

## 2nd Quarter 2018

### **DESCRIPTION OF (WILX-TV) PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

PROGRAM	DAY	TIME
<b>Local</b>		
<b>News 10 Today Early</b>	Monday through Friday	4:30-7:00 am
<b>News 10 Weekend</b>	Saturday/Sunday	7:00-8:00 am
<b>News 10 at Four</b>	Monday through Friday	4:00-4:30 pm
<b>News 10 at Five</b>	Monday through Friday	5:00-5:30 pm
<b>News 10 at Six</b>	Monday through Sunday	6:00-6:30 pm
<b>News 10 at Eleven</b>	Monday through Sunday	11:00-11:35 pm

All of the above programs are locally produced news programs presenting a mix of news, weather, sports, including some issue-responsive segments and multi-part series.

#### **Local Segments:**

<b><u>What's Going Around</u></b>	Monday	6:00 pm
	Tuesday	5:00 am

This segment comes to us by area doctors who report about the illnesses they're seeing in their practices. It runs for about 1.30 seconds.

**Recalls:** When we receive product recalls we run them in our newscasts. Information to our local viewers on various recall items and warnings of purchases, etc that may be too good to be true.

**WILX.COM** 24 hours a day, 7 days a Week

Our website often puts the stories of community interest from our News Programs on our web channel for our viewers to see.

**Consumer Reports** Tuesday-Friday 5:00am & 6:00pm

Anchor Ann Emmerich gives viewers information on tested products anywhere from vacuums to frozen dinners. The segment usually runs in any newscast daily.

**Pet Pals**

Friday

7:00am

Local Meteorologist Darrin Rockcole features a pet from our own Capital Area Humane Society. They tell viewers about the pet and where they can go to adopt that particular cat, kitten, dog or puppy. No pet we feature has ever gone without adoption.

**Missing in Michigan**

Friday

6:00pm

Segment covering missing people in Mid-Michigan.

**Michigan Association of Broadcasters (MAB) Local PSA's.**

The MAB and WILX have a partnership and we air several spots during each quarter. They send the spots to us on various subjects such as volunteering, pregnancy, gambling, smoking, baby health.

**Syndicated****Dr. Oz**

Monday-Friday

3:00pm

This one hour program gives viewers an insight into several Health Issues relating to today's problems. Information on Diet, Diabetes, Heart Health, Eating disorders, and Depression.

# PROGRAM SEGMENTS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

April 1, 2018 – June 30, 2018

## Public Safety/Community Issues

**May 20**

**6pm**

The recent school shootings and number of other things happening across the country, even here in Michigan, have prompted police to take action and begin training. Students screaming, students injured, officers patrolling the hallways, all to simulate what a school shooting can look like. Shiawassee County Sheriff Brian Begole tells me they have to do this to ensure their kids' safety. "Children are our greatest assets, we are going to do anything it takes to protect them". It is a sad reality that schools have to prepare for these types of situations. Superintendent of Laingsburg Community Schools, Matt Shastal says "It happens so often they have to be on top of it. Schools have to form strong partnerships with these emergency responders and police officers, getting them in our building so that they are familiar with the layout of the building".

The collaborative effort by all of the first responding agencies in the county and drama students from the area schools made this active shooting exercise possible. Sheriff Begole tells us that this is the first of many to come to make sure their students are as safe as they can be.

**May 24**

**4:30am**

State Police say the number of people killed in motorcycle crashes has dropped from 2016 to 2017. In Lansing today Michigan Secretary of State, Ruth Johnson, who's an avid rider herself, will be giving motorcyclists and drivers a safety reminder as more bikes are out on the roads. The State says there is a growing number of people in their 50s and 60s who are getting back into motorcycling.

**June 6**

**6pm**

The training program at the Lansing Police Department teaches things like crime scene preservation, gathering evidence, and conducting interviews. Instructors take students through six scenarios, starting with a crime scene and ending with a

meeting with prosecutors. Organizers say technology and social media is constantly changing the ways detectives investigate crimes. Today's investigations, because of the ways electronics is and telecommunications, they have to deal with a lot of things like that. How to do cell phone traces, how to dump cell phone towers, so it's changed quite a bit. 30 officers took part in the training. The "homicide school" is offered once a year.

**June 21**

**6pm**

Members of a task force working to improve school safety in Michigan met for the first time today. The panel of ten is made up of school administrators, teachers, people representing State agencies, and a student from Saline. Director of the Michigan State Police, Colonel Kriste Kibbey Etue is among them. She says it's up to everyone to work together to protect our students. Children of our future. She says "It's not just a law enforcement issue, it's not just a teacher issue, it's not a student issue. It truly is a community coming together because what's more important than the children of our future". Director Etue says the task force will look at ways to improve a number of things, including emergency planning, the "ok to say" student tip line, and training for resource officers.

## **Minority**

**May 1**

**6pm**

A group of young students targeting classmates at Leslie Schools because of the color of their skin. There is a so-called club targeting minority students. Parents in Leslie tell us that they are very young, third graders. A parent of a third grader at Woodworth Elementary School says he was made aware of the racist comments made by a group of classmates last week targeting at least 2 minority students. He said they soon escalated into threats, making him fear for his child's safety. The Leslie School Superintendent, Jeff Manthei, says the district is aware of the comments but wouldn't necessarily call it a club. "We have potentially a student that made an inappropriate comment. The student is been dealt with by our policies". Manthei also says that the school is looking at other ways to make sure this behavior stops. He says he has been cooperative with concerned parents and even spoke to the police dept. today regarding the issues. He says that the counselor has been present in those student's classroom.

**June 16**

**6pm**

The Juneteenth Freedom Festival is taking place. It is for celebrating the end of slavery in the United States. It's held at St. Joseph Park. It begins with a parade

and there are several other events scheduled including live dancing and music. Vendors sell merchandise like clothing, jewelry, and food.

**June 21**

**6pm**

Local Leaders are calling on people of Mid-Michigan to stand up for the children that have been separated from their parents at the Mexican border under the Trump administration's "Zero Tolerance" Policy. Organizer of the event, Pastor Melvin T. Jones of the Union Missionary Baptist Church, says the only way they can change what's going on at the border is by speaking up and speaking out about it. He's encouraging people to call their local representatives to get these children back to their families. Echoing Pastor Jones's comments was Lansing Mayor, Andy Schor, he said it is wrong and it is common sense that you don't take away kids from their parents. Today Lawmakers on Capitol Hill voted down a bill that would not have provided a path to citizenship for children brought to the U.S. illegally. They plan on voting on a compromise bill.

## **Health/Medical**

**May 16**

**6am**

Today Sparrow Hospital recognized a woman who started volunteering there when John F. Kennedy was in the White House. Helen Weinman of Lansing has been helping out the hospital for 55 years. She was one of hundreds of volunteers honored at a special ceremony at Eagle Eye Golf Course in Bath. Weinman helps run the St. Lawrence gift shop. She encourages everyone to try volunteering because it is a rewarding experience.

**June 12**

**6pm**

Today Sparrow Hospital highlighted the importance of infant massage and positive touch. Experts from the neo-natal intensive care unit say proper touching and certain massage techniques can help increase parent-infant bonding. It can also reduce stress in babies before it gets more serious. Kathy Wilson, Occupational Therapist with Sparrow, says "We want them to recognize those stress signals early and respond to them to reduce the babies' stress effectively so the baby doesn't have any other more significant stress". Occupational Therapists and Nurses at Sparrow Hospital teach "Infant Massage" techniques to all new patients.

**June 15**

**5pm**

Just in time for the heat wave, there are several major outdoor festivals happening this weekend. Organizers of those events have been scrambling to make sure people stay cool. They are asking people to drink water before they come out and when you get to the festival, drink more of it. Doctors tell us that staying hydrated is the most important thing you can do to stay safe in the heat. There will be water stations and sprinklers at the Festivals. Another piece of advice for those that are outdoors during the heat is to wear loose fitting clothes wherever you go outside this weekend.

## **Economy**

**May 2**

**6pm**

A Kroger store is looking for your help. The grocery chain is hiring more than 11 thousand employees this year. Two thousand of those jobs will be in management. Kroger says it will invest 500 million dollars in wages, training, and development over the next three years as part of it's "Re-Stock Kroger" program.

**May 22**

**6pm**

Lansing Road Money. The extra 400 thousand dollars Lansing came up with to fix city roads is nice but it's just a drop in the bucket compared to what's needed just to maintain the bumpy status quo. The city needs more than 11 million dollars. Lansing is spending about eight and a half million dollars on roads in the next fiscal year. But the city estimates it needs around 20 million just to keep things from getting worse. Maybe a few more potholes will get filled, but some roads are just crumbling.

## **Education**

**April 17**

**6am**

The latest Kids Count report is released. The numbers in the report come from the “Michigan League for Public Policy” and they are from 2016. The report takes a look at four main categories to see how children are doing around the State. Those categories include economic security, education, health, family, and community. Starting locally with Ingham County, the report found just over 23 percent of children were living in poverty in 2016. That’s a four percent drop from 2010. That number ranks 46<sup>th</sup> out of the over 80 counties surveyed. The report also found that nearly 29 percent of students were not graduating on time in Ingham County. That’s a 14 percent increase from 2010. The State average is just over 20 percent. Overall Ingham County is ranked 40<sup>th</sup> in the state for overall child well-being. In Jackson County, the numbers ranks 22 percent, which is 35<sup>th</sup> out of the counties surveyed. Jackson County did a little better than Ingham in the category of students not graduating on time. The report also says that Jackson ranks 76<sup>th</sup> in terms of child abuse and neglect, one of the worst rankings in Michigan.

## **Government/Politics**

**May 1**

**6am**

If Jackson County Sheriff, Steve Rand, does not resign by this morning the Jackson County’s Board of Commissioners could decide to eliminate his benefits. It’s the last step the commissioners can take since the Sheriff has refused to step down. Medical, life, and disability insurance provided by the county, paid leave, unable to drive his county owned vehicle for personal use are just a few of those benefits. Sheriff Rand was heard making derogatory statements about women, minorities, and people with disabilities on audio tapes released as part of a lawsuit against him. He has apologized but says he won’t step down. The Sheriff is also accused of diverting funds from the jail commissary in order to buy a patrol vehicle that he drove exclusively. Jackson City Mayor, The City Council, and the County Board of Commissioners have all called for his resignation. He can only be removed by the Governor or by a recall election because he was elected. The request for removal is being reviewed by the State Attorney General’s office.

**May 15**

**6am**

It'll be up to East Lansing voters once again if a city income tax gets approved or not. Last night the City Council voted to put the issue on the August ballot. Voters rejected it last November. It would tax residents at one percent and non-residents who work in the city a half percent. Council members believe it will pass this time claiming this proposal is less confusing. It lays out the plan for where the revenue is going.

**May 22**

**11pm**

Lansing City Council unanimously approved Mayor Andy Schor's first budget proposal. The 218 million dollar plan includes an increase in road and sidewalk funding, the hiring of social workers to help police, and more grant funding for neighborhoods. The fiscal year 2019 budget is a nearly five percent increase over last year's budget.

**May 29**

**11pm**

Dozens of people crowded into the Jackson City Council meeting to voice their concerns over a council member accused of assaulting a woman. Last week council member Andrew Frounkelker was arrested and charged with assaulting and strangling a woman he lived with. The woman suffered multiple injuries. Frounkelker is being charged with "Assault with intent to do great bodily harm" which carries a 10-year sentence. The Jackson City Council meeting got heated with many people calling for his resignation and there were others who came to his defense. John King, Jackson resident said "The city council can't just go based on allegations and say, oh well, we're going to force him out of office" Others say to let him have his day in court before proceeding further at this time. The Jackson Mayor, Derek Dobies announced during tonight's meeting that he did speak with the council member and told him that he does recommend for him to resign from his seat but the Mayor also said that he will not speak further on this open investigation. Andrew Frounkelker pled Not Guilty to the assault charges.