



TeleSouthMedia

Billing Summary				A/E Michelle
Client	Mike Chaney for Ins. Commissioner	POLITICAL		Gross \$4,542
Start Date	9/30/2019	STN		Net \$4,542
End Date	11/5/2019	STATION/NET		STATION/NET
	Gross Amt.			
Month to Bill - OCT 2019	\$3,330.80			
Agency Discount 15%				
Net				
Other media/rep fee				
Net to TeleSouth	\$3,330.80			
Month to Bill - Nov. 2019	\$1,211.20			
Agency Discount 15%				
Net				
Other media/rep fee				
Net to TeleSouth	\$1,211.20			
Month to Bill				
Agency Discount 15%				
Net				
Other media/rep fee				
Net to TeleSouth				
Month to Bill				
Agency Discount 15%				
Net				
Other media/rep fee				
Net to TeleSouth				

*1/2 Beth
Michelle*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>Suprtalk MS, 12 station network,</u> <u>Suprtalk .fm & app</u>	Date: <u>9/26/19</u>
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I, Mike Chaney

being/on behalf of: _____

a legally qualified candidate of the Republican

political party for the office of: Insurance Commissioner

in the general

election to be held on: November 5, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	Mon - Sun 6a-10p	Mon - Sun		10	6

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Mike Chaney

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Chaney & Mimi Taylor

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/27/19
Date

[Signature]
Signature

To Be Signed By Station Representative

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u>Beth Ballard</u> Signature	<u>Beth Ballard</u> Printed Name	<u>VAE</u> Title

Supertalk Mississippi Network
 TeleSouth Communications, Inc.
 6311 Ridgewood Road
 Jackson, MS 39211

Order #: 4450-00009
 Description:
 Date Entered: 9/27/2019
 P.O.#:
 Salesperson: Political, ?
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

MIKE CHANEY FOR INSURANCE COMMISSIONER

On-Air Schedule

	Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	9/30/2019	11/3/2019	STN-FM	06:00:00 to 22:00:00	Weekly	:30	55	75.70	4163.50	1	2	2	2	2	1	1
2	11/4/2019	11/4/2019	STN-FM	06:00:00 to 22:00:00	Weekly	:30	2	75.70	151.40	2	0	0	0	0	0	0
3	11/5/2019	11/5/2019	STN-FM	06:00:00 to 18:00:00	Weekly	:30	3	75.70	227.10	0	3	0	0	0	0	0

Order Start Date: 9/30/2019 Order End Date: 11/5/2019 Spots: 60 Total Charges: \$4,542.00

Projected Media Month/End-Of-Schedule Billing Totals for MIKE CHANEY FOR INSURANCE COMMISSIONER / 4450-00009 :

		<u>Spot Count</u>	<u>Net Billing</u>
October	2019	44	\$3,330.80
November	2019	16	\$1,211.20
Total:		60	\$4,542.00

Confirmed & Accepted for Supertalk Mississippi Network By:

Accepted for MIKE CHANEY FOR INSURANCE COMMISSIONER By:

Please Sign and Return One Copy

Net Rate, Monday-Sunday, 6AM – 10PM

:30 Net	:60 Net
\$75.70	\$15.90

Maximum of 12 - :30's per day or 84 - :30's per week

Maximum of 6 - :60's per day or 42 - :60's per week

Ads will be heard on the SuperTalk MS, 12 Station Network and Streaming on supertalk.fm and the SuperTalk MS APP

Option #1 - :30 Campaign

- 60x :30 recorded commercials to air Mon – Sun, 6a – 10p
- Average of 10x ads to air per week

Cost \$4,560