

# Quarterly Issues Report

KMNY

Tu Comunidad

Public Affairs Shows

2<sup>nd</sup> Quarter 2020

April 1<sup>st</sup> - June 30<sup>th</sup> 2020

**Tu Comunidad** airs on KMNY Saturdays 12:30 PM – 1:00 PM

The station has identified the following issues as significant issues facing our community in this quarter:

- A. **Child Abuse and Pornography.**
- B. **Domestic Violence during the Stay at Home Order.**
- C. **Rent and utility payment extensions.**
- D. **Broken Families.**
- E. **Marketing your Small Local Business.**
- F. **Available Jobs and Unemployment.**
- G. **Help to local businesses.**
- H. **Healthy eating habits for the whole family.**
- I. **Census and COVID-19 Free Testing.**
- J. **Homestead Exemption.**
- K. **Free Fresh Produce for the community.**
- L. **Police Brutality.**
- M. **DACA and Dreamers.**

## **Responsive Programs:**

**Tu Comunidad:** Sat @ 12:30 PM Duration 30 minutes.

A- (April 4/2020) **Host:** Adriana Amaya **Issue:** **Child Abuse and Pornography**

**Guest:** Tati Martinez, Director of YA BASTA Non-Profit Organization.

Tati Martinez is passionate about informing the community about child abuse and how much kids are being exposed to pornography, day after day with out parents being aware. In the U.S., 3.6 million cases of child abuse are reported each year, but only about 30% of sexual assaults are reported to authorities. Child Sexual Abuse is that sexual behavior of an adult (abuser), in which there may or may not be physical contact (words, touch, or exhibition of pornographic content) towards a child or person under 18 years of age in order to get sexual gratification. During the COVID-19 pandemic, many kids are spending countless hours online and parents need to have more supervision towards them.

**Tu Comunidad:** Sat @ 12:30 PM Duration 30 minutes.

B- (April 11/2020) **Host:** Adriana Amaya **Issue:** Domestic Violence during the Stay at Home Order.

**Guest:** Psychologist Edlyn Quintero Behavioral Health & Social Service Provider.

The coronavirus pandemic has hit many, some have gotten sick, others have lost their jobs and due to that, the lack of money to pay for basic needs. Adding to the spectrum, the frustration of many parents of having to work from home while schooling their kids at the same time. Spending countless hours inside one place has been more than frustrating, and, in many cases, domestic violence has occurred.

Psychologist Edlyn Quintero offered simple solutions to our listeners to overcome those frustrations.

1. Have a schedule for you and your kids, from waking up to going back to bed at night.
2. Take one day at a time
3. Wisely pick times for snacks and meals
4. Talk to all your family members about teamwork around the house
5. Use your back and yard for kids' games

These are some unprecedented times and will require the cooperation from everyone in the family to be able to have better days. Talking to one another about how everyone is feeling will deliver many negative thought and feelings and could prevent physical and verbal abuse.

**Tu Comunidad:** Sat @ 12:30 PM Duration 30 minutes.

C- (April 18/2020) **Host:** Adriana Amaya **Issue:** Rent and utility payment extensions.

**Guest:** Community Activist Edgar Carmona.

Mortgage payments, rent ad utility bills have become a big burden for so many families in the DFW Metroplex. Community Activist Edgar Carmona and founder of Amigos Sin Fronteras spoke about the different alternatives people must maintain their utility services

and their home or apartment. During the stay at home order, it was not allowed by law to evict or foreclose someone's home. This order will protect people for nonpayment at least until May 29, 2020. Edgar Carmona spoke about different organizations that are offering rent assistance, food and other types of help to survive during this pandemic. The help is specialized for people who have been out of work due to the present situation.

**Tu Comunidad:** Sat @ 12:30 PM Duration 30 minutes.

D- April 25/2020) **Host:** Adriana Amaya **Issue:** Broken Families.

**Guest:** Professor Homer Canales.

Anthem Strong Families strives to be the champions for our community by educating, equipping, and empowering men, women, and youth to be the Champion for their life, their marriage, their children and their family. Anthem Strong Families (ASF), was founded by community and faith-based leaders who were concerned about the staggering cost of broken families in both heartache and dollars to our community and the enormous impact that this can have on education, crime, unwed births, poverty, health and almost every other social issue. They committed themselves to improving the lives of children and families. Since then ASF has served over 40,000 families through a variety of innovative relationship strengthening programs.

During these hard times ASF have committed to continue to assist families with online classes to relief stress, anxiety, and friction among members of the family. Homer Canales, one of the main directors of the organization will be offering along with other counselors' different workshops for parents and children.

**Tu Comunidad:** Sat @ 12:30 PM Duration 30 minutes.

E- (May 2/2020) **Host:** Adriana Amaya **Issue:** Marketing your Small Local Business.

**Guest:** Jennifer Shultz, Marketing Expert.

While we live in some uncertain times, small local businesses have gone under some financial hardship situations it is time for marketing to be taken to the next level. Among our Hispanic audience, many of the small business owners do cash transactions at their restaurants or local shops. The coronavirus pandemic caused many restaurants to close their dinning option and work on to go orders only. When the owners were faced with this reality, it was hard to adapt to online ordering, creating websites and being more active online. Expert on marketing Jennifer Shultz offered valuable tips for business owners to work smarter in the online world.

First, it is extremely important to have a digital footstep and this can be complete free with google by registering the business with google maps and google business. Second, it is taking advantage of social media such as Facebook and Instagram, they are free, and you can add pictures and details at any time. Owners might consider spending a bit of money on ads on those social media platforms. Also, having a strong logo that the surrounding community can identify as yours.

**Tu Comunidad:** Sat @ 12:30 AM Duration 30 minutes.

F- (May 9/2020) **Host:** Adriana Amaya **Issue:** Available Jobs and Unemployment.

**Guest:** Recruiter Abbie Ramos.

While unemployment fell to 11.1 percent in June down from 13.3 percent in May. Many cities are experiencing a surge of COVID-19 cases. With new shutdown orders in place, many industries could see an uptick in dropped jobs. Right now, about 19 million people are collecting unemployment benefits. This is down from a high in June when almost 43 million people had filed for unemployment insurance in the US during the pandemic. The \$2.2 trillion emergency relief bill that President Trump signed in March changed who qualifies for unemployment and how much they would receive. The original CARES Act relief package is set to expire July 31 with no renewal.

Recruiter Abbie Ramos spoke about different jobs available and many tips about how to get a full-time job or an additional part time job during these hard times. It was emphasized that unemployment benefits have a deadline and it is important to be employed before those benefit expire.

**Tu Comunidad:** Sat @ 12:30 PM Duration 30 minutes.

G- (May 16/2020) **Host:** Adriana Amaya **Issue:** Help to local businesses.

**Guest:** Franklin Garza with SCORE (Non-Profit) part of the Small Business Administration of the United States.

The COVID-19 pandemic has hit small businesses extremely hard; some small businesses have had to close their doors due to the lack of costumers, money to pay employees and any other related costs. SCORE was founded in 1964 and is a national, nonprofit association, with its headquarters in Washington, D.C. It's over 10,000 volunteers are organized into 389 chapters throughout the United States. SCORE's volunteers, mostly retired women and men were successful in their own businesses or held responsible positions in major corporations. SCORE is an independent non-profit resource partner with the U.S. Small Business Administration.

The Dallas Chapter was founded in 1965 and provides mentoring services to residents of Dallas and, through over 20 satellite offices, to residents of the surrounding cities in North Texas. SCORE volunteers are real-world professionals with time-tested knowledge who donate thousands of hours to help small businesses succeed. Mentors are experts in such areas as accounting, finance, marketing, management, and business plan preparation.

Dallas SCORE provides [no-cost, confidential business counseling](#) tailored to meet the needs of your business. SCORE also offers Workshops and Seminars for a modest fee, for both start-up entrepreneurs and existing businesses looking for a fresh perspective and renewed focus for their business.

This is your chance to discover any weaknesses in your business idea, identify opportunities you may not have considered, and plan how you will deal with challenges that are likely to arise. A well-written business plan can help convince investors or lenders to finance your business.

The business plan sections include:

- Executive Summary
- Company Description

- Products and Services
- Marketing Plan
- Operational Plan
- Management & Organization
- Startup Expenses & Capitalization
- Financial Plan
- Appendices

**Tu Comunidad:** Sat @ 12:30 PM Duration 30 minutes.

H- (May 23/2020) **Host:** Adriana Amaya **Issue:** Healthy eating habits for the whole family.

**Guest:** Guest: Dr. Milton Quezada

Eating healthy is key to a good life Dr. Milton Quezada told us during this interview. Whether you have a toddler or a teen, here are five of the best strategies to improve nutrition and encourage smart eating habits: Have regular family meals, serve a variety of healthy foods and snacks, be a role model by eating healthy yourself. Avoid battles over food, involve kids in the process. Sure, eating well can be hard — family schedules are hectic and grab-and-go convenience food is readily available. But our tips can help make all five strategies part of your busy household.

Family meals are a comforting ritual for both parents and kids. Children like the predictability of family meals and parents get a chance to catch up with their kids. Kids who take part in regular family meals are also:

- more likely to eat fruits, vegetables, and grains
- less likely to snack on unhealthy foods
- less likely to smoke, use marijuana, or drink alcohol

Also, family meals are a chance for parents to introduce kids to new foods and to be role models for healthy eating. Teens may turn up their noses at the prospect of a family meal not surprising because they are busy and want to be more independent. Yet studies find that teens still want their parents' advice and counsel, so use mealtime as a chance to reconnect.

**Tu Comunidad:** Sat @ 12:30 PM Duration 30 minutes.

I- (May 30/2019) **Host:** Adriana Amaya **Issue:** Census and COVID-19 Free Testing.

**Guest:** Ana Enriquez with The City of Grand Prairie.

The 2020 Census counts every person living in the United States and five U.S. territories. In mid-March, homes across the country began receiving invitations to complete the 2020 Census. Once the invitation arrives, you should respond for your home in one of three ways: online, by phone, or by mail. When you respond to the census, you will tell the Census Bureau where you live as of April 1, 2020.

Ana Enriquez with the city of Grand Prairie is inviting the audience to participate in the 2020 Census. Listeners should not be afraid of answering the census due to their immigration status and is letting our audience know that it is confidential and safe to do so. By doing so, many services could be available in their areas as well as the right representation for them. The City of Grand Prairie is offering free COVID-19 testing for

anyone who might need them. They are by appointment only, and everyone is welcome to call and make one. The city is committed to have safe and healthy residents and they are also offering free meals for kids every Tuesday and Thursday at the Main Library.

**Tu Comunidad:** Sat @ 12:30 PM Duration 30 minutes.

J- (June 6/2020) **Host:** Adriana Amaya **Issue:** Homestead Exemption.

**Guest:** Andre King Home Loan Advisor.

The homestead exemption is a legal regime to protect the value of the homes of residents from [property taxes](#), [creditors](#), and circumstances that arise from the death of the homeowner's spouse.

Homestead exemption laws typically have four primary features:

1. Preventing the [forced sale](#) of a home to meet the demands of [creditors](#), usually except [mortgages](#), [mechanics liens](#), or sales to pay property taxes
2. Providing the [surviving spouse](#) with shelter
3. Providing an exemption from [property taxes](#) on a [home](#)
4. Allowing a tax-exempt homeowner to vote on property tax increases to homeowners over the threshold, by bond or millage requests

For the purposes of statutes, a homestead is the one [primary residence](#) of a person, and no other exemption can be claimed on any other property anywhere, even outside the boundaries of the [jurisdiction](#) in which the exemption is claimed.

In some states, homestead protection is automatic. In many states, however, homeowners receive the protections of the law only if they file a claim for homestead exemption with the state. Furthermore, the protection can be lost if the homeowner abandons the protected property by taking up primary residence elsewhere.

**Tu Comunidad:** Sat @ 12:30 PM Duration 30 minutes.

K- (June 13/2020) **Host:** Adriana Amaya **Issue:** Free Fresh Produce for the community.

**Guest:** Danae Gutiérrez founder of Harvest Project.

**Harvest Project** started in the summer of 2014 as a community project focused on assisting underserved communities in Dallas County. The program focuses on providing fresh produce to families in need at no cost. They achieved this by partnering with produce distributors in Dallas that provide produce at no cost. In the three years, Harvest Project Food Rescue has redistributed over a **million pounds** of produce and has fed over **7,500** families in the Dallas area.

Danae Gutierrez is the founder of the organization and works countless hours as a volunteer and invites many around the community to volunteer or donate to the organization. Many families depend on the generosity of the organization. There are times where the produce is ready to be picked up from different places, but the lack of volunteers to separate, pack and distribute can be a real challenge. A special call to the community to volunteer is done to be able to fulfill such a big need in our DFW.

During the COVID-19 pandemic the Harvest Project has played an especially important job in our DFW community. They have partner with other non-profit organizations

around the area to fill the gap. Many other organizations distribute food to many families, but most of the food are non-perishable such as can goods. The Harvest Project must move fast because the produce they distribute does go bad and will need to get to many homes in a fast time frame.

**Tu Comunidad:** Sat @ 12:30 PM Duration 30 minutes.

L- (June 20/2020) **Host:** Adriana Amaya **Issue:** Police Brutality.

**Guest:** Police Officer Daniel Segura with the Fort Worth Police Department.

Police brutality or police violence is legally defined as a civil rights violation where officers exercise undue or excessive force against a subject. This includes, but is not limited to, [bullying](#), physical or verbal harassment, physical or mental injury, property damage, and death. After the death of George Floyd many people around the US came out and stated protests demanding justice.

Officer Daniel Segura with the Fort Worth Police Department spoke about the importance of people practicing their right to protest, but in a peaceful and respectful manner. As we have seen around the country, some protesters have gone and vandalized stores and local businesses and causing great stress among the community. People need to understand that we are a community and we all need each other to continue to grow. The Fort Worth police department is committed to protect and serve the community and officer Segura emphasized people who disobey the law will be penalized for it. Disrupting the peace and creating more stress during the COVID-19 pandemic will be persecuted. On the other hand, officer Segura invites the entire community to speak out if they believe an officer has mistreated anyone by contacting their superiors and creating a report.

**Tu Comunidad:** Sat @ 12:30 PM Duration 30 minutes.

M- (June 27/2020) **Host:** Adriana Amaya **Issue:** DACA and Dreamers.

**Guest:** Attorney Ramon Gonzalez.

Deferred Action for Childhood Arrivals (DACA) is a [United States immigration policy](#) that allows some individuals with unlawful presence in the United States after being brought to the country as children to receive a renewable two-year period of [deferred action](#) from [deportation](#) and become eligible for a [work permit](#) in the U.S. To be eligible for the program, recipients cannot have felonies or serious misdemeanors on their records. Unlike the proposed [DREAM Act](#), DACA does not provide a path to citizenship for recipients. The policy, an [executive branch memorandum](#), was announced by President [Barack Obama](#) on June 15, 2012. [U.S. Citizenship and Immigration Services](#) (USCIS) began accepting applications for the program on August 15, 2012. DACA has been challenged by President Donald Trump and has submitted a petition to the Supreme Court to end it. In the last week, the Supreme Court ruled that the process that President Trump filed was done wrong and due to that DACA will not end.

Attorney Ramon Gonzalez talked about what DACA is, how does it obtain and what are the implications of it. This is a particularly important topic among our Hispanic listener base.