

Order #612940: Alpha Medi../Collins/D../CANDIDATE ../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
10/30/20 12:44:11 PM	Processed		[cleared cash in adv]	Sandy Cla	\$1,025.00	13	0.00
10/30/20 12:00:12 PM	Processed		<async process>	Gregory L	\$1,025.00	13	0.00
10/30/20 11:56:11 AM	Approved			Sandy Cla	\$1,025.00	13	0.00
10/30/20 11:56:08 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Sandy Cla	\$1,025.00	13	0.00
10/30/20 11:15:09 AM	Approval Workflow		[Sales Manager - Ready Default]	Demarcus	\$1,025.00	13	0.00
10/30/20 8:35:01 AM	Ready for approval Cr		NEW ORDER	Kay Taylor	\$1,025.00	13	0.00
10/30/20 7:34:40 AM	New order created		<new order>	Kay Taylor	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 612940
Alt Order #:
Product Desc: CANDIDATE FOR COUNCILMAN
Estimate:
Flight Dates: 10/31/20 - 11/03/20
Original Date / Rev: 10/30/20 / 10/30/20
Order Type: GENERAL

KQXL-FM
Primary AE: Kay Taylor
Sales Office: L-BAT
Sales Region: Local

Agency Name: Alpha Media & Public Relations
Buying Contact:
Billing Contact:
 4845 Jamestown Avenue
 Baton Rouge, LA 70808

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Collins/D/Councilman
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	13	\$1,025.00	\$871.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	13	\$1,025.00	\$871.25	0.00
Totals	13	\$1,025.00	\$871.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kay Taylor	L-BAT	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KQXL	10/31/20	11/03/20	Sa-Su AM	CM	6a-10a	-----1-	1:00	1	\$65.00	P-50	0.00	NM	1	\$65.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----1-		1				\$65.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$65.00		0.00			
N 2	KQXL	10/31/20	11/03/20	Sa-Su Midday	CM	10a-3p	-----1-	1:00	1	\$65.00	P-50	0.00	NM	1	\$65.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----1-		1				\$65.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$65.00		0.00			
N 3	KQXL	10/31/20	11/03/20	Sa-Su PM	CM	3p-7p	-----1-	1:00	1	\$65.00	P-50	0.00	NM	1	\$65.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----1-		1				\$65.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$65.00		0.00			
N 4	KQXL	10/31/20	11/03/20	Sa-Su AM	CM	6a-10a	-----1	1:00	1	\$55.00	P-50	0.00	NM	1	\$55.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----1		1				\$55.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$55.00		0.00			
N 5	KQXL	10/31/20	11/03/20	Sa-Su Midday	CM	10a-3p	-----1	1:00	1	\$55.00	P-50	0.00	NM	1	\$55.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----1		1				\$55.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$55.00		0.00			

Order / Rev: 612940
 Alt Order #:
 Flight Dates: 10/31/20 - 11/03/20

Advertiser: Collins/D/Councilman
 Product Desc: CANDIDATE FOR COUNCILMAN
 Estimate:
 KQXL-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KQXL	10/31/20	11/03/20	M-F AM Drive M-F	CM	6a-10a	12-----	1:00	3	\$90.00	P-50	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----1					1	\$55.00		0.00			
		Week: 11/02/20	11/08/20	-----					0	\$55.00		0.00			
N 7	KQXL	10/31/20	11/03/20	M-F Midday M-F	CM	10a-3p	22-----	1:00	4	\$90.00	P-50	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----					0	\$90.00		0.00			
		Week: 11/02/20	11/08/20	12-----					3	\$90.00		0.00			
N 8	KQXL	10/31/20	11/03/20	M-F PM Drive M-F	CM	3p-7p	1-----	1:00	1	\$90.00	P-50	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----					0	\$90.00		0.00			
		Week: 11/02/20	11/08/20	1-----					1	\$90.00		0.00			
Totals													13	\$1,025.00	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Todd Sterling, _____, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: *Ronan Claret Collier*

Authorizing committee: *The Committee to Elect Ronan Collier*

Agency requesting time and contact information:
 498A *Alpha Media*

Candidate's political party: *Republican*

Name of the agency or individual: *Commissioner Public District 6*

Date of election: *November 3, 2020* General Primary

Name of candidate's official committee:
 * *STEAD JOFFREY*

The undersigned represents that:
 the payment for the broadcast time requested has been furnished by check and now below
 the candidate listed above is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above
 this station is authorized to announce the time as paid for by such person or entity, or
 this station has disclosed its political advertising policies, including applicable classes and rates, program promotion and other sales practices that apply only to federal candidates.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>Todd L. Sterling</i>	Signature: <i>Ray Taylor</i>
Name: <i>Todd L. Sterling</i>	Name: <i>Ray Taylor</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 612947 612940	Station Call Letters: WVEMX / KQXL	Date Received/Requested: 10/29
Est. #:	Station Location: Baton Rouge, LA	Run Start and End Dates: 10/31 - 11/3

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.