



WBTV
One Julian Price Place
Charlotte, NC 28208
Sales T & C: www.gray.tv/advertising
Main: (704) 374-3500
Billing: (704) 374-3783

DUPLICATE INVOICE

Property	WBTV		
Invoice #	3424866-2	Order #	3424866
Invoice Date	03/03/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/03/24	Flight Dates	02/10/24 - 03/03/24
Advertiser	Issue GoPac Election Fund		
Product	Issue		
Estimate #			
Account Executive	Rebecca Becker		
Sales Office	Gray National - Philadelphia		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	160710		
Advertiser Ref	537215		
Product 1			
Product 2			

Billing Address:

Strategic Media Delivery, LLC
Attention: Accounts Payable
4441 Six Forks Rd
Suite 106 #373
Raleigh, NC 27609

Send Payment To:

WBTV
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/12/24	03/03/24	M-F News at 430a	430a-5a	MTWTF--	:30	5	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 MTWTF-- 5 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 WBTV M 02/26/24 4:42 AM M-F News at 430a 430a-5a :30 GOPAC 0andJoe \$225.00 NM 13 WBTV Tu 02/27/24 4:44 AM M-F News at 430a 430a-5a :30 GOPAC 0andJoe \$225.00 NM 12 WBTV W 02/28/24 4:54 AM M-F News at 430a 430a-5a :30 GOPAC 0andJoe \$225.00 NM 14 WBTV Th 02/29/24 4:53 AM M-F News at 430a 430a-5a :30 GOPAC 0andJoe \$225.00 NM 15 WBTV F 03/01/24 4:42 AM M-F News at 430a 430a-5a :30 GOPAC 0andJoe \$225.00 NM									
2	02/12/24	03/03/24	M-F News at 5a	5a-530a	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WBTV M 02/26/24 5:29 AM M-F News at 5a 5a-530a :30 GOPAC 0andJoe \$400.00 NM 11 WBTV Tu 02/27/24 5:10 AM M-F News at 5a 5a-530a :30 GOPAC 0andJoe \$400.00 NM 13 WBTV W 02/28/24 5:27 AM M-F News at 5a 5a-530a :30 GOPAC 0andJoe \$400.00 NM 15 WBTV Th 02/29/24 5:23 AM M-F News at 5a 5a-530a :30 GOPAC 0andJoe \$400.00 NM 14 WBTV F 03/01/24 5:11 AM M-F News at 5a 5a-530a :30 GOPAC 0andJoe \$400.00 NM									
3	02/12/24	03/03/24	M-F News at 530a	530a-6a	MTWTF--	:30	5	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 MTWTF-- 5 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 WBTV M 02/26/24 5:58 AM M-F News at 530a 530a-6a :30 GOPAC 0andJoe \$550.00 NM 12 WBTV Tu 02/27/24 5:40 AM M-F News at 530a 530a-6a :30 GOPAC 0andJoe \$550.00 NM 14 WBTV W 02/28/24 5:57 AM M-F News at 530a 530a-6a :30 GOPAC 0andJoe \$550.00 NM 15 WBTV Th 02/29/24 5:42 AM M-F News at 530a 530a-6a :30 GOPAC 0andJoe \$550.00 NM 13 WBTV F 03/01/24 5:41 AM M-F News at 530a 530a-6a :30 GOPAC 0andJoe \$550.00 NM									
4	02/12/24	03/03/24	M-F News at 6a	6a-7a	MTWTF--	:30	5	\$750.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.



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DUPLICATE INVOICE

Invoice #	3424866-2	Invoice Month	March 2024
Invoice Date	03/03/24	Invoice Period	02/26/24 - 03/03/24
Advertiser	Issue GoPac Election Fund		
Product	Issue		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/26/24	03/03/24	MTWTF--	5	\$750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
13	WBTV	M	02/26/24	6:21 AM	M-F News at 6a	6a-7a	:30	GOPAC 0andJoe	\$750.00	NM
11	WBTV	Tu	02/27/24	6:42 AM	M-F News at 6a	6a-7a	:30	GOPAC 0andJoe	\$750.00	NM
14	WBTV	W	02/28/24	6:52 AM	M-F News at 6a	6a-7a	:30	GOPAC 0andJoe	\$750.00	NM
15	WBTV	Th	02/29/24	6:57 AM	M-F News at 6a	6a-7a	:30	GOPAC 0andJoe	\$750.00	NM
12	WBTV	F	03/01/24	6:11 AM	M-F News at 6a	6a-7a	:30	GOPAC 0andJoe	\$750.00	NM

5	02/12/24	03/03/24	CBS This Morning	7a-9a	MTWTF--	:30	5	\$650.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/26/24	03/03/24	MTWTF--	5	\$650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
11	WBTV	M	02/26/24	8:55 AM	CBS This Morning	7a-9a	:30	GOPAC 0andJoe	\$650.00	NM
13	WBTV	Tu	02/27/24	8:58 AM	CBS This Morning	7a-9a	:30	GOPAC 0andJoe	\$650.00	NM
12	WBTV	W	02/28/24	8:59 AM	CBS This Morning	7a-9a	:30	GOPAC 0andJoe	\$650.00	NM
15	WBTV	Th	02/29/24	7:26 AM	CBS This Morning	7a-9a	:30	GOPAC 0andJoe	\$650.00	NM
14	WBTV	F	03/01/24	7:56 AM	CBS This Morning	7a-9a	:30	GOPAC 0andJoe	\$650.00	NM

13	02/12/24	03/03/24	M-F News at Noon	1158p-1230p	MTWTF--	:30	5	\$2,500.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/26/24	03/03/24	MTWTF--	5	\$2,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
13	WBTV	M	02/26/24	12:13 PM	M-F News at Noon	1158p-1230p	:30	GOPAC 0andJoe	\$2,500.00	NM
12	WBTV	Tu	02/27/24	12:28 PM	M-F News at Noon	1158p-1230p	:30	GOPAC 0andJoe	\$2,500.00	NM
11	WBTV	W	02/28/24	12:29 PM	M-F News at Noon	1158p-1230p	:30	GOPAC 0andJoe	\$2,500.00	NM
15	WBTV	Th	02/29/24	12:28 PM	M-F News at Noon	1158p-1230p	:30	GOPAC 0andJoe	\$2,500.00	NM
14	WBTV	F	03/01/24	12:23 PM	M-F News at Noon	1158p-1230p	:30	GOPAC 0andJoe	\$2,500.00	NM

14	02/12/24	03/03/24	M-F News at 4p	4p-430p	MTWTF--	:30	5	\$1,200.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/26/24	03/03/24	MTWTF--	5	\$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
12	WBTV	M	02/26/24	3:59 PM	M-F News at 4p	4p-430p	:30	GOPAC 0andJoe	\$1,200.00	NM
13	WBTV	Tu	02/27/24	4:13 PM	M-F News at 4p	4p-430p	:30	GOPAC 0andJoe	\$1,200.00	NM
15	WBTV	W	02/28/24	4:28 PM	M-F News at 4p	4p-430p	:30	GOPAC 0andJoe	\$1,200.00	NM
11	WBTV	Th	02/29/24	4:26 PM	M-F News at 4p	4p-430p	:30	GOPAC 0andJoe	\$1,200.00	NM
14	WBTV	F	03/01/24	4:13 PM	M-F News at 4p	4p-430p	:30	GOPAC 0andJoe	\$1,200.00	NM

15	02/12/24	03/03/24	M-F News at 430p	430p-5p	MTWTF--	:30	5	\$1,400.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/26/24	03/03/24	MTWTF--	5	\$1,400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
13	WBTV	M	02/26/24	4:43 PM	M-F News at 430p	430p-5p	:30	GOPAC 0andJoe	\$1,400.00	NM
11	WBTV	Tu	02/27/24	4:45 PM	M-F News at 430p	430p-5p	:30	GOPAC 0andJoe	\$1,400.00	NM
12	WBTV	W	02/28/24	4:44 PM	M-F News at 430p	430p-5p	:30	GOPAC 0andJoe	\$1,400.00	NM
14	WBTV	Th	02/29/24	4:57 PM	M-F News at 430p	430p-5p	:30	GOPAC 0andJoe	\$1,400.00	NM

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Invoice #	3424866-2	Invoice Month	March 2024
Invoice Date	03/03/24	Invoice Period	02/26/24 - 03/03/24
Advertiser	Issue GoPac Election Fund		
Product	Issue		
Estimate #			

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15	WBTV	F	03/01/24	4:43 PM	M-F News at 430p	430p-5p	:30	GOPAC 0andJoe	\$1,400.00	NM																																																																													
16	02/12/24	03/03/24	M-F News at 5p	5p-530p	MTWTF--	:30	5	\$1,500.00	NM																																																																														
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15	WBTV	F	03/01/24	5:44 PM	M-F News at 530p	530p-6p	:30	GOPAC 0andJoe	\$1,800.00	NM																																																																													
18	02/12/24	03/03/24	M-F News at 6p	6p-630p	MTWTF--	:30	5	\$2,000.00	NM																																																																														
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Send Payment To:
WBTV
PO Box 14200
Tallahassee, FL 32317-4200

DUPLICATE INVOICE

Invoice #	3424866-2	Invoice Month	March 2024
Invoice Date	03/03/24	Invoice Period	02/26/24 - 03/03/24
Advertiser	Issue GoPac Election Fund		
Product	Issue		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																					
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Send Payment To:
WBTV
PO Box 14200
Tallahassee, FL 32317-4200

DUPLICATE INVOICE

Invoice #	3424866-2	Invoice Month	March 2024
Invoice Date	03/03/24	Invoice Period	02/26/24 - 03/03/24
Advertiser	Issue GoPac Election Fund		
Product	Issue		
Estimate #			

Agency Commission **\$13,537.50**

Net Amount Due **\$76,712.50**

Invoice Balance as of 03/06/24 4:46:03 PM ET **\$0.00**

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