

ORDER

Orders
Order / Rev: 268136
Alt Order #:
Product Desc: Parish President 2019
Estimate:
Flight Dates: 09/30/19 - 10/13/19
Original Date / Rev: 09/27/19 / 09/27/19
Order Type: GENERAL

KMEZ-FM
Primary AE: Kelwynn Napoleon
Sales Office: L-NOL
Sales Region: Local

Agency
Name: Carvin/Sedar Communications LLC
Buying Contact:
Billing Contact:
 36 Neron Place
 New Orleans, LA 70118

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Sheng/R/Parish President
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/11/19	20	\$1,000.00	\$850.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	20	\$1,000.00	\$850.00	0.00
Totals	20	\$1,000.00	\$850.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kelwynn Napoleon	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	09/30/19	10/13/19	M-F Midday M-F	CM	10a-3p	MTWTF--	1:00	5	\$50.00	P-50	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	MTWTF--		5				\$50.00		0.00			
		Week: 10/07/19	10/13/19	MTWTF--		5				\$50.00		0.00			
N 2	KMEZ	09/30/19	10/13/19	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	5	\$50.00	P-50	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	MTWTF--		5				\$50.00		0.00			
		Week: 10/07/19	10/13/19	MTWTF--		5				\$50.00		0.00			
Totals													20	\$1,000.00	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

Station and Location: <u>KMEZ-FM</u>	Date: <u>9/26/19</u>
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I, Karen Carvin

being/on behalf of: Cynthia Lee Sheng

a legally qualified candidate of the Republican

political party for the office of: Jefferson Parish President

in the primary

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Attach proposed schedule with charges (if available): \$ ~~25~~ 1,000 Gross

268136

Cynthia Lee Sheng - Jefferson Parish President

RADIO MARKET: Jefferson Parish *

TARGET: Adults 55+/Women 55+ Jefferson Parish Voters

Rates updated 8/28/19

DAYPART	STATION	ROTATION	START	END	PROGRAM	ENGLH	:30 RATE	RP 55+	Monday 9/30-Friday 10/11/19		SPOTS	P55+ TRPS	\$
									30-Sep	7-Oct			
MIDDAY	KMEZ-FM	M-F	10:00 AM	3:00 PM	URBAN OLDIES	:60	50	0.6	5	5	10	6	500.00
PM DRIVE	KMEZ-FM	M-F	3:00 PM	7:00 PM	URBAN OLDIES	:60	50	0.4	5	5	10	4	500.00
											20	10.0	
											Net Owed		\$850.00