

3rd Quarter 2017

DESCRIPTION OF (WILX-TV) PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

PROGRAM	DAY	TIME
Local		
News 10 Today Early	Monday through Friday	4:30-7:00 am
News 10 Weekend	Saturday/Sunday	7:00-8:00 am
News 10 at Four	Monday through Friday	4:00-4:30 pm
News 10 at Five	Monday through Friday	5:00-5:30 pm
News 10 at Six	Monday through Sunday	6:00-6:30 pm
News 10 at Eleven	Monday through Sunday	11:00-11:35 pm

All of the above programs are locally produced news programs presenting a mix of news, weather, sports, including some issue-responsive segments and multi-part series.

Local Segments:

<u>What's Going Around</u>	Monday	6:00 pm
	Tuesday	5:00 am

This segment comes to us by area doctors who report about the illnesses they're seeing in their practices. It runs for about 1.30 seconds.

Recalls: Run in our newscasts @ 6pm when recalls are received. Information to our local viewers on various recall items and warnings of purchases, etc that may be too good to be true.

WILX.COM 24 hours a day, 7 days a Week

Our website often puts the stories of community interest from our News Programs on our web channel for our viewers to see.

Consumer Reports Tuesday-Friday 5:00am & 6:00pm

Anchor Ann Emmerich gives viewers information on tested products anywhere from vacuums to frozen dinners. The segment usually runs in any newscast daily.

Pet Pals

Friday

7:00am

Local Meteorologist Darrin Rockcole features a pet from our own Capital Area Humane Society. They tell viewers about the pet and where they can go to adopt that particular cat, kitten, dog or puppy. No pet we feature has ever gone without adoption.

Life Watch

Monday-Friday

4:00pm

Segment covering current local consumer and medical news.

Michigan Association of Broadcasters (MAB) Local PSA's.

The MAB and WILX have a partnership and we air several spots during each quarter. They send the spots to us on various subjects such as volunteering, pregnancy, gambling, smoking, baby health.

Syndicated**Dr. Oz**

Monday-Friday

3:00pm

This one hour program gives viewers an insight into several Health Issues relating to today's problems. Information on Diet, Diabetes, Heart Health, Eating disorders, and Depression.

PROGRAM SEGMENTS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

July 1, 2017 – September 30, 2017

Public Safety/Community Issues

July 16

6pm

The Michigan State Police Canine Unit has made history by adding 12 new canine teams. With the drug problem plaguing our State the State Police believe this will help them in the fight. After 560 hours and 14 weeks of training the 12 new canine teams are added to the State roster. They are trained in obedience and aggression to defend themselves and also stop people if they are fleeing before they graduate. Sergeant David Yount, MSP Canine Unit Commander, says "Right out of school they're already having success. We've already had teams locate hidden narcotics."

Yount says this addition gives the police an extra tool on their toolbelt to get drugs and other illegal activities off the streets and keep our communities safe.

August 15

6pm

The Michigan State Police, Lansing Post, announced that its Angel Program is expanding. The program allows drug addicts to go to the Lansing Post to get help. Starting today, other area law enforcement agencies have signed on to offer help. They include the Ingham County Sheriff's office, along with the Lansing, Potterville, and Stockbridge Police Departments. Anyone who wants to get treatment for addiction can go to one of those agencies between 8am-4pm and get help without worrying about getting arrested. The Angel Program gives people a way to beat their addiction.

September 13

6pm

Repairing cell phone towers and wind turbines is dangerous work. That's why the state is making sure first responders are ready to go at a moment's notice. Firefighters, paramedics, and state workers took part in a mock rescue exercise in Dimondale today. Teams practiced rescuing an injured worker from a communications tower. People from the Michigan State Police, Eaton County Sheriff's Office, and the Department of Technology, Management and Budget Participated.

Minority

July 18

5pm

There's no room for hate in the Capital City. That's the message from law enforcement and community leaders. They held a press conference today after police confirmed a 47 year old Hispanic man was the victim of a hate crime about two weeks ago. Mayor Virg Bernero and local minority groups condemned the attack and insist justice will be served. There are few details of the incident but it was serious enough to get the FBI involved.

July 19

6pm

The Ingham County Sheriff's Department is changing the way it handles immigrant detainees. Sheriff Scott Wriggelsworth will no longer hold people wanted by Immigration and Customs Enforcement (ICE) for more than three days past their release date. One of our anchors spoke with members of Action of Greater Lansing, and they said they're thankful for the change. They say that immigration violations are definitely an issue, but those that aren't violating any laws won't be held any longer because of it. Oscar Castaneda, Action for Greater Lansing believes it will be beneficial to everyone. ICE on the other hand is worried this will lead to potential criminals getting back out onto the street. Sheriff Wriggelsworth says he thinks this is better for the relationship with ICE, because there will be more contact leading up to a detainee's release.

September 5

6pm

US Attorney General, Jeff Sessions announces the end of the "Deferred Action on Childhood Arrivals, DACA". The program allows kids, illegally brought to the US as children to stay here. Ending it leaves around 800 thousand people wondering if they're going to be deported. Oscar Castaneda, Action for Greater Lansing says "My own children were DACA so I totally understand the feelings of those parents and the feelings of those families." The feelings are fear of deportation. Oscar Castaneda legally immigrated to the US years ago, his kids are legal citizens now but Castaneda knows of tons of other people who are here because of DACA. For so many, this is their home, they don't know any other countries. That's why people like Castaneda want this to be a push for lawmakers to find a solution before people start being deported. As of today the Government isn't accepting any new applications for DACA.

Health/Medical

July 11

4pm

Sparrow Cancer Center has cut the ribbon on the brand new Sparrow Hospital Herbert-Herman Cancer Center. The state of the art facility will be able to treat significantly more patients, and aims to be a place where they can feel comfortable.

Dr. James Herman has been working for 35 years on creating a cancer center like this one. The dream started in 1982 alongside Jim Herbert, who's name joins Herman's on the front of the brand new facility. Their accomplishment has given Mid-Michigan a state of the art center capable of anything.

August 16

6pm

Sparrow Hospital is continuing its "Memory Care and Aging Series". Alzheimer's Disease and other forms of Dementia are going to become an even bigger problem as a large portion of our country's population gets older. A psychologist told us there are around 180 thousand Michiganders with Alzheimer's and 30% of people 85 and older will develop it. It affects our community so educating the community about what to do, what signs to recognize and how ultimately to get treatment, is really important. Sparrow's next series session will be focused on Alzheimer's research and public policy.

August 16

5pm

Last month we told you the tragic story of 14 year old Everson Guild losing consciousness during a football workout in Grand Ledge. Doctors say it may have been an undiagnosed heart problem, or maybe even an aneurysm that took his life. Those are conditions that doctors say can often be found during a sports physical. It may seem pretty routine, but sports physicals go a little further to make sure your kids are healthy enough to participate in sports. Randy Pearson is a sports doctor at Sparrow Hospital and also the MSU Football team physician. He says sports physicals are vital before kids play in competitive sports in school. Dr. Pearson, Sparrow Hospital, says "We're looking for the really bad stuff. Things we can diagnose on physical exam, so listening for heart murmurs and that sort of thing or any kind of abnormal heart rhythms. If something like that goes undiagnosed it can be extremely dangerous for kids playing sports, sometimes even leading to death. It isn't easy to find every condition, some like Hypertrophic cardiomyopathy or an asymptomatic aneurysm, are extremely difficult to find. That's why sports doctors

say yearly physicals are so important, to make sure they can best detect something that could be wrong and keep your kids in the best shape heading into sports seasons.

Economy

July 26

4pm

Amazon may be the go-to online retailer but it also wants to be the go-to for job seekers. The company has 50 thousand open jobs across the US right now. We checked the website and there's more than 50 open positions in Michigan; mainly the Detroit area. The jobs range from managerial and engineering to administration and consulting.

July 31

6pm

Michigan went through several years where people were desperate for work and couldn't find jobs. Now the opposite is happening. That's largely because of something perfectly legal in our State. Medical Marijuana is causing jobs to go unfilled. Employers are getting hit hard with applicants who are failing the drug test and the manufacturing industry is getting the worst of it. Michelle Cordano, Capital Area Manufacturing Council, says "They need their employees clear headed when they are on the job, and many job seekers fail those drug tests over and over again. Safety is a major concern for a lot of companies who can't afford the risks of any dangerous mishaps, especially in manufacturing. Cordano says the biggest problem employers face is lack of honesty beforehand from people who apply for open positions. "One of the things that surprises manufacturers is that they actually tell people we're going to drug test you. Are you going to pass? And they say yes and then they don't". Employers say a big reason is the number of people using medical marijuana in Michigan. It may be legal under State law but employers say they can't afford the risk.

Education

July 28

6am

A local mother-daughter duo are helping students hitch a ride on a “Walking School Bus”. Sophie Miller is heading into 7th grade at Holt Schools. She and her neighborhood friends have ditched their parents’ cars, hopping on bikes instead. Sophie helped launch the Holt School District’s safe routes to school program. Every day for the past 3 years she’s walked or biked to school. Any student can now take up the challenge. Jen Miller, District Coordinator of Walking School Bus, says principals report back that those involved in the program have better attendance. Educators say biking or walking to school helps students develop an array of qualities and skills they need later on in life. Honesty is the best policy for this program. Kids sign a pledge, parents help them reach their goal, and all the exercise pays off. Local businesses give out prizes when kids complete the walking or biking challenge. They can get coupons for free sandwiches, ice cream, or passes to mini golf. Jen Miller says “They learn independence, a sense of direction, and how to get from one place to another. By the time they get to school these kids are ready to be engaged in the classroom.

July 30

6pm

Nearly two hundred students across the State gathered in Charlotte today, celebrating their High School Graduation. Great Lakes Cyber Academy is a tuition free virtual public school offering three different pacing options for students. For them, it offers great flexibility. Great Lakes Cyber Academy serves students from 6-12th grades statewide.

August 30

4pm

Reading skills will be a main focus in elementary classrooms across the state this year as the new third grade reading law goes into effect. The goal of the law is improving early literacy so students will have up until the third grade to prove they’re at the right reading level or they could be held back. Starting in Kindergarten and going through third grade students will be formally tested in reading at least three times a year, including once within the first 30 days. Part of the reason the State made this change is because many students are testing low in reading proficiency on the M-Step. At the Ingham Intermediate School District teachers have been

making changes to the way they teach reading. They say their goal is to determine which students are struggling so they can help them well before they reach third grade. Parents will be kept in the loop. The law requires they be given written notice if their child has a reading deficiency, plus they'll be sent work to do at home to help their child improve.

Government/Politics

July 27

11pm

Mayor Virg Bernero has spent around 6 years fighting to get a casino in downtown Lansing. Setback after setback keeps the Mayor's vision of the Kewadin Casino from becoming a reality, his term may be up before plans are finalized. Will his dream die when his tenure as mayor is up? We talked to Future Mayoral candidates to get their thoughts. Harold Leeman Jr., Mayoral Candidate, said "I would look at all the facts, get the opinion from our city attorney and others involved in the case and see how hard we want to fight the decision. If it's not in the cards, we need to move on and we need to stay focused.

Candidate Andy Schor says "There are pieces of it that I like and pieces that I don't. I like the revenues that will come in for the jobs and our kids, if people are going to gamble they can do it here and provide these dollars to our children and to our city. I don't love the idea of putting it downtown though". The future of the casino remains to be seen.

August 1

6am

The August 8th primary. Five candidates are vying for Mayor Virg Bernero's job, he decided not to run for re-election. State representative, Andy Schor announced back in February he would be running for Mayor. Former Olympic athlete and council member, Judi Browne Clark is also in the race, along with former city councilman Harold Leeman, Danny Trevino, and Michael Joseph Gillenkirk. Andy Schor "My leadership style is to bring people together and have a conversation and to figure out where we can agree." Harold Leeman says "I just didn't want to stay out of this race, you know. Sure I could have ran for at-large but I feel that they needed a competitive race in the mayorship and we'll see what happens." Judi Brown Clark said "You don't compete against competitors, you compete against what it takes to be a champion." Several Lansing City Council seats are up for grabs, more than two dozen on the list along with two running for city clerk.

July 14

5pm

Governor Rick Snyder says the 2018 State Budget he signed into law today will make a difference in people's lives. The 56 and a half billion dollar spending plan will take effect on October 1st. Our State's budget grew by almost two billion dollars this year compared to last years.

It includes more funding for higher education, at risk kids, and even getting more State Troopers hired.

The budget has a 2% increase in higher education funding, along with funding for 'at risk' students. 35 million dollars has been set aside to help in the repair of our crumbling Michigan roads and bridges. Look for around 150 more State Troopers to be hired along with extra conservation officers. Not to mention, extra payments towards newly hired teacher's 401k only retirement plan.