5:53 PM M-F N	ews at 530p	530p-6p	:30	GOPAC	0andJoe		\$1,800.00 NM
12 WBTV Tu 02/27/24 5:52 PM M-F N	ews at 530p	530p-6p	:30	GOPAC	0andJoe		\$1,800.00 NM
11 WBTV W 02/28/24 5:55 PM M-F N	ews at 530p	530p-6p	:30	GOPAC	0andJoe		\$1,800.00 NM
14 WBTV Th 02/29/24 5:50 PM M-F N	ews at 530p	530p-6p	:30	GOPAC	0andJoe		\$1,800.00 NM
15 WBTV F 03/01/24 5:44 PM M-F N	ews at 530p	530p-6p	:30	GOPAC	0andJoe		\$1,800.00 NM
18 02/12/24 03/03/24 M-F News at 6p	6p-630p	МГЖГБ	:30	5	\$2,000.00	NM	
Weeks:         Start Date 02/26/24         End Date 03/03/24         MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$2,000.00					
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
13 WBTV M 02/26/24 6:12 PM M-F N		6p-630p			0andJoe		\$2,000.00 NM
11 WBTV Tu 02/27/24 6:12 PM M-F N	•	6p-630p	:30	GOPAC	0andJoe		\$2,000.00 NM
15 WBTV W 02/28/24 6:20 PM M-F N	•	6p-630p	:30	GOPAC	0andJoe		\$2,000.00 NM
14 WBTV Th 02/29/24 6:11 PM M-F N	•	6p-630p	:30	GOPAC	0andJoe		\$2,000.00 NM
12 WBTV F 03/01/24 6:12 PM M-F N	•	6p-630p	:30	GOPAC	0andJoe		\$2,000.00 NM
19 02/12/24 03/03/24 Sun News at 630p	630p-7p	S	:30	1	\$675.00	NM	
Weeks:         Start Date 02/26/24         End Date 03/03/24         MTWTFSSS	Spots/Week 1	Rate \$675.00					
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
3 WBTV Su 03/03/24 6:50 PM Sun N	ews at 630p	630p-7p	:30	GOPAC	0andJoe		\$675.00 NM
20 02/12/24 03/03/24 CBS Evening News	628p-7p	MTWTF	:30	5	\$2,000.00	NM	
Weeks:         Start Date 02/12/24         End Date 02/18/24         MTWTFSS MTWTF	Spots/Week 5	Rate \$2,000.00					
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
	lews OYS Tonight	7p-758			0andJoe		\$800.00 NM
	lews OYS Tonight	7p-758	:30	GOPAC	0andJoe		\$800.00 NM

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Invoice #	3424866-2	Invoice Month	March 2024				
Invoice Date	03/03/24	Invoice Period	02/26/24 - 03/03/24				
Advertiser	Issue GoPac Election Fu	ind					
Product	Issue	Issue					
Estimate #							

								Spots/				
ine Start D	Date E	nd Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
20 02/12/	24 0	3/03/24	CBS	Evening News	628p-7p	МГWГF	:30	5	\$2,000.00	NM		
Spots: #	Ch	Day A	ir Date	Air Time Descri	ption	Start/End Time	Lengtl	n Ad-ID			Rate	Туре
24	WBTV	W 02	2/28/24		ews OYS Tonight 1.3,15.5,15.3,20.1,20.2	7p-758	:30	GOPAC	0andJoe		\$800.00	
21	WBTV		2/29/24 15.7,15.8		ews OYS Tonight 4.3,15.5,15.3,20.1,20.2	7p-758 2	:30	GOPAC	0andJoe		\$800.00	NM
25	WBTV	-	3/01/24 15.7,15.8		ews OYS Tonight 4.3,15.5,15.3,20.1,20.2	7p-758 2	:30	GOPAC	0andJoe		\$800.00	NM
Weeks		art Date /26/24	03/03/		Spots/Week 5	Rate \$2,000.00						
Spots: #	<u>Ch</u>	Day A		Air Time Descri		Start/End Time		<u>Ad-ID</u>			Rate	
12	WBTV		2/26/24	6:28 PM CBS E	vening News	628p-7p			0andJoe		\$2,000.00	
11	WBTV	Tu 02	2/27/24	6:29 PM CBS E	vening News	628p-7p		•	0andJoe		\$2,000.00	NM
14	WBTV	W 02	2/28/24	6:53 PM CBS E	vening News	628p-7p			0andJoe		\$2,000.00	NM
15	WBTV	Th 02	2/29/24	6:29 PM CBS E	vening News	628p-7p	:30	) GOPAC	0andJoe		\$2,000.00	NM
13	WBTV	F 03	3/01/24	6:28 PM CBS E	vening News	628p-7p	:30	GOPAC	0andJoe		\$2,000.00	NM
21 02/12/	<sup>'</sup> 24 0	3/03/24	7pm	News OYS Tonigl	nt 7p-758	МГWГF	:30	5	\$800.00	NM		
Weeks		art Date /26/24	End D		Spots/Week 5	Rate \$800.00						
Spots: #	Ch		ir Date	Air Time Descri	ption	Start/End Time	Lenati	n Ad-ID			Rate	Type
13	WBTV		2/26/24		ews OYS Tonight	7p-758			0andJoe		\$800.00	
12	WBTV		2/27/24	•	ews OYS Tonight	7p-758	:30	GOPAC	0andJoe		\$800.00	
11	WBTV		2/28/24	•	ews OYS Tonight	7p-758	:30	GOPAC	0andJoe		\$800.00	
15	WBTV	Th 02	2/29/24	•	ews OYS Tonight	7p-758	:30	GOPAC	0andJoe		\$800.00	
14	WBTV		3/01/24	•	ews OYS Tonight	7p-758	:30	GOPAC	0andJoe		\$800.00	
22 02/12/	/24 O	3/03/24	M-F	News at 11p	11p-1135p	МГWГF	:30	5	\$1,200.00	NM		
Weeks		art Date /26/24	End D		Spots/Week 5	Rate \$1,200.00						
Spots: #	<u>Ch</u>	Day A	ir Date	Air Time Descri	ption_	Start/End Time	Lengtl	Ad-ID			Rate	Туре
11	WBTV		2/26/24	11:32 PM M-F N		11p-1135p	:30	GOPAC	0andJoe		\$1,200.00	
14	WBTV	Tu 02	2/27/24	11:29 PM M-F N	ews at 11p	11p-1135p	:30	GOPAC	0andJoe		\$1,200.00	NM
15	WBTV	W 02	2/28/24	11:32 PM M-F N	•	11p-1135p	:30	GOPAC	0andJoe		\$1,200.00	
13	WBTV		2/29/24	11:32 PM M-F N	•	11p-1135p	:30	GOPAC	0andJoe		\$1,200.00	
12	WBTV		3/01/24	11:22 PM M-F N	•	11p-1135p	:30	GOPAC	0andJoe		\$1,200.00	
23 02/12/	<sup>'</sup> 24 0	3/03/24	Sun	News at 11p	11p-1135p	S	:30	1	\$700.00	NM		
Weeks		art Date /26/24	End D		Spots/Week	Rate \$700.00						
Spots: #	Ch		ir Date	Air Time Descri	ption	Start/End Time	L enatl	n Ad-ID			Rate	Type
3	WBTV		3/03/24	11:29 PM Sun N	<del></del>	11p-1135p			0andJoe		\$700.00	
						Total Spots	7	7				

## **Payment Terms 30 Days**

**Gross Total** \$90,250.00



Invoice #	3424866-2	Invoice Month	March 2024				
Invoice Date	03/03/24	Invoice Period	02/26/24 - 03/03/24				
Advertiser	Issue GoPac Election Fu	ind					
Product	Issue	Issue					
Estimate #							

Agency Commission \$13,537.50

Net Amount Due \$76,712.50

Invoice Balance as of 03/06/24 4:46:03 PM ET \$0.00