



WLTZ-TV  
6140 Buena Vista Rd.  
Columbus, GA 31907

Ax Media  
1251 NW Briarcliff Pkwy.  
Suite 85  
Kansas City, MO 64116

## Contract # 50114

**Schedule Dates** 07/12/18-07/24/18  
**Advertiser** David Shafer for Georgia (6134)  
**Agency** Ax Media (2346)  
**Product** Political - National (1132)  
**Brand** 424 (18491)  
**Salesperson** Katz, Dallas (1011)  
**Sales Office** Katz - Dallas  
**Buyer Name** Eva Mah,  
**Phone/Fax** /  
**CPE** 39/74/424  
**Account Types** National/Political Agency  
**Billing Type** Standard

2018 Runoff  
Flight to run 7/11 - 7/24, please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices

**Date Entered** 07/11/18  
**Last Modified** 07/18/18  
**Entered By** Lyndsey Collins  
**CO-OP** No  
**Headline #** ECR26104203  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$188.70  
**Net Total** \$1,069.30  
**Sales Tax**

## Columbus/Opelika (WLTZ)

**By Broadcast Month**  
Jul. 2018 41  
Grand Total: 41  
**Spots**  
**Rate**  
\$1,258.00  
\$1,258.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/23/18-07/23/18	3	:30	4:59P- WLTZ First News @ 5P.M.	1	X							1	\$14.00	\$14.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS	7/11/18
2.0	Normal Line / SPOT	07/12/18-07/13/18	3	:30	4:59P- WLTZ First News @ 5P.M.	3				X	X			3	\$14.00	\$42.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS	7/11/18
3.0	Normal Line / SPOT	07/16/18-07/20/18	3	:30	4:59P- WLTZ First News @ 5P.M.	3	X	X	X	X	X			3	\$14.00	\$42.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS	7/11/18
4.0	Normal Line / SPOT	07/23/18-07/23/18	3	:30	5:59P- WLTZ First News	1	X							1	\$20.00	\$20.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS	7/11/18
5.0	Normal Line / SPOT	07/12/18-07/13/18	3	:30	5:59P- WLTZ First News	3				X	X			3	\$20.00	\$60.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS	7/11/18
6.0	Normal Line / SPOT	07/16/18-07/20/18	3	:30	5:59P- WLTZ First News	3	X	X	X	X	X			3	\$20.00	\$60.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS	7/11/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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7.0	Normal Line / SPOT	07/12/18-07/13/18	3	:30	6:59p- Family Feud Secondary Run	3					X	X		3	\$75.00	\$225.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A FAMILY FEUD	7/11/18
8.0	Normal Line / SPOT	07/16/18-07/20/18	3	:30	6:59p- Family Feud Secondary Run	3	X	X	X	X	X			3	\$75.00	\$225.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A FAMILY FEUD	7/11/18
9.0	Normal Line / SPOT	07/23/18-07/23/18	3	:30	6:59p- Family Feud Secondary Run	1	X							1	\$75.00	\$75.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A FAMILY FEUD	7/11/18
10.0	Normal Line / SPOT	07/12/18-07/13/18	3	:30	10:59p- WLTZ First News Alabama	3				X	X			3	\$20.00	\$60.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS ALABAMA	7/11/18
11.0	Normal Line / SPOT	07/16/18-07/20/18	3	:30	10:59p- WLTZ First News Alabama	3	X	X	X	X	X			1	\$20.00	\$20.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS ALABAMA	7/11/18
11.0.1	Preempt	07/16/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	
11.0.2	Preempt	07/16/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	

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### Brand

424 (18491)

### Salesperson

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### Sales Office

Katz - Dallas

### Buyer Name

Eva, Mah,

### Phone/Fax

/

### CPE

39/74/424

### Account Types

National/Political Agency

### Billing Type

Standard

### Comments

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12.0	Normal Line / SPOT	07/23/18-07/23/18	3	:30	10:59p- WLTZ First News Alabama	1	X							1	\$20.00	\$20.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS ALABAMA	7/11/18
13.0	Normal Line / SPOT	07/19/18-07/20/18	3	:30	6A- WLTZ First News Today**					1	1			2	\$9.00	\$18.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS	7/18/18
14.0	Normal Line / SPOT	07/23/18-07/24/18	3	:30	6A- WLTZ First News Today**		1	1						2	\$9.00	\$18.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS	7/18/18
15.0	Normal Line / SPOT	07/19/18-07/20/18	3	:30	12P- WLTZ First News Midday					1	1			2	\$5.00	\$10.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS	7/18/18
16.0	Normal Line / SPOT	07/23/18-07/24/18	3	:30	12P- WLTZ First News Midday		1	1						2	\$5.00	\$10.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS	7/18/18
17.0	Normal Line / SPOT	07/19/18-07/20/18	3	:30	6:30P- NBC Nightly News	1				X	X			1	\$40.00	\$40.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS	7/18/18

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18.0	Normal Line / SPOT	07/23/18-07/23/18	3	:30	6:30P- NBC Nightly News	1	X							1	\$40.00	\$40.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS	7/18/18
19.0	Normal Line / SPOT	07/22/18-07/22/18	3	:30	6:30P- NBC Nightly News Sunday	1							X	1	\$30.00	\$30.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS	7/18/18
20.0	Normal Line / SPOT	07/19/18-07/20/18	3	:30	7:29P- Family Feud Primary Run				1	1				2	\$75.00	\$150.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS	7/18/18
21.0	Normal Line / SPOT	07/23/18-07/23/18	3	:30	7:29P- Family Feud Primary Run	1	1							1	\$75.00	\$75.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS	7/18/18
22.0	Normal Line / SPOT	07/21/18-07/21/18	3	:30	7P- 7:58P (EST)	1						X		1	\$4.00	\$4.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ FIRST NEWS	7/18/18

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Accepted-Agency/Advertiser:

Date:

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