





Order #1120002: Katz Media../Win It Bac../ISSUE - SC../2568

|    | Date | Action | Line | Comment | By | Total \$ | # Spots | Expected GRI |
|--|-------------------|--------------------|------|--|--------------|------------|---------|--------------|
|  | 05/14/24 12:37:43 | Processed | | <async process> | Nala Jacks | \$5,980.00 | 92 | 0.00 |
| | 05/14/24 09:32:50 | Approved | | | Barbara Le | \$5,980.00 | 92 | 0.00 |
| | 05/14/24 09:32:46 | Approval Workflow | | [Centralized AR - Business Office Approval Needed Default] | Barbara Le | \$5,980.00 | 92 | 0.00 |
| | 05/14/24 06:31:49 | Approval Workflow | | [Sales Manager - Ready Default] | Eric Maste | \$5,980.00 | 92 | 0.00 |
| | 05/13/24 14:24:43 | Ready for approval | | LG 5/13/24 | Lillian Garr | \$5,980.00 | 92 | 0.00 |
| | 05/13/24 14:21:26 | New order created | | Imported EC Order | Lillian Garr | \$5,980.00 | 92 | 0.00 |

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1120002
Alt Order #: 37286725
Product Desc: ISSUE - SC CD1
Estimate: 2568
Flight Dates: 05/15/24 - 06/11/24
Original Date / Rev: 05/13/24 / 05/14/24
Order Type: GENERAL

WTMA-AM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Win It Back PAC
Demographic: A50+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-30

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/29/24 | 05/26/24 | 35 | \$2,275.00 | \$1,933.75 |
| 05/27/24 | 06/11/24 | 57 | \$3,705.00 | \$3,149.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| May 2024 | 35 | \$2,275.00 | \$1,933.75 | 0.00 |
| June 2024 | 57 | \$3,705.00 | \$3,149.25 | 0.00 |
| Totals | 92 | \$5,980.00 | \$5,083.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Philadelphia | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|---------------------|-------|--|---------|------|-------|-------------|------|---------------|------|-------|------------|
| N 1 | WTMAA | 05/15/24 | 05/21/24 | M-F AM Drive M-F | CM | 6:00 AM-10:00 AM (6:00 AM-10:00 AM) | --WTF-- | 1:00 | 5 | \$65.00 | P-30 | 0.00 | NM | 5 | \$325.00 |
| | AM - | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/15/24 | 05/21/24 | --WTF-- | | 5 | | | | \$65.00 | | 0.00 | | | |
| N 2 | WTMAA | 05/15/24 | 05/21/24 | M-F Midday M-F | CM | 10:00 AM-3:00 PM (10:00 AM-3:00 PM) | --WTF-- | 1:00 | 4 | \$65.00 | P-30 | 0.00 | NM | 4 | \$260.00 |
| | MD - | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/15/24 | 05/21/24 | --WTF-- | | 4 | | | | \$65.00 | | 0.00 | | | |
| N 3 | WTMAA | 05/15/24 | 05/21/24 | M-F PM Drive M-F | CM | 3:00 PM-7:00 PM (3:00 PM-7:00 PM) | --WTF-- | 1:00 | 3 | \$65.00 | P-30 | 0.00 | NM | 3 | \$195.00 |
| | PM - | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/15/24 | 05/21/24 | --WTF-- | | 3 | | | | \$65.00 | | 0.00 | | | |
| N 4 | WTMAA | 05/20/24 | 06/09/24 | M-F AM Drive M-F | CM | 6:00 AM-10:00 AM (6:00 AM-10:00 AM) | MTWTF-- | 1:00 | 10 | \$65.00 | P-30 | 0.00 | NM | 30 | \$1,950.00 |
| | AM - | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/20/24 | 05/26/24 | MTWTF-- | | 10 | | | | \$65.00 | | 0.00 | | | |
| | Week: | 05/27/24 | 06/02/24 | MTWTF-- | | 10 | | | | \$65.00 | | 0.00 | | | |
| | Week: | 06/03/24 | 06/09/24 | MTWTF-- | | 10 | | | | \$65.00 | | 0.00 | | | |

Order / Rev: 1120002
 Alt Order #: 37286725
 Flight Dates: 05/15/24 - 06/11/24

Advertiser: Win It Back PAC
 Product Desc: ISSUE - SC CD1
 Estimate: 2568
WTMA-AM

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|---------------------|-------|--|---------|-------------|-------|---------------|------|------|------|------------|------------|
| N 5 | WTMAA | 05/20/24 | 06/09/24 | M-F Midday M-F | CM | 10:00 AM-3:00 PM (10:00 AM-3:00 PM) | MTWTF-- | 1:00 | 8 | \$65.00 | P-30 | 0.00 | NM | 24 | \$1,560.00 |
| | | MD - | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 05/20/24 | 05/26/24 | MTWTF-- | | 8 | | \$65.00 | | 0.00 | | | | | |
| | | Week: 05/27/24 | 06/02/24 | MTWTF-- | | 8 | | \$65.00 | | 0.00 | | | | | |
| | | Week: 06/03/24 | 06/09/24 | MTWTF-- | | 8 | | \$65.00 | | 0.00 | | | | | |
| N 6 | WTMAA | 05/20/24 | 06/09/24 | M-F PM Drive M-F | CM | 3:00 PM-7:00 PM (3:00 PM-7:00 PM) | MTWTF-- | 1:00 | 5 | \$65.00 | P-30 | 0.00 | NM | 15 | \$975.00 |
| | | PM - | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 05/20/24 | 05/26/24 | MTWTF-- | | 5 | | \$65.00 | | 0.00 | | | | | |
| | | Week: 05/27/24 | 06/02/24 | MTWTF-- | | 5 | | \$65.00 | | 0.00 | | | | | |
| | | Week: 06/03/24 | 06/09/24 | MTWTF-- | | 5 | | \$65.00 | | 0.00 | | | | | |
| N 7 | WTMAA | 06/10/24 | 06/11/24 | M-F AM Drive M-F | CM | 6:00 AM-10:00 AM (6:00 AM-10:00 AM) | MT----- | 1:00 | 5 | \$65.00 | P-30 | 0.00 | NM | 5 | \$325.00 |
| | | AM - | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 06/10/24 | 06/16/24 | MT----- | | 5 | | \$65.00 | | 0.00 | | | | | |
| N 8 | WTMAA | 06/10/24 | 06/11/24 | M-F Midday M-F | CM | 10:00 AM-3:00 PM (10:00 AM-3:00 PM) | M----- | 1:00 | 4 | \$65.00 | P-30 | 0.00 | NM | 4 | \$260.00 |
| | | MD - | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 06/10/24 | 06/16/24 | M----- | | 4 | | \$65.00 | | 0.00 | | | | | |
| N 9 | WTMAA | 06/10/24 | 06/11/24 | M-F PM Drive M-F | CM | 3:00 PM-7:00 PM (3:00 PM-7:00 PM) | M----- | 1:00 | 2 | \$65.00 | P-30 | 0.00 | NM | 2 | \$130.00 |
| | | PM - | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 06/10/24 | 06/16/24 | M----- | | 2 | | \$65.00 | | 0.00 | | | | | |
| Totals | | | | | | | | | | | | | 92 | \$5,980.00 | |

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, TANYA RENICKER/MEDIUM, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: TANYA RENICKER/MEDIUM BUYING

Agency name: Medium Buying

Address: 1100 DENNISON AVE SUITE 200 COLUMBUS, OH 43201

Contact: TANYA RENICKER

Phone number:

Email: tanya@mediumbuying.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: WIN IT BACK PAC

Address: 2001 L ST NW SUITE 600 WASHINGTON, DC 20036

Contact:

Phone number: 202-955-5500

Email: TREASURER@CLUBFOR

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Adam Rozansky - TREASURER

DAVID MCINTOSH - ASSISTANT TREASURER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): SC CD1

Date of election: June 11, 2024



Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Congress

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor | Station Representative |
|--|--|
| Signature:  | Signature:  |
| Name: TANYA RENICKER | Name: Justin Tucker |
| Date of Request to Purchase Ad Time: 5.13.24 | Date of Station Agreement to Sell Time: 5/14/24 |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 5/17/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

| | | |
|---------------------|----------------------------------|--|
| Contract #: 1120002 | Station Call Letters: WTMA-AM | Date Received/Requested: 5/15/24 |
| Est. #: 2568 | Station Location: Charleston, SC | Run Start and End Dates: 5/15/24 - 6/11/24 |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

May 13, 24
 CONT# 37286725 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WTMA-AM (Charleston, SC)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

 BYR Helen Hanratty1
 ADV WIN IT BACK PAC
 PDT ISSUE - SC CD1
 FLT May 15, 24 - Jun 11, 24

DDS CONT# 0
 C/P/E: na / na / 2568

 SALESPERSON FAX#

 PH #

* REP ORDER COMMENT *

** 5/13/2024 12:49:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 5/13/2024 12:49:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF WKS | NPW | RATE | TOT SPTS | |
|----|-----|-----------------|----------|----------------------------|-----------------------|----------|-----|---------|------------|--|
| | | FLIGHT 1 | | | | | | | | |
| | 1.1 | ..WTF.. | 6A - 10A | 60 | 5/15/2024 - 5/17/2024 | 1W | 5 | \$65.00 | 5 | |
| | 1.2 | ..WTF.. | 10A - 3P | 60 | 5/15/2024 - 5/17/2024 | 1W | 4 | \$65.00 | 4 | |
| | 1.3 | ..WTF.. | 3P - 7P | 60 | 5/15/2024 - 5/17/2024 | 1W | 3 | \$65.00 | 3 | |
| | | | | ** WEEKLY FLIGHT TOTALS ** | | | | 12 | \$780.00 | |
| | | FLIGHT 2 | | | | | | | | |
| | 2.1 | MTWTF.. | 6A - 10A | 60 | 5/20/2024 - 6/7/2024 | 3W | 10 | \$65.00 | 30 | |
| | 2.2 | MTWTF.. | 10A - 3P | 60 | 5/20/2024 - 6/7/2024 | 3W | 8 | \$65.00 | 24 | |
| | 2.3 | MTWTF.. | 3P - 7P | 60 | 5/20/2024 - 6/7/2024 | 3W | 5 | \$65.00 | 15 | |
| | | | | ** WEEKLY FLIGHT TOTALS ** | | | | 23 | \$4,485.00 | |
| | | FLIGHT 3 | | | | | | | | |
| | 3.1 | MT..... | 6A - 10A | 60 | 6/10/2024 - 6/11/2024 | 1W | 5 | \$65.00 | 5 | |
| | 3.2 | M..... | 10A - 3P | 60 | 6/10/2024 - 6/10/2024 | 1W | 4 | \$65.00 | 4 | |
| | 3.3 | M..... | 3P - 7P | 60 | 6/10/2024 - 6/10/2024 | 1W | 2 | \$65.00 | 2 | |
| | | | | ** WEEKLY FLIGHT TOTALS ** | | | | 11 | \$715.00 | |

May 13, 24

CONT# 37286725 Mod# Ver# 1 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: na / na / 2568

| | May 24 | Jun 24 | | | | | |
|-------|---------|---------|--|--|--|--|--|
| SPOTS | 35 | 57 | | | | | |
| CASH | 2275.00 | 3705.00 | | | | | |
| TRADE | 0.00 | 0.00 | | | | | |
| NSL | 0.00 | 0.00 | | | | | |
| TOTAL | 2275.00 | 3705.00 | | | | | |

| | | | | | | | |
|-------|--|--|--|--|--|--|--------------|
| | | | | | | | TOTAL |
| SPOTS | | | | | | | 92 |
| CASH | | | | | | | 5,980.00 |
| TRADE | | | | | | | 0.00 |
| NSL | | | | | | | 0.00 |
| TOTAL | | | | | | | 5,980.00 |

**** Competitive Comments ****

SVC:

Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.