## CONTRACT



**WDBD** 715 South Jefferson Street Jackson, MS 39201 Sales T&C: http://bit.ly/2FYavgw (601) 948-3333

And:

Media Ad Ventures 8136 Old Keene Mill Rd Ste A300 Springfield, VA 22152

	Contract / Revision		Alt Order #
	1284542 /		WOC12128115
Advertiser		Original Date / Revision	
Center for Individual Freedom		07/25/19 / 07/25/19	
Contract Dates	Estimate #		
08/05/19 - 08/11/19	1196		
Product			
Political			

Billing Calendar Billing Cycle Cash/Trade EOM/EOC Broadcast Cash Property Account Executive Sales Office WDBD Anna Lyon Jackson 2 Natio Special Handling Demographic Households Order Type NORMAL Advertiser Code Agy Code Product 1/2 9913591 17 241 Agency Ref Advertiser Ref 2047 61317

Start/End Spots/ \*Line Ch Start Date End Date Description Time Rate Days Length Week Type Spots Amount WDBD 08/05/19 08/06/19 M-F 7a-9a News 7:00 AM-9:00 AM :30 NM 2 \$90.00 Spots/Week Start Date **End Date** Weekdays Rate Week: 08/05/19 08/11/19 11----\$45.00 2 WDBD 08/05/19 08/06/19 HOT BENCH 2:00 PM-3:00 PM :30 NM Ν \$60.00 1 Start Date **End Date** Weekdays Spots/Week Rate \$60.00 Week: 08/05/19 08/11/19 1 WDBD 08/05/19 08/05/19 M-F 530p News 5:30 PM-6:00 PM :30 NM \$45.00 Weekdays Spots/Week Start Date **End Date** Rate \$45.00 Week: 08/05/19 08/11/19 6:00 PM-7:00 PM WDBD 08/05/19 **BIG BANG THEORY** 4 08/05/19 :30 NM \$90.00 Weekdays Start Date **End Date** Spots/Week Rate Week: 08/05/19 08/11/19 \$90.00 5 \$285.00

Totals

Time Period # of Spots **Gross Amount** Agency Comm. Net Amount 07/29/19 -08/06/19 5 \$285.00 (\$42.75)\$242.25 Totals 5 \$285.00 (\$42.75)\$242.25