

CONTRACT



WLOO
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2FYavgw>
(601) 948-3333

<u>Contract / Revision</u> 1270614 /		<u>Alt Order #</u> WOC12116901
<u>Advertiser</u> Center for Individual Freedom		<u>Original Date / Revision</u> 07/09/19 / 07/10/19
<u>Contract Dates</u> 07/08/19 - 07/21/19	<u>Estimate #</u> 1193	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLOO	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9913591	<u>Advertiser Code</u> 17	<u>Product 1/2</u> 241
<u>Agency Ref</u> 2047	<u>Advertiser Ref</u> 61317	

And:

Media Ad Ventures
8136 Old Keene Mill Rd Ste A300
Springfield, VA 22152

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLOO	07/08/19	07/19/19	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/08/19	07/14/19	----1--				1	\$35.00			
	Week:	07/15/19	07/21/19	---11--				2	\$35.00			
N 2	WLOO	07/08/19	07/16/19	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/08/19	07/14/19	--1----				1	\$35.00			
	Week:	07/15/19	07/21/19	11-----				2	\$35.00			
Totals											6	\$210.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/01/19 - 07/19/19	6	\$210.00	(\$31.50)	\$178.50
Totals	6	\$210.00	(\$31.50)	\$178.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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