

3rd Quarter 2020

DESCRIPTION OF (WILX-TV) PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

PROGRAM	DAY	TIME
Local		
News 10 Today	Monday through Friday	4:30-7:00 am
News 10 Weekend	Saturday/Sunday	7:00-8:00 am
News 10 at Five	Monday through Friday	5:00-5:30 pm
News 10 at Five Thirty	Monday through Friday	5:30-6:00pm
News 10 at Six	Monday through Sunday	6:00-6:30 pm
News 10 at Eleven	Monday through Sunday	11:00-11:35 pm

All of the above programs are locally produced news programs presenting a mix of news, weather, sports, including some issue-responsive segments and multi-part series.

Local Segments:

<u>What's Going Around</u>	Monday	6:00 pm
	Tuesday	5:00 am

This segment comes to us by area doctors who report about the illnesses they're seeing in their practices. It runs for about 1.30 seconds.

Recalls: When we receive product recalls we run them in our newscasts. Information to our local viewers on various recall items and warnings of purchases, etc that may be too good to be true.

WILX.COM 24 hours a day, 7 days a Week

Our website puts the stories of community interest from our News Programs on our web channel for our viewers to see.

Pet Pals

Friday

7:00am News

Local Meteorologist Darrin Rockcole features a pet from Lansing's Capital Area Humane Society. They tell viewers about the pet and where they can go to adopt that particular cat, kitten, dog or puppy. No pet that we feature has ever gone without adoption.

Missing in Michigan

Friday

6:00pm News

Segment covering missing people in Mid-Michigan.

Positive Parenting

Thursday

5:00pm News

Our local evening Anchor Mallory Anderson hosts a weekly segment geared toward positive parenting. She provides helpful tips, speaks with experts, and keeps you up to date on recall information.

Ida's Eye On

Bi-weekly in newscasts

Local morning Anchor, Ida Tedesco, hosts a bi-weekly segment that focuses on local topics, events, and issues in our community

Watching Your Wallet

5:00pm News

Segment airing 2 times a month in our 5pm newscast. Informational segment features anything from consumer warnings to saving money.

Michigan Association of Broadcasters (MAB) Local PSA's.

The MAB and WILX have a partnership and we air several spots during each quarter. They send the spots to us on various subjects such as volunteering, pregnancy, gambling, smoking, baby health.

Syndicated**Dr. Oz**

Monday-Friday

3:00pm

This one hour program gives viewers an insight into several Health Issues relating to today's problems. Information on Diet, Diabetes, Heart Health, Eating disorders, and Depression.

PROGRAM SEGMENTS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

July 1, 2020 – September 30, 2020

Public Safety/Community Issues

July 13, 2020

6:00am

The newest Executive Order issued by Governor Gretchen Whitmer started today. Michigan's mask order is getting stricter and disobeying the order comes with greater consequences. Whitmer's order requires people to wear a face covering or mask whenever they are in an indoor public space. That applies to places like retail shops, grocery stores, and restaurants. The order also requires people to wear a face covering in crowded outdoor spots. But perhaps the largest change centers around businesses. Businesses now have to refuse entry and service to people who won't wear a mask, with a few exceptions. The order states a \$500 fine can be handed out to the customer or the business if the order isn't followed.

July 22, 2020

11:00pm

The Better Business Bureau serving Eastern Michigan and the Upper Peninsula warned in a news release that there have been reports of people losing thousands of dollars after talking to who they thought was a Cash App customer support employee. "Consumers searched online to find the customer service dept. phone number for Cash App", the release said. "The 'representative' on the other end of the line then requests the consumer's login information to be able to 'further assess the problem', claiming to be transferring funds to a dummy account and back again to see why consumers were having trouble accessing funds. When, in actuality, the scammers are transferring the consumer's money into their own accounts with no intention of returning the funds." Cash App doesn't have a phone-based customer service. According to the BBB, one Michigan resident sent \$335 to a scammer, and another person in the state had accounts drained of money.

Health/Medical

July 1, 2020

11:00pm

The Michigan Department of Health and Human Services on Tuesday eased restrictions on visits to nursing and other residential facilities that were imposed to limit the spread of COVID-19. Two orders signed by MDHHS Director Robert Gordon, that are effective immediately allow exceptions to the restrictions as long as the facilities meet specific safety requirements.

“We are glad Michigan can now allow visits in some circumstances, but we continue to urge caution and require safety precautions like wearing masks during visits”, Gordon said in a statement.

Economy

July 1, 2020

6:00pm

Governor Gretchen Whitmer signed a bill on Monday that appropriates federal funding to support actions in response to the Coronavirus (COVID-19) pandemic. Senate Bill 690 aims to assist Michigan in its response, help affected small businesses, and ensure adequate compensation for frontline workers. Governor Whitmer said, “I was pleased to sign this bill to put more federal funding to work across our state”.

July 8, 2020

5:00pm

The National Cherry Festival may have been cancelled due to COVID-19, but Michigan cherry farmers say, the crisis is actually helping them on a global scale. The hot weather has moved the harvest up at a time when tart cherries from Turkey typically flood the market and lower prices in Michigan. Cherry farmer, Ben LaCross, says that the state is now accounting for half of the tart cherry crop in the US. He says that’s helping to strengthen prices, which is good for Michigan farmers. “Cherries are our agricultural heritage up here”, said LaCross, “It’s the most abundant crop that we grown and our region is known for cherries”.

Education

September 21, 2020

6:00am

Eastern Michigan University will test campus wastewater for the COVID-19 virus and other signs of infectious diseases. The testing is part of the school's return-to-campus plan. It's intended to track the presence of the coronavirus in wastewater flowing from residence halls and apartment complexes. The monitoring process may provide early detection of asymptomatic cases of the virus, according to the school. EMU in Ypsilanti is working with Michigan-based Aquasight on the testing. EMU President, James Smith, says test results could help pinpoint populations that need COVID tests.

September 30, 2020

5:30pm

Holt Public School has been working to provide exterior internet access points across the district. Particularly in the time of COVID-19, giving students and staff the ability to access the internet on exterior of buildings can provide a healthy way for students who cannot access the internet at home to attend online classes. To that end, Holt Public has recently received a product donation of six outdoor wifi access points from Hewlett Packard valued at \$22,379. The exterior WIFI access points are intended to serve as additional infrastructure to ensure the Holt learning community has the ability to connect to the internet. The exterior WIFI access points have been placed in the parking lots of Dimondale-West High School, Main Campus-Northeast, Horizon-North, Elliott-Northeast, Sycamore-North and Midway-South.

Government

July 6, 2020

11:00pm

Michigan officials hailed a court opinion Monday that dismissed lawsuits seeking to stop the effort to change how Congressional districts are drawn.

The two lawsuits were brought against Secretary of State Jocelyn Benson, involving the Michigan's Independent Citizens Redistricting Commission. The U.S. District Court Western District of Michigan Southern Division issued a decision Monday

dismissing them. The creation of the commission was approved by voters Nov. 6, 2018 and amended the Michigan Constitution. The amendment will create a commission to draw new lines for the State Senate, House of Representatives and U.S. Congressional districts. "This decision reaffirms exactly what our democracy demands: a fair process for the people of this state," Attorney General Dana Nessel said in a Monday news release. "In 2018, Michiganders made it abundantly clear that the integrity of our democracy should not be left up to those in positions of power looking to satisfy their own agenda". Benson said her office will carry out launching the commission, calling it "historic," in a Monday news release. The state received more than 9,000 applications from citizens hoping to serve on the commission.

September 25, 2020

6:00am

Early voting for the 2020 general election started in Michigan on Thursday under expanded voting rights that allow for any resident to request an absentee ballot.

Amid concerns about the coronavirus pandemic, nearly 2.4 million residents already had requested absentee ballots, more than ever before, the state reported Tuesday. With 40 days until the Nov. 3 election, people are encouraged to turn in their ballots early to avoid any mail delays.

People can also vote early in person and on Election Day. Lansing City Clerk Chris Swope said about 30 people came to one of the city's locations to vote on the first day of early voting. His office, like many others in the state, is hopeful that people return ballots as early as possible.

Swope said more than 50,000 ballots have already been mailed out to absentee voters in Lansing, East Lansing, and Delhi Township.

Minority

September 10, 2020

5:00am

The University of Michigan-Dearborn is apologizing for creating segregated online student "cafes" for white people and those of color. Wednesday's apology came after two virtual "café" events were held Tuesday that were advertised, with one saying it was for non-people of color to "gather and discuss their experience as students on campus as a non-POC in the world." The other was for black, indigenous and people of color. Abed Ayoub, legal and policy director for the American-Arab Anti-Discrimination Committee, said he understood the intention but

it “could have been done better.”

In its apology, the University, located near Detroit, said terms used to describe these virtual events “were not clear and not reflective of the University’s commitment to diversity, equity, and inclusion.”