

# ORDER

**Orders**  
**Order / Rev:** 276448  
**Alt Order #:**  
**Product Desc:** Cynthia Lee Sheng 10/9-10/12/19  
**Estimate:**  
**Flight Dates:** 10/09/19 - 10/12/19  
**Original Date / Rev:** 10/08/19 / 10/08/19  
**Order Type:** GENERAL

**KMEZ-FM**  
**Primary AE:** Kelwynn Napoleon  
**Sales Office:** L-NOL  
**Sales Region:** Local

**Agency**  
**Name:** Carvin/Sedar Communications LLC  
**Buying Contact:**  
**Billing Contact:**  
 36 Neron Place  
 New Orleans, LA 70118

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Sheng/R/Parish President  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-LR

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/11/19	10	\$585.00	\$497.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	10	\$585.00	\$497.25	0.00
<b>Totals</b>	<b>10</b>	<b>\$585.00</b>	<b>\$497.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kelwynn Napoleon	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	10/09/19	10/11/19	M-F Prime M-F	CM	6a-7p	--WTF--	:01	1	\$45.00	P-60	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	--WTF--		1				\$45.00		0.00			
N 2	KMEZ	10/09/19	10/11/19	M-F Midday M-F	CM	10a-3p	--WTF--	:01	5	\$60.00	P-30	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	--WTF--		5				\$60.00		0.00			
N 3	KMEZ	10/09/19	10/11/19	M-F PM Drive M-F	CM	3p-7p	--WTF--	:01	4	\$60.00	P-30	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	--WTF--		4				\$60.00		0.00			
													<b>Totals</b>	<b>10</b>	<b>\$585.00</b>

**Cynthia Lee Sheng - Jefferson Parish President**

**RADIO MARKET:** Jefferson Parish \*

**TARGET:** Adults 55+ Jefferson Parish Voters

DAYPART	STATION	ROTATION	START	END	PROGRAM	LENGTH	RATE	RP 55+	CPP	W-F 10/9-11	SPOTS	P55+ TRPS	\$
										7-Oct			
AM DRIVE	KMEZ-FM	W-F	6:00 AM	7:00 PM	URBAN OLDIES	:60	45	0.3	150.00	1	1	0.3	45.00
MIDDAY	KMEZ-FM	W-F	10:00 AM	3:00 PM	URBAN OLDIES	:60	60	0.6	100.00	5	5	3.0	300.00
PM DRIVE	KMEZ-FM	W-F	3:00 PM	7:00 PM	URBAN OLDIES	:60	60	0.4	150.00	4	4	1.6	240.00
										<b>10</b>	<b>10</b>	<b>4.9</b>	<b>585.00</b>
												NET OWED	\$497.25

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

I, \_\_\_\_\_  
being/on behalf of \_\_\_\_\_  
a legally qualified candidate of the \_\_\_\_\_  
political party for the office of \_\_\_\_\_  
in the \_\_\_\_\_ primary  
election to be held on: \_\_\_\_\_  
do hereby request station time as follows:

<b>Station and Location:</b> <u>KMEZ-FM New Orleans, LA</u>	<b>Date:</b> <u>10/7/19</u>
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I, Karen Carvin  
being/on behalf of: Cynthia Lee Sheng  
a legally qualified candidate of the Republican  
political party for the office of: Jefferson Parish President  
in the primary  
election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Attach proposed schedule with charges (if available): \$ 5,340.00 Gross

I represent that the payment for the above described broadcast time has been furnished by:

The Committee to Elect Cynthia Lee Sheng

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nancy Pearson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

10/7/19                      K. Carvin                      Carvin/Seder LLC  
Date    Signature

**To Be Signed By Station Representative**

Accepted                       Accepted in Part                       Rejected  
R. Napelen                      Kebyan Napelen                      AE  
Signature    Printed Name    Title