

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Medium Buying LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kim Taylor

Authorized committee:

Kim Taylor for VIRGINIA

Agency requesting time (and contact information):

MEDIUM BUYING LLC

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

VIRGINIA HOUSE OF DELEGATES

Date of election:

11/7/2023

General

Primary

Treasurer of candidate's authorized committee:

CHRIS WOODFIN

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: AARON KOZIKOWSKI	Name: MICHAEL CARBONE
Date of Request to Purchase Ad Time: 8.24.23	Date of Station Agreement to Sell Time: 10- <del>18</del> -22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station?  Yes  NoDate ad received: 10-13-23Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3210982Station Call Letters:  
WLCS-AMDate Received/Requested:  
10-13-23Est. #: 2313Station Location:  
RICHMOND VARun Start and End Dates:  
10-18-23 to 11-7-23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b>	WLES-AM	<b>ORDER#:</b>	3210982	<b>DATE:</b>	10/13/2023
<b>MARKET:</b>	Richmond, VA	<b>AMOUNT:</b>	\$4,914.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	129		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4450303
<b>ADVERTISER:</b>	Kim Taylor for Virginia	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 2313 10/18-11/7 Radio	<b>AGY EST:</b>	2313		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-18-2023 TO 11/7/2023		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF WEEKS:</b>	3				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/13/2023 13:36

**COMMENTS**

[Rep Comment] 10/13/2023: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Flight Dates: 10.18.23-11.7.23 || PopulationBuyType: CPP.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

**WEEK#1-WEEK#3      10/18/2023 To 11/7/2023      WK TOT \$1,638.00      WK TOTAL SPOTS 43**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		WThF../MTu	6:00AM	10:00AM	60	10/18/2023	11/7/2023	15	\$42	\$630
	2		WThF../MTu	10:00AM	3:00PM	60	10/18/2023	11/7/2023	14	\$36	\$504
	3		WThF../MTu	3:00PM	7:00PM	60	10/18/2023	11/7/2023	14	\$36	\$504

TOTAL	Oct	Nov									Total
SPOT	86	43									129
CASH	3,276.00	1,638.00									4,914.00
TOTAL	3,276.00	1,638.00									4,914.00