

# CONTRACT



**WDBD**  
**715 South Jefferson Street**  
**Jackson, MS 39201**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**(601) 948-3333**

<u>Contract / Revision</u> 1274337 /		<u>Alt Order #</u> WOC12119910
<u>Advertiser</u> <b>Center for Individual Freedom</b>		<u>Original Date / Revision</u> 07/11/19 / 07/12/19
<u>Contract Dates</u> <b>07/22/19 - 07/28/19</b>	<u>Estimate #</u> <b>1194</b>	
<u>Product</u> <b>Political</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WDBD</b>	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9913591	<u>Advertiser Code</u> 17	<u>Product 1/2</u> 241
<u>Agency Ref</u> 2047	<u>Advertiser Ref</u> 61317	

And:

**Media Ad Ventures**  
**8136 Old Keene Mill Rd Ste A300**  
**Springfield, VA 22152**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDBD	07/22/19	07/26/19	M-F 7a-9a News	7:00 AM-9:00 AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/19	07/28/19	-- 1- 1--				2	\$45.00			
N 2	WDBD	07/22/19	07/25/19	DIVORCE COURT	12:00 PM-1:00 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/19	07/28/19	--- 1---				1	\$45.00			
N 3	WDBD	07/22/19	07/23/19	HOT BENCH	2:00 PM-3:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/19	07/28/19	- 1-----				1	\$60.00			
N 4	WDBD	07/22/19	07/25/19	JUDGE MATHIS	3:00 PM-4:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/19	07/28/19	--- 1---				1	\$60.00			
N 5	WDBD	07/22/19	07/22/19	M-F 530p News	5:30 PM-6:00 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/19	07/28/19	1-----				1	\$45.00			
N 6	WDBD	07/22/19	07/22/19	BIG BANG THEORY	6:00 PM-7:00 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/19	07/28/19	1-----				1	\$90.00			
N 7	WDBD	07/22/19	07/22/19	SO YOU THINK YOU CAN D	8:00 PM-9:00 PM		:30			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/19	07/28/19	1-----				1	\$370.00			
N 8	WDBD	07/22/19	07/23/19	SPIN THE WHEEL	7:00 PM-8:00 PM		:30			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/19	07/28/19	- 1-----				1	\$220.00			
N 9	WDBD	07/22/19	07/24/19	MASTERCHEF	7:00 PM-8:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/19	07/28/19	-- 1----				1	\$300.00			
N 10	WDBD	07/22/19	07/25/19	MASTERCHEF	7:00 PM-8:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/19	07/28/19	--- 1---				1	\$400.00			
N 11	WDBD	07/22/19	07/25/19	M-F 9p Late News	9:00 PM-10:00 PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/19	07/28/19	- 1- 1---				2	\$225.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Center for Individual Freedom		<u>Original Date / Revision</u> 07/11/19 / 07/12/19
<u>Contract Dates</u> 07/22/19 - 07/28/19	<u>Product</u> Political	<u>Estimate #</u> 1194

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	WDBD	07/22/19	07/28/19	Su Late News	9:00 PM-9:30 PM		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/19	07/28/19	-----1				1	\$195.00			
Totals											14	\$2,325.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/01/19 - 07/28/19	14	\$2,325.00	(\$348.75)	\$1,976.25
<b>Totals</b>	14	\$2,325.00	(\$348.75)	\$1,976.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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