

4th Quarter 2020

DESCRIPTION OF (WILX-TV) PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

PROGRAM	DAY	TIME
Local		
News 10 Today	Monday through Friday	4:30-7:00 am
News 10 Weekend	Saturday/Sunday	7:00-8:00 am
News 10 at Five	Monday through Friday	5:00-5:30 pm
News 10 at Five Thirty	Monday through Friday	5:30-6:00pm
News 10 at Six	Monday through Sunday	6:00-6:30 pm
News 10 at Eleven	Monday through Sunday	11:00-11:35 pm

All of the above programs are locally produced news programs presenting a mix of news, weather, sports, including some issue-responsive segments and multi-part series.

Local Segments:

<u>What's Going Around</u>	Monday	6:00 pm
	Tuesday	5:00 am

This segment comes to us by area doctors who report about the illnesses they're seeing in their practices. It runs for about 1.30 seconds.

Recalls: When we receive product recalls we run them in our newscasts. Information to our local viewers on various recall items and warnings of purchases, etc that may be too good to be true.

WILX.COM 24 hours a day, 7 days a Week

Our website puts the stories of community interest from our News Programs on our web channel for our viewers to see.

Pet Pals

Friday

7:00am News

This segment features a pet from Lansing's Capital Area Humane Society. They tell viewers about the pet and where they can go to adopt that particular cat, kitten, dog or puppy.

Missing in Michigan

Friday

6:00pm News

Segment covering missing people in Mid-Michigan.

Positive Parenting

Thursday

5:00pm News

Our local evening Anchor Mallory Anderson hosts a weekly segment geared toward positive parenting. She provides helpful tips, speaks with experts, and keeps you up to date on recall information.

Ida's Eye On

Bi-weekly in newscasts

Local morning Anchor, Ida Tedesco, hosts a bi-weekly segment that focuses on local topics, events, and issues in our community

Watching Your Wallet

5:00pm News

Segment airing 2 times a month in our 5pm newscast. Informational segment features anything from consumer warnings to saving money.

Michigan Association of Broadcasters (MAB) Local PSA's.

The MAB and WILX have a partnership and we air several spots during each quarter. They send the spots to us on various subjects such as volunteering, pregnancy, gambling, smoking, baby health.

Syndicated**Dr. Oz**

Monday-Friday

12:00pm

This one hour program gives viewers an insight into several Health Issues relating to today's problems. Information on Diet, Diabetes, Heart Health, Eating disorders, and Depression.

PROGRAM SEGMENTS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

October 1, 2020 – December 31, 2020

Public Safety/Community Issues

October 12, 2020

5:00am

East Lansing says trick-or-treating can go on as planned during the pandemic, as long as local health officials don't release further guidance. However, city officials remind residents that traditional door to door trick or treating is a 'higher-risk' Halloween activity, according to the CDC. Those in the community are encouraged to check out the CDC's website for tips and ideas about alternative, safer Halloween celebrations. Halloween is not a city sponsored event and trick or treating is an individual choice during the pandemic. Homeowners who do not feel comfortable distributing candy should keep their porch lights off.

December 7, 2020

6:00pm

The City of East Lansing is warning all residents to be aware of "Porch Pirates" this holiday season. With the majority of Christmas shopping being done online this year, it provides more opportunities for vulnerable packages to be stolen from people's porches. East Lansing's Deputy Chief, Steve Gonzalez suggests a few options in order to keep those presents safe. If possible, coordinate a drop-off time with the shipper so you or someone you trust can bring the package indoors. He also advises neighbors to communicate with one another when they're expecting a package and putting it in a safe place until the owner returns. Gonzalez said the East Lansing's law enforcement have been advised to do more rounds in their neighborhoods to look for suspicious activity. But, he is aware it's impossible for police officers to catch every thief which is why they're asking for the public's help to be diligent in the matter.

December 28, 2020

6:00am

Michigan State Police are warning to be on the lookout for a man allegedly impersonating police and making traffic stops. Authorities say they received reports of a white male in an unmarked car, identifying himself as a state trooper on Saturday night. He was reportedly wearing a black uniform and driving an unmarked black Dodge Charger with red and blue lights. MSP says troopers do not use unmarked cars for traffic stops. If you are leery of being stopped by an unmarked car, police say to use hazard lights, drive to a public place and call 911. A dispatcher will confirm if an officer is at the traffic stop.

Health/Medical

October 9, 2020

6:00pm

In an effort to slow the spread of Covid-19 as well as to protect the health and safety of all Michiganders, the Michigan Dept. of Health and Human Services (MDHHS) Director, Robert Gordon, has issued an emergency order under section 2253 of the Public Health Code. The order restricts gathering sizes, requires face coverings in public spaces and childcare facilities, places capacity limitations on stores, bars, and other public venues and put in place rules for safer workplaces. The order completes the major elements of the department's efforts to align orders under its own authority with actions taken by Governor Gretchen Whitmer to combat the spread of Covid-19.

December 18, 2020

11:00pm

MSU College of Nursing is in the spotlight as thousands of MSU students will be walking across the stage this weekend for December graduation. Since the pandemic the college has seen applications for admission at unprecedented numbers. Randolph Rasch, Ph.D, R.N.stated "People know about nursing but they don't realize the important role that nurses do and it's really come out in this pandemic. So I think people are interested in that. But I think the other thing is, what is happening to people personally in their own lives" The number of people looking to secure a seat in the classes has noticeably gone up over the past year. Applications for a Bachelor of Science in nursing for Spring 2021 are up 41% compared to Spring 2020.

December 30, 2020

5:00pm

Michigan Department of Health and Human Services is concerned with a more contagious strain of the coronavirus. Dr. Natazha Bagdasarian says “It is possible that this variant spreads more easily than other strains. That is why people are worried about this right now. The part of England, where this variant is widely circulating has seen an uptick in cases”. The strain officially known as variant B.1.1.7 was confirmed in Colorado. Two additional suspected cases were discovered in Colorado and another in California. Dr. Heather Blankenship who works in the MDHHS Bureau of Laboratories says “We don’t know very much about it yet, there’s still a lot of research that’s undergoing in the public health world. She and her colleagues are constantly tracking mutations and analyzing tests at their labs. They don’t know whether the mutation is in Michigan yet. “It does not mean that it’s not here in Michigan yet. It’s possible, we just have not detected it”. Bagdasarian said “We are still advising that people take their Covid vaccine, if it’s their turn, none of this should stop you from getting your dose of the vaccine”.

Economy

November 27, 2020

6:00pm

As the pandemic rages on, Small Business Saturday could be a make or break for local stores. The Michigan Retailers Association says retailers locally rely on the holiday season for up to 25% of their revenue. The effects of Covid-19 throughout the year haven’t helped with overall income. Curvaceous Lingerie is taking 2020 one sale at a time. It hasn’t been easy, but owner, Lauren Palmer, says she’s grateful for every single sale. “We do a little happy dance because you’re supporting someone’s actual home. You’re putting food on my table. You’re allowing me to feed my children and keeping my employee’s employed”, said Palmer. She says that Small Business Saturday takes on new importance this year. “Your support literally can in fact save a small business. It is very much like get out the vote for this Presidential vote, every vote counts. Every purchase that you make at a small business counts” The Michigan Retailers Association is calling on shoppers to buy gifts this holiday season from at least three locally owned stores.

December 7, 2020

6:00am

The Pure Michigan Small Business Relief Initiative will utilize federal CARES Act funding to provide \$10 million in grants to meet the need of Michigan small

businesses disproportionately impacted by COVID-19. Applications for businesses to apply will open on Dec. 15.

This is a first-in grant, so interested businesses are encouraged to file for the grant as soon as the application goes live. Officials from Pure Michigan say that the application process could close after only one hour as the need is so great. The grant application for small businesses to apply will open on Dec. 15. Grants will be awarded in the amount of up to \$15,000 per eligible business on a “first-in” basis. Grant funds will assist eligible small businesses directly impacted by COVID-19 meet urgent working capital needs including payroll expenses, rent or mortgage payments and utility expenses in the following industries:

- Restaurants, bars and other food and beverage service providers
- Travel and tourism destinations including lodging providers
- Live event venues and movie theaters
- Conference and meeting facilities
- Ice skating rinks, indoor water parks and bowling centers
- Gyms and fitness centers

Education

October 17, 2020

5:00pm

St. Gerard Catholic School is telling students and staff from two of its classrooms to quarantine themselves after a staff member tested positive for COVID-19. The Barry-Eaton District Health Department is working with the school to keep students safe. In a letter that News 10 received, Principal Raymond Rzepecki said the health department investigated the situation at the school. He says the staff member who tested positive is in self-isolation, and all close contacts have been notified and are isolating at home. Rzepecki wrote in the letter that the staff member never exhibited symptoms. A third classroom had previously been told to quarantine due to a different case. St. Gerard has had previous dealings with the coronavirus during the 2020-21 school year. In September, all students and staff at the middle school level were told to quarantine after a junior high staff member was compromised.

December 25, 2020

5:30pm

MSU Study shows that Covid-19 isn't spreading in schools. In-person learning is

now allowed in K-12 schools across Michigan. Restrictions on high school instruction were lifted Monday. A study from Michigan State University proves what school districts and local health departments were already finding: Covid-19 isn't spreading inside the building. "At low to moderate levels of pre-existing Covid in the community, being in schools does not seem to contribute to Covid spread", said Katharine Strunk, MSU Education Policy Innovation Collaborative Director. Strunk looked at the data from schools across Michigan and Washington. She said "It's how you come back into school buildings and how you open in-person matters. The first thing we need to think about is the safety of our students and our school staff." That means schools need to continue to follow the guidelines about mask wearing and social distancing. The state is leaving it up to individual school districts if they are heading back to in-person learning after winter break.

Government

October 13, 2020

11:00pm

Five men accused in a plot to kidnap Governor Whitmer will appear in Federal Court Tuesday for a hearing on whether they should be detained before trial. US Magistrate, Judge Sally Berens, will oversee the bail and detention proceeding in Grand Rapids. The FBI made arrests after using confidential sources, undercover agents, and clandestine recordings to foil the alleged conspiracy. Some defendants allegedly surveilled the Democratic Governor's home.

November 11, 2020

5:30pm

The City of Lansing must repay over \$200,000 to the US Department of Housing and Urban Development. Federal officials say the money was mismanaged by Joan Jackson Johnson during her time in public office. Johnson was the Director of Human Relations and Community Services in Lansing for 13 yrs. She retired in February amid allegations of mismanagement. A city audit showed Johnson put over a million dollars into non-profit charities that she was connected with. The city says this was a conflict of interest that should've been disclosed. Lansing appealed the government's charges, but with no luck. The city has requested an extension until January to pay back the funds.

November 16, 2020

6:00pm

On Monday, Governor Whitmer released the following statement after Michigan recorded its 8,000th COVID-19 -related death.

This comes after Moderna announced that clinical trials show that their vaccine is effective:

"I want to express my deepest sympathies to all Michiganders who have lost a loved one to this virus. We all owe it to them to take this seriously so we can save more lives and protect each other. We must all choose to take action against COVID-19 and get through this together.

As the weather gets colder, we must continue to listen to medical experts and join forces to fight COVID-19. We beat this virus in the spring by listening to the public health experts, and we can beat it again. Yesterday, my administration issued an epidemic order that limits indoor gatherings where COVID-19 can easily spread from person to person. These steps are what the public health experts say we need to take to avoid overwhelmed hospitals and death counts like we saw in the spring. Doing this will protect the medical workers, first responders, and other essential workers on the front lines. We all have a personal responsibility to follow these laws and to do everything we can to protect one another.

We still need help from the federal government if we're going to make it through this winter. It is more crucial than ever that the president, Mitch McConnell, and Nancy Pelosi work across the aisle to pass a bipartisan recovery package that includes more help for unemployed workers, more small business help, more support for locally-owned restaurants and all restaurant workers that are struggling, and more money to safely reopen our schools.

There is hope on the horizon. Moderna announced today that their vaccine is highly effective and awaiting approval. This is great news for our families, frontline workers, and small businesses, and Moderna is not alone. Last week, Pfizer announced similar news, with both companies' vaccines showing over 90% efficacy. This is all good news, but it doesn't mean that we can let our guard down and loosen the safety measures we have made in our daily lives. It's crucial that we keep our infection rate low so we can save lives and distribute the vaccine as quickly as possible when it's ready.

Whether you're from a city like Detroit or a rural area like Luce County, and whether you're a Biden Democrat or a Trump Republican, you have a role in this fight. We beat this virus before. Let's do it again."