

Quarterly Issues Report

KMNY

Tu Comunidad

Public Affairs Shows

4th Quarter 2019

October 1st - December 31th 2019

Tu Comunidad airs on KMNY Saturdays 12:30 PM – 1:00 PM

The station has identified the following issues as significant issues facing our community in this quarter:

- A. I- Scholarships for Higher Education
II- Depression and Suicide Prevention
- B. I- Flu and the preventive vaccine
II-Binational Health Fair for DFW
- C. Mommies in Need Helping Sick Mothers
- D. Dreaming for Success and Immigration
- E. The importance of Voting and the constitutional amendment election in Texas.
- F. City of Dallas Home Repair and rehabilitation Program and Veterans day information
- G. Building your business with SCORE Part 1
- H. Preventing Abuse among children and teens
- I. Reading is KEY for academic success
- J. Mental Health Workshops in partnership with Mexican Consulate.
- K. Building your business with SCORE Part 2
- L. Protect yourself against the FLU part 1
- M. Protect yourself against the FLU part 2

Responsive Programs:

Tu Comunidad: Sat @ 12:30 PM Duration 30 minutes.

A. I- (October 5/2019) **Host:** Adriana Amaya **Issue:** Scholarships for Higher Education

Guest: Franco Martinez with The Terry Foundation.

Higher education is an intangible thing for so many of the Latino population for the lack of resources and information. The Terry Foundation has been established since 1987 to help low income people to achieve their higher education goals.

A. II- (October 5/2019) **Host:** Adriana Amaya **Issue:** Depression and Suicide Prevention

Guest: Dr. Edlyn Quintero with Christian Counseling Services

Depression and Suicide rate has been going up in the last years among many young people and woman. Dr. Quintero spoke to Adriana Amaya about the risk factors and things to identify and receive help with someone is having symptoms.

Tu Comunidad: Sat @ 12:30 PM Duration 30 minutes.

B. I - (October 12/2019) **Host:** Adriana Amaya **Issue:** Flu and the preventive vaccine

Guest: Jose Serrano with the Texas Health and Human Services for Dallas County.

Flu is something that many people start to deal with around the fall and winter. In order to prevent it, the flu vaccine is available for many low-income families free and for others at low cost. The Dallas Health and Human resources have provided this vaccine for children at no cost to prevent a flu outbreak. Jose Serrano explained how the flu starts and its preventive measures.

B. II- (October 12/2019) **Host:** Adriana Amaya **Issue:** Binational Health Fair for DFW

Guest: Edgar Carmona with AIDS interfaith and Manos Unidas of Dallas

Edgar Carmona brought excellent information regarding all the free services that “La Feria Binacional de Salud” will bring the community on Oct 19 from 7am to 3pm totally free. From Flu vaccines to eye exams and many more benefits for our community.

Tu Comunidad: Sat @ 12:30 PM Duration 30 minutes.

- C. (October 19/2019) **Host:** Adriana Amaya **Issue:** Mommies in Need Helping Sick Mothers
Guest: Veronica Rodriguez with Mommies in Need Mommies in Need is a non-profit organization dedicated to helping sick mothers to take care of their children around the DFW area. This organization provides nannies for mothers who are currently in need of childcare for them to be treated at the hospital or at home. Veronica spoke about her experience with the organization and how they helped her during very hard times in need during her cancer treatment. She is now cancer-free and advocates for the organization, so more mothers can get well as she did.

Tu Comunidad: Sat @ 12:30 PM Duration 30 minutes.

- D. (October 26 /2019) **Host:** Adriana Amaya **Issue:** Dreaming for Success and Immigration.
Guest: Florencio Alonso and Larissa Ortiz with Mountain View College

Dreaming for success is a free workshop offered by Mountain View College and RAICES to inform the community about the latest immigration policies and DACA regulations. During the event they will be offering free application processes for DACA and legal advice by the RAICES legal team. Florencio also spoke about getting credit in higher education if you came from another country and wanted to reevaluate your education to continue in school here in the USA.

Tu Comunidad: Sat @ 12:30 AM Duration 30 minutes.

- E. (November 02 /2019) **Host:** Adriana Amaya **Issue:** The importance of Voting and the constitutional amendment election in Texas.
Guest: Stacy Fernandez with the Texas Tribune.

There will be 10 propositions in the ballots this upcoming Tuesday November 5th for people to vote in favor or against to be adopted in the Texas Constitution. Stacy Fernandez with the Texas Tribune explained the 10 different propositions. Also, Adriana emphasized the importance of voting and how could people register to vote.

Tu Comunidad: Sat @ 12:30 PM Duration 30 minutes.

- F. (November 09 /2019) **Host:** Adriana Amaya **Issue:** City of Dallas Home Repair and rehabilitation Program and Veterans day information.
Guest: Councilman Jaime Resendez with District 5 from the City of Dallas.

The City of Dallas provides an all-inclusive repair and rehabilitation program for single-family owner-occupied housing units. Home Improvement and Preservation Program (HIPP) offers a repayment loan program to low and moderate-medium income homeowners, with the purpose of making needed improvements and preserving affordable housing. HIPP is designed to finance home improvements and address health, safety, accessibility modification, reconstruction and structural/deferred maintenance deficiencies. HIPP enables homeowners to improve their housing while creating a positive effect in the community.

Veterans Day Remembrance background history for our listeners to understand why veteran's day is celebrated and to be active in our appreciation to those who have served in the armed forces.

Tu Comunidad: Sat @ 12:30 PM Duration 30 minutes.

- G. (November 16 /2019) **Host:** Adriana Amaya **Issue:** Building your business with SCORE Part 1 **Guest:** Franklin Garza with SCORE (Non-Profit) part of the Small Business Administration of the United States.

Writing a business plan is an opportunity to carefully think through every step of starting your company so you can prepare for success. This is your chance to discover any weaknesses in your business idea, identify opportunities you may not have considered, and plan how you will deal with challenges that are likely to arise. A well-written business plan can help convince investors or lenders to finance your business. The business plan sections include: • Executive

Summary • Company Description • Products and Services • Marketing Plan • Operational Plan
• Management & Organization • Startup Expenses & Capitalization • Financial Plan
• Appendices.

Tu Comunidad: Sat @ 12:30 PM Duration 30 minutes.

H. (November 23 /2019) **Host:** Adriana Amaya **Issue:** Preventing Abuse among children and teens

Guest: Sylvia Orozco-Joseph with the Mental Health of Greater Dallas.

One in five Americans have a mental illness, and many are reluctant to seek help or do not know where to turn for care. The symptoms of mental illness can be difficult to detect — even when friends and family can tell that something is amiss, they may not know how to intervene or direct the person to proper treatment. This means that all too often, those in need of mental health services do not get them until it is too late. As a society, we largely remain ignorant about the signs and symptoms of mental illness, and we ignore our role as responsible community members to help people with mental illness. Teens and children's need to be aware of abuse either physical, emotional or sexual.

Tu Comunidad: Sat @ 12:30 PM Duration 30 minutes.

I. (November 30 /2019) **Host:** Adriana Amaya **Issue:** Reading is KEY for academic success.

Guest: Ana Enriquez with the Grand Prairie Libraries.

During this show I spoke about the importance of reading and to tag along this very important topic I had Ana Enriquez with the Grand Prairie Libraries. Academic success starts from an early age. Discovery Time, a free, five-part workshop for children ages 1-3 years old and their caregivers! In each one hour session, parents will do hands-on activities where they engage directly with their child to promote emotional, physical and cognitive development. This five-part program is based on research about the connections in the brain that need to be made at this very early age, and the role of parents as the first and most important teachers. In this casual and unstructured environment, parents will have the opportunity to bond with their children while also ask questions from resource professionals who will be available at each session. Also, the City of Grand Prairie offering a series of workshops to help the community with a series of needs such as learning English, Citizenship Workshops and Fun activities to have families join the libraries. Everyone is welcome to participate, regardless of what city they live in.

Tu Comunidad: Sat @ 12:30 PM Duration 30 minutes.

J. (December 07/2019) **Host:** Adriana Amaya **Issue:** Mental Health Workshops in partnership with Mexican Consulate

Guest: Edgar Carmona with Amigos Sin Fronteras Dallas.

Suicide has become one of the most spoken words among many in the United States. Depression, anxiety and stress contribute in a great part to it. Amigos sin Fronteras Dallas has acknowledge the need in the Latino Community to have suicide prevention workshops to have people understand that this is a serious issue that most be targeted.

Tu Comunidad: Sat @ 12:30 PM Duration 30 minutes.

K. (December 14/2019) **Host:** Adriana Amaya **Issue:** Building your business with SCORE Part 2.

Guest: Franklin Garza & Edmundo Torquemada with SCORE (Non-Profit) part of the Small Business Administration of the United States. SCORE, the nation's largest network of volunteer, expert business mentors, is dedicated to helping small businesses get off the ground, grow and achieve their goals. Since 1964, they have provided education and mentorship to more than 11 million entrepreneurs. SCORE is a 501(c)(3) nonprofit organization and a resource partner of the U.S. Small Business Administration (SBA). Thanks to this generous support from the SBA and because of the selfless contributions of our more than 10,000 dedicated volunteers, they are able to deliver most of our offerings at no cost. SCORE provides a wide range of services to established and budding business owners alike, including: Mentoring: Entrepreneurs can access free, confidential business mentoring in person at 300 local chapters or remotely via email, phone and video. SCORE mentors, all experts in entrepreneurship and related fields, meet with their small business clients on an ongoing basis to provide continued advice and support. Webinars and Courses on Demand: SCORE regularly offers free online workshops on topics ranging from startup strategies to marketing and finance. Attendees can watch webinars live, or view recordings online on their own time. Also offer interactive courses on demand, so you can walk through each module at your own pace.

Tu Comunidad: Sat @ 12:30 PM Duration 30 minutes.

L. (December 21/2019) **Host:** Adriana Amaya **Issue:** Protect yourself against the FLU Part 1.

Guest: Get a flu shot every year. Wash your hands thoroughly with soap and water and use hand sanitizer regularly. Wash your hands before touching your eyes, nose and mouth. Prevention is key and the flu vaccine is available at no cost in different locations in Dallas County for all children in Medicaid and Chip for prevention. The best protection against the flu virus is the flu vaccine. The flu vaccine is recommended for almost everyone except children younger than 6 months of age. Children - the flu vaccine is available for children at all clinics Adults - the flu vaccine is only available at the main clinic located at: Health and Human Services 2377 N. Stemmons Freeway Dallas, TX 75207

Tu Comunidad: Sat @ 12:30 PM Duration 30 minutes.

M. (December 28/2019) **Host:** Adriana Amaya **Issue:** Protect yourself against the FLU – Part 2

Guest: Jose Serrano with Dallas Health and Human Resources Health officials say getting a flu shot is the best protection. People should also wash their hands frequently, cough or sneeze into their arm or a tissue rather than their hands and avoid rubbing the eyes and nose. Stay home when you're sick, health officials urge. The flu can bring on symptoms like a fever, cough, sore throat, runny or stuffy nose, body aches, headache and tiredness. Doctors can prescribe antiviral drugs such as oseltamivir, known as Tamiflu. The drugs can't cure the flu, but they can shorten the length of the illness.