

KOLR
2650 E Division St
Springfield, MO 65803
ph: (417) 862-1010
fx: (417) 862-6439

Advertiser
Agency
Buyer
Salesperson

John Brunner/Governor/Republican/M(810-
Thompson Communication (10768)
Will, Thompson,
Springfield, House (1093)
ph: (417) 862-2727

Invoice 2652617
Inv Date 7/31/2016
Terms Cash In Advance
Contract 1396537
Bill Type Standard
Period 6/27/2016 - 7/31/2016

Thompson Communication
200 W Jefferson
PO Box 5
Marshfield, MO 65706

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

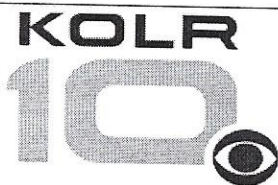
Political - Governor (1067)
10/12/166 - Missourians for John Brunner (54-
Local/Political
166/5203591
Separation: 30

CO-OP/Order Type No/Normal
Package
Gen. Date 8/1/2016 10:02:12AM

Springfield (KOLR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	SPOT	6:57:30PM-CBS NCIS	Day,Tu-1	07/26/16 6:59PM (Tu)	00:30	CBS NCIS	JBTVO71816H	\$1600.00	
2.1	SPOT	6:30:00AM-KOLR10	Day,Tu-1,W-1,Th-1,F-1	07/26/16 6:43AM (Tu)	00:30	KOLR10 Daybreak 630a	JBTVO71816H	\$65.00	
4.0	SPOT	8:00:00AM-CBS This	Day,M-1,Tu-1,W-1,Th-1,F-1	07/26/16 8:26AM (Tu)	00:30	CBS This Morning 8a	JBTVO70516H	\$45.00	
4.0	SPOT	8:00:00AM-CBS This	Day,M-1,Tu-1,W-1,Th-1,F-1	07/27/16 8:51AM (We)	00:30	CBS This Morning 8a	JBTVO72516H	\$45.00	
4.0	SPOT	8:00:00AM-CBS This	Day,M-1,Tu-1,W-1,Th-1,F-1	07/28/16 8:50AM (Th)	00:30	CBS This Morning 8a	JBTVO72216H	\$45.00	
5.0	SPOT	9:58:30AM-Price is R	Day,M-1,Tu-1,W-1,Th-1,F-1	07/27/16 10:30AM (We)	00:30	PRICE IS RIGHT	JBTVO71816H	\$165.00	
5.0	SPOT	9:58:30AM-Price is R	Day,M-1,Tu-1,W-1,Th-1,F-1	07/28/16 10:59AM (Th)	00:30	PRICE IS RIGHT	JBTVO72516H	\$165.00	
6.0	SPOT	11:00:00AM-KOLR Ne	Day,M-1,Tu-1,W-1,Th-1,F-1	07/26/16 11:22AM (Tu)	00:30	KOLR News 11a	JBTVO71816H	\$125.00	
7.0	SPOT	3:00:00PM-Ozarks L	Day,M-1,Tu-1,W-1,Th-1,F-1	07/26/16 3:24PM (Tu)	00:30	Ozarks Live 3p	JBTVO70516H	\$55.00	
7.0	SPOT	3:00:00PM-Ozarks L	Day,M-1,Tu-1,W-1,Th-1,F-1	07/27/16 3:12PM (We)	00:30	Ozarks Live 3p	JBTVO72516H	\$55.00	
7.0	SPOT	3:00:00PM-Ozarks L	Day,M-1,Tu-1,W-1,Th-1,F-1	07/28/16 3:26PM (Th)	00:30	Ozarks Live 3p	JBTVO72516H	\$55.00	
8.0	SPOT	3:30:00PM-Ozarks L	Day,M-1,Tu-1,W-1,Th-1,F-1	07/26/16 3:56PM (Tu)	00:30	Ozarks Live 330p	JBTVO71816H	\$55.00	
8.0	SPOT	3:30:00PM-Ozarks L	Day,M-1,Tu-1,W-1,Th-1,F-1	07/27/16 3:45PM (We)	00:30	Ozarks Live 330p	JBTVO72216H	\$55.00	
8.0	SPOT	3:30:00PM-Ozarks L	Day,M-1,Tu-1,W-1,Th-1,F-1	07/28/16 3:58PM (Th)	00:30	Ozarks Live 330p	JBTVO72216H	\$55.00	
9.0	SPOT	4:00:00PM-Judge Ju	Day,M-1,Tu-1,W-1,Th-1,F-1	07/26/16 4:29PM (Tu)	00:30	Judge Judy 1	JBTVO70516H	\$60.00	
9.0	SPOT	4:00:00PM-Judge Ju	Day,M-1,Tu-1,W-1,Th-1,F-1	07/27/16 4:21PM (We)	00:30	Judge Judy 1	JBTVO72516H	\$60.00	
9.0	SPOT	4:00:00PM-Judge Ju	Day,M-1,Tu-1,W-1,Th-1,F-1	07/28/16 4:22PM (Th)	00:30	Judge Judy 1	JBTVO72516H	\$60.00	
10.0	SPOT	4:30:00PM-Judge Ju	Day,M-1,Tu-1,W-1,Th-1,F-1	07/26/16 4:51PM (Tu)	00:30	Judge Judy 2	JBTVO71816H	\$65.00	
11.0	SPOT	5:00:00PM-KOLR Ne	Day,M-1,Tu-1,W-1,Th-1,F-1	07/26/16 5:14PM (Tu)	00:30	KOLR News 5p	JBTVO70516H	\$115.00	
12.0	SPOT	5:30:00PM-CBS Ever	Day,M-1,Tu-1,W-1,Th-1,F-1	07/26/16 5:59PM (Tu)	00:30	CBS EVENING NEWS	JBTVO71816H	\$260.00	
12.0	SPOT	5:30:00PM-CBS Ever	Day,M-1,Tu-1,W-1,Th-1,F-1	07/27/16 5:59PM (We)	00:30	CBS EVENING NEWS	JBTVO72516H	\$260.00	
12.0	SPOT	5:30:00PM-CBS Ever	Day,M-1,Tu-1,W-1,Th-1,F-1	07/29/16 5:59PM (Fr)	00:30	CBS EVENING NEWS	JBTVO71816H	\$260.00	
13.0	SPOT	6:00:00PM-KOLR Ne	Day,M-1,Tu-1,W-1,Th-1,F-1	07/26/16 6:16PM (Tu)	00:30	KOLR News 6p	JBTVO70516H	\$150.00	
14.1	SPOT	6:00:00PM-The Insid	Day,Sa-1	07/30/16 6:29PM (Sa)	00:30	The Insider Weekend	JBTVO72216H	\$60.00	
15.1	SPOT	6:30:00PM-Judge Ju	Day,Sa-1	07/30/16 6:59PM (Sa)	00:30	JUDGE JUDY WEEKEND	JBTVO72216H	\$60.00	
17.0	SPOT	9:59:50PM-KOLR Ne	Day,M-1,Tu-1,W-1,Th-1,F-1	07/26/16 10:44PM (Tu)	00:30	KOLR News 10p	JBTVO70516H	\$230.00	
17.0	SPOT	9:59:50PM-KOLR Ne	Day,M-1,Tu-1,W-1,Th-1,F-1	07/27/16 10:59PM (We)	00:30	KOLR News 10p	JBTVO72516H	\$230.00	
17.0	SPOT	9:59:50PM-KOLR Ne	Day,M-1,Tu-1,W-1,Th-1,F-1	07/28/16 10:51PM (Th)	00:30	KOLR News 10p	JBTVO72516H	\$230.00	
17.0	SPOT	9:59:50PM-KOLR Ne	Day,M-1,Tu-1,W-1,Th-1,F-1	07/29/16 10:23PM (Fr)	00:30	KOLR News 10p	JBTVO72516H	\$230.00	
19.0	SPOT	6:57:30PM-CBS Big	Day,W-1	07/27/16 6:59PM (We)	00:30	CBS Big Brother (WED)	JBTVO71816H	\$1700.00	
20.0	SPOT	6:00:00PM-KOLR Ne	Per week (1),We,Th,Fr	07/29/16 6:23PM (Fr)	00:30	KOLR News 6p	JBTVO72216H	\$360.00	
21.0	SPOT	3:00:00PM-Ozarks L	Per week (2),We,Th,Fr	07/27/16 3:29PM (We)	00:30	Ozarks Live 3p	JBTVO71816H	\$65.00	
21.0	SPOT	3:00:00PM-Ozarks L	Per week (2),We,Th,Fr	07/28/16 3:08PM (Th)	00:30	Ozarks Live 3p	JBTVO72216H	\$65.00	
22.0	SPOT	3:30:00PM-Ozarks L	Per week (2),We,Th,Fr	07/28/16 3:40PM (Th)	00:30	Ozarks Live 330p	JBTVO71816H	\$65.00	
22.0	SPOT	3:30:00PM-Ozarks L	Per week (2),We,Th,Fr	07/29/16 3:53PM (Fr)	00:30	Ozarks Live 330p	JBTVO72216H	\$65.00	
23.0	SPOT	5:00:00AM-KOLR10	Per week (1),We,Th,Fr	07/27/16 5:17AM (We)	00:30	KOLR10 Daybreak 5a	JBTVO71816H	\$40.00	
24.0	SPOT	8:00:00PM-CBS Ame	Day,W-1	07/27/16 8:51PM (We)	00:30	CBS American Gothic	JBTVO72216H	\$630.00	
25.0	SPOT	1:00:00PM-Golf	Day,Sa-2	07/30/16 2:54PM (Sa)	00:30	Golf	JBTVO72216H	\$700.00	
25.0	SPOT	1:00:00PM-Golf	Day,Sa-2	07/30/16 4:59PM (Sa)	00:30	Golf	JBTVO71816H	\$700.00	



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John Brunner/Governor/Republican/M(810)
Thompson Communication (10768)
Will, Thompson,
Springfield, House (1093)
ph: (417) 862-2727

Invoice 2652617
Inv Date 7/31/2016
Terms Cash In Advance
Contract 1396537
Bill Type Standard
Period 6/27/2016 - 7/31/2016

Thompson Communication
200 W Jefferson
PO Box 5
Marshfield, MO 65706

AgM

Product Political - Governor (1067)
Brand 10/12/166 - Missourians for John Brunner (54)
Acct Types Local/Political
Est/Headline 166/5203591
Demo
Revision
Comments Separation: 30

CO-OP/Order Type No/Normal
Package
Gen. Date 8/1/2016 10:02:12AM

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DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
26.0	SPOT	9:59:50PM-KOLR Ne	Day,Sa-1	07/30/16 10:33PM (Sa)	00:30	KOLR News Saturday 10p	JBTv071816H	\$355.00	
27.0	SPOT	6:30:00AM-KOLR10	Day,F-1	07/29/16 6:34AM (Fr)	00:30	KOLR10 Daybreak 630a	JBTv071816H	\$75.00	M/G For 2.0.1
28.0	SPOT	8:00:00AM-CBS This	Day,F-1	07/29/16 8:40AM (Fr)	00:30	CBS This Morning 8a	JBTv072216H	\$50.00	M/G For 4.0.1
29.0	SPOT	11:00:00AM-KOLR Ne	Day,F-1	07/29/16 11:20AM (Fr)	00:30	KOLR News 11a	JBTv072516H	\$145.00	M/G For 6.0.1
30.0	SPOT	3:00:00PM-Ozarks L	Day,F-1	07/29/16 3:19PM (Fr)	00:30	Ozarks Live 3p	JBTv071816H	\$65.00	M/G For 7.0.1
31.0	SPOT	3:30:00PM-Ozarks L	Day,F-1	07/29/16 3:59PM (Fr)	00:30	Ozarks Live 330p	JBTv072516H	\$65.00	M/G For 8.0.1
32.0	SPOT	4:00:00PM-Judge Ju	Day,F-1	07/29/16 4:21PM (Fr)	00:30	Judge Judy 1	JBTv071816H	\$70.00	M/G For 9.0.1
33.0	SPOT	4:30:00PM-Judge Ju	Day,F-1	07/29/16 4:55PM (Fr)	00:30	Judge Judy 2	JBTv072216H	\$75.00	M/G For 10.0.1
34.0	SPOT	5:00:00PM-KOLR Ne	Day,F-1	07/29/16 5:23PM (Fr)	00:30	KOLR News 5p	JBTv072516H	\$130.00	M/G For 11.0.1
45.0	SPOT	6:30:00AM-KOLR10	Day,W-1	07/27/16 6:49AM (We)	00:30	KOLR10 Daybreak 630a	JBTv072216H	\$60.00	M/G For 2.1.2
46.0	SPOT	6:30:00AM-KOLR10	Day,Th-1	07/28/16 6:41AM (Th)	00:30	KOLR10 Daybreak 630a	JBTv071816H	\$60.00	M/G For 2.1.3
47.0	SPOT	11:00:00AM-KOLR Ne	Day,W-1	07/27/16 11:25AM (We)	00:30	KOLR News 11a	JBTv072216H	\$55.00	M/G For 6.0.2
48.0	SPOT	11:00:00AM-KOLR Ne	Day,Th-1	07/28/16 11:07AM (Th)	00:30	KOLR News 11a	JBTv071816H	\$55.00	M/G For 6.0.3
49.0	SPOT	4:30:00PM-Judge Ju	Day,W-1	07/27/16 4:56PM (We)	00:30	Judge Judy 2	JBTv071816H	\$60.00	M/G For 10.0.3
50.0	SPOT	4:30:00PM-Judge Ju	Day,Th-1	07/28/16 4:42PM (Th)	00:30	Judge Judy 2	JBTv071816H	\$60.00	M/G For 10.0.4
51.0	SPOT	5:00:00PM-KOLR Ne	Day,W-1	07/27/16 5:10PM (We)	00:30	KOLR News 5p	JBTv072216H	\$100.00	M/G For 11.0.3
52.0	SPOT	5:00:00PM-KOLR Ne	Day,Th-1	07/28/16 5:28PM (Th)	00:30	KOLR News 5p	JBTv072216H	\$100.00	M/G For 11.0.4

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$10,885.00	Total Spots	56
Commission	(\$1,632.75)		
Net Total	\$9,252.25		