

ORDER

Orders
Order / Rev: 275630
Alt Order #:
Product Desc: political parish president
Estimate:
Flight Dates: 10/08/19 - 10/12/19
Original Date / Rev: 10/07/19 / 10/07/19
Order Type: GENERAL

KMEZ-FM
Primary AE: Darlene Adams
Sales Office: L-NOL
Sales Region: Local

Agency
Name: Farwell Group, The
Buying Contact:
Billing Contact:
 6126 St Charles Avenue
 New Orleans, LA 70118

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Young/D/Parish President
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/19	10/11/19	25	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	25	\$1,500.00	\$1,275.00	0.00
Totals	25	\$1,500.00	\$1,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Darlene Adams	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	10/08/19	10/12/19	M-F AM Drive M-F	CM	6a-10a	-TWTF--	1:00	13	\$60.00	P-30	0.00	NM	13	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-TWTF--		13				\$60.00		0.00			
N 2	KMEZ	10/08/19	10/12/19	M-F PM Drive M-F	CM	3p-7p	-TWTF--	1:00	12	\$60.00	P-30	0.00	NM	12	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-TWTF--		12				\$60.00		0.00			
													Totals	25	\$1,500.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>Kmezt-Fm New Orleans</u>	Date: <u>2/11/19</u>
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I, Vicky Rizo, The Facwell Group

being/on behalf of: John Young

a legally qualified candidate of the Republican

political party for the office of: Jefferson Parish President

in the Local

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>see attached</u>					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect John Young LLC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Litchfield

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2-11-19

Date

Vicky Riso

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Signature

DARLENE ADAMS

Printed Name

Title

STATION: KMEZ
 DARLENE ADAMS

DAYPART	DAY	10/8 10/9 10/10 10/11					TOTAL NO. OF SPOTS	TOTAL COST/60 SEC	TOTAL COST
		TUE	WED	THU	FRI	SAT			
6A-10A	M-F	2	3	4	4	13	60.00	780	
3-7p	M-F	2	2	4	4	12	60.00	720	
TOTAL						25		1,500	

Chk Amt @95% 1,275