

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2FYavgw>
(601) 948-3333

<u>Contract / Revision</u> 1281930 /		<u>Alt Order #</u> WOC12125826
<u>Advertiser</u> Center for Individual Freedom		<u>Original Date / Revision</u> 07/23/19 / 07/25/19
<u>Contract Dates</u> 07/22/19 - 07/28/19	<u>Estimate #</u> 1199	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9913591	<u>Advertiser Code</u> 17	<u>Product 1/2</u> 241
<u>Agency Ref</u> 2047	<u>Advertiser Ref</u> 61317	

And:

Media Ad Ventures
8136 Old Keene Mill Rd Ste A300
Springfield, VA 22152

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDBD	07/22/19	07/26/19	M-F 7a-9a News	7:00 AM-9:00 AM		:30			NM	4	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/19	07/28/19	--111--				3	\$45.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WDBD	07/22/19-07/28/19	M-F 7a-9a News	7:00 AM-9:00 AM	---WThF---	:30		\$45.00	NM		
	See MG 1.4, 1.5											
	4	WDBD	07/26/19-07/26/19	M-F 7a-9a News	7:00 AM-9:00 AM	-----F----	:30		\$45.00	NM		
	Ⓜ	MG for 2.1, 1.1										
	5	WDBD	07/26/19-07/26/19	M-F 9-10a	9:00 AM-10:00 AM	-----F----	:30		\$55.00	NM		
	Ⓜ	MG for 2.1, 1.1										
N 2	WDBD	07/22/19	07/26/19	M-F 9-10a	9:00 AM-10:00 AM		:30			NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/19	07/28/19	--111--				3	\$55.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WDBD	07/22/19-07/28/19	M-F 9-10a	9:00 AM-10:00 AM	---WThF---	:30		\$55.00	NM		
	See MG 1.4, 1.5											
N 3	WDBD	07/22/19	07/26/19	M-F 4-5p	4:00 PM-5:00 PM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/19	07/28/19	--111--				3	\$60.00			
N 4	WDBD	07/22/19	07/26/19	Prime Access Rotator	6:00 PM-7:00 PM		:30			NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/19	07/28/19	--111--				3	\$90.00			
N 5	WDBD	07/22/19	07/26/19	M-F 9p Late News	9:00 PM-10:00 PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/19	07/28/19	--1-1--				2	\$225.00			
N 6	WDBD	07/22/19	07/27/19	Sa Late News	9:00 PM-9:30 PM		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/19	07/28/19	-----1-				1	\$180.00			
Totals											15	\$1,380.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/01/19 - 07/27/19	15	\$1,380.00	(\$207.00)	\$1,173.00
Totals	15	\$1,380.00	(\$207.00)	\$1,173.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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1281930 /	WOC12125826

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07/22/19 - 07/28/19	Political	1199

Signature: _____ **Date:** _____

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