

# CONTRACT



**WLOO**  
**715 South Jefferson Street**  
**Jackson, MS 39201**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**(601) 948-3333**

<u>Contract / Revision</u> 1284599 /		<u>Alt Order #</u> WOC12128107
<u>Advertiser</u> <b>Center for Individual Freedom</b>		<u>Original Date / Revision</u> 07/25/19 / 07/25/19
<u>Contract Dates</u> <b>07/29/19 - 08/04/19</b>	<u>Estimate #</u> <b>1195</b>	
<u>Product</u> <b>Political</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WLOO</b>	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9913591	<u>Advertiser Code</u> 17	<u>Product 1/2</u> 241
<u>Agency Ref</u> 2047	<u>Advertiser Ref</u> 61317	

And:

**Media Ad Ventures**  
**8136 Old Keene Mill Rd Ste A300**  
**Springfield, VA 22152**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLOO	07/29/19	08/02/19	PEOPLES COURT	9:00 AM-10:00 AM		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/29/19	08/04/19	- 1 - - 1 - -	2			\$35.00				
N 2	WLOO	07/29/19	07/31/19	JUDGE MABLEAN	11:00 AM-12:00 PM		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/29/19	08/04/19	1 - 1 - - -	2			\$35.00				
<b>Totals</b>											<b>4</b>	<b>\$140.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 - 08/02/19	4	\$140.00	(\$21.00)	\$119.00
<b>Totals</b>	<b>4</b>	<b>\$140.00</b>	<b>(\$21.00)</b>	<b>\$119.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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