

# CONTRACT



**KNVA**  
 908 W. Martin Luther King Jr. Blvd.  
 Austin, TX 78701  
 (512) 476-3636

<u>Contract / Revision</u> 9402457 /		<u>Alt Order #</u> 09402457
<u>Product</u> Candidate		
<u>Contract Dates</u> 09/16/14 - 09/22/14		<u>Estimate #</u> 3567
<u>Advertiser</u> POL/Wendy Davis		<u>Original Date / Revision</u> 09/15/14 / 09/15/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KNVA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912856	<u>Advertiser Code</u> 230	<u>Product Code</u> 245
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u>

And:

**Greer Margolis & Mitchell**  
 3050 K Street Northwest  
 Washington, DC 20007  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KNVA	09/16/14	09/22/14	M-F 10-11am	10a-11a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/16/14	09/22/14	MTWTF--				2	\$125.00				
N 2	KNVA	09/16/14	09/22/14	M-F 11am-12pm	11a-12p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/16/14	09/22/14	MTWTF--				2	\$125.00				
N 3	KNVA	09/16/14	09/22/14	M-F 12-1pm	12p-1p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/16/14	09/22/14	MTWTF--				2	\$250.00				
N 4	KNVA	09/21/14	09/21/14	Early Fringe	M-Sa 4p-6p/Su 3p-		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/15/14	09/21/14	-----S				1	\$125.00				
N 5	KNVA	09/16/14	09/22/14	M-F 6-630pm	6p-630p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/16/14	09/22/14	MTWTF--				4	\$500.00				
N 6	KNVA	09/16/14	09/22/14	M-F 630-7pm	630p-7p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/16/14	09/22/14	MTWTF--				4	\$500.00				
N 7	KNVA	09/20/14	09/20/14	Sa 630-7pm	630p-7p		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/15/14	09/21/14	-----S-				1	\$575.00				
N 8	KNVA	09/16/14	09/22/14	M-F KXAN News @ 9p	9p-930p		:30				NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/16/14	09/22/14	MTWTF--				5	\$225.00				
N 9	KNVA	09/16/14	09/22/14	M-F 930-10pm	930p-10p		:30				NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/16/14	09/22/14	MTWTF--				2	\$115.00				
N 10	KNVA	09/17/14	09/17/14	Wed Hour 2	8p-9p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/15/14	09/21/14	--W----				1	\$900.00				
N 11	KNVA	09/18/14	09/18/14	Thur Hour 1	7p-8p		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/15/14	09/21/14	---T---				1	\$1,700.00				
N 12	KNVA	09/20/14	09/20/14	Sat Hour 2	8p-9p		:30				NM	1	\$125.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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**Austin, TX 78701**  
**(512) 476-3636**

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9402457 /	09402457

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/16/14 - 09/22/14	Candidate	3567

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Wendy Davis	09/15/14 / 09/15/14

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/15/14	09/21/14	-----S-				1	\$125.00				
<b>Totals</b>												26	\$9,780.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 - 09/22/14	26	\$9,780.00	(\$1,467.00)	\$8,313.00
<b>Totals</b>	26	\$9,780.00	(\$1,467.00)	\$8,313.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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