

CONTRACT

WFRV
5000 Riverside Dr
Building 5 Suite 200
Karina Davila
Irving, TX 75039
(214) 765-4114

And:

Strategic Media Services
1911 North Fort Myer Drive
Suite 400
Arlington, VA 22209

<u>Contract / Revision</u> 1734157 /		<u>Alt Order #</u> 26213586
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/17/18 - 10/23/18	<u>Estimate #</u> 5672	
<u>Advertiser</u> POL/Mike Gallagher/US Congress/WI/Rep		<u>Original Date / Revision</u> 10/15/18 / 10/16/18
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFRV	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912521	<u>Advertiser Code</u> 409	<u>Product 1/2</u> 497
<u>Agency Ref</u> IN13871/SP2622/AL11		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFRV	10/17/18	10/17/18	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	--W----	1			\$125.00					
N 2	WFRV	10/18/18	10/18/18	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	---T---	1			\$125.00					
N 3	WFRV	10/19/18	10/19/18	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	----F--	1			\$125.00					
N 4	WFRV	10/22/18	10/22/18	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	M-----	1			\$125.00					
N 5	WFRV	10/23/18	10/23/18	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	-T-----	1			\$125.00					
N 6	WFRV	10/17/18	10/17/18	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	--W----	1			\$250.00					
N 7	WFRV	10/19/18	10/19/18	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	----F--	1			\$250.00					
N 8	WFRV	10/23/18	10/23/18	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	-T-----	1			\$250.00					
N 9	WFRV	10/17/18	10/17/18	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	--W----	1			\$100.00					
N 10	WFRV	10/18/18	10/18/18	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	---T---	1			\$100.00					
N 11	WFRV	10/19/18	10/19/18	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30				NM	1	\$100.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$100.00				
N 12	WFRV	10/22/18	10/22/18	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	M-----				1	\$100.00				
N 13	WFRV	10/23/18	10/23/18	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$100.00				
N 14	WFRV	10/17/18	10/17/18	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--W----				1	\$100.00				
N 15	WFRV	10/19/18	10/19/18	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$100.00				
N 16	WFRV	10/22/18	10/22/18	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	M-----				1	\$100.00				
N 17	WFRV	10/23/18	10/23/18	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$100.00				
N 18	WFRV	10/21/18	10/21/18	7:00 AM-7:30 AM	7:00 AM-7:30 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----S				1	\$125.00				
D 19	WFRV	10/21/18	10/21/18	CBS Sunday Morning	Su 8a-9:30a		:30				NM	0	\$0.00
N 20	WFRV	10/17/18	10/17/18	Local 5 News at Noon	M-F 12p-12:30p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--W----				1	\$125.00				
N 21	WFRV	10/18/18	10/18/18	Local 5 News at Noon	M-F 12p-12:30p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---T---				1	\$125.00				
N 22	WFRV	10/19/18	10/19/18	Local 5 News at Noon	M-F 12p-12:30p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$125.00				
N 23	WFRV	10/22/18	10/22/18	Local 5 News at Noon	M-F 12p-12:30p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	M-----				1	\$125.00				
N 24	WFRV	10/23/18	10/23/18	Local 5 News at Noon	M-F 12p-12:30p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$125.00				
N 25	WFRV	10/17/18	10/17/18	4:30 PM-5:00 PM	4:30 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--W----				1	\$150.00				
N 26	WFRV	10/18/18	10/18/18	4:30 PM-5:00 PM	4:30 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---T---				1	\$150.00				
N 27	WFRV	10/19/18	10/19/18	4:30 PM-5:00 PM	4:30 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$150.00				

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10/17/18 - 10/23/18	Candidate	5672

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POL/Mike Gallagher/US C	10/15/18 / 10/16/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 28	WFRV	10/22/18	10/22/18	4:30 PM-5:00 PM	4:30 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	M-----				1	\$150.00				
N 29	WFRV	10/23/18	10/23/18	4:30 PM-5:00 PM	4:30 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$150.00				
N 30	WFRV	10/17/18	10/17/18	Local 5 News at 6:00	M-F 6p-6:30p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--W----				1	\$500.00				
N 31	WFRV	10/18/18	10/18/18	Local 5 News at 6:00	M-F 6p-6:30p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---T---				1	\$500.00				
N 32	WFRV	10/19/18	10/19/18	Local 5 News at 6:00	M-F 6p-6:30p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$500.00				
N 33	WFRV	10/22/18	10/22/18	Local 5 News at 6:00	M-F 6p-6:30p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	M-----				1	\$500.00				
N 34	WFRV	10/23/18	10/23/18	Local 5 News at 6:00	M-F 6p-6:30p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$500.00				
D 35	WFRV	10/17/18	10/17/18	Local 5 News at 6:30	M-F 6:30p-7p		:30				NM	0	\$0.00
N 36	WFRV	10/18/18	10/18/18	Local 5 News at 6:30	M-F 6:30p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---T---				1	\$500.00				
N 37	WFRV	10/19/18	10/19/18	Local 5 News at 6:30	M-F 6:30p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$500.00				
D 38	WFRV	10/23/18	10/23/18	Local 5 News at 6:30	M-F 6:30p-7p		:30				NM	0	\$0.00
N 39	WFRV	10/18/18	10/18/18	Local 5 News at 10p	Local 5 News at 10		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---T---				1	\$350.00				
D 40	WFRV	10/22/18	10/22/18	Local 5 News at 10p	Local 5 News at 10		:30				NM	0	\$0.00
D 41	WFRV	10/19/18	10/19/18	Fri Hour 2	Fri Hour 2		:30				NM	0	\$0.00
N 42	WFRV	10/21/18	10/21/18	Sun Hour 1	Sun Hour 1		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----S				1	\$3,000.00				
N 43	WFRV	10/19/18	10/19/18	Local 5 News at 10p	Local 5 News at 10		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$350.00				
Totals								0.00				38	\$10,975.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/15/18 - 10/21/18	25	\$8,525.00	(\$1,278.75)	\$7,246.25
10/22/18 - 10/28/18	13	\$2,450.00	(\$367.50)	\$2,082.50
Totals	38	\$10,975.00	(\$1,646.25)	\$9,328.75

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POL/Mike Gallagher/US C	10/15/18 / 10/16/18

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Ben Rheault,

being/on behalf of: Mike Gallagher,

a legally qualified candidate of the Republican

political party for the office of: WI-08

in the General

election to be held on: 11/8/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mike Gallagher for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Kilgore

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/5/18

Date

Benjamin Rheault

Signature

Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o=ou, email=brheault@strategicmediaservices.com, c=US
Date: 2016.09.29 10:28:28 -0400

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature


Printed Name

GSM
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Ben Rheault**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Benjamin Rheault

Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o, ou, email=brheault@strategicmediaservices.com, c=US
Date: 2016.08.29 10:28:50 -04'00'

signature of candidate or authorized committee

Ben Rheault

printed name

9/5/18

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.