CONTRACT

WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: http://bit.ly/2FYavgw
(601) 948-3333

And:

Media Ad Ventures
8136 Old Keene Mill Rd Ste A300
Springfield, VA 22152

Contract / Revision	Alt Order #
1270606 /	WOC12116899

Advertiser	Original Date / Revision
Center for Individual Freedom	07/10/19 / 07/10/19

Contract Dates	Estimate #
07/08/19 - 07/21/19	**1193**

Product
Political

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WDBD	Anna Lyon	Jackson 2 Natio

Special Handling

Demographic
Households

	Order Type	
	NORMAL	
Agy Code	**Advertiser Code**	**Product 1/2**
9913591	17	241

Agency Ref	Advertiser Ref
2047	61317

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WDBD	07/08/19	07/18/19	M-F 7a-9a News	7:00 AM-9:00 AM		:30			NM	3	$135.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/08/19	07/14/19	---1---	1	$45.00						
Week:		07/15/19	07/21/19	--11---	2	$45.00						
2	WDBD	07/15/19	07/19/19	M-F 12-1p	12:00 PM-1:00 PM		:30			NM	1	$45.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/15/19	07/21/19	----1--	1	$45.00						
3	WDBD	07/08/19	07/16/19	M-F 2-3p	2:00 PM-3:00 PM		:30			NM	2	$120.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/08/19	07/14/19	----1--	1	$60.00						
Week:		07/15/19	07/21/19	-1-----	1	$60.00						
4	WDBD	07/08/19	07/17/19	M-F 3-4p	3:00 PM-4:00 PM		:30			NM	2	$120.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/08/19	07/14/19	---1---	1	$60.00						
Week:		07/15/19	07/21/19	--1----	1	$60.00						
5	WDBD	07/08/19	07/15/19	M-F 530p News	5:30 PM-6:00 PM		:30			NM	2	$90.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/08/19	07/14/19	--1----	1	$45.00						
Week:		07/15/19	07/21/19	1------	1	$45.00						
6	WDBD	07/08/19	07/18/19	Prime Access Rotator	6:00 PM-7:00 PM		:30			NM	2	$180.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/08/19	07/14/19	---1---	1	$90.00						
Week:		07/15/19	07/21/19	---1---	1	$90.00						
7	WDBD	07/15/19	07/15/19	sytycd	8:00 PM-9:00 PM		:30			NM	1	$370.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/15/19	07/21/19	1------	1	$370.00						
8	WDBD	07/15/19	07/16/19	SPIN THE WHEEL	7:00 PM-8:00 PM		:30			NM	1	$220.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/15/19	07/21/19	-1-----	1	$220.00						
9	WDBD	07/08/19	07/17/19	MASTERCHEF	7:00 PM-8:00 PM		:30			NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/08/19	07/14/19	--1----	1	$300.00						
Week:		07/15/19	07/21/19	--1----	1	$300.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

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(601) 948-3333

Contract / Revision	Alt Order #
1270606 /	WOC12116899

Advertiser	Original Date / Revision
Center for Individual Freedom	07/10/19 / 07/10/19

Contract Dates	Product	Estimate #
07/08/19 - 07/21/19	Political	**1193**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
10	WDBD	07/15/19	07/18/19	MASTERCHEF	7:00 PM-8:00 PM		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/15/19	07/21/19	---1---	1	$400.00						
11	WDBD	07/08/19	07/11/19	SPIN THE WHEEL	8:00 PM-9:00 PM		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/08/19	07/14/19	---1---	1	$300.00						
12	WDBD	07/15/19	07/18/19	M-F 9p Late News	9:00 PM-10:00 PM		:30			NM	2	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/15/19	07/21/19	--11---	2	$225.00						
13	WDBD	07/08/19	07/21/19	Su Late News	9:00 PM-9:30 PM		:30			NM	2	$390.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/08/19	07/14/19	------1	1	$195.00						
Week:		07/15/19	07/21/19	------1	1	$195.00						
						Totals					22	$3,420.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/01/19 -07/21/19	22	$3,420.00	($513.00)	$2,907.00
Totals	22	$3,420.00	($513.00)	$2,907.00

Signature: _____ **Date:** _____

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