

# CONTRACT



**WDVM**  
 2960 N Meridian St 2nd Floor  
 Indianapolis, IN 46208  
 (214) 765-4123

<u>Contract / Revision</u> 1259099 /		<u>Alt Order #</u> 25774342
<u>Product</u> Political		
<u>Contract Dates</u> 10/30/17 - 10/30/17		<u>Estimate #</u> 903/903/5659
<u>Advertiser</u> POL/Ralph Northam/Governor/Dem/VA		<u>Original Date / Revision</u> 10/23/17 / 10/23/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDVM	<u>Account Executive</u> Continental Washing	<u>Sales Office</u> Continental/Was
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824	<u>Advertiser Ref</u>	

And:

**Buying Time**  
 650 Massachusetts Avenue NW  
 Suite 210  
 Washington, DC 20001-3796  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDVM	10/30/17	10/30/17	M-F 5a-530a	5a-530a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/30/17	11/05/17	M-----	1			\$10.00					
N 2	WDVM	10/30/17	10/30/17	M-F 530a-6a	530a-6a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/30/17	11/05/17	M-----	1			\$75.00					
N 3	WDVM	10/30/17	10/30/17	M-F 6a-7a	6a-7a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/30/17	11/05/17	M-----	2			\$200.00					
N 4	WDVM	10/30/17	10/30/17	M-F 7a-730a	7a-730a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/30/17	11/05/17	M-----	1			\$150.00					
N 5	WDVM	10/30/17	10/30/17	M-F 12p-1p	12p-1p		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/30/17	11/05/17	M-----	2			\$50.00					
N 6	WDVM	10/30/17	10/30/17	M-F 5p-530p	5p-530p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/30/17	11/05/17	M-----	1			\$125.00					
N 7	WDVM	10/30/17	10/30/17	M-F 7p-730p	7p-730p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/30/17	11/05/17	M-----	1			\$200.00					
N 8	WDVM	10/30/17	10/30/17	NOVA News at 11pm	11p-1130p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/30/17	11/05/17	M-----	1			\$250.00					
<b>Totals</b>								0.00				10	\$1,310.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 -10/30/17	10	\$1,310.00	(\$196.50)	\$1,113.50
<b>Totals</b>	10	\$1,310.00	(\$196.50)	\$1,113.50

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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10/30/17 - 10/30/17	Political	903/903/5659

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Ralph Northam/Govt	10/23/17 / 10/23/17

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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