

# WREY Radio

## Quarterly Issues/Program List

October 1<sup>st</sup> – December 31<sup>st</sup>,  
2013

**1 October 2013**

## **The Rational Animal: How Evolution Made Us Smarter Than We Think**

**For the week of October 6th, 2013**

- **Guest:** Vladas Griskevicius, McKnight Associate Professor of Marketing and Psychology at the Carlson School of Management at the University of Minnesota, co-author of “The Rational Animal: How Evolution Made Us Smarter Than We Think”

- **Issues:** How we define “rational” behavior; How our early childhood impacts our future consumer habits; How our behaviors change as we age; The new micro-targeting era of advertising and marketing

**9 October 2013**

## **Examining JFK’s Assassination**

**For the week of October 13th, 2013**

For Americans of a certain age, November 22, 1963 is a date that is indelibly etched in their collective memories. That afternoon while riding in a motorcade in Dallas, Texas, President John F. Kennedy was assassinated. Fifty years later, many questions about the crime remain unanswered. On this week’s Access Minnesota, retired University of Minnesota Humanities Professor James Norwood helps us untangle the web of evidence to better understand this pivotal moment in American history.

- **Guest:** James Norwood, retired University of Minnesota Humanities professor, and instructor for the upcoming LearningLife course, “The Assassination of John F. Kennedy: An Event That Changed History”
- **Issues:** The Evolution of our understanding of the assassination; The trouble with the abundance of books, articles and documentaries about the assassination; What we know about Lee Harvey Oswald and Jack Ruby; Why the assassination still matters 50 years later

**16 October 2013**

## **The University of Minnesota’s Partnership with ‘Teach for America’**

**For the week of October 20th, 2013**

Attracting and retaining high quality teachers is an ongoing challenge for the state’s public education system. The University of Minnesota is launching a program in cooperation with Teach for America that will offer a non-traditional pathway to licensure for students seeking a teaching career. On this week’s Access Minnesota, Associate Dean Deborah Dillon from the U’s College of Education and Human Development discusses this novel and controversial approach to training teachers.

- **Guest:** Deborah Dillon, Professor and Associate Dean for Professional, Graduate and International Programs in the College of Education and Human Development at the University of Minnesota
- **Issues:** Minnesota’s alternative teacher licensure law; The University of Minnesota’s new partnership to train new Teach for America corps members; Resistance to that partnership from university students and faculty; The challenges of modern public school teaching

**23 October 2013**

## **The University of Minnesota’s “Entrepreneur of the Year”**

**For the week of October 27th, 2013**

Imagine leaving the relative security of a career with a Fortune 500 company to start your own business from scratch. Greg Frankenfield, co-founder and CEO of St. Louis Park-based software development firm Magenics did just that. Recently, the University of Minnesota's Carlson School of Management named him Entrepreneur of the Year. On this week's Access Minnesota, Greg shares his experiences in launching a start-up company that has grown to 500 employees in 8 offices worldwide.

- **Guest:** Greg Frankenfield, co-founder and CEO of Magenics Technologies, Inc.
- **Issues:** Creating positive work environments; The challenges of entrepreneurship; The U of M's "Minnesota Cup" competition and mentorship program

**30 October 2013**

## **Knowing and Not Knowing in Intimate Relationships**

**For the week of November 3rd, 2013**

Is it always best to share everything about your life with your spouse or significant other? Or are some things better left unsaid? Most people say that they want to be known to their partner but keep certain details about their pasts to themselves. On this week's Access Minnesota, University of Minnesota researchers Elizabeth Wieling and Paul Rosenblatt discuss this relationship paradox and their new book titled *Knowing and Not Knowing in Intimate Relationships*.

- **Guests:** Paul Rosenblatt, Professor Emeritus in the Department of Family Social Science in the College of Education and Human Development at the University of Minnesota; Elizabeth Wieling, Associate Professor in the Department of Family Social Science in the College of Education and Human Development, authors of the book *Knowing and Not Knowing in Intimate Relationships*
  - **Issues:** How relationships change with time and between generations; What partners want to know and what they hide from each other; Variation in relationship expectations, or lack thereof, between genders

**5 November 2013**

## **The Economics of the Deficit and Our National Debt**

**For the week of November 10th, 2013**

As the United States teetered on the edge of default last month, there were fears of another financial crisis similar to the one in 2008 that triggered the so-called "Great Recession." Last minute action by Congress prevented that from happening, but many of the issues surrounding the national debt and government spending remain unresolved. On this week's Access Minnesota, University of Minnesota Economics Professor Curt Anderson explains these complex issues in laypersons terms.

- **Guest:** Curt Anderson, Professor and Morse-Alumni Distinguished Teacher of Economics and Director of the Center for Economic Education at the University of Minnesota-Duluth
  - **Issues:** The purpose of the debt ceiling; The deficit; The national debt; The state of the US economy; How the distribution of wealth and tax rates affect the debt and economic growth

**13 November 2013**

## **Traditional Journalism in Decline, Branded Journalism on the Rise?**

**For the week of November 17th, 2013**

Professional news gathering organizations strive to maintain a clear separation between editorial content and advertising. But as revenue declines for traditional media, the line between news content and paid advertising is becoming increasingly blurred. On this week's Access Minnesota, University of Minnesota Professor Jane Kirtley, an expert on media ethics and law, discusses the growing trend of branded journalism — where advertisers create their own news content.

- **Guest:** Jane Kirtley, Silha Professor of Media Ethics and Law at the School of Journalism and Mass Communication at the University of Minnesota, Director of the Silha Center for the Study of Media Ethics and Law

- **Issues:** What “branded” journalism is, and how it differs from traditional journalism; Why advertisers are sponsoring journalism and what kind of readers they are attempting to influence; What this trend means for advertisers, legacy media, and readers

**19 November 2013**

## **The Heartland Girls’ Ranch**

**For the week of November 24th, 2013**

Victims of human trafficking or other forms of abuse or neglect suffer severe trauma often leading to behavioral and emotional problems. But an innovative program at the Heartland Girls’ Ranch in Benson, Minnesota is giving hope to teens who have been physically, emotionally or sexually abused. This week on Access Minnesota, Cece Terlow, Executive Director of the ranch, tells us how horses play a therapeutic role in helping these girls cope with their emotional wounds.

- **Guest:** Cece Terlow, Executive Director of Heartland Girls’ Ranch
- **Issues:** Minnesota’s groundbreaking “Safe Harbor” laws; How the ranch rehabilitates girls from traumatic backgrounds; Equine Therapy

**26 November 2013**

## **The Thoughtbook of F. Scott Fitzgerald**

**For the week of December 1st, 2013**

In the early 1900s, a young F. Scott Fitzgerald befriended the children of some of St. Paul’s wealthiest and most prominent families. At age 14, he recorded his day-to-day experiences in a journal. These early writings provided inspiration for his later successful but tragically short literary career. On this week’s Access Minnesota, Dave Page, editor of “The Thoughtbook of F. Scott Fitzgerald” shares his insights on one of Minnesota’s most prominent writers.

- **Guest:** Dave Page, Professor at Inver Hills Community College, author of “F. Scott Fitzgerald in Minnesota: Toward the Summit,” co-editor of “The St. Paul Stories of F. Scott Fitzgerald,” and “The Thoughtbook of F. Scott Fitzgerald,” published by the University of Minnesota Press
- **Issues:** F. Scott Fitzgerald’s early diaries and childhood; How his childhood influenced his later writing; What more the city of St. Paul could do to honor Fitzgerald’s legacy

**4 December 2013**

## **Petting Away Stress – Animal-Assisted Therapy**

**For the week of December 8th, 2013**

Feeling stressed? Then find the nearest friendly furry or feathery creature to pet! Research shows that stroking a pet can lower blood pressure and heart rate and relieve symptoms of anxiety and depression. This week on Access Minnesota, we’ll learn how University of Minnesota students are Petting Away Worries and Stress with the help of therapy animals, including Woodstock the chicken, who will join us in-studio. We’ll also hear how therapy animals are helping patients cope with a variety of mental disorders.

- **Guests:** Tanya Bailey, Animal Assisted Interaction Program Specialist with the Center for Spirituality and Healing at the University of Minnesota in collaboration with the Minnesota Landscape Arboretum; Dr. Gary Christenson, Chief Medical Officer of Boynton Health Service
- **Issues:** How animals can be used to relieve stress; Dealing with skeptics of the effectiveness of animal-assisted therapy; How animals and staff are trained

**11 December 2013**

## The Beginning of the End for the Filibuster?

**For the week of December 15th, 2013**

Recently, the U.S. Senate approved a rule change limiting the filibuster, a mechanism that's designed to protect the minority party in that chamber. Critics contend that the filibuster has stalled the process of approving some Obama Administration nominees and contributed to congressional gridlock. On this week's Access Minnesota, University of Minnesota Political Science Professor Kathryn Pearson shares her insights on this historic change to the way the Senate conducts its business.

- **Guest:** Kathryn Pearson, Associate Professor of Political Science at the University of Minnesota
  - **Issues:** The Affordable Care Act website roll-out; Why Senate Democrats reformed the filibuster; What reform means for the future of the filibuster; Minnesota's 2014 US Senate, House, and Gubernatorial races

**17 December 2013**

## The Science of Healthy Eating

**For the week of December 22nd, 2013**

With a new year just around the corner, it's time for many of us to make our annual resolutions list. If a healthier, more nutritious diet is on your 2014 agenda, you'll be glad to know that University of Minnesota nutrition expert Joanne Slavin says you don't necessarily have to give up some of your favorite foods. On this week's Access Minnesota, Professor Slavin joins us to discuss healthy eating and what our guts tell us about our diets.

- **Guest:** Joanne Slavin, Professor in the Department of Food Science and Nutrition at the University of Minnesota
  - **Issues:** What bacteria in our intestine can tell us about our diet; Why processed foods are good and bad for us; How many different kinds of diets can be equally successful

**25 December 2013**

## Minnesota's Health Care Exchange Roll-Out

**For the week of December 29th, 2013**

Healthcare.gov, the online portal for the Affordable Health Care Act, officially launched this past October amidst much controversy. The state of Minnesota opted to create its own health care exchange called MNSure. While MNSure's rollout has gone more smoothly than the botched federal effort, there are still significant issues with the website and customer service. On this week's Access Minnesota, Julie Sonier, from the State Health Access Data Assistance Center at the University of Minnesota, joins us to discuss MNSure.

- **Guest:** Julie Sonier, Deputy Director of the State Health Access Data Assistance Center (SHADAC) at the University of Minnesota
- **Issues:** The challenge of signing up underserved and young populations; Tips for MNSure users; Whether the Affordable Care Act raises or lowers the price of health care; How enrollment compares with government expectations