

1st Quarter 2023

DESCRIPTION OF (WILX-TV) PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

PROGRAM	DAY	TIME
<u>Local</u>		
News 10 Today	Monday through Friday	4:30-7:00 am
News 10 Weekend	Saturday/Sunday	7:00-8:00 am
News 10 Today at 11	Monday through Friday	11:00-11:30 am
News 10 at Five	Monday through Friday	5:00-5:30 pm
News 10 at Five Thirty	Monday through Friday	5:30-6:00 pm
News 10 at Six	Monday through Sunday	6:00-6:30 pm
News 10 at Eleven	Monday through Sunday	11:00-11:30 pm
Local on MeTV		
News 10 at Ten	Monday through Friday	10:00-10:30 pm

All of the above programs are locally produced news programs presenting a mix of news, weather, sports, including some issue-responsive segments and multi-part series.

Regular NBC Network News Programs carried on WILX:

NBC Today Show	Monday through Friday	7:00-9:00am
NBC Today Show 3rd Hr.	Monday through Friday	9:00-10:00am
NBC Today Show with Hoda & Jenna	Monday through Friday	10:00-11:00am
NBC News Daily	Monday through Friday	12:00-1:00pm
NBC Nightly News	Monday through Friday	6:30-7:00pm
NBC Sunday Today Show	Sunday	8:00-9:00am
NBC Meet the Press	Sunday	9:00-10:00am
Dateline NBC	Various	Prime Time

All of the above programs are network news programs presenting a mix of news, weather, sports, and issue-related stories.

Local Segments:

<u>Investigate TV</u>	Monday	5:00 pm
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This is an informational segment that features investigations into Government and Business Practices that could affect our community.

Watching Your Wallet

5:30 pm

Segment airing 4 times a week in our 5:30pm newscast. It is an informational segment that features anything from consumer warnings to saving money.

Schools Rule

Friday

5:00 pm

Focus on a local school, including school events, and community.

Your Health:

Monday-Friday

5:00pm

Reports on new medical breakthroughs and how families can live healthier lives.

What the Tech:

Monday-Friday

5:00pm

Consumer technology stories that focus on how devices can improve the lives of viewers.

Of Heumann Interest:

Various days and times during newscasts.

Sports Co-Director Fred Heumann focuses on local viewers and their amazing stories of improving the lives of others in our community.

Recalls:

When we receive product recalls we run them in our newscasts. Information to our local viewers on various recall items and warnings of purchases, etc that may be too good to be true.

WILX.COM

24 hours a day, 7 days a Week

Our website puts the stories of community interest from our News Programs on our web channel for our viewers to see.

Watching Your Wallet

5:00pm News

Segment airing 4 times a week in our 5:30pm newscast. Informational segment features anything from consumer warnings to saving money.

National:

Dateline NBC

Dateline NBC is a weekly television series that includes investigative journalism, true crime, and human-interest stories.

Meet the Press

Meet the Press is a weekly news/interview program produced by NBC. Meet the Press specializes in interviewing national leaders on issues of politics, economics, foreign policy, and other public affairs.

Public Service Announcements aired during 1st Quarter:

Ellison Media - One Pill (Fentanyl)
Gray Television - Origin Sports
Ad Council - Manage Your Numbers (Heart Health)
Ad Council - Smokers Scan
Ad Council - Good Habit - texting & distracted driving
TVB - Drunk Driving Prevention
Ad Council - Ghostbusters (Planning for Natural Disaster)
Ad Council - Gun Safety suicide prevention
Ad Council - Girls & STEM/Science (two PSAs)
Boom Broadcast & Media Relations - Leukemia & Lymphoma Society PSA
Ad Council - Can't be Seen PSA (Depression)
Ad Council - Seize the Awkward (Mental Health)
Ad Council - Practicing Healthy Habits (kids)
Ad Council - Discovering Nature (family)
Ad Council - Father Involvement
Pass it On - Kids PSA Homelessness
Pass it On - Kids Confidence
Pass it On - Kids creativity
Pass it On - Kids sportsmanship
AdCouncil - Global warming
Points of Light.org - Volunteerism
AdCouncil - Family caring AARP #1
AdCouncil - Family caring AARP #2

Michigan Association of Broadcasters (MAB) Local PSA's.

The MAB and WILX have a partnership and we air several spots during each quarter. They send the spots to us on various subjects such as volunteering, pregnancy, gambling, smoking, baby health.

We have a station initiative titled “Make an Impact”

We take a month to focus on a local charity. We participate in the events and run a fundraiser and take donations of toys, money, and other items needed for these charities. Below are the events we've done in 1st Quarter.

- February: Communities in Schools of Michigan
- March: Spartan Strong

PROGRAM SEGMENTS PROVIDING SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

January 1, 2023 – March 31, 2023

Public Safety/Community Issues/Consumer Issues

January 4, 2023

Duration 2:00

5:00pm

Story: East Lansing Police Use of Force

Story Summary: THE CITY OF EAST LANSING SAYS ITS HAVING TROUBLE GETTING THE INFORMATION IT NEEDS TO EXAMINE ITS POLICE DEPARTMENT'S USE-OF-FORCE POLICIES.

January 5, 2023

Duration 1:30

11:00pm

Story: New Ingham County Prosecutor

Story Summary: INGHAM COUNTY'S NEW PROSECUTOR IS GOING TO TAKE A DIFFERENT APPROACH TO CRIME THAN HIS PREDECESSOR DID. JOHN DEWANE REPLACES CAROL SIEMON WHO RETIRED AT THE END OF THE YEAR.

January 6, 2023

Duration :30

5:00pm

Story: Human Trafficking

Story Summary: THE STATE OF MICHIGAN IS CALLING ON ORGANIZATIONS ACROSS THE STATE TO HELP COMBAT THE ISSUE OF HUMAN TRAFFICKING.

February 6, 2023

Duration :33

5:30pm

Story: FBI Warns of Valentine's Scams

Story Summary: VALENTINE'S DAY IS JUST ABOUT A WEEK AWAY. THE F-B-I IS WARNING ABOUT SCAMMERS WHO WILL DO MORE THAN JUST BREAK YOUR HEART

February 14, 2023

Duration 2:00

5:30pm

Story Title: MSU Mass Shooting Campus Safety Plan

Story Summary: WITHIN MINUTES, OFFICERS WERE ON THE SCENE OF LAST NIGHT'S MASS SHOOTING AT MICHIGAN STATE. POLICE ARE CREDITING THE CAMPUS SAFETY PLAN FOR SAVING LIVES.

March 2, 2023

Duration 2:00

6:00pm

Story Title: State Attorney General target of Anti-Semitic Threats

Story Summary: THE F-B-I SAYS IT ARRESTED A MAN WHO THREATENED TO KILL JEWISH MEMBERS OF MICHIGAN'S GOVERNMENT. ATTORNEY GENERAL DANA NESSEL SAYS SHE WAS ONE OF THE TARGETS.

Health/Medical

January 7, 2023

Duration 1:50

11:00pm

Story Title: Heart Conditions in High School Sports

Story Summary: WHILE DAMAR HAMLIN RECOVERS, IT'S A REMINDER THAT TIMELY MEDICAL ATTENTION MAKES A BIG DIFFERENCE WHEN TRYING TO SAVE LIVES. TO KEEP YOUNG ATHLETES SAFE, THE MICHIGAN HIGH SCHOOL ATHLETIC ASSOCIATION HAS PROTOCOLS IN PLACE WHEN THERE'S A HEART ISSUE ON THE COURT OR THE FIELD. SPARROW ATHLETIC TRAINER MARCI PIONK SAYS WHEN ATHLETIC TRAINERS AREN'T AVAILABLE AT SCHOOLS IT'S IMPORTANT THAT SOMEONE ELSE HAS KNOWLEDGE TO SAVE A LIFE.

January 10, 2023

Duration 1:30

6:00pm

Story Title: Nursing Shortages

Story Summary: NURSES HERE IN MID MICHIGAN HAVE BEEN DEALING WITH STAFFING ISSUES SINCE THE COVID-19 PANDEMIC.

February 2, 2023

Duration 1:30

5:00am

Story: Hillsdale College Nursing Applications

Story Summary: THERE'S MORE MONEY AVAILABLE FOR STUDENTS INTERESTED IN ADVANCING THEIR EDUCATION IN THE MEDICAL FIELD.

February 3, 2023

Duration 2:00

5:30pm

Story Title: Wear Red for Women Day

Story Summary: TODAY IS NATIONAL WEAR RED DAY TO SHOW SUPPORT FOR WOMEN DEALING WITH HEART DISEASE. ACCORDING TO DOCTORS, HEART DISEASE IS THE LEADING CAUSE OF DEATH IN WOMEN IN THE UNITED STATES. AND WOMEN MAY HAVE DIFFERENT SYMPTOMS OF HEART DISEASE COMPARED TO MEN.

March 9, 2023

Duration 1:40

11:00pm

Story Title: Jackson Drug Summit

Story Summary: SINCE THE START OF THE NEW MILLENNIUM – OPIOID DEATHS HAVE GROWN TEN-FOLD IN MICHIGAN ALONE. IN JACKSON COUNTY, THE

COMMUNITY IS ADDRESSING THE PROBLEM RIGHT IN THEIR OWN BACKYARD.

Consumer Issues and Economic Development

January 7, 2023

Duration :25

7:00am

Story Title: Humanities Grant

Story Summary: A HUMANITIES GRANT WILL HELP SUPPORT PROJECTS IN UNDER-REPRESENTED COMMUNITIES IN MICHIGAN.

January 10, 2023

Duration :30

5:00pm

Story Title: Jackson Water Plant

Story Summary: TONIGHT, THE CITY OF JACKSON IS HAVING A DISCUSSION ON APPROVING A RENOVATION PROJECT AT THE WASTEWATER TREATMENT PLANT. THE PURPOSE? TO MAKE SURE THE WATER IN THE CITY IS SAFE TO DRINK AND USE.

February 2, 2023

Duration :30

11:00pm

Story Title: Frontier Broadband Internet Access in Clinton County

Story Summary: IN CLINTON COUNTY, AN ESTIMATED 43-HUNDRED HOUSEHOLDS WILL SOON HAVE BETTER ACCESS TO THE INTERNET.

February 9, 2023

Duration 2:00

11:00pm

Story Title: Ingham County Affordable Housing Plan

Story Summary: NEW AFFORDABLE HOUSING IS COMING TO INGHAM COUNTY. THE HOUSING TRUST FUND BOARD IS PLANNING TO HAVE AT LEAST 10 NEW UNITS READY TO MOVE IN BY THE END OF THIS YEAR. NEWS 10 SPOKE WITH

THE CHAIR OF THE BOARD ABOUT HOW LARGE THIS PROJECT IS EXPECTED TO BE.

March 2, 2023

Duration 2:15

6:00pm

Story Title: Eagle Township Factory Development Hearing

Story Summary: HUNDREDS OF CLINTON COUNTY RESIDENTS ARE ATTENDING AN OPEN HOUSE TO HAVE THEIR VOICE HEARD. THEY ARE SOUNDING OFF ABOUT THEIR CONCERNS ABOUT A POTENTIAL LARGE FACTORY COMING TO EAGLE TOWNSHIP.

Children/Education

January 10, 2023

Duration :45

5:30pm

Story Title: MSU Helps with Planet

Story Summary: RESEARCHERS AT MICHIGAN STATE UNIVERSITY ARE ON AN IMPORTANT SPACE MISSION. THEIR PARTNER AT NASA IS TESS. TESS ISN'T A PERSON, IT STANDS FOR: TRANSITING EXO-PLANET SURVEY SATELLITE. DATA FROM TESS HELPED SPARTAN SCIENTISTS AND NASA DISCOVER AN EARTH SIZED EXO-PLANET. THAT'S A PLANET OUTSIDE OF OUR SOLAR SYSTEM. NASA SAYS THIS PLANET COULD BE CAPABLE OF SUPPORTING LIFE AS WE KNOW IT.

January 14, 2023

Duration 1:45

11:00pm

Story Title: School Safety

Story Summary: IN AN EMERGENCY, SECONDS COUNT... AND CAN BE A MATTER OF LIFE AND DEATH. WHICH MAKES GETTING TO PLACES QUICKLY LIKE A SCHOOL EVEN MORE IMPORTANT. RURAL DISTRICTS LIKE MANY IN EATON COUNTY ARE RELYING ON VOLUNTEER FIRST RESPONDERS TO TURN UP WHEN THERE'S AN EMERGENCY.

February 3, 2023

Duration 2:00

5:00pm

Story Title: Eaton Co. RESA Training Student Pilots

Story Summary: THE AVIATION INDUSTRY IS A FACING A NATIONWIDE SHORTAGE OF PILOTS. AN OPPORTUNITY HERE IN MID-MICHIGAN FOR HIGH SCHOOL STUDENTS TO GET A HEAD START ON A CAREER IN AIR TRAVEL.

February 6, 2023

Duration 1:50

10:00pm

Story Title: Free Student Lunches

Story Summary: WITH MICHIGAN'S BIG SURPLUS IN THE STATE BUDGET THIS YEAR GOVERNOR WHITMER IS PROPOSING FREE BREAKFAST AND LUNCH FOR ALL MICHIGAN STUDENTS. THE PROPOSAL IS PART OF A WIDER BUDGETARY PLAN TO HELP MICHIGAN SCHOOLS. NEWS 10 SHOWS WHAT THIS COULD MEAN FOR MICHIGAN STUDENTS AND FAMILIES.

March 11, 2023

Duration :30

6:00am

Story Title: Robotics Competition

Story Summary: AT MASON HIGH SCHOOL, KIDS FROM SCHOOLS ACROSS THE AREA AND THE STATE ARE COMPETING IN A ROBOT BUILDING COMPETITION. ONE OF THE COMPETITORS SAYS IT'S THE CULMINATION OF A LOT OF EFFORT.

Government

January 6, 2023

Duration 1:45

10:00pm

Story Title: January 6 State Capitol Security

Story Summary: FOLLOWING THE ATTACK ON THE NATION'S CAPITOL, OUR MICHIGAN STATE CAPITOL PUT IN SOME NEW SECURITY MEASURES TO MAKE SURE LAWMAKERS AND VISITORS ARE SAFE. BILL KANDLER, OF THE MICHIGAN STATE CAPITOL COMMISSION SAYS HE BELIEVES THAT THE JANUARY SIXTH ATTACK FORCED BUILDINGS ACROSS THE COUNTRY TO MAKE SURE THEIR SECURITY MEASURES ARE IN PLACE.

January 12, 2023

Duration :45

5:00pm

Story Title: Vice President visits Ann Arbor

Story Summary: VICE PRESIDENT KAMALA HARRIS WAS IN ANN ARBOR TO TALK ABOUT WHAT THE BIDEN ADMINISTRATION IS DOING TO TRY AND KEEP THE CLIMATE HEALTHY.

February 13, 2023

Duration :45

5:00pm

Story Title: Sen. Peters on Inflation Reduction Act

Story Summary: SENATOR GARY PETERS WAS AT A BATTERY FACTORY IN NOVI TO TALK ABOUT HOW THE INFLATION REDUCTION ACT IS HELPING TO ACCELERATE THE PRODUCTION OF BATTERIES FOR ELECTRIC VEHICLES IN THE U.S.

February 21, 2023

Duration 2:00

6:00pm

Story Title: Crown Act Legislation

Story Summary: DID YOU KNOW YOU COULD BE FIRED FROM YOUR WORK BECAUSE OF YOUR HAIR? A NEW PROPOSAL AT THE STATE CAPITOL AIMS TO END RACE-BASED HAIR DISCRIMINATION HERE IN MICHIGAN.

March 2, 2023

Duration :30

6:00pm

Story Title: Former State Senator and Lansing Mayor consider run for Congress

Story Summary: THE RACE FOR ELISSA SLOTKIN'S SEAT IN THE SEVENTH CONGRESSIONAL DISTRICT IS HEATING UP.

Local Entertainment and Community Projects

January 5, 2023

Duration 1:55

5:00pm

Story Title: Ingham County Trail Improvement

Story Summary: INGHAM COUNTY HAS MONEY IT WANTS TO GIVE TO LOCAL COMMUNITIES TO HELP IMPROVE TRAILS, BOARDWALKS AND BRIDGES. THE COUNTY IS ACCEPTING PROPOSALS. OFFICIALS WANT TO HEAR FROM COMMUNITIES THAT WILL USE THE MONEY TO IMPROVE RECREATION FEATURES AND MAKE THE COUNTY A BETTER PLACE FOR PEOPLE TO ENJOY. APPLICATIONS ARE BEING ACCEPTED UNTIL MAY FIRST.

January 13, 2023

Duration :25

5:30pm

Story Title: Free Park Entry

Story Summary: IF YOU HAVE MONDAY OFF, YOU MAY WANT TO DO A DAY TRIP TO A BEAUTIFUL NATIONAL PARK IN MICHIGAN. THE NATIONAL PARK SERVICE IS OFFERING FREE ENTRY TO ALL 63 NATIONAL PARKS ON DOCTOR MARTIN LUTHER KING JUNIOR DAY. YOU CAN HEAD OUT TO ISLE ROYALE NATIONAL PARK ON LAKE SUPERIOR, AS YOU SEE HERE. YOU COULD ALSO VISIT PICTURED ROCKS, SLEEPING BEAR DUNES, RIVER RAISIN NATIONAL BATTLEFIELD PARK OR KEWEENAW NATIONAL HISTORICAL PARK IF YOU FEEL SO INCLINED.

January 31, 2023

Duration :40

5:30pm

Story Title: DJ Danny Stewart Retires

Story Summary: IT IS THE END OF AN ERA IN LANSING RADIO TODAY. AFTER 47 YEARS ON THE LOCAL AIRWAVES, WKFM'S MORNING RADIO HOST DANNY STEWART HAS SIGNED OFF FOR THE VERY LAST TIME, HEADING OFF INTO RETIREMENT.

February 1, 2023

Duration 2:25

10:00pm

Story Title: Super Bowl Super Fan

Story Summary: HE'S A SUPER BOWL - SUPER FAN. 56 TRIPS TO THE BIG GAME... AND LANSING'S GREGORY EATON IS ON HIS WAY AGAIN. EATON HAS ALREADY MADE PLANS TO ATTEND SUPER BOWL 57 IN PHOENIX ON

FEBRUARY 12th. HE IS IN RARE TERRITORY... AND HIS STREAK IS FRED HEUMANN'S SUBJECT IN TONIGHT'S "OF HEUMANN INTEREST".

March 10, 2023

Duration :35

5:30pm

Story Title: Mario Day at High Caliber Karting

Story Summary: TODAY IS MARCH TENTH AND FOR GAMERS OUT THERE, IT MAY BE SUPER MARIO DAY TO YOU. MARIO IS KNOWN FOR HIS ANTICS RACING TOAD, PRINCESS PEACH OR LUIGI. YOU COULD DO A LITTLE KARTING TONIGHT FOR FREE.