

## 4<sup>th</sup> Quarter 2022

### **DESCRIPTION OF (WILX-TV) PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

PROGRAM	DAY	TIME
<b><u>Local</u></b>		
<b>News 10 Today</b>	Monday through Friday	4:30-7:00 am
<b>News 10 Weekend</b>	Saturday/Sunday	7:00-8:00 am
<b>News 10 Today at 11</b>	Monday through Friday	11:00-11:30 am
<b>News 10 at Five</b>	Monday through Friday	5:00-5:30 pm
<b>News 10 at Five Thirty</b>	Monday through Friday	5:30-6:00 pm
<b>News 10 at Six</b>	Monday through Sunday	6:00-6:30 pm
<b>News 10 at Eleven</b>	Monday through Sunday	11:00-11:30 pm
<b>Local on MeTV</b>		
News 10 at Ten	Monday through Friday	10:00-10:30 pm

All of the above programs are locally produced news programs presenting a mix of news, weather, sports, including some issue-responsive segments and multi-part series.

#### **Regular NBC Network News Programs carried on WILX:**

<b>NBC Today Show</b>	Monday through Friday	7:00-9:00am
<b>NBC Today Show 3<sup>rd</sup> Hr.</b>	Monday through Friday	9:00-10:00am
<b>NBC Today Show with Hoda &amp; Jenna</b>	Monday through Friday	10:00-11:00am
<b>NBC News Daily</b>	Monday through Friday	12:00-1:00pm
<b>NBC Nightly News</b>	Monday through Friday	6:30-7:00pm
<b>NBC Sunday Today Show</b>	Sunday	8:00-9:00am
<b>NBC Meet the Press</b>	Sunday	9:00-10:00am
<b>Dateline NBC</b>	Various	Prime Time

All of the above programs are network news programs presenting a mix of news, weather, sports, and issue-related stories.

#### **Local Segments:**

<b><u>Investigate TV</u></b>	Monday	5:00 pm
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This is an informational segment that features investigations into Government and Business Practices that could affect our community.

**Watching Your Wallet**

5:30 pm

Segment airing 4 times a week in our 5:30pm newscast. It is an informational segment that features anything from consumer warnings to saving money.

**Schools Rule**

Friday

5:00 pm

Focus on a local school, including school events, and community.

**Your Health:**

Monday-Friday

5:00pm

Reports on new medical breakthroughs and how families can live healthier lives.

**What the Tech:**

Monday-Friday

5:00pm

Consumer technology stories that focus on how devices can improve the lives of viewers.

**Of Heumann Interest:**

Various days and times during newscasts.

Sports Co-Director Fred Heumann focuses on local viewers and their amazing stories of improving the lives of others in our community.

**Just the Facts:**

Sundays during October

Gray Television, Inc. produced weekly political affairs program aired in October.

**Recalls:**

When we receive product recalls we run them in our newscasts. Information to our local viewers on various recall items and warnings of purchases, etc that may be too good to be true.

**WILX.COM**

24 hours a day, 7 days a Week

Our website puts the stories of community interest from our News Programs on our web channel for our viewers to see.

**Watching Your Wallet**

5:00pm News

Segment airing 4 times a week in our 5:30pm newscast. Informational segment features anything from consumer warnings to saving money.

## **National:**

### **Dateline NBC**

Dateline NBC is a weekly television series that includes investigative journalism, true crime, and human-interest stories.

### **Meet the Press**

Meet the Press is a weekly news/interview program produced by NBC. Meet the Press specializes in interviewing national leaders on issues of politics, economics, foreign policy, and other public affairs.

### **Public Service Announcements aired during 3<sup>rd</sup> Quarter:**

Ad Council - Kids PSA's "Imagine," "Our Beautiful World/Annie's Song," "Believe," "You Got This/3 Point"

Service to America: Jose Andres PSA Campaign

Ellison Media - One Pill (Fentanyl)

Gray Television - Washington Media Scholars Foundation

Ad Council - Manage Your Numbers (Heart Health)

Ad Council - Smokers Scan

Ad Council - Good Habit - texting & driving

TVB - Drunk Driving Prevention

Ad Council - Ghostbusters (Planning for Natural Disaster)

Ad Council - Gun Safety (two spots airing: suicide prevention & locking guns up from kids)

Ad Council - Girls & STEM/Science (two PSAs)

Boom Broadcast & Media Relations - Leukemia & Lymphoma Society PSA

Ad Council - Can't be Seen PSA (Depression)

Ad Council - Seize the Awkward (Mental Health)

Ad Council - Sesame Street - Practicing Good Health Habits/Covid

Ad Council - Practicing Healthy Habits (kids)

Ad Council - Discovering Nature (family)

Ad Council - Father Involvement

We also ran local PSA's supporting the High Five Turkey Drive, American Cancer Society & Autumn Classic Run.

### **Michigan Association of Broadcasters (MAB) Local PSA's.**

The MAB and WILX have a partnership and we air several spots during each quarter. They send the spots to us on various subjects such as volunteering, pregnancy, gambling, smoking, baby health.

### **We have a station initiative titled “Make an Impact”**

We take a month to focus on a local charity. We participate in the events and run a fundraiser and take donations of toys, money, and other items needed for these charities. Below are the events we’ve done in 3<sup>rd</sup> Quarter.

- October: Sleep in Heavenly Peace
- November: High 5 Turkey Drive
- November: Boots on the Playground
- December: Toys for Tots/Salvation Army

### **We aired the following station produced local programs:**

- Oct. 12, 11:30am: Decision 2022 Voter Guide
- Nov. 8, 10pm-12am: Decision 2022 Election Coverage
- Nov. 9, 7pm: First Alert Winter Survival Guide
- Nov. 10, 7pm: From the Flight Deck 2022 Air Carrier Classic
- Dec. 25, 6-8am, 6pm, 11pm: A Mid-Michigan Christmas Celebration

### **Local outreach events we participated in during 3<sup>rd</sup> quarter:**

- Oct. 1: Jackson Fall Fest and Chili Classic (Colton, Meteorologist)
- Oct. 22: Making Strides Against Breast Cancer (Ann, Anchor)
- Oct. 26: DeWitt Middle School Weather Visit (Colton, Meteorologist)

# **PROGRAM SEGMENTS PROVIDING SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

**October 1, 2022 – December 31, 2022**

## **Public Safety/Community Issues/Consumer Issues**

**October 4, 2022**

**Duration :37**

**6:00am**

Story: Infant Safe Sleep Month

PUTTING A BABY TO BED...COMES WITH A LOT OF RULES...TO KEEP THEM SAFE. THE JACKSON COUNTY HEALTH DEPARTMENT IS REMINDING EVERYONE -- OCTOBER IS INFANT SAFE SLEEP AWARENESS MONTH. SINCE 20-16 -- FIFTEEN BABIES IN JACKSON COUNTY HAVE DIED BECAUSE HEALTH OFFICIALS SAY THEY WERE NOT SLEEPING SAFELY. HERE ARE SOME TIPS TO MAKE SURE YOUR CHILD IS SAFE IN BED. KEEP BLANKETS OUT OF THE CRIB, USE A SLEEP SACK INSTEAD. STOP SWADDLING BABIES WHEN THEY SHOW SIGNS THEY CAN ROLL OVER, USUALLY BETWEEN THREE AND FOUR MONTHS. KEEP THE SLEEP SPACE JUST FOR YOUR LITTLE ONE, NO PILLOWS, BUMPER PADS, OR TOYS. MAKE SURE EVERYONE WHO WATCHES YOUR CHILD KNOWS THE SLEEP SAFE RULES.

**November 11, 2022**

**Duration :51**

**6:00am**

Story: Lansing Public Safety

THE LANSING POLICE AND FIRE SAFETY \$175 MILLION DOLLAR BOND PASSED TUESDAY. THE BOND WILL PAY FOR THE REPLACEMENT OF OLD BUILDINGS BUILT IN THE 1950'S AND 60'S WITH A NEW LOCATION ON SOUTH WASHINGTON AVENUE. THE FACILITIES WHERE LANSING FIRST RESPONDERS WORK AND LIVE ARE IN NEED OF SOME MAJOR REPAIRS LIKE PORTABLE AIR CONDITIONERS ... CAVING CEILINGS... AND ASBETOS IN THE ROOF. THE MONEY RAISED WILL HELP THE POLICE DEPARTMENT BUILD A NEW PRECINCT, THE CITY LOCKUP AND THE DISTRICT COURT. POLICE CHIEF ELLERY SOSEBEE SAYS THE EXTRA HELP COMES AS A BIG RELIEF. POLICE CHIEF SOSEBEE SAYS A COMMITTEE HAS BEEN FORMED TO LEAD THE PROJECT.

{Chief Brian Sturdivant, Lansing Fire} "We feel that from a customer service stand point the better we take care of our internal customers, our firefighters and police.

**November 15, 2022**

**Duration :36**

**6:00am**

Story: Hunting Safety

IN JUST A MATTER OF HOURS -- HUNTERS ACROSS THE STATE WILL BE OUTSIDE STALKING DEER -- ON THE FIRST DAY OF FIREARM DEER SEASON. FOR MANY -- TODAY IS CONSIDERED A HOLIDAY. BUT THE MICHIGAN DEPARTMENT OF NATURAL RESOURCES IS URGING HUNTERS TO MAKE SURE THEY'RE PUTTING SAFETY FIRST. FIREARM DEER SEASON HAS OFFICIALLY STARTED AND WITH THOUSANDS OF HUNTERS HEADING OUT TO THEIR BLINDS TODAY. FOR MANY -- OPENING DAY IS CONSIDERED A HOLIDAY. THIS WILL BE THE FIRST YEAR THAT HUNTERS WILL HAVE TO REPORT THEIR HARVEST ONLINE TO THE DEPARTMENT OF NATURAL RESOURCES. AS HUNTERS HEAD OUT.

**December 13, 2022**

**Duration :21**

**6:00pm**

Story: Sheriff Department Shortages

INGHAM COUNTY SAYS IT NEEDS TO REDUCE THE NUMBER OF DEPUTIES PATROLLING THE STREETS OF WEBBERVILLE. TONIGHT, THE COUNTY BOARD OF COMMISSIONERS WILL VOTE TO CHANGE THE CONTRACT WITH THE VILLAGE TO GO FROM 80 HOURS OF PATROLS EACH WEEK TO 40. BEHIND THE DECISION IS A LACK OF LAW ENFORCEMENT OFFICERS. THERE WERE NEARLY 500 POLICE OFFICER VACANCIES ACROSS THE STATE. THE LOSS OF POLICE OFFICERS HERE IN MID-MICHIGAN IS A TREND THAT'S BEING SEEN ACROSS THE COUNTRY. MICHIGAN STATE UNIVERSITY CRIMINAL JUSTICE INSTRUCTOR THOMAS WOJCIECHOWSKI SAYS POLICING IS A HARD JOB... AND MANY PEOPLE ARE CHOOSING TO GO IN TO OTHER CAREER FIELDS.

## **Health/Medical**

**October 3, 2022**

**Duration :29**

**5:30pm**

Story: U of M Bans Tobacco Products

THE UNIVERSITY OF MICHIGAN IS JOINING THE RANKS OF OTHER COLLEGES GOING TOBACCO FREE. STARTING NOVEMBER 17TH, IN CONJUNCTION WITH THE GREAT AMERICAN SMOKEOUT, VAPE PRODUCTS OR OTHER BATTERY OPERATED SMOKING DEVICES WILL NOT BE ALLOWED IN UNIVERSITY BUILDINGS, ON CAMPUS GROUNDS, OR IN CARS OWNED BY U OF M. SAME GOES FOR SMOKELESS TOBACCO PRODUCTS LIKE: DIP OR CHEW. MICHIGAN MEDICINE CHANGED ITS POLICY TO INCLUDE THESE PRODUCTS IN 2016. THAT SAME YEAR, MICHIGAN STATE UNIVERSITY ALSO WENT TOBACCO FREE

**October 3, 2022**

**Duration :32**

**5:30am**

Story: Infant Sleep Safe Month

PUTTING A BABY TO BED...COMES WITH A LOT OF RULES...TO KEEP THEM SAFE. THE JACKSON COUNTY HEALTH DEPARTMENT IS REMINDING EVERYONE -- OCTOBER IS INFANT SAFE SLEEP AWARENESS MONTH. SINCE 2016 -- FIFTEEN BABIES IN JACKSON COUNTY HAVE DIED BECAUSE HEALTH OFFICIALS SAY THEY WERE NOT SLEEPING SAFELY.

HERE ARE SOME TIPS TO MAKE SURE YOUR CHILD IS SAFE IN BED.

- KEEP BLANKETS OUT OF THE CRIB.
- USE A SLEEP SACK INSTEAD.
- STOP SWADDLING BABIES WHEN THEY SHOW SIGNS THEY CAN ROLL OVER, USUALLY 3-4 MONTHS.
- KEEP THE SLEEP SPACE JUST FOR YOUR LITTLE ONE, NO PILLOWS, BUMPER PADS, OR TOYS.
- MAKE SURE EVERYONE WHO WATCHES YOUR CHILD KNOWS THE SLEEP SAFE RULES.

**November 23 , 2022**

**Duration 1:40**

**11:00pm**

Story: Holiday Safety

WE ARE NOW JUST ONE DAY AWAY FROM THANKSGIVING--- AND RIGHT NOW EMERGENCY ROOMS AND PEDIATRIC UNITS ACROSS MICHIGAN ARE SEEING A SURGE IN CASES OF THE RESPIRATORY ILLNESS RSV HEALTH EXPERTS SAY THERE ARE WAYS YOU CAN PROTECT THE OLDEST AND YOUNGEST MEMBERS OF YOUR FAMILY. SO BEFORE YOU HEAD OUT FOR THE HOLIDAYS HERES WHAT DOCTORS SAY YOU SHOULD DO. JOHN BROOKS- INFECTION PREVENTION MCLAREN HEALTH} "Before you head off to grandma's house you do a health check of your family makes sure everyone's well." PEOPLE WHO DON'T FEEL WELL SHOULD STAY AWAY FROM FAMILY ESPECIALLY THOSE YOUNGER THAN 6 AND OLDER THAN 75 {STEVE MARTIN- UNIVERSITY OF MICHIGAN HEALTH AT SPARROW CHILDREN'S CENTER} "Disposable single use implements might be a good idea but certainly frequent cleaning of any surfaces that are being touched by a variety of people." TAKING THESE STEPS CAN SAVE YOU AND YOUR LOVED ONES A TRIP TO THE HOSPITAL.

**December 29, 2022**

**Duration :31**

**11:00pm**

Story: Sparrow – Winter Cold Deaths

SPARROW HEALTH BLAMES LAST WEEKEND'S WINTER STORM FOR AT LEAST EIGHT DEATHS. THIS IS VIDEO FROM THE INTENSE SNOW FALL AND GUSTY WINDS. WIND CHILLS WERE DANGEROUSLY LOW. SPARROW SAYS THREE OF THOSE WHO DIED -- WERE ELDERLY -- AND WERE FOUND OUTSIDE IN THE SNOW. ONE MAN DIED FROM SITTING IN AN UNHEATED GARAGE. ANOTHER DIED FROM CARBON MONOXIDE

POISONING WHILE SITTING IN A PARKED CAR. THREE MORE PEOPLE DIED FROM HEART-RELATED INJURIES WHILE SHOVELING SNOW. SPARROW DID NOT RELEASE NAMES OR TIMES FOR THOSE DEATHS.

**October 4, 2022**

**Duration 1:29**

**11:00pm**

Story: Domestic Violence Awareness

Domestic violence is still a staggering number, usually like every 20 seconds someone experiences some form of physical abuse. So really bringing awareness to that, showing survivors they're not alone.

DIRECTOR OF COMMUNITY OUTREACH LEAH DRYER SAYS – JUST LAST YEAR END VIOLENT ENCOUNTERS HELPED MORE THAN 18-HUNDRED PEOPLE WITH DOMESTIC VIOLENCE SITUATIONS IN THE TRI-COUNTY AREA. SHE SAYS – THE 24-7 DOMESTIC VIOLENCE HOTLINE JUST MEANS MORE RESOURCES WILL BE AVAILABLE.

LEAH DRYER, END VIOLENT ENCOUNTERS; “All the different resources that are available. A lot of people might not even realize what's out there. They might also not realize that they're in a domestic violence situation. And so getting that education out there that this is what it looks like – it's not always physical, there's a lot of manipulation, emotional abuse, control”.

THE HOTLINE IS FREE AND PROVIDES LOCAL SUPPORT TAILORED TO EACH UNIQUE SITUATION. SERVICES ARE 24-7 VIA PHONE, CHAT, OR TEXT.

LEAH DRYER, END VIOLENT ENCOUNTERS; “Raising awareness for that is important and getting youth involved letting them know that this is what a healthy relationship is and what it's not and that can really just help prevent this pandemic from growing more and more throughout the years”.

THE MICHIGAN DEPARTMENT OF HEALTH AND HUMAN SERVICES SAYS – THEY'RE JOINING NATIONAL EFFORTS TO EDUCATE COMMUNITIES ABOUT THE LASTING TRAUMA DOMESTIC VIOLENCE HAS ON INDIVIDUALS AND FAMILIES.

LEAH DRYER, END VIOLENT ENCOUNTERS; “There's just trained advocates that will help assist you. A lot of times these people aren't looking to tell you what to do, they're just there to be that supportive listening ear, make sure you have your options, know what's out there, and allow you to make that next step when you're ready”.

**October 7, 2022**

**Duration :30**

**5:30pm**

Story: Mental Health Wait Time

ACCORDING TO RESEARCH JUST RELEASED TODAY FROM C-N-N AND THE KAISER FAMILY FOUNDATION -- THERE ARE **FIVE** CHILD PSYCHOLOGISTS FOR EVERY 100-THOUSAND CHILDREN. A LARGE MAJORITY OF COUNTIES IN THE U-S -- **80-PERCENT** -- HAVE NO CHILD PSYCHOLOGISTS AT ALL.

SEVERAL LOCAL MENTAL HEALTH CLINICIANS HAVE SAID THEY CAN'T SEE NEW PATIENTS UNTIL THIS SPRING.THEY SAY -- ITS HEARTBREAKING BECAUSE THE LONG WAIT TIMES ... CAN LITERALLY BE A MATTER OF LIFE AND DEATH.



Rachel Murray, Co-Founder of Mental Health for MI Youth; "To not get the support that you need, to get your child help so that they can get past their mental illness, is devastating and it's traumatizing and its own way".

**October 7, 2022**

**Duration :30**

**5:30pm**

Story: Nessel Birth Control Lawsuit

FOR THE FIRST TIME --- WOMEN IN SEVERAL STATES MAY BE ABLE TO BUY BIRTH CONTROL PILLS OVER OVER-THE-COUNTER. MICHIGAN ATTORNEY GENERAL DANA NESSEL IS WORKING WITH 21 OTHER STATE ATTORNEYS GENERAL TO MAKE IT HAPPEN. A-G NESSEL ANNOUNCING TODAY THAT SHE IS JOINING AN EFFORT THAT IS ASKING THE FDA TO APPROVE THAT BIRTH CONTROL PILL. THE F-D-A IS CURRENTLY REVIEWING AN APPLICATION FOR THE PILL NAMED OPILL. NESSEL SAYS FDA APPROVAL OF THE PILL WOULD ALLOW WOMEN TO HAVE MORE CONTROL OF THEIR HEALTHCARE.

## **Consumer Issues and Economic Development**

**October 5, 2022**

**Duration :30**

**5:30pm**

Story: Michigan Battery Plant Incentives

THE MICHIGAN ECONOMIC DEVELOPMENT CORPORATION APPROVES A BIG FINANCIAL INCENTIVE TO BRING TWO ELECTRIC VEHICLE BATTERY FACILITIES TO OUR STATE. THEIR BOARD APPROVED MORE THAN 400-MILLION DOLLARS. THE COMPANIES PLAN TO BRING 45-HUNDRED JOBS TO THE STATE. MICHIGAN ENERGY STORAGE COMPANY, OUR NEXT ENERGY, WOULD HAVE ITS FACILITY IN NOVI. ADVANCE. CHINESE MANUFACTURER GOTION'S WOULD HAVE ITS PLANT IN BIG RAPIDS. FINAL APPROVAL MUST COME FROM THE STATE HOUSE AND SENATE.

**October 7, 2022**

**Duration :19**

**6:00pm**

Story: Local Manufacturing Day

MANUFACTURERS IN THE UNITED STATES ACCOUNT FOR MORE THAN 10 PERCENT OF THE ENTIRE ECONOMY. BUT EMPLOYERS IN THE INDUSTRY STILL STRUGGLE TO FILL JOBS AS MORE PEOPLE RETIRE AND FEWER PEOPLE CHOOSE THE CAREER. SOME LOCAL BUSINESSES ARE TRYING TO FIX THE PROBLEM JUST IN TIME FOR

NATIONAL MANUFACTURING DAY.

**November 14, 2022**

**Duration 3:13**

**5:30pm**

Story: Unclaimed Property

YOU COULD HAVE SOME MONEY OUT THERE WAITING FOR YOU --- AND NOT EVEN KNOW IT. ALL YOU NEED TO DO IS CHECK FOR UNCLAIMED PROPERTY. THE MICHIGAN DEPARTMENT OF TREASURY HAS MILLIONS OF DOLLARS IN LOST, FOUND OR FORGOTTEN ASSETS. AFTER THESE PROPERTIES ARE CONSIDERED UNCLAIMED, THEY ARE RETURNED TO THE STATE. YOU CAN FIND OUT IF YOU HAVE UNCLAIMED PROPERTY BY VISITING MICHIGAN'S OFFICIAL WEBSITE. WE HAVE THAT LINK AT WILX.com.

**December 29, 2022**

**Duration :35**

**6:00pm**

Story: Gas Prices

WITH GAS PRICES LOWER THAN THEY WERE A YEAR AGO...DRIVERS IN MID-MICHIGAN ARE FEELING A LITTLE RELIEF AT THE PUMP.

DANIELLE MAYER: I am, and it is much cheaper lately than it has been.

DRIVERS LIKE DANIELLE MAYER ARE STILL DEALING WITH INFLATION.

GAS-BUDDY EXPERT PATRICK DE HAAN SAYS...LOCAL GAS PRICES WILL LIKELY DROP BELOW THREE-DOLLARS BY CHRISTMAS...AND STAY THERE INTO THE NEW YEAR.

PATRICK De HAAN, GASBUDDY: All of this happening because of a drop in the price of oil to its lowest level of the year at \$71 a barrel and a drop in demand from China as the Chinese continue to try to prevent the spread of COVID as infections surge, that's pushed oil down.

THE SUPPLY OF GAS HAS INCREASED AT A TIME WHEN THE DEMAND FOR GAS TYPICALLY DECREASES.

DANIELLE MAYER: It's \$3.09 right now but out in Fowlerville and Howell it's about \$3.79 so the prices just vary everywhere you go and I'm very grateful that it's went down considering it's Christmas time and it's a hard time for a lot of people right now

GAS-BUDDY ENCOURAGES DRIVERS TO KEEP THIS IN MIND DURING THIS YEAR'S HOLIDAY SEASON.

PATRICK De HAAN, GASBUDDY: Don't be in a rush to fill your tank, whether gasoline or diesel. Prices will continue to come down at most stations. If you do need to fill your tank, shop around because the price discrepancy between stations has never really been more significant than it is today.

## **Education**

**October 20, 2022**

**Duration 1:43**

**5:30pm**

Story: ACT Scores Down

IT USED TO BE -- TO GET INTO A GOOD COLLEGE -- YOU NEEDED A GREAT A-C-T SCORE. NOW, STUDENTS ARE GETTING LOWER SCORES ACROSS THE COUNTRY ... INCLUDING HERE IN MICHIGAN. MICHIGAN STUDENTS AVERAGED 25-POINT-1 OUT OF 36 LAST YEAR ... THEN DROPPED TO 24-POINT-6 THIS YEAR ... THAT'S STILL ABOVE THE NATIONAL AVERAGE WHICH IS 19-POINT-8. THIS IS THE FIRST TIME SINCE 1991 --- ACT SCORES WERE BELOW 20. THE CLASS OF 2022'SACT TEST SCORES IS JUST THE LATEST PROOF OF LEARNING LOSS DURING THE PANDEMIC. BUT PARENTS TELL NEWS TEN'S CODY BUTLER -- THEY DON'T THINK THESE LOWER SCORES MEAN MUCH FOR STUDENTS. {Elizabeth Johnson, parent} "Our teenagers have been through so much the last three years". ELIZABETH JOHNSON'S DAUGHTER GRADUATED LAST YEAR ... AND DIDN'T TAKE THE ACT IN HIGH SCHOOL. SHE'S NOT SURPRISED SCORES ARE DROPPING. YOU CAN SEE THAT CHANGE IN MICHIGAN.THE ACT SAYS MORE THAN 115-THOUSAND STUDENTS IN MICHIGAN TOOK THE TEST IN 2016 ... WHICH WAS THE LAST YEAR THE STATE PAID FOR IT. THIS YEAR, A LITTLE MORE THAN 8-THOUSAND MICHIGAN STUDENTS TOOK THE ACT. {Harry Feder, FairTest.org} The entire testing pool has changed from 2016 and certainly from 1990. FAIR TEST HAS BEEN ADVOCATING AGAINST COLLEGE ENTRANCE EXAMS FOR YEARSAND COLLEGES ARE NOTICING ... INCLUDING IN MICHIGAN.FEDER SAYS FEWER OF THEM ARE REQUIRING THE ACT OR SAT TO GET IN.

**November 30, 2022**

**Duration :21**

**11:00pm**

Story: Underperforming Schools

LOW TEST SCORES ... LOW ATTENDANCE RATES... AND LOW GRADUATION RATES ARE GETTING THE ATTENTION OF LOCAL AND STATE SCHOOL LEADERS TONIGHT. THE STATE IS PARTNERING WITH 54 DISTRICTS STATE-WIDE TO HELP SCHOOLS BETTER SERVE THEIR STUDENTS. THE SCHOOLS EITHER SCORED IN THE BOTTOM FIVE PERCENT OF MICHIGAN'S ACCOUNTABILITY SYSTEM -- OR -- HAVE A GRADUATION RATE LOWER THAN 67 PERCENT. THE LANSING SCHOOL DISTRICT AND THEIR EFFORTS TO IMPROVE THEIR LOW PERFORMANCE GRADES. TODAY THE LANSING SCHOOL BOARD WILL MEET AT 6 P-M TO APPROVE A NEW DISTRICT-WIDE STRATEGTIC PLAN TO GET THE DISTRICT'S GRADUATION RATE UP TO 85 PERCENT BY 2025.

**December 7, 2022**

**Duration :38**

**6:00pm**

Story: Local Teacher Shortage

SCHOOLS ACROSS THE COUNTRY ... INCLUDING IN MID-MICHIGAN ... ARE DESPERATELY TRYING TO FIND NEW TEACHERS. STUDIES SHOW MORE THAN HALF OF PUBLIC SCHOOLS NATIONWIDE ARE UNDERSTAFFED. MANY DISTRICTS ACROSS MID-MICHIGAN HAVE TEACHING POSITIONS POSTED, AND WE'RE NEARLY HALF-WAY THROUGH THE SCHOOL YEAR. RIGHT NOW, HERE IN MID-MICHIGAN EVERY COUNTY IS IN DESPERATE NEED OF CERTIFIED TEACHERS. THE IMPACT CAN BE FELT HERE AS MORE AND MORE OPENINGS FOR EDUCATORS GO UNFILLED.

## Government

**October 11, 2022**

**Duration :17**

**6:00pm**

Story: Gov. Whitmer Scholarships and Economic Plan

A NEW SCHOLARSHIP WILL HELP LOWER THE COST OF ATTENDING COLLEGE FOR HIGH SCHOOL STUDENTS ACROSS MICHIGAN. TODAY -- GOVERNOR GRETCHEN WHITMER SIGNED THE MICHIGAN ACHIEVEMENT SCHOLARSHIP BILL. SCHOLARSHIPS WILL BE AWARDED BASED ON FAMILY FINANCIAL NEED AND WHAT TYPE OF COLLEGE STUDENTS ATTEND.

**October 17, 2022**

**Duration :21**

**5:00pm**

Story: Bath Township Emergency Radios

FIRST RESPONDERS IN BATH TOWNSHIP COULD SOON HAVE AN EASIER TIME RESPONDING TO EMERGENCIES. THE TOWNSHIP BOARD OF TRUSTEES IS MEETING TONIGHT TO DISCUSS BUYING 15 NEW PORTABLE RADIOS TO BETTER COMMUNICATE AND RESPOND DURING EMERGENCIES, IT COMES AS CLINTON COUNTY IS IN THE PROCESS OF UPGRADING ITS EXISTING EMERGENCY RADIO COMMUNICATIONS SYSTEM.

**October 20, 2022**

**Duration :22**

**10:00pm**

Story: Unemployment Lawsuit

THE STATE HAS REACHED A 20-MILLION DOLLAR SETTLEMENT -- IN A CLASS ACTION LAWSUIT -- INVOLVING THE UNEMPLOYMENT INSURANCE AGENCY. THE 20-15 LAWSUIT CLAIMED THE AGENCY USED AN AUTOMATED SYSTEM -- THAT FALSELY ACCUSED THOUSANDS OF PEOPLE OF FRAUD. IT RESULTED IN THE SEIZING OF PROPERTY, TAX REFUNDS AND PAYCHECKS. THE PARTIES WILL NOW SUBMIT THE SETTLEMENT TO THE COURT OF CLAIMS -- FOR APPROVAL.

**November 7, 2022**

**Duration 1:44**

**6:00pm**

Story: Governor Race

THE TWO WOMEN VYING TO BE THE STATE'S NEXT LEADER...HAVE DIFFERENT IDEAS ON HOW TO MOVE MICHIGAN FORWARD. ONE OF THE BIGGEST ISSUES TO DRAW VOTERS TO THE POLLS...IS EXPECTED TO BE ABORTION RIGHTS. GOVERNOR GRETCHEN WHITMER...HAS FILED A LAWSUIT TO KEEP WOMEN'S REPRODUCTIVE RIGHTS ALIVE...WHILE HER OPPONENT TUDOR DIXON...CALLS THE

**BALLOT MEASURE — RADICAL.**

Tudor Dixon, (R) Candidate for Governor: "It takes away any parental consent for people 16 and under that would be gone, and it also doesn't make it so you have to be a doctor to perform an abortion."

Gretchen Whitmer, (D) Candidate for Governor: "As a mom of two young women, it is just devastating the thought that my girls and any woman or girl in Michigan would have fewer rights than we've had for the last 49 years."

**WHEN IT COMES TO THEIR TOP THREE PRIORITIES FOR THE STATE...**

Governor Whitmer: "I think its about the fundamentals. It's about our economy, it's about our kids, and its about our individual rights."

**TUDOR DIXON SAYS SHE'LL FOCUS ON EDUCATION...FIGHTING CRIME...AND THE ECONOMY.**

Tudor Dixon: "We want to reduce regulations by 40 percent to bring businesses here and allow them to work without so much government interference."

**WITH PRICES RISING AT THE PUMP AND IN THE GROCERY STORE, THE CANDIDATES HAVE DIFFERENT APPROACHES ON HOW TO BOOST THE ECONOMY.**

**TUDOR DIXON WANTS TO MAKE SURE AN OIL PIPELINE UNDER THE STRAITS OF MACKINAC REMAINS OPEN.**

Tudor Dixon: "I've had many companies and local folks come to me and say 'We are afraid of what our heating costs will be if Line 5 goes down.'"

**GOVERNOR WHITMER SAYS SHE'S COMMITTED TO STATE PROGRAMS THAT OFFER FREE TUITION FOR PEOPLE TO GET BETTER PAYING JOBS.**

Governor Whitmer: "And frankly as we see this investment coming to Michigan, the first question any employer asks is what about the workforce, and so we are going to be able to deliver on that too."

**EDUCATION IS A TOP PRIORITY FOR BOTH... WHO AGREE... FREE TUTORING CAN HELP GET KIDS BACK ON TRACK AFTER THE PANDEMIC.**

**AND WHEN IT COMES TO ADDRESSING GENDER IDENTITY IN SCHOOLS.**

**TUDOR DIXON WANTS TO BAN SEX EDUCATION UNTIL FOURTH GRADE.**

Tudor Dixon: "We don't want distractions in the classroom that are keeping kids from the areas where they so critically need right now."

**THE GOVERNOR SAYS ITS UP TO EACH DISTRICT TO DECIDE.**

Governor Whitmer: "Parents have a statutory right to know what is being taught, to give input, and if districts do have a curriculum, they are required to have a committee made up of 50% of parents in the district."

**TWO WOMEN... WITH DIFFERENT IDEAS ON HOW TO LEAD THE STATE.**

**THE ISSUES THAT BRING VOTERS TO THE POLLS MAY BE KEY TO WHO GETS THE JOB.**

**November 10, 2022**

**Duration :26**

**5:30pm**

**Story: First Female Senator Majority Lead**

**IN MICHIGAN, WOMEN ARE AT THE HELM FOR THE STATE'S TOP POSTS... GOVERNOR, ATTORNEY GENERAL, SECRETARY OF STATE. AND NOW, HISTORY, BEING MADE AT THE STATE CAPITOL FOLLOWING TUESDAY'S ELECTION. WINNIE BRINKS WILL SOON BECOME THE FIRST WOMAN TO BE MICHIGAN'S SENATE MAJORITY LEADER. BRINKS IS A DEMOCRAT WHO REPRESENTS GRAND RAPIDS. DEMOCRATS, NOW GAINING CONTROL OF THE MICHIGAN SENATE, FOR THE FIRST TIME IN 40 YEARS.**

## **Local Entertainment and Community Projects**

**October 5, 2022**

**Duration :19**

**11:00pm**

Story: State Christmas Tree

THIS YEAR'S STATE CHRISTMAS TREE DOESN'T HAVE FAR TO TRAVEL TO GET TO THE STATE CAPITOL. TODAY -- THE STATE ANNOUNCED IT WILL BE HARVESTED FROM OUTSIDE A HOME IN SAINT JOHN'S. IT WILL ARRIVE IN DOWNTOWN LANSING SATURDAY, OCTOBER 29th. MARY ANN AND CAITLIN BECK DONATED THE SPRUCE. THIS IS THE FIRST OFFICIAL STATE TREE -- FROM CLINTON COUNTY.

**October 11, 2022**

**Duration :25**

**5:00pm**

Story: More Food Outside of Football Games

A GROUP IS TRYING TO FIGURE OUT A WAY TO KEEP PEOPLE IN EAST LANSING FROM GETTING TOO DRUNK AND INTOXICATED ON WEEKENDS AND GAME DAYS. TONIGHT -- THE EAST LANSING UNIVERSITY STUDENT COMMISSION WILL MEET TO TALK ABOUT HOW TO REDUCE OPEN ALCOHOL CONSUMPTION AND EXCESSIVE PARTYING. SOME OF THE IDEAS BEING CONSIDERED...IS OFFERING MORE FOOD VENDORS...AND MAKING WATER MORE AVAILABLE TO CRACK DOWN ON OPEN ALCOHOL AND SUBSTANCE RELATED PARTYING.

**November 16, 2022**

**Duration :11**

**11:00pm**

Story: Silver Bells in the City

THIS FRIDAY--- DOWNTOWN LANSING WILL BE LIT UP WITH TENS OF THOUSANDS OF LIGHTS TO THE DELIGHT OF THOUSANDS OF PEOPLE. IT'S THE ANNUAL "SILVER BELLS IN THE CITY" CELEBRATION.

**November 18, 2022**

**Duration :22**

**11:00pm**

Story: Silver Bells in the City

FOR MANY... SILVER BELLS IN THE CITY KICKS OFF THE HOLIDAY SEASON. DESPITE THE SNOW AND COLD ...TENS OF THOUSANDS OF PEOPLE MADE THEIR WAY TO DOWNTOWN LANSING TO CELEBRATE TONIGHT. THE 25TH ANNUAL ELECTRIC LIGHT PARADE STARTED THINGS OFF...MAKING IT'S WAY DOWN MICHIGAN AVENUE. IT ENDED WITH A DRONE AND FIREWORKS SHOW.