

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 6/27 - 6/28**

Guest(s):

- **Gabrielle Fitzgerald - Co-Founder of the Pandemic Action Network and CEO of Panorama Global:** Gabrielle discussed the need for pandemic preparedness. She talked about how the goal of the Pandemic Action Network is to drive collective action to help bring an end to COVID-19. In the future, PAN wants to ensure the world is prepared for the next pandemic through the promotion of policies that save the most lives and protect livelihoods worldwide.
- **Dominik Whitehead - National Civic Engagement Director, NAACP:** Dominik is leading the Early Volunteer and Voter Mobilization programs at the NAACP and discussed the importance of the African American vote in 2020 in local, state and National elections.
- **Heidi Arthur - Chief Campaign Development Officer, Ad Council:** Heidi brings together leading creative agencies, corporate partners, technology platforms, and nonprofit and government clients to drive public education, awareness, and action. She discussed the role of the Ad Council and their most important campaigns currently running including COVID-19, racial justice, mental health, and thanking essential workers.

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To air: **Weekend of 6/20 - 6/21**

Guest(s):

- **Dr. William Schaffner, medical director of the National Foundation for Infectious Diseases, Pandemic Action Network** - Discussing the urgency of acting now on the recent uptick in COVID-19 cases in 12 cities. He talks about the upcoming flu season and why getting a flu vaccine in the fall is more important than ever.
- **Dr. Michael Lomax, President & CEO of the United Negro College Fund** - Discusses the nation's largest private provider of scholarships and other educational support to African American students. He talks about the history, programs, and scholarships available from the UNCF. He touches on what's going on most recently with the police and protests in the African American community. He highlights the UNCF's 1-billion-dollar investment fund announcement and how people can best support the UNCF.
- **Erich Bergen, actor, singer and activist** - Who explores PRIDE, AIDS in the U.S. and virtual walks. Erich Bergen discusses Pride month and talked about current LGBT issues.

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To air: **Weekend of 6/13 - 6/14**

Guest(s):

- Jim Manfre - Former Florida Sheriff and member of the Law Enforcement Action Partnership on policing reforms
- Dr. Aileen Marty - Florida International University Infectious Disease Expert with an update on the coronavirus outbreak

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Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 6/6 - 6/7**

Guest(s):

- Dr. Samuel Wright - Public Policy Advisor on African American Issues & Community Activist
- Retired Brigadier General Michael McDaniel - The role of the U.S. military during civil unrest
- Weather Group Meteorologist Ray Stagich - Preparing for a summer of severe weather

## Coronavirus Explained

**30min show for all English stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 05/30/20 - 05/31/20**

Guest(s):

- Chairman of Medicine at St. Joseph's University Dr. Bob Lahita
- Global Citizen CEO Hugh Evans: What the organization is doing to assist communities impacted by the COVID-19 outbreak.
- Economics Professor Jim Luke: Why it's so difficult to find toilet paper in stores and online.

# Coronavirus Explained

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To air: **Weekend of 05/23/20 - 05/24/20**

Guest(s):

- Fashion Designer Kenneth Cole (Founder of the Mental Health Coalition)
- Dr. Harold Koplewicz (Child Mind Institute)
- Dr. Ken Duckworth (National Alliance on Mental Illness)

# Explicando el Coronavirus

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 05/23/20 - 05/24/20**

Guest(s):

- Dr. Moises Issa MD
- Robbie Zamora -Owner of Brickell Bikes
- Captain Rafael Suarez of Miami Gardens Police

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- **ENGLISH**

- Dr. Moises Issa talks about Hydroxychloroquine. What are side effects of hydroxychloroquine? What is hydroxychloroquine used for? How safe is hydroxychloroquine and Who should not take hydroxychloroquine?
- Robbie Zamora owner of Brickell Bikes talks to us about the huge increase in demand for bicycles, nationally because of COVID-19.
- Captain Rafael Suarez: As a member of the Miami Gardens Police Department, Captain Suarez has served as Captain and Major of Police in all the aspects of police work in the City of Miami and City of Miami Gardens Police Departments. He has served in both communities for over thirty-six years. Traveling two hours each way on a commute has become a norm in Miami-Dade and most of the promises of improvement are just that, promises. One of his priorities is to improve traffic, not just from traditional approaches, but from a different approach; while improving employee morale and facilitating a better environment. The concept, called "work flexibility", allows for the implementation of a 4-day week, 10-hour shift. The idea is not a fit for all Miami-Dade County businesses. For those willing participants, incentive programs can be created and implemented in the areas of tax credits or low-interest loans; as have been previously used in the past to other programs. The concept proved to improve traffic, productivity and employee's morale as it was studied and applied in Nashville, Tennessee, where an impact in traffic was seen, while also helping the environment. By reducing the amount of time vehicles spend on the road we reduced driver frustration and the carbon footprint of vehicles that would normally be sitting in traffic idling.

- **SPANISH**

- El Dr. Moisés Issa habla sobre la hidroxiclороquina. ¿Cuáles son los efectos secundarios de la hidroxiclороquina? ¿Para qué se usa la hidroxiclороquina? ¿Qué tan segura es la hidroxiclороquina y quién no debe tomar hidroxiclороquina?
- Robbie Zamora, propietario de Brickell Bikes, nos habla sobre el gran aumento en la demanda de bicicletas, a nivel nacional debido a COVID-19.

- Como miembro del Departamento de Policía de Miami Gardens, el Capitán Suárez ha servido como Capitán y Mayor de Policía en todos los aspectos del trabajo policial en los Departamentos de Policía de la Ciudad de Miami y la Ciudad de Miami Gardens. Ha servido en ambas comunidades durante más de treinta y seis años. Viajar dos horas en cada trayecto en un viaje se ha convertido en una norma en Miami-Dade y la mayoría de las promesas de mejora son solo eso, promesas. Una de sus prioridades es mejorar el tráfico, no solo desde los enfoques tradicionales, sino desde un enfoque diferente; mientras mejora la moral de los empleados y facilita un mejor ambiente. El concepto, llamado "flexibilidad laboral", permite la implementación de un turno de 4 días a la semana y 10 horas. La idea no es adecuada para todas las empresas del condado de Miami-Dade. Para aquellos participantes dispuestos, se pueden crear e implementar programas de incentivos en las áreas de créditos fiscales o préstamos a bajo interés; como se han utilizado anteriormente en el pasado para otros programas. El concepto demostró mejorar el tráfico, la productividad y la moral de los empleados, ya que fue estudiado y aplicado en Nashville, Tennessee, donde se observó un impacto en el tráfico, al tiempo que ayudaba al medio ambiente. Al reducir la cantidad de tiempo que los vehículos pasan en la carretera, reducimos la frustración del conductor y la huella de carbono de los vehículos que normalmente estarían sentados en el ralentí del tráfico.

# Coronavirus Explained

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To air: **Weekend of 05/16/20 - 05/17/20**

Guest(s):

- Beach Boys Co-Founder Mike Love
- Cleaning Expert Dr. Keri Lestage
- CEO of the Kids in Need Foundation Corey Gordon

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- New song with John Stamos benefitting Feeding America
- FAQ's on disinfecting in the age of COVID-19
- How teachers/schools have adjusted to virtual learning

# Explicando el Coronavirus

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 05/16/20 - 05/17/20**

Guest(s):

- Katherine Fernandez Rundle = Miami-Dade County State Attorney
- Francis Suarez = Miami Mayor

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- **ENGLISH**
- State attorney Katherine Fernandez Rundle talks about the states awareness campaign to fight domestic violence during COVID-19
- Miami Mayor Francis Suarez explains the reopening of the city and what is expected during Phase 1.
- **SPANISH**
- La fiscal estatal Katherine Fernández Rundle habla sobre la campaña de concientización de los estados para combatir la violencia doméstica durante COVID-19
- El alcalde de Miami, Francis Suárez, explica la reapertura de la ciudad y lo que se espera durante la Fase 1.

# Coronavirus Explained

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To air: **Weekend of 05/09/20 - 05/10/20**

Guest(s):

- Dr. James Shmerling (President & CEO at Connecticut Children's Medical Center)
- Ashley Whitney (Children's National Hospital DC)
- Rachel Petrucelli (President & Chief Development Officer at the Children's Hospital of Pittsburgh Foundation)
- Brandi Harrington (Seattle Children's Hospital)

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- Overview of the Children's Miracle Network, including how it came about, the work the organization does, and the funding challenges facing associated hospitals as a result of COVID-19
- How the outbreak has impacted Ashley Whitney's family life and her son Riley's hospital visits
- What we know about pediatric illnesses associated with COVID-19 and the operational challenges facing hospitals during the outbreak
- How the Children's Miracle Network helped Brandi Harrington's son Oliver

# Explicando el Coronavirus

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To air: **Weekend of 05/09/20 - 05/10/20**

Guest(s):

- Dr. Moises Issa, MD
- Chris Colston Credit advisor

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- **ENGLISH**
- Dr. Moises Issa who tested positive for COVID-19 breaks down COVID-19 symptoms he went through. Dr. Issa, Also explains what plasma is and the process of becoming a Plasma donor. Lastly, He tells us what precautions to take if we are visiting our mothers for this weekend.
- Chris Colston Credit advisor explains how nearly 50 million Americans have credit card limits cut and cards closed. Chris, Also explains how credit companies can take your stimulus check if you owe them money.
- **SPANISH**
- El Dr. Moisés Issa, desglosó los síntomas de COVID-19 por los que pasó al resultar positivo en el examen de dicha enfermedad. El médico también explica qué es el plasma y el proceso de convertirse en un donante de plasma. Por último, nos dice qué precauciones debemos tomar si estamos visitando a nuestras madres para este fin de semana.
- El asesor de crédito Chris Colston explica cómo casi 50 millones de estadounidenses tienen límites de tarjetas de crédito reducidos y tarjetas cerradas. Chris, también explica cómo las compañías de crédito pueden tomar su cheque de estímulo si usted les debe dinero.



# Coronavirus Explained

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To air: **Weekend of 05/02/20 - 05/03/20**

Guest(s):

- Dr. Robert Gallo, Co-founder and director of the Institute Human Virology at the University of Maryland School of Medicine and co-founder and international scientific adviser of the Global Virus Network
- Mark Shriver, Senior Vice President, U.S. Programs & Advocacy, Save the Children
- Howard Altman, Managing Editor for the Military Times

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- Explanation of new symptoms and health issues resulting from COVID-19
- Hear how COVID-19 threatens kids in the US and all over the world and how you can help
- Impact of outbreak on the U.S. military and veterans

# Explicando el Coronavirus

**30min show for all Spanish stations to run in place of current show or in addition to.**

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To air: **Weekend of 05/02/20 - 05/03/20**

Guest(s):

- Guillermo Ramirez - General Manager for Dish Latino in EL Paso, Texas
- Natalie Boden- President of Boden Agency
- Dr. Maria Cristina Regueiro - President & CEO of Florida National University

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- **ENGLISH**
- Guillermo Ramirez explains how DISH has transformed their production lines from satellites to personal protection equipment and why they feel compelled to do so.
- Natalie Boden explains why the lack of reliable sources has moved her to create a guide of Latino relevant help which is connecting the public with companies that are supporting the Latino community during these crucial moments.
- Dr. Maria Christina Regueiro discusses how some have taken advantage of the lockdown to further their education and the importance of positive thinking in a time of crisis.
- **SPANISH**
- Nos conectamos con Guillermo Ramírez, Gerente General de DISH en El Paso Texas. Explica cómo DISH ha transformado sus líneas de producción de satélites a equipos de protección personal y por qué se sienten obligados a hacerlo.
- Natalie Boden, quien es Presidenta de la Agencia Boden, explica por qué la falta de fuentes confiables la ha llevado a crear una guía de ayuda que conecta al público con compañías que apoyan a la comunidad latina durante estos momentos cruciales.
- Además conversamos con la Dra. María Christina Regueiro, Presidenta y Directora General de la Universidad Nacional de Florida sobre cómo algunas personas han aprovechado esta cuarentena en casa para continuar su educación y sobre la importancia del pensamiento positivo en tiempos de crisis.

# Coronavirus Explained



### **30min show for all English stations to run in place of current show or in addition to.**

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To air: **Weekend of 04/25/20 - 04/26/20**

Guest(s):

- Chairman of Medicine at St. Joseph's University Dr. Bob Lahita
- Global Citizen CEO Hugh Evans
- Economics Professor Jim Luke

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- Medical update on the COVID-19 outbreak.
- What the Global Citizen organization is doing to assist communities impacted by the COVID-19 outbreak.
- Why it's so difficult to find toilet paper in stores and online.

## Explicando el Coronavirus

### **30min show for all Spanish stations to run in place of current show or in addition to.**

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To air: **Weekend of 04/25/20 - 04/26/20**

Guest(s):

- Goya Foods CEO Robert Unanue
- Roselina "Yoyi" Rodriguez
- Ángel Sardiña who is president of Flamingo Insurance Agency

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- **English:**
- Goya Foods CEO Robert Unanue weighs in on the possible food shortage in America due to COVID-19. How is Goya protecting their employees and their clients and what is Goya's most popular product during the crisis.
- Roselina "Yoyi" Rodriguez who owns and operates eight McDonald's Restaurants in South Florida explains how COVID-19 has impacted the fast food industry. She also explains the thank you meal program which is offering free breakfast lunch and dinner to first responders through May 5th.
- Angel Sardiña who is president of Flamingo Insurance Agency explains how insurance companies are helping clients who are driving less. Less driving means less accidents and most insurance companies are discounting policies as a result. Surprisingly though many are buying cars and he has seen a spike in new policies as a result.
- **Spanish:**
- El Presidente de Goya Foods, Robert Unanue, analiza la posible escasez de alimentos en Estados Unidos debido a COVID-19. ¿Cómo protege Goya a sus empleados y sus clientes y cuál es el producto más popular de Goya durante esta crisis? Él responde.
- Roselina "Yoyi" Rodríguez, propietaria y operadora de ocho restaurantes McDonald's en el Sur de Florida, explica cómo COVID-19 ha impactado la industria de la comida rápida. También habla del programa de comida que la empresa está dando gratis como agradecimiento a los socorristas hasta el 5 de mayo, que incluye desayuno, almuerzo y cena.
- Ángel Sardiñas, presidente de la Agencia de Seguros Flamingo, explica cómo las compañías de seguros están ayudando a los clientes que conducen menos. Menos conducir significa menos accidentes y como resultado la mayoría de las compañías de seguros están dando descuentos en sus pólizas. Sorprendentemente muchos

están comprando autos nuevos y como resultado ha visto un aumento en sus seguros.

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To air: **Weekend of 04/18/20 - 04/19/20**

Guest(s):

- U.S. Surgeon General - Dr. Jerome Adams
- Former Deputy Assistant Attorney General - John Yoo
- Founder of No Kid Hungry - Billy Shore

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- A COVID-19 outbreak update.
- Who has what responsibilities during a public health crisis
- How No Kid Hungry is working through coronavirus and every day to end child hunger in America by ensuring that all children get the healthy food they need every day to thrive.

# Explicando el Coronavirus

**30min show for all Spanish stations to run in place of current show or in addition to.**

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To air: **Weekend of 04/18/20 - 04/19/20**

Guest(s):

- Alberto M. Carvalho- Superintendent of Miami-Dade County Public Schools
- Dr. Natalie Weder- Child and Adolescent Psychiatrist-Child Mind Institute

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- **English:**
- This week we talk with Miami-Dade County Public School superintendent Alberto Carvalho who runs the fourth largest school district in the United States. We discussed when and how schools should resume normal activity. Is homeschooling affective and what hurdles has he and his teachers have encountered. He also has a positive message for the class of 2020 who is graduating without an actual ceremony.
- We also talk with child psychiatrist Dr. Natalie Weder of the Child Mind Institute. We discuss the effects of homeschooling and how to manage the stress in the household in which kids are studying and mom and dad are working from home. How to manage time and is long time social distancing harmful to kids
- **Spanish:**
- Esta semana hablamos con el Superintendente de las Escuelas Públicas del Condado de Miami-Dade, Alberto Carvalho, quien dirige el cuarto distrito escolar más grande de los Estados Unidos. Discutimos cuándo y cómo las escuelas deberían reanudar sus actividades normales. ¿Es efectiva la educación en el hogar y qué obstáculos han encontrado él y sus maestros? También tiene un mensaje positivo para la clase del 2020 que se gradúa sin una ceremonia real.
- También conversamos con la psiquiatra infantil Natalie Weder del Child Mind Institute. Discutimos los efectos de la educación en el hogar y cómo manejar el estrés en casa mientras los niños estudian y los padres trabajan. Nos dio ideas de cómo organizara el tiempo y hablamos también si el distanciamiento social a largo plazo es perjudicial para los niños.

# Coronavirus Explained

**30min show for all English stations to run in place of current show or in addition to.**

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To air: **Weekend of 04/11/20 - 04/12/20**

Guest(s):

- Aria Bendix, Senior Innovation Reporter for Business Insider
- Dr. Shuhan He, Co-Founder of GetUsPPE.org
- Rob Cheng, CEO and Founder of PC Matic

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- Aria Bendix: Reported on the coronavirus for 3 months — then got it. A discussion about what her experience has been like.
- Dr. Shuhan He: How Americans can help health care workers in need of protection as they treat COVID-19 patients.
- Rob Cheng, CEO: What you need to know about video-chatting platforms, cybersecurity and other technology being used during this outbreak.

# Explicando el Coronavirus

**30min show for all Spanish stations to run in place of current show or in addition to.**

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To air: **Weekend of 04/11/20 - 04/12/20**

Guest(s):

- Julio Vaqueiro (Telemundo's Host of their nightly news show "Coronavirus: un país en alerta")
- Dr. Juan Rivera (Univision's Chief Medical Correspondent)
- Gloria Estefan (Grammy winning superstar)

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- **English:**
- Vaqueiro, the host of Telemundo's nightly show "Coronavirus: un país en alerta."
- Dr. Fauci, the surgeon general versus the president. Who should we be paying attention to about how to protect ourselves from the virus. The medicine hydroxychloroquine which the president has been pushing, what is it used for and what does Univision's chief medical correspondent Juan Rivera think of its use to treat coronavirus.
- We close this week's show with an uplifting message from Grammy winning superstar Gloria Estefan who shares her new parody "Put On Your Mask." She also has a message for all doctors, nurses and first responders on the front lines of the COVID-19 battle.
- **Spanish:**
- En el programa de esta semana, hablamos con el periodista Julio Vaqueiro, presentador del programa nocturno de Telemundo "Coronavirus: un país en Alerta"; sobre lo difícil que ha sido esta semana para el país y él nos comentó cómo se pueden proteger los ciudadanos mientras hacen la fila para coleccionar desempleo afuera de las oficinas y bibliotecas.
- Dr. Fauci, el Cirujano General versus el Presidente Trump: ¿A quién deberíamos prestarle atención sobre cómo protegernos del virus? La píldora hidroxycloquina que el Presidente Trump ha estado promoviendo, para qué se usa y qué piensa el

corresponsal médico de Univision, Juan Rivera, sobre su uso para tratar el Coronavirus.

- Cerramos el show de esta semana con un mensaje alentador de la superestrella y ganadora del Grammy Gloria Estefan, quien compartió su nueva parodia "Put on your mask". Ella también tiene un mensaje para todos los médicos, enfermeras y personal de primeros auxilios en la primera línea de la batalla COVID-19.

# Coronavirus Explained

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To air: **Weekend of 04/04/20 - 04/05/20**

Guest(s):

- Dr. Ali H. Mokdad, Chief Strategy Officer, Population Health
- Psychotherapist Mel Schwartz
- Meals on Wheels America CEO, Ellie Hollander

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- One of the scientists who put the modeling together that led the president to change his social distancing guidance to April 30th
- Staying calm during the coronavirus outbreak
- What Meals on Wheels doing to help families in need during the pandemic

# Explicando el Coronavirus

**30min show for all Spanish stations to run in place of current show or in addition to.**

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To air: **Weekend of 04/04/20 - 04/05/20**

Guest(s):

- Miami Mayor Francis Suarez
- Senator Marco Rubio
- Ex Vice President Joe Biden
- Grace Meinhofer from The Red Cross

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- **ENGLISH**
- On this weeks show Miami Mayor Francis Suarez who has just recovered from COVID-19 tells us what he is doing to help others following his experience and his thoughts on some Governor's which refuse to shut down in the face of the crisis.
- Senator Marco Rubio explains the process on how to apply for the recently approved small business help and when to expect the stimulus checks.
- Ex Vice President Joe Biden joins us and explains what he would have done differently to combat the virus had he currently been in the White House. He also has a message for all who are afraid in these uncertain times.
- Grace Meinhofer from The Red Cross tells us how we can help by donating blood and warns of risks while folks are staying home and Relationship & Family Therapist, Gabriela Reyes gives advice for those that may be overwhelmed and feel lonely during social distancing and we discuss dating app usage which has spiked since the crisis.
- **SPANISH**
- En el programa de esta semana, el Alcalde de Miami, Francis Suárez, quien se acaba de recuperar de COVID-19, nos cuenta qué está haciendo para ayudar a otros a través de su propia experiencia y lo que piensa sobre algunos gobernadores que se niegan a cerrar sus territorios frente a la crisis.
- El senador Marco Rubio explica el proceso sobre cómo solicitar la ayuda para pequeñas empresas, plan recientemente aprobado y cuándo esperar el cheque de estímulo económico.

- El ex vicepresidente Joe Biden nos explica qué hubiera hecho diferente para combatir la crisis frente al Coronavirus si hubiera estado actualmente en la Casa Blanca. También tiene un mensaje para todos los que temen en estos tiempos inciertos.
- Grace Meinhofer de La Cruz Roja nos dice cómo podemos ayudar donando sangre y advierte sobre los riesgos mientras la gente se queda en casa y la terapeuta de relaciones y familia, Gabriela Reyes da consejos para aquellos que se sienten abrumados y solos durante el distanciamiento social y hablamos con ella sobre el uso de aplicaciones para buscar parejas, que se han disparado debido a la cuarentena.