

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION KSWD-HD3*

2nd Quarter 2018
(April 1 through June 30)**

Prepared by Patricia Kenny
Paralegal

** As of 6/1/2018 Station no longer aired Radio Disney Programming.

**Issues of Concern to Seattle
Addressed in Responsive Programming in the
2nd Quarter 2018**

1. Clean Energy Using cleaner sources of energy isn't just good in the long term because of its less likely to contribute to climate change, but there's a connection to alternative sources of energy with long-term health of human beings, Geoscientist Scott Montgomery with the University of Washington's Jackson School of International Studies joins the program.
2. Climate A 20-million-dollar prize to innovators coming up with ways to solve humanity's grand challenges is being split 10 ways for the Carbon X Prize semi-finalists who were just announced, Dr. Marcius Extavour, XPRIZE senior director of Energy and Resources joins to discuss the winners.
3. Earth Day Discussion with Tia Nelson, daughter of Wisconsin Senator Gaylord Nelson, who was largely responsible for starting Earth Day in 1970, on carrying on his legacy as Managing Director of Climate for the Outrider Foundation. Earth Day Network's President Kathleen Rogers talks about this year's Earth Day theme and how to best live up to it: reducing plastic pollution.
4. Energy Vancouver, British Columbia, which already runs on 98 percent renewable electricity, has set a bold goal for itself: to completely eliminate dependence on fossil fuels. Coal power generation in recent years saw an incredible drop not because of laws and regulations but instead because of the availability of other sources, Dr. Harrison Fell, professor of resource economics with North Carolina University covers this in his research.
5. Environment Starbucks asked to phase out 2 billion plastic straws used each year to help reduce the plastic waste problem. Paleontologists have discovered what may be one of the world's richest caches of Triassic period fossils at the Bears Ears National Monument which is facing a massive reduction in its size, Rob Gay is a paleontologist talks about the discovery and threats to the land where they were found. Discussion with Consumer Guide Automotive publisher Tom Appel about how earlier this month, the US EPA took steps to challenge California's decades-old right to set its own air pollution rules, which is also part of the EPA's expected decision to most likely roll back rules requiring automakers to hit ambitious emissions and mileage standards by 2025.

6. Food David Donaldson with the Commission for Environmental Cooperation discusses a new report on food waste that continues to show the shocking reality of the problem, with Americans wasting 915 pounds of food per person every year, Canadians at 873 pounds and Mexicans at 549 pounds per capita. The report also finds that the largest share of food loss and waste in North America, occurs at the consumer level.
7. Health A new study from the nonprofit journalism organization Orb Media and State University of Seattle at Fredonia shows drinking from a plastic water bottle likely means sipping microplastic particles with just about every mouthful, Professor of Chemistry Sherri Mason discusses the possible health hazards involved. Insects could be a sustainable, protein-rich food source for humans but because it doesn't sound appetizing to many, the biggest challenge seems to be getting humans to want to eat bugs! but what about getting the animals we eat to eat insects? That's what they do at Enterra located in British Columbia, Canada, Victoria Leung who's in charge of marketing & operations joins the program.
8. Social Responsibility Chad Freidrichs, director of the film "The Experimental City joins the program to discuss the film and how seeing how people in the past looked toward the future can help us here in the present day. The documentary about the Minnesota Experimental City project, the 10-billion-dollar "city of tomorrow" that was being planned in the 1960s that would produce minimal waste and pollution and offer the new technology and would be an answer to the urban blight and threat of over population.
9. Transportation New high speed passenger rail in Florida. While Autonomous cars offer reduced accidents, reduced fuel usage, not to mention the ability to allow the driver to kick back and let the car do much of the driving, it still leaves unanswered legal questions and Attorney Art Harrington of the law firm Godfrey & Kahn in Milwaukee examines these issues. Ford announces they will soon be phasing out sedans, here to tell us more is Consumer Guide Automotive publisher Tom Appel. British company MacRebur takes plastic waste that would end up in landfills and uses it in paving roads as they say it makes for stronger, leaner and greener roads, MacRebur CEO Toby McCartney joins Green Sense to discuss.
10. Water The Museum of Water, a traveling exhibit that started five years ago, curated by Amy Sharrocks hopes to get people excited and inspired about important issues like water

**KSWD-HD3 Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
2nd Quarter 2018**

Public Affairs Program

Schedule and Description

1. GREENSENSE WITH
ROBERT COLANGELO

Sundays, 6:30 a.m.-7:00 a.m.
Robert Colangelo is the host of the nationally syndicated Green Sense Radio show. Recorded live on the Farm, Green Sense Radio features entrepreneurs, innovators, academics, and policy makers who are making the world a better place.

**Most Significant Issue-Responsive Programming
2nd Quarter 2018
(April 1 through June 30)**

ISSUES: Transportation
 Environment

GREENSENSE WITH ROBERT COLANGELO
High-speed rail update/Reducing plastic straws
April 1, 2018
6:30am
28 minutes of a 28 minute program

High-speed rail has made some strides in the US in recent months - not only with some proposed ideas like the Hyperloop, but the debut of a new passenger rail service in Florida. We're joined by Rick Harnish, head of the Midwest High Speed Rail association.

In order to reduce the plastic waste problem, Starbucks has been asked to phase out the estimated 2 billion green plastic straws it uses each year, which are non-recyclable and can harm marine life. As You Sow's Senior Vice President Conrad MacKerron presented the proposal the recent Starbucks shareholder meeting.

ISSUES: Energy
 Environment

GREENSENSE WITH ROBERT COLANGELO
Vancouver going fossil-fuel free/Bears Ears fossil find
April 8, 2018
6:30am
28 minutes of a 28 minute program

The city of Vancouver, British Columbia, which already runs on 98 percent renewable electricity, has set a bold goal for itself: to completely eliminate dependence on fossil fuels. Here to tell us just how they'll do it is Vancouver Deputy City Manager Sadhu Johnston.

Paleontologists have discovered what may be one of the world's richest caches of Triassic period fossils which just happen to be at the Bears Ears National Monument which is facing a massive reduction in its size thanks to an order by President Trump. Rob Gay is a paleontologist who led the team as it uncovered the fossils and he's here to talk about the discovery - and the threats to the land where they were found.

ISSUES: Earth Day
Environment

GREENSENSE WITH ROBERT COLANGELO
The legacy of Earth Day/New EPA emissions regulations
April 15, 2018
6:30am
28 minutes of a 28 minute program

As we look ahead to another Earth Day weekend in the coming days, we look back at the man who was largely responsible for starting it all in 1970, Wisconsin Senator Gaylord Nelson. He proposed a day when citizens nationwide would host teach-ins to raise awareness of environmental problems. Senator Nelson went on to earn the Presidential Medal of Freedom for his work and died in 2005. His daughter, Tia Nelson is carrying on his legacy as Managing Director of Climate for the Outrider Foundation.

Earlier this month, the US Environmental Protection Agency took steps to challenge California's decades-old right to set its own air pollution rules. It's also part of the EPA's expected decision to most likely roll back, Obama-era rules requiring automakers to hit ambitious emissions and mileage standards by 2025. Here to help us understand what this all means in Consumer Guide Automotive publisher Tom Appel.

ISSUES: Earth Day
Health

GREENSENSE WITH ROBERT COLANGELO
Earth Day 2018/Microplastics in plastic bottles
April 22, 2018
6:30am
28 minutes of a 28 minute program

Earth Day weekend will be celebrated by nearly a billion people worldwide. We speak with Earth Day Network President Kathleen Rogers about this year's Earth Day theme, and how to best live up to it: reducing plastic pollution.

Drinking from a plastic water bottle likely means sipping microplastic particles with just about every mouthful. This is from a new study from the nonprofit journalism organization Orb Media and State University of Seattle at Fredonia. We're joined by Professor of Chemistry Sherri Mason on the possible health hazards involved,

ISSUES: Climate
Transportations

GREENSENSE WITH ROBERT COLANGELO
Carbon XPrize Finalists/Autonomous cars and liability
April 29, 2018
6:30am
28 minutes of a 28 minute program

A 20-million-dollar prize to innovators coming up with ways to solve humanity's grand challenges is being split 10 ways for the Carbon X Prize semi-finalists who were just announced. Joining us with a look at the winners is Dr. Marcius Extavour, XPRIZE senior director of Energy and Resources.

Autonomous cars continue to make headlines. While offering reduced accidents, reduced fuel usage, not to mention the ability to allow the driver to kick back and let the car do much of the driving, it still leaves unanswered legal questions. Attorney Art Harrington of the law firm Godfrey & Kahn in Milwaukee is part of an upcoming autonomous car symposium which examines these issues.

ISSUES: Food

GREENSENSE WITH ROBERT COLANGELO
Insect farming for livestock feed/Food waste solutions
May 5, 2018
6:30am
28 minutes of a 28 minute program

A new report on food waste continues to show the shocking reality of the problem: Americans waste 915 pounds of food per person every year. Canadians are slightly behind at 873 pounds and Mexicans at 549 pounds per capita. The report also finds that the largest share of food loss and waste in North America, occurs at the consumer level. To help us understand some solutions to the problem, we're joined by David Donaldson with the Commission for Environmental Cooperation which came out with the report.

Insects could be a sustainable, protein-rich food source for humans. Because it doesn't sound appetizing to many, the biggest challenge seems to be getting humans to want to eat bugs! But what about getting the animals we eat to eat insects? That's what they do at Enterra located in British Columbia, Canada. We're joined by Victoria Leung who's in charge of marketing & operations.

ISSUES: Water
Clean Energy

GREENSENSE WITH ROBERT COLANGELO
Museum of Water/Renewable energy and public health
May 13, 2018
6:30am
28 minutes of a 28 minute program

There's a lot of talk when it comes to water issues around the world. The challenge is to get people excited and inspired about important issues like water and that's one of the aims of the Museum of Water, a traveling exhibit that started five years ago, curated by Amy Sharrocks.

Using cleaner sources of energy isn't just good in the long term because of its less likely to contribute to climate change, but there's a connection to alternative sources of energy with long-term health of human beings. To tell us more about his ongoing research is Geoscientist Scott Montgomery with the University of Washington's Jackson School of International Studies.

ISSUES: Transportation
Energy

GREENSENSE WITH ROBERT COLANGELO
Ford stops making sedans/Renewables replacing coal thanks to economics
May 20, 2018
6:30am
28 minutes of a 28 minute program

Four-door sedans are as American as apple pie and baseball. And, the company that did more than anyone else when it comes to American automobile manufacturing will soon be phasing them out. Here to tell us more about this big bombshell of an announcement from Ford is Consumer Guide Automotive publisher Tom Appel

Coal power generation in recent years saw an incredible drop not because of laws and regulations but instead because of the availability of other sources. It's something covered in the research by Dr. Harrison Fell, professor of resource economics with North Carolina University.

ISSUES: Transportation
 Social Responsibility

GREENSENSE WITH ROBERT COLANGELO

Minnesota Experimental City documentary/MacRebur pavement made from waste plastic

May 27, 2018

6:30am

28 minutes of a 28 minute program

The British company MacRebur takes plastic waste that would end up in landfills and uses it in paving roads. They say it makes for stronger, leaner and greener roads. And, we're joined by MacRebur CEO Toby McCartney on Green Sense.

Seeing how people in the past looked toward the future can help us here in the present day. A new documentary about the Minnesota Experimental City project, 10-billion-dollar "city of tomorrow" that was being planned in the 1960s. It would produce minimal waste and pollution and offer the new technology and would be an answer to the urban blight and threat of over population. It's a fascinating story of big ideas and big personalities.

We're joined by Chad Freidrichs, director of the film "The Experimental City."

**Public Service Announcements
2nd Quarter 2018
(April 1 through June 30)**

The Radio Disney Network broadcast public service announcements (“PSA’s”) varying between fifteen or thirty seconds and one minute in length on a variety of topics relating to children and young adults in the Second Quarter of 2018. These PSAs are provided by the Ad Council, a private, national non-profit organization that marshals talent from the advertising and communications industries, the facilities of the media, and the resources of the business and non-profit communities to produce, distribute and promote public service campaigns on behalf of non-profit organizations and government agencies in issue areas such as improving the quality of life for children, preventative health, education, community well-being, environmental preservation, and strengthening families. This quarter, Radio Disney broadcast 1384 PSAs in a variety of day parts as follows:

SERIES TITLE: PSA
PROGRAM TITLE: “Discovering Nature: Redwoods”
PROGRAM LENGTH: 30 seconds
DATE AIRED: 4/1/18 – 5/31/18
TIME AIRED: various times (128 total)
FORMAT: recorded
DESCRIPTION: Anytime is a perfect time for families to connect with the outdoors – and each other. And even in cities, parents can find opportunities to take their kids on adventures – from hiking and biking to ice skating and snowball fights. These experiences are so valuable: Spending time in nature gives kids a chance to move, explore and engage in unstructured and adventurous play. Kids become fitter and leaner, have lower stress levels and develop stronger immune systems. They also become more creative, and have greater respect for themselves, other people, and the environment. New Discovering Nature PSAs remind parents and caregivers that families don’t have to go far to find green spaces, parks, preserves and other outdoor destinations. By visiting DiscoverTheForest.org or DescubreelBosque.org, they can learn where to connect with nature right in their own neighborhoods.

SERIES TITLE: PSA
PROGRAM TITLE: “Discovering Nature: Show & Tell”
PROGRAM LENGTH: 30 seconds
DATE AIRED: 4/1/18 – 5/31/18
TIME AIRED: various times (126 total)
FORMAT: recorded
DESCRIPTION: Over 80% of Americans live in cities. Fortunately, families don’t have to leave the city to take their kids on an adventure to the forest. These new PSAs show parents and caregivers of tweens (ages 8-12) how accessible outdoor spaces are even when living an urban area. Through exploration of the green spaces and parks right in their neighborhoods, parents and their children can still feel connected to nature and ultimately create a lifelong interest in spending time in nature. Discovertheforest.org

SERIES TITLE: PSA
PROGRAM TITLE: "Discovering Nature: Taxi"
PROGRAM LENGTH: 30 seconds
DATE AIRED: 4/1/18 – 5/31/18
TIME AIRED: various times (140 total)
FORMAT: recorded
DESCRIPTION: Anytime is a perfect time for families to connect with the outdoors – and each other. And even in cities, parents can find opportunities to take their kids on adventures – from hiking and biking to ice skating and snowball fights. These experiences are so valuable: Spending time in nature gives kids a chance to move, explore and engage in unstructured and adventurous play. Kids become fitter and leaner, have lower stress levels and develop stronger immune systems. They also become more creative, and have greater respect for themselves, other people, and the environment. New Discovering Nature PSAs remind parents and caregivers that families don't have to go far to find green spaces, parks, preserves and other outdoor destinations. By visiting DiscoverTheForest.org or DescubreelBosque.org, they can learn where to connect with nature right in their own neighborhoods.

SERIES TITLE: PSA
PROGRAM TITLE: "Father Involvement - Guy's Night Out"
PROGRAM LENGTH: 30 seconds
DATE AIRED: 4/1/18 – 5/31/18
TIME AIRED: various times (125 total)
FORMAT: recorded
DESCRIPTION: Fathers play a critical role in their children's lives and today, 86 percent of dads spend more time with their children than their own dads did with them. However, 7 out of 10 dads recognize they could use help to become even better parents. The Ad Council's Fatherhood Involvement campaign will encourage men to "take time to be a dad today" by playing an active role in their children's lives. New PSAs feature kids re-telling jokes their dads shared with them, highlighting that even the smallest moments fathers spend with their children can have the biggest difference in their children's lives. All PSAs direct audiences to visit Fatherhood.gov for parenting tips, fatherhood programs, and other resources. Share this timeless message with all the dads and prospective dads in your community.

SERIES TITLE: PSA
PROGRAM TITLE: "Father Involvement - Tea Pot"
PROGRAM LENGTH: 30 seconds
DATE AIRED: 4/1/18 – 5/31/18
TIME AIRED: various times (120 total)
FORMAT: recorded
DESCRIPTION: Fathers play a critical role in their children's lives and today, 86 percent of dads spend more time with their children than their own dads did with them. However, 7 out of 10 dads recognize they could use help to become even better parents. The Ad Council's Fatherhood Involvement campaign will encourage men to "take time to be a dad today" by playing an active role in their children's lives. New PSAs feature kids re-telling jokes their dads shared with them, highlighting that even the smallest moments fathers spend with their children can have the biggest difference in their children's lives. All PSAs direct audiences to visit Fatherhood.gov for parenting tips, fatherhood programs,

and other resources. Share this timeless message with all the dads and prospective dads in your community.

SERIES TITLE: PSA
PROGRAM TITLE: "Father Involvement - Moments"
PROGRAM LENGTH: 30 seconds
DATE AIRED: 4/1/18 – 5/31/18
TIME AIRED: various times (115 total)
FORMAT: recorded
DESCRIPTION: Fathers play a critical role in their children's lives and today, 86 percent of dads spend more time with their children than their own dads did with them. However, 7 out of 10 dads recognize they could use help to become even better parents. The Ad Council's Fatherhood Involvement campaign will encourage men to "take time to be a dad today" by playing an active role in their children's lives. New PSAs feature kids re-telling jokes their dads shared with them, highlighting that even the smallest moments fathers spend with their children can have the biggest difference in their children's lives. All PSAs direct audiences to visit Fatherhood.gov for parenting tips, fatherhood programs, and other resources. Share this timeless message with all the dads and prospective dads in your community.

SERIES TITLE: PSA
PROGRAM TITLE: "Father Involvement - Groan"
PROGRAM LENGTH: 30 seconds
DATE AIRED: 4/1/18 – 5/30/18
TIME AIRED: various times (91 total)
FORMAT: recorded
DESCRIPTION: Fathers play a critical role in their children's lives and today, 86 percent of dads spend more time with their children than their own dads did with them. However, 7 out of 10 dads recognize they could use help to become even better parents. The Ad Council's Fatherhood Involvement campaign will encourage men to "take time to be a dad today" by playing an active role in their children's lives. New PSAs feature kids re-telling jokes their dads shared with them, highlighting that even the smallest moments fathers spend with their children can have the biggest difference in their children's lives. All PSAs direct audiences to visit Fatherhood.gov for parenting tips, fatherhood programs, and other resources. Share this timeless message with all the dads and prospective dads in your community.

SERIES TITLE: PSA
PROGRAM TITLE: "Hunger Prevention - We'd Do Anything"
PROGRAM LENGTH: 30 seconds
DATE AIRED: 4/1/18 – 5/31/18
TIME AIRED: various times (95 total)
FORMAT: recorded
DESCRIPTION: Nearly 13 million children struggle with hunger in the United States. This new campaign encourages viewers to visit FeedingAmerica.org to support the Feeding America nationwide network of food banks and join the fight to end hunger in America.

SERIES TITLE: PSA
PROGRAM TITLE: "Autism Awareness - In Their Own Words"
PROGRAM LENGTH: 30 seconds
DATE AIRED: 4/1/18 – 5/31/18
TIME AIRED: various times (105 total)
FORMAT: recorded
DESCRIPTION: Autism is one of the fastest-growing serious developmental disorders in the United States, doubling in prevalence in just one decade. For children with autism, everyday things can be upsetting, such as a change in routine, direct eye contact with others, loud noises or bright light. Told from the perspective of a child, new PSAs take audiences through an imaginative world to illustrate the signs of autism, and encourage parents to learn all of the signs at AutismSpeaks.org/signs.

SERIES TITLE: PSA
PROGRAM TITLE: "Texting and Driving: Driving Blind"
PROGRAM LENGTH: 30 seconds
DATE AIRED: 4/1/18 – 5/30/18
TIME AIRED: various times (108 total)
FORMAT: recorded
DESCRIPTION: Texting and driving is dangerous – that's a fact. More than nine in ten Americans believe sending (94%) and reading (91%) texts while driving is dangerous. There have been many efforts to educate drivers and convey the potential consequences of texting and driving using scare tactics or preachy messaging. And, while research shows that people are convinced that the behavior is dangerous, they are still doing it. In order to address this disconnect between awareness and behavior, the campaign goes beyond showing people the potential crashes and gruesome end results of distracted driving and addresses the fact that individuals are personally engaging in a behavior that they know is dangerous. This campaign targets drivers ages 16 – 34 and reinforces the idea that even though people feel impervious to the dangers of texting and driving, they aren't. Nobody is special enough to text and drive

SERIES TITLE: PSA
PROGRAM TITLE: "Learning & Attention Issues - 2 Sides"
PROGRAM LENGTH: 30 seconds
DATE AIRED: 4/1/18 – 5/30/18
TIME AIRED: various times (88 total)
FORMAT: recorded
DESCRIPTION: 15 million children ages 3-20, or 1 of every 5 kids in the U.S., have learning and attention issues and many may never receive a formal diagnosis. In the classroom, these students can appear distracted, disengaged, or even disrespectful, leading to the misperception that they lack interest, motivation, discipline or intelligence. If adults could see school through the child's eyes, they'd see the confusion, frustration and isolation that comes with their struggle to learn. With the right support from parents, educators and the community, kids with learning and attention issues can thrive academically, socially and emotionally. They have the same potential for success as their peers. A new PSA campaign helps parents understand the two sides of learning and attention issues, driving them to Understood.org for resources to foster support and success in school and life.

SERIES TITLE: PSA
PROGRAM TITLE: "Seatbelt Safety - Tune Out"
PROGRAM LENGTH: 30 seconds
DATE AIRED: 4/1/18 – 5/31/18
TIME AIRED: various times (111 total)
FORMAT: recorded
DESCRIPTION: Kids can always find a reason not to wear seat belts, and as parents or caregivers we can sometimes give in to their persistent objections. But one fact overrides all their weeping and whining: from 2009 to 2013, 1,522 children ages 8-14 died as passengers in motor vehicles, and almost half were unrestrained at the time. It's mandatory for kids to always buckle up, even on a quick trip around the corner. A new PSA campaign in both English and Spanish sends a clear, emphatic message to parents and caregivers of kids in cars: no excuses, no exceptions—wearing a seat belt is simply non-negotiable.

SERIES TITLE: PSA
PROGRAM TITLE: "Tri-M Chapter Challenge (MIOS)"
PROGRAM LENGTH: 30 seconds
DATE AIRED: 5/13/18 – 5/31/18
TIME AIRED: various times (32 total)
FORMAT: recorded
DESCRIPTION: Disney|ABC Television Group, in partnership with FosterMore, is working to bring awareness around and support the work of foster families, social workers, community organizations and others that are working to improve the lives of young people in foster care across the country during National Foster Care Month this May.

###