

ANALYSIS OF ASCERTAINMENT INTERVIEWS
UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS
PERFORMED FROM
JANUARY 1, 2023 – THROUGH – MARCH 31, 2023
AND ILLUSTRATIVE PROGRAMS ADDRESSING COMMUNITY CONCERNS
COX MEDIA GROUP/COX RADIO LLC LICENSEE - KWEN-FM/TULSA, OKLAHOMA

- 1) Crime
- 2) Economy and Business
- 3) Education
- 4) Family
- 5) Health and Fitness
- 6) Politics and Government

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue

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Program Descriptions:

Oklahoma Today is a 60-minute public affairs program that is produced locally and features an extended look at the top issues facing the community, state and nation. Three topics are discussed each Sunday morning between 7AM and 8AM *(please see next tab for detailed information)*

DATE	KWEN time	Duration	Source	TOPIC	ISSUE	DESCRIPTION	ORGANIZATION
1/15/2023	7:00am	19 minutes	Local	Former Okla AG John O'Connor	Crime	Exit interview as he leaves office	N/A
1/29/2023	7:40am	19 minutes	Local	Whistle Blowers: B.S. & B Safety Systems polluting water	Crime	Two employees explain water treatment issues at the plant	N/A
2/5/2023	7:40am	19 minutes	Local	Oklahomans for Criminal Justice Reform	Crime	Working to reduce the incarceration rate in Oklahoma	N/A
2/26/2023	7:40am	19 minutes	Local	Atty Gen G Drummond - Marine Corp Scholarship Foundation	Crime	Current State litigations - Helping families of fallen Marines	N/A
3/5/2023	7:00am	19 minutes	Local	Oklahoma Insurance Commissioner Glen Mulready	Crime	Insurance claims, disaster insurance, insurance scams	N/A
3/12/2023	7:00am	19 minutes	Local	Oklahomans for Criminal Justice Reform	Crime	Working to reduce the incarceration rate in Oklahoma	N/A
1/8/2023	7:00am	19 minutes	Local	The Future of Bitcoin in 2023	Economy	FTX and the 2022 Bitcoin crash and 2023 prognostications	Americans for Prosperity
1/8/2023	7:20am	19 minutes	Local	The inevitable growth of AR and VR gaming	Economy	The growth of AR and VR video gaming	Arise Virtual Solutions
1/15/2023	7:40am	19 minutes	Local	Emmanuel Daniel, author of the book The Great Transition	Economy	How digitized commerce is changing personal finance	The Great Transition
1/29/2023	7:20am	19 minutes	Local	Alexis Higgins, Tulsa International Airport	Economy	Alexis Higgins talks about airline delays and cancellations	N/A
2/26/2023	7:20am	19 minutes	Local	The Four Day Work Week: coming to an office near you?	Economy	Does the concept work? Will we see it happen soon?	N/A
3/19/2023	7:00am	19 minutes	Local	First Oklahoma Bank	Economy	Bank founders talk about the latest major bank failures	First Oklahoma Bank
3/26/2023	7:20am	19 minutes	Local	Danni Morris, founder of Tulsa's Trailblazer Energy Co	Economy	Being a woman in a male dominated field	Trailblazer Energy
1/1/2023	7:20am	19 minutes	Local	Pearl Harbor Survivor Arless Cole, pt2	Education	Firsthand discussion of the events of Pearl Harbor & WWII	N/A
1/22/2023	7:00am	19 minutes	Local	The Church Recording Studio	Education	Owner Theresa Knox talks about the history of The Church	The Church Recording Studio
1/22/2023	7:20am	19 minutes	Local	Tulsa actor Thomas Hunt	Education	Tulsa actor Thomas Hunt on being an actor in Oklahoma	N/A
1/22/2023	7:40am	19 minutes	Local	Tulsa actor Kia Corsey	Education	Tulsa actor snags her first leading role in a Lifetime movie	N/A
2/5/2023	7:00am	19 minutes	Local	Interview with Tulsa's Film, Music, Arts, and Culture office	Education	The impact that Hollywood filmmaking has on Tulsa	N/A
3/26/2023	7:00am	19 minutes	Local	Tulsa County Sheriff's Office - Sunshine Care Partners/ORU	Education	TCSO Job Fair - A new AI app detects depression	Sunshine Care Partners & ORU
3/12/2023	7:40am	19 minutes	Local	Goodwill free tax service	Family	Goodwill offers a free tax preparation service	Goodwill
1/1/2023	7:00am	19 minutes	Local	Pearl Harbor Survivor Arless Cole, pt1	Family	Firsthand discussion of the events of Pearl Harbor & WWII	N/A
1/8/2023	7:40am	19 minutes	Local	Care First closes - Keeping your New Year resolution	Family	Private pharmacy closes - Keeping your resolutions	Think Healthy Be Healthy book
2/12/2023	7:20am	19 minutes	Local	A new obesity drug controls weight - Crunch Fitness Centers	Family	The new Wagovi drug - Crunch Fitness comes to Tulsa	Crunch Fitness Center
2/12/2023	7:40am	19 minutes	Local	MENTOR counseling service- Obamacare	Family	What is national MENTOR service - How Obamacare works	MENTOR
2/19/2023	7:40am	19 minutes	Local	Goodwill free tax service	Family	Goodwill offers a free tax preparation service	Goodwill
3/19/2023	7:40am	19 minutes	Local	Arise Virtual Gaming	Family	The growth of video game culture	Arise Virtual Gaming
2/26/2023	7:20am	19 minutes	Local	"E-Sports" video game competition - Pediatric Heart Disease	Health & Welfare	What is E-Sports? - Dealing with heart disease in kids	N/A
2/26/2023	7:00am	19 minutes	Local	The reality of "long COVID"	Health & Welfare	Long COVID is real. Here's how to fight it	N/A
3/5/2023	7:40am	19 minutes	Local	State Question 820, the bill legalizing recreational marijuana	Health & Welfare	Pros and Cons regarding State Question 820	N/A
3/12/2023	7:20am	19 minutes	Local	TJ Terlock, ODOT Information Officer - Paul Segert	Health & Welfare	Ongoing road construction - the price of Insulin drops	N/A
3/19/2023	7:20am	19 minutes	Local	Emerge Medical and Health Spas	Health & Welfare	Founders of this woman owned business discuss the journey	Emerge Medical & Health Spas
3/26/2023	7:40am	19 minutes	Local	Alzheimer's Foundatin - Josh Bracheen	Health & Welfare	Alzheimer's & the caregiver shortage - Josh Bracheen Update	Alzheimer's Foundation
1/1/2023	7:40am	19 minutes	Local	Pearl Harbor Survivor Arless Cole, pt3	Politics & Government	Firsthand discussion of the events of Pearl Harbor & WWII	N/A
1/15/2023	7:20am	19 minutes	Local	US Congressman from Oklahoma District 6, Josh Bracheen	Politics & Government	Bracheen's agendy as he begins his stint in Congress	N/A
1/29/2023	7:00am	19 minutes	Local	Oklahoma District 2 US Congressman Josh Bracheen	Politics & Government	Bracheen talks about his goals for his first term in office	N/A
2/5/2023	7:20am	19 minutes	Local	US Rep Frank Lucas	Politics & Government	Chair of the US Science and Space Technology Committee	N/A
2/12/2023	7:00am	19 minutes	Local	Tulsa's new diamond interchange - Tulsa's DIAL 211 service	Politics & Government	What is a Diamond Interchange? What is the 211 service?	N/A
2/19/2023	7:00am	19 minutes	Local	"Saving the Electoral College	Politics & Government	New book explains the need for the Electoral College	Author Robt M Hardaway
3/5/2023	7:20am	19 minutes	Local	TJ Terlock, ODOT Information Officer - Paul Segert	Politics & Government	Ongoing road construction - the price of Insulin drops	N/A

Property : KWEN-FM	Air Date	Aired Time	Issue	Description	Aired Length
Advertiser/Product : Public Service Announcement PSA -A/BENEFITS CHECK UP :30 ENGLISH PSA					
Sched Ad-ID : BENEFITSCHECKUP_30					
	45000	1:40:13 AM	Health and fitness	Health threats of obesity	:30
	45011	3:39:55 AM	Health and fitness	Health threats of obesity	:30
	45013	1:40:15 AM	Health and fitness	Health threats of obesity	:30
					0:01:30
					0:01:30
Advertiser/Product : Public Service Announcement PSA -A/CDCRX0130R					
Sched Ad-ID : CDCRX0130R					
	44994	12:42:32 AM	Health and fitness	Health threats of obesity	:30
	44999	2:40:21 AM	Health and fitness	Health threats of obesity	:30
	45005	12:40:55 AM	Health and fitness	Health threats of obesity	:30
	45006	4:39:42 AM	Health and fitness	Health threats of obesity	:30
	45008	2:41:25 AM	Health and fitness	Health threats of obesity	:30
	45009	2:42:39 AM	Health and fitness	Health threats of obesity	:30
	45011	12:42:31 AM	Health and fitness	Health threats of obesity	:30
	45015	2:41:18 AM	Health and fitness	Health threats of obesity	:30
					0:04:00
					0:04:00
Advertiser/Product : Public Service Announcement PSA -A/Fentanyl Radio					
Sched Ad-ID : VCDC1294000					
	44998	4:36:35 AM	Health and fitness	Health threats of obesity	:30
	45001	1:19:29 AM	Health and fitness	Health threats of obesity	:30
	45011	4:43:18 AM	Health and fitness	Health threats of obesity	:30
					0:01:30
					0:01:30
Advertiser/Product : Public Service Announcement PSA -A/Foster Care: Oklahoma Teens					
Sched Ad-ID : DHS FOSTER CARE OK TEENS					
	44995	3:19:29 AM			:30
	45004	3:40:06 AM			:30
	45013	4:40:07 AM			:30
					0:01:30
					0:01:30
Advertiser/Product : Public Service Announcement PSA -A/Membership					
Sched Ad-ID : VYMA0245000					
	44998	1:21:30 AM	Health and fitness	Health threats of obesity	:30
	44999	3:21:45 AM	Health and fitness	Health threats of obesity	:30
	45002	12:39:57 AM	Health and fitness	Health threats of obesity	:30
	45003	3:37:37 AM	Health and fitness	Health threats of obesity	:30
	45005	1:19:50 AM	Health and fitness	Health threats of obesity	:30
	45010	2:40:45 AM	Health and fitness	Health threats of obesity	:30
	45012	12:42:15 AM	Health and fitness	Health threats of obesity	:30
	45014	3:40:43 AM	Health and fitness	Health threats of obesity	:30
					0:04:00
					0:04:00
Advertiser/Product : Public Service Announcement PSA -A/PSA/BRIGHTFOCUS					
Sched Ad-ID : VISION LOSS RADIO :30					
	44927	12:09:22 AM	Health and fitness	Vision loss	:30
	44927	1:38:28 AM	Health and fitness	Vision loss	:30
	44928	2:20:49 AM	Health and fitness	Vision loss	:30
	44929	1:11:41 AM	Health and fitness	Vision loss	:30
	44998	2:42:11 AM	Health and fitness	Vision loss	:30
	45001	3:41:53 AM	Health and fitness	Vision loss	:30
	45003	2:41:08 AM	Health and fitness	Vision loss	:30
	45007	1:38:05 AM	Health and fitness	Vision loss	:30
	45014	1:43:00 AM	Health and fitness	Vision loss	:30
					0:04:30
					0:04:30
Advertiser/Product : Public Service Announcement PSA -A/PSA/CDC					
Sched Ad-ID : STIGMA30					
	44927	2:17:44 AM	Health and fitness	Drug addiction help	:30
	44928	12:41:18 AM	Health and fitness	Drug addiction help	:30
	44929	12:31:20 AM	Health and fitness	Drug addiction help	:30
	44929	3:19:10 AM	Health and fitness	Drug addiction help	:30
	44929	4:39:21 AM	Health and fitness	Drug addiction help	:30
	44999	4:37:53 AM	Health and fitness	Drug addiction help	:30
	45006	1:39:12 AM	Health and fitness	Drug addiction help	:30
	45008	12:39:07 AM	Health and fitness	Drug addiction help	:30
	45012	4:39:29 AM	Health and fitness	Drug addiction help	:30
	45015	3:38:52 AM	Health and fitness	Drug addiction help	:30
					0:05:00
					0:05:00
Advertiser/Product : Public Service Announcement PSA -A/PSA/DENTAL LIFELINE NETWORK					
Sched Ad-ID : DLNMILL2230					
	44928	2:21:19 AM	Health and fitness	See a dentist	:30
	44929	2:16:05 AM	Health and fitness	See a dentist	:30
	45000	12:42:54 AM	Health and fitness	See a dentist	:30
	45001	12:43:27 AM	Health and fitness	See a dentist	:30
	45012	1:41:15 AM	Health and fitness	See a dentist	:30
	45013	12:35:13 AM	Health and fitness	See a dentist	:30
					0:03:00

0:03:00

Advertiser/Product : Public Service Announcement PSA -A/PSA/DRUG IMPAIRED DRIVING PREV

Sched Ad-ID : CNDI0033000 HIGH LIST

44927 3:18:33 AM	EDUCATION	DON'T DRIVE ON DRUGS	:30
44928 4:17:15 AM	EDUCATION	DON'T DRIVE ON DRUGS	:30
44929 4:16:51 AM	EDUCATION	DON'T DRIVE ON DRUGS	:30
44993 3:19:23 AM	EDUCATION	DON'T DRIVE ON DRUGS	:30
44998 12:20:41 AM	EDUCATION	DON'T DRIVE ON DRUGS	:30
45001 4:39:17 AM	EDUCATION	DON'T DRIVE ON DRUGS	:30
45003 4:39:36 AM	EDUCATION	DON'T DRIVE ON DRUGS	:30
45010 12:40:53 AM	EDUCATION	DON'T DRIVE ON DRUGS	:30
45014 4:38:07 AM	EDUCATION	DON'T DRIVE ON DRUGS	:30
45016 1:39:56 AM	EDUCATION	DON'T DRIVE ON DRUGS	:30

0:05:00

0:05:00

Advertiser/Product : Public Service Announcement PSA -A/PSA/EMERGENCY PREPAREDNESS

Sched Ad-ID : CNFE0354000

44927 12:32:06 AM	education	planning for natural disasters	:30
44927 4:16:01 AM	education	planning for natural disasters	:30
44928 12:17:16 AM	education	planning for natural disasters	:30
44928 3:41:50 AM	education	planning for natural disasters	:30
44929 12:31:50 AM	education	planning for natural disasters	:30
44929 3:19:40 AM	education	planning for natural disasters	:30
45000 2:40:25 AM	education	planning for natural disasters	:30
45004 4:38:48 AM	education	planning for natural disasters	:30
45005 3:41:33 AM	education	planning for natural disasters	:30
45012 2:40:39 AM	education	planning for natural disasters	:30
45013 2:42:49 AM	education	planning for natural disasters	:30

0:05:30

Sched Ad-ID : CNFE0353000

44927 1:14:08 AM	education	planning for natural disasters	1:00
44928 2:42:34 AM	education	planning for natural disasters	1:00
44929 12:07:42 AM	education	planning for natural disasters	1:00
44999 1:19:09 AM	education	planning for natural disasters	1:00
45001 2:40:49 AM	education	planning for natural disasters	1:00
45003 12:40:09 AM	education	planning for natural disasters	1:00
45004 12:37:32 AM	education	planning for natural disasters	1:00

0:07:00

Sched Ad-ID : CNFE0263000

44927 3:18:03 AM	Family issues	Be prepared for a natural disaster	:30
44928 4:41:32 AM	Family issues	Be prepared for a natural disaster	:30
44929 2:37:53 AM	Family issues	Be prepared for a natural disaster	:30
44993 12:43:44 AM	Family issues	Be prepared for a natural disaster	:30
44995 1:17:39 AM	Family issues	Be prepared for a natural disaster	:30
45006 3:37:55 AM	Family issues	Be prepared for a natural disaster	:30
45007 3:39:03 AM	Family issues	Be prepared for a natural disaster	:30
45008 3:40:47 AM	Family issues	Be prepared for a natural disaster	:30
45009 1:41:58 AM	Family issues	Be prepared for a natural disaster	:30
45015 1:39:40 AM	Family issues	Be prepared for a natural disaster	:30

0:05:00

0:17:30

Advertiser/Product : Public Service Announcement PSA -A/PSA/OBECITY

Sched Ad-ID : PBRD_OBECITY_ANTHEM_RADIO

44928 1:17:22 AM	Health and fitness	Health threats of obesity	1:00
45005 4:37:00 AM	Health and fitness	Health threats of obesity	1:00
45016 4:41:57 AM	Health and fitness	Health threats of obesity	1:00

0:03:00

0:03:00

Advertiser/Product : Public Service Announcement PSA -A/PSA/TEXTING & DRIVING PREVENTION

Sched Ad-ID : CNRD0393000

44927 12:31:36 AM	Education	Don't text and drive	:30
44928 3:17:53 AM	Education	Don't text and drive	:30
44929 4:38:51 AM	Education	Don't text and drive	:30
44998 3:20:05 AM	Education	Don't text and drive	:30
45002 2:43:08 AM	Education	Don't text and drive	:30
45005 2:39:19 AM	Education	Don't text and drive	:30

0:03:00

Sched Ad-ID : CNRD0392000

44927 12:09:52 AM	Education	Don't text and drive	:30
44927 2:40:35 AM	Education	Don't text and drive	:30
44928 12:17:46 AM	Education	Don't text and drive	:30
44929 2:38:23 AM	Education	Don't text and drive	:30
44993 1:18:57 AM	Education	Don't text and drive	:30
44994 4:17:25 AM	Education	Don't text and drive	:30
44995 2:38:45 AM	Education	Don't text and drive	:30
45002 4:40:03 AM	Education	Don't text and drive	:30
45007 2:39:39 AM	Education	Don't text and drive	:30

0:04:30

Sched Ad-ID : CNRD0366000

44928 3:41:20 AM	Education	Don't text and drive	:30
44928 4:42:02 AM	Education	Don't text and drive	:30
44929 1:12:11 AM	Education	Don't text and drive	:30
44995 4:20:27 AM	Education	Don't text and drive	:30

	45000 4:39:08 AM	Education	Don't text and drive	:30
	45007 12:44:16 AM	Education	Don't text and drive	:30
	45011 2:41:20 AM	Education	Don't text and drive	:30
	45013 3:41:18 AM	Education	Don't text and drive	:30
Sched Ad-ID : CNRD0365000				0:04:00
	44927 4:37:17 AM	Education	Don't text and drive	:30
	44928 4:16:46 AM	Education	Don't text and drive	:30
	44929 2:15:35 AM	Education	Don't text and drive	:30
	44993 2:22:00 AM	Education	Don't text and drive	:30
	44994 2:44:28 AM	Education	Don't text and drive	:30
	44995 12:18:12 AM	Education	Don't text and drive	:30
	45006 12:19:10 AM	Education	Don't text and drive	:30
	45009 4:38:00 AM	Education	Don't text and drive	:30
	45015 4:39:58 AM	Education	Don't text and drive	:30
	45016 12:40:36 AM	Education	Don't text and drive	:30
				0:05:00
Advertiser/Product : Public Service Announcement PSA -A/PSA/WILDFIRE PREVENTION				0:16:30
Sched Ad-ID : CNFF0650000				
	44927 1:37:58 AM	Education	Prevent wildfires	:30
	44927 4:16:31 AM	Education	Prevent wildfires	:30
	45000 3:42:45 AM	Education	Prevent wildfires	:30
				0:01:30
Advertiser/Product : Public Service Announcement PSA -A/PSA/WWP				0:01:30
Sched Ad-ID : EMPOWERING_DONNA_RADIO_60				
	44927 3:40:34 AM	Politics and government	Empowering women veterans	1:00
	44928 1:40:07 AM	Politics and government	Empowering women veterans	1:00
	44929 1:33:44 AM	Politics and government	Empowering women veterans	1:00
	44929 3:42:17 AM	Politics and government	Empowering women veterans	1:00
	44993 4:19:03 AM	Politics and government	Empowering women veterans	:56
	44994 3:39:07 AM	Politics and government	Empowering women veterans	:56
	45004 1:41:06 AM	Politics and government	Empowering women veterans	:56
	45006 2:18:20 AM	Politics and government	Empowering women veterans	:56
	45007 4:39:24 AM	Politics and government	Empowering women veterans	:56
	45008 1:39:26 AM	Politics and government	Empowering women veterans	:56
	45009 3:39:14 AM	Politics and government	Empowering women veterans	:56
	45010 4:39:43 AM	Politics and government	Empowering women veterans	:56
	45016 3:41:29 AM	Politics and government	Empowering women veterans	:56
				0:12:24
Sched Ad-ID : EMPOWERING_BETH_RADIO_30				
	44927 2:41:05 AM	Politics and government	Empowering women veterans	:30
	44928 12:40:48 AM	Politics and government	Empowering women veterans	:30
	44929 4:17:21 AM	Politics and government	Empowering women veterans	:30
	45002 1:42:07 AM	Politics and government	Empowering women veterans	:30
	45003 1:42:06 AM	Politics and government	Empowering women veterans	:30
	45010 3:43:06 AM	Politics and government	Empowering women veterans	:30
	45014 12:37:07 AM	Politics and government	Empowering women veterans	:30
				0:03:30
Advertiser/Product : Public Service Announcement PSA -A/PSA/YMCA				0:15:54
Sched Ad-ID : VYMA0261000				
	44927 2:17:14 AM	Family issues	Get involved in the YMCA	:30
	44927 4:37:46 AM	Family issues	Get involved in the YMCA	:30
	44928 3:18:23 AM	Family issues	Get involved in the YMCA	:30
	44994 1:19:42 AM	Family issues	Get involved in the YMCA	:30
	45004 2:42:34 AM	Family issues	Get involved in the YMCA	:30
	45008 4:39:40 AM	Family issues	Get involved in the YMCA	:30
	45009 12:41:25 AM	Family issues	Get involved in the YMCA	:30
	45011 1:37:46 AM	Family issues	Get involved in the YMCA	:30
	45012 3:40:15 AM	Family issues	Get involved in the YMCA	:30
	45015 12:43:03 AM	Family issues	Get involved in the YMCA	:30
				0:05:00
Advertiser/Product : Public Service Announcement PSA -A/VBA PACT Act :30				0:05:00
Sched Ad-ID : VBAPACTRAD30				
	44999 12:36:24 AM	Health and fitness	Health threats of obesity	:30
	45002 3:39:08 AM	Health and fitness	Health threats of obesity	:30
	45012 1:18:29 AM	Health and fitness	Health threats of obesity	:30
				0:01:30
Advertiser/Product : Public Service Announcement PSA -A/Work Zone Safe				0:01:30
Sched Ad-ID : WZS 031523				
	45010 1:41:40 AM	Education	Don't text and drive	:30
	45014 2:37:58 AM	Education	Don't text and drive	:30
	45016 2:40:25 AM	Education	Don't text and drive	:30
				0:01:30
				0:01:30
				1:32:24
				1:32:24