



## Order

**Orig. Date:** 10/28/2014 **Advertiser:** Maine Forward  
**Order Date:** 10/28/2014 **Product:** Maine Forward  
**Start Date:** 10/29/2014 **Pri. Prod. Category:** POLITICAL  
**End Date:** 11/09/2014

**Sec. Prod. Category:** POLITICAL

**Acct. Exec.:** Katz - Washington  
**Est. Code:** 4023  
**Billing Cycle:** Broadcast Month  
**Order Class:** NATIONAL

**Price Type:**  
**Revenue Type:** EDI  
**BillingType:** Regular  
**Order Type:** AGENCY  
**Spot Type:** Local

## Agency Information

**Name:** GREAT AMERICAN MEDIA  
**Address:** 3050 K STREET NW SUITE 100  
 WASHINGTON DC 20007  
**Contact:** Buyer .

**Fax:**  
**Phone:**

## Special Instructions:

## Order #: 35144

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week														Pattern							
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End		Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	M	T	W	T	F	S	S
Combo Title	Station	Flight Detail				Log		Comment													
1	Good Morning Maine at 6:30 AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/29/14	10/31/14	6:30AM 7:00AM	<input type="checkbox"/>	2	\$50.00	2	\$100.00		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master															
2	Good Morning America	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/29/14	10/31/14	7:00AM 9:00AM	<input type="checkbox"/>	3	\$75.00	3	\$225.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master															
3	Good Morning America	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/03/14	11/03/14	7:00AM 9:00AM	<input type="checkbox"/>	2	\$75.00	2	\$150.00		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master															
4	Live With Kelly & Michael	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/29/14	10/31/14	9:00AM 10:00AM	<input type="checkbox"/>	2	\$30.00	2	\$60.00		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master															
5	THE REAL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/29/14	10/31/14	10:00AM 11:00AM	<input type="checkbox"/>	2	\$25.00	2	\$50.00		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master															
6	THE VIEW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/29/14	10/31/14	11:00AM 12:00PM	<input type="checkbox"/>	2	\$150.00	2	\$300.00		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII					Master															

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CONFIRMATION

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# Order

**Order #: 35144**

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

BB: Billboard, MI: Mirror, MG: Makegood, GE: Ghost Engage, S/W: Spots per week														Pattern							
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	M	T	W	T	F	S	S	
Combo Title	Station					Flight Detail		Log		Comment											
7	HOT IN CLEVELAND				:30	10/29/14 10/31/14	12:30PM 1:00PM		2	\$25.00	2	\$50.00				x	x	x			
	WVII							Master													
8	The Chew				:30	10/29/14 10/31/14	1:00PM 2:00PM		2	\$150.00	2	\$300.00				x	x	x			
	WVII							Master													
9	GENERAL HOSPITAL				:30	10/29/14 10/31/14	2:00PM 3:00PM		2	\$150.00	2	\$300.00				x	x	x			
	WVII							Master													
10	QUEEN LATIFA PRIMARY				:30	10/29/14 10/31/14	3:00PM 4:00PM		2	\$40.00	2	\$80.00				x	x	x			
	WVII							Master													
11	Peoples Court 1HR WVII				:30	10/29/14 10/31/14	4:00PM 5:00PM		2	\$100.00	2	\$200.00				x	x	x			
	WVII							Master													
12	Judge Judy 1				:30	10/29/14 10/31/14	5:00PM 5:30PM		2	\$200.00	2	\$400.00				x	x	x			
	WVII							Master													
13	ABC 7 NEWS @6PM				:30	10/29/14 10/31/14	5:58PM 6:30PM		2	\$350.00	2	\$700.00				x	x	x			
	WVII							Master													
14	Wheel of Fortune Weekday				:30	10/29/14 10/31/14	7:00PM 7:29PM		2	\$1,000.00	2	\$2,000.00				x	x	x			
	WVII							Master													
15	Jeopardy Weekday				:30	10/29/14 10/31/14	7:29PM 8:00PM		2	\$1,300.00	2	\$2,600.00				x	x	x			
	WVII							Master													
16	7 NEWS @ 11:00				:30	10/29/14 10/31/14	11:00PM 11:35PM		2	\$100.00	2	\$200.00				x	x	x			
	WVII							Master													
17	JIMMY KIMMEL LIVE 10330				:30	10/29/14 10/31/14	11:35PM 12:37AM		2	\$30.00	2	\$60.00				x	x	x			
	WVII							Master													

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BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

														Pattern						
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title	Station					Flight Detail		Log						Comment						
18	NIGHTLINE NEW				:30	10/29/14 10/31/14	12:37AM 1:06AM		2	\$15.00	2	\$30.00				x	x	x		
	WVII							Master												
19	SCANDAL 9-10P				:30	10/30/14 10/30/14	9:00PM 10:00PM		1	\$1,500.00	1	\$1,500.00					x			
	WVII							Master												
20	HOW TO GET AWAY WITH MURDER 10PM				:30	10/30/14 10/30/14	10:00PM 10:59PM		1	\$800.00	1	\$800.00					x			
	WVII							Master												
21	RESURRECTION				:30	11/02/14 11/02/14	9:00PM 10:00PM		1	\$800.00	1	\$800.00								x
	WVII							Master												
22	BLUE BLOODS				:30	11/02/14 11/02/14	11:30PM 12:30AM		1	\$10.00	1	\$10.00								x
	WVII							Master												

**Total Cost Monthly Breakouts**

Month(s)	Amount
November (2014)	\$10,915.00
Total:	\$10,915.00

	<b>Spots</b>	<b>Cost</b>	<b>Gross Cost:</b>	<b>\$10,915.00</b>
<b>Pre-Empted:</b>	0	\$0.00	<b>- Agency</b>	
<b>Credited:</b>	0	\$0.00	<b>Commission:</b>	<b>\$1,637.25</b>
<b>Billboards:</b>	0		<b>Net Cost:</b>	<b>\$9,277.75</b>
<b>Total :</b>	<b>41</b>			