

Emmatt Marketing  
1026 W. George St.  
Chicago, IL 60657

## Dan Swanson IL HD 74

Revision #: 0  
Date: 10/4/2016

Client: General Election  
Media: Radio  
Product: Political  
Market: Kewanee, IL  
Primary Demo: Adults 35+  
Separation between spots: 30

Estimate: 1006  
Description: HD 74  
Flight Start Date: 10/6/2016  
Flight End Date: 10/13/2016

Vendor: WRMJ  
Judy Bedford  
Judy@wrnj.com  
309-582-5666

Buyer: Carol Cullen

Contact: Carol Cullen  
E-Mail: [st8ofwi@gmail.com](mailto:st8ofwi@gmail.com)  
Phone: 262-888-3525

Format: Country

Daypart Program	Daypart Code	STN Gross	Dur	Wks 10/6 10/10	Total Spots	Total Cost
WRMJ-FM						
M-F 6a-9a	AM	\$ 8.30	:30	4 16	20	\$ 166.00
M-F 12p-1p	MD	\$ 8.30	:30	2 3	5	\$ 41.50
M-F 5p-6p	PM	\$ 8.30	:30	2 3	5	\$ 41.50

Total Spots: 30  
Total Net Amount: \$ 211.65  
Total Gross Amount Due: \$ 249.00

Signature:

Please sign and fax back.

10/5/16 *Judith Bedford*, WRMJ Radio  
Account Exec.

Disclaimer: Please include estimate number on invoice. This order is to run exactly as placed. Please let your traffic department and sales managers know that this client cannot be moved. Should you need to move any spots, please call Emmatt Marketing for permission. If spots are moved without permission, Emmatt Marketing will expect a 2 for 1 make good policy. There will be a two-week cancellation policy. If however, commercials are not being run as ordered, we will cancel with 24 hour notice. Posting will be required at the end of each quarter. Your station will need to post at a minimum of 90%. Please note that while you will receive payment from Emmatt Marketing, above client is responsible for credit and payment.