

3rd Quarter 2021

DESCRIPTION OF (WILX-TV) PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

PROGRAM	DAY	TIME
<u>Local</u>		
News 10 Today	Monday through Friday	4:30-7:00 am
News 10 Weekend	Saturday/Sunday	7:00-8:00 am
News 10 Today at 11	Monday through Friday	11:00-11:30am
News 10 at Five	Monday through Friday	5:00-5:30 pm
News 10 at Five Thirty	Monday through Friday	5:30-6:00pm
News 10 at Six	Monday through Sunday	6:00-6:30 pm
News 10 at Eleven	Monday through Sunday	11:00-11:30 pm

All of the above programs are locally produced news programs presenting a mix of news, weather, sports, including some issue-responsive segments and multi-part series.

Regular NBC Network News Programs carried on WILX:

NBC Today Show	Monday through Friday	7:00-9:00am
NBC Today Show 3rd Hr.	Monday through Friday	9:00-10:00am
NBC Today Show with Hoda & Jenna	Monday through Friday	10:00-11:00am
NBC Nightly News	Monday through Friday	6:30-7:00pm
NBC Sunday Today Show	Sunday	8:00-9:00am
NBC Meet the Press	Sunday	9:00-10:00am
Dateline NBC	Various	Prime Time

All of the above programs are network news programs presenting a mix of news, weather, sports, and issue-related stories.

Local Segments:

<u>What's Going Around</u>	Monday	6:00 pm
	Tuesday	5:00 am

This segment comes to us by area doctors who report about the illnesses they're seeing in their practices. It runs for about 1.30 seconds.

Recalls: When we receive product recalls we run them in our newscasts. Information to our local viewers on various recall items and warnings of purchases, etc that may be too good to be true.

WILX.COM 24 hours a day, 7 days a Week

Our website puts the stories of community interest from our News Programs on our web channel for our viewers to see.

Pet Pals Friday 6:00am News

This segment features a pet from Lansing's Capital Area Humane Society. They tell viewers about the pet and where they can go to adopt that particular cat, kitten, dog or puppy.

Positive Parenting Thursday 5:00pm News

Our local evening Anchor Mallory Anderson hosts a weekly segment geared toward positive parenting. She provides helpful tips, speaks with experts, and keeps you up to date on recall information.

Watching Your Wallet 5:00pm News

Segment airing 2 times a month in our 5pm newscast. Informational segment features anything from consumer warnings to saving money.

National:

Full Court Press with Greta Van Susteren Sunday 10:00am

Full Court Press is a national, weekly news show helmed by lawyer and veteran anchor, Greta Van Susteren. The program takes an up-close look at how national laws and policies impact local communities and individuals-including right here in our local viewing area.

Dateline NBC

Dateline NBC is a weekly television series that includes investigative journalism, true crime, and human interest stories.

Meet the Press

Meet the Press is a weekly news/interview program produced by NBC. Meet the Press specializes in interviewing national leaders on issues of politics, economics, foreign policy, and other public affairs.

Syndicated

Dr. Oz

Monday-Friday

12:00pm

This one hour program gives viewers an insight into several Health Issues relating to today's problems. Information on Diet, Diabetes, Heart Health, Eating disorders, and Depression.

Public Service Announcements aired during 3rd quarter:

Ad Council - Sunny Days Ahead (Vaccinations/Children)

Ad Council/CDC - Grandma (Vaccinations)

Ad Council - The Awkward Silence (Mental Illness)

Ad Council - Adopt Pure Love Anthem (Pet Adoption)

Ad Council - Manage Your Numbers (Heart Health)

Ad Council/CDC - Back Into The Game (Vaccinations)

Ad Council - Texting & Driving

Ad Council - Buzzed Driving is Drunk Driving

Michigan Association of Broadcasters (MAB) Local PSA's.

The MAB and WILX have a partnership and we air several spots during each quarter. They send the spots to us on various subjects such as volunteering, pregnancy, gambling, smoking, baby health.

PROGRAM SEGMENTS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

July 1, 2021 – September 30, 2021

Public Safety/Community Issues

September 24, 2021

Duration :30

11:00pm

A place where everyone can come together and enjoy the great outdoors, regardless of ability. That's the goal of a brand new playground in Lansing. The Capital Region Community Foundation is breaking ground today on the park on the corner of Saginaw St. and Grand Ave. It was designed in partnership with The Disability Network and it is the first of its kind in the area.

Laurie Baumer, Capital Region Community Foundation says "It's about being inclusive and remembering that we are all different and we all have different needs and yet we all want to be together. It'll allow for a person with a wheelchair here, bring a person that's maybe autistic, someone who may have some hearing or visual impairments, either way they can come here and be a part of Lansing. Enjoy the nature that we have and also enjoy the beautiful city".

Work on the 66 thousand square foot park will take place throughout this fall and winter. It is expected to open next year.

September 29, 2021

Duration :36

5:00pm

The old Otto Middle School in Lansing is set to become a new community center. The old school has been sitting vacant for about a decade. This past June the Lansing School Board voted to give the land to the Metro Lansing Poor People's Campaign and the Advancement Corporation. Today, leaders met at the Neighborhood Empowerment Center to lay out who's going to be running different divisions. When the center is up and running, there will be programs for education, childcare, trades, and farming.

Health/Medical

July 29, 2021

Duration :36

5:00pm

The Michigan Health Department is warning people to be careful around harmful algae blooms. This type of algae can be harmful to people and animals. It forms due to rapid overgrowth of cyano-bacteria. These massive blooms can look like scum or mats on the water. Breathing the air near it, or swallowing water where it blooms can lead to a variety of symptoms, including runny eyes or nose, asthma-like symptoms, stomach pain and dizziness. Animals, especially dogs, can die after contact with these algae blooms. If you think you may have come in contact or swallowed water with this algae you should contact your doctor immediately.

August 5, 2021

Duration 1:32

6:00pm

Since July 31st, there have been 2605 new Covid-19 cases in the state, and more than half of Michigan's 83 Counties are now in the category of substantial or high transmission rates. Numbers are expected to keep ramping up. So what could that mean for the fall when it comes to events, sports, or even restaurants? Dr. Joneigh Khaldun, Chief Deputy Director, MDHHS says "We're concerned certainly about the trajectory of our cases right now and what will potentially happen when the weather starts to get cooler, more and more people are going inside of course, that's how it's going to be more easy for the virus to spread." Dr. Khaldun says with that in mind, vaccination is still the best way to prevent a fall surge. If that can't happen, there's always a chance for another statewide order to be put in place and people are worried. Rebecca Barrett, Clinton County Resident, "It seems like it's already starting to happen. As a parent, it makes me think what's school going to look like this year?" Alison Jenks, Lansing resident says "It worries me and has me like ok, are we looking at another closedown? Are we looking at being stuck at home again?"

A lot of these questions remain unanswered, the State has tried using the vaccine lottery to get people vaccinated but vaccination rates only climbed a small amount. Dr. Khaldun says what we can do now to get ahead of a possible surge is to follow their protocols and keep encouraging vaccines. Dr. Khaldun, "I do believe that we can do it. We've done it before and brought our curve down before and I am hopeful and optimistic that we can do it again".

September 9, 2021

Duration 1:31

4:30am

With the Delta Variant on the rise coupled with breakthrough cases of Covid-19

health experts are encouraging people to take advantage of Covid tests. Linda Vail, Health Officer, Ingham County Health Department, says "People should be thinking about testing the same way they did last fall when we had cases in October and November. Especially with vaccinated people, the symptoms could be very mild. This means someone might think they've come down with something like the sniffles. But, she says even if that is the case, it's a good idea just to be sure". Vail advised her own vaccinated daughter, who is a school teacher, to get tested after having a slight cough and runny nose. Vail said "I told her, you know, it would be irresponsible of you to show up to school tomorrow with those symptoms without getting a test making sure that you're not going into a classroom full of people and potentially exposing them".

In the case of a potential exposure, Sarah Surna, from the Barry Eaton Health Department suggests getting tested within 3-5 days to nip the spread of the virus in the bud. She says "What this can do is detect Covid-19 perhaps before somebody is symptomatic. This way we can identify cases of Covid-19 early and prevent further spread". With school starting up, Surna also suggests keeping a watchful eye on little ones who can't be vaccinated. "It's important to keep an eye on new or worsening cough, fever, perhaps any congestion, unusual fatigue, even if they're mild, it is probably worth going ahead and getting a Covid-19 test.

September 10, 2021

Duration 1:30

5:00pm

The vaccine mandate announced by President Biden yesterday forces about 17 million healthcare workers in hospitals, clinics, and other facilities to get the vaccination shot. Sparrow Hospital says it was already moving in this direction. Karen Kent-BanGorder, MD Chief Medical Officer for Sparrow, said "It's a lot less negotiable and it's about how we're going to do it, if we're going to do it, so we already made that decision, we were going to do it but this makes it nice for patients to know that no matter where you're at you are under the same safety standards". BanGorder tells us she hopes this prevents hospitals from losing staff due to not wanting to get the vaccine. "I would hate to see a hospital lose healthcare workers because they're mandating the vaccine then they go to another hospital that didn't require the vaccine mandate".

McClaren Hospital says this will get everyone on the same page. They say they have seen other hospitals with this mandate grow exponentially in vaccinations. John Brooks, Chief Medical Officer for McLaren tells us "We're similar to the rest of the population here, about 30% of people don't want to get vaccinated." But they have a plan if anyone opts out of the vaccine to make testing easily available. Brooks says "Certain times during the day people who aren't vaccinated will go down and get their swabs down on site and get processed, it's very efficient when it's done that way". Both hospitals tell us that this will not change anything in regard to patient care, everyone must still wear a mask.

Economy

July 19, 2021

Duration 1:47

5:30pm

The eviction ban ends soon. A lot of people got behind on rent during the pandemic and even with the economy improving there are still people who need help. Local groups like the Capital Area Housing Partnership have stepped in to keep them in their homes. Rawley Van Fossen with the Capital Area Housing Partnership says "We're still getting called daily with regards to folks who need help getting caught up on their rent, need help assuring their utilities don't get shut off, or need help getting those monthly mortgage payments".

Some people have never received unemployment and are still losing their jobs to this day. William German was let go twice now because of the semiconductor shortage and has to pick and choose with bills to pay. German says "Right now my rent was due the first of the month so I've been picking up the odd jobs but I also have a car payment. Who do I want to make late this month, is it my car payment, do I risk it getting towed, or do I pay my rent?"

There are a lot of businesses desperate for workers which may lead you to ask why people are still struggling to get by. German, "Yes, there are jobs that you can go get, everybody is hiring, but not everybody should settle for a fast food job or a job they don't want to work."

VanFossen says that Covid-19 is driving up costs in other areas which is creating the consistent need for help. The CDC said the moratorium won't be extended again. If that's true it's important to look into grant programs like the one at Capital Area Housing Partnership to ensure you can pay your bills.

August 17, 2021

Duration 1:38

6:00am

There is help coming for rural communities to get online. The infrastructure plan includes 65 billion dollars for broadband internet access. Michigan is expected to get 100 million of that. That is going to help families like the Cords who own a farm in Charlotte. Jill Cords, "We shouldn't have to be this close to the state's capital and struggle to have decent internet". Jill goes on to tell us that her family has tried out many internet providers over the past two years, some have worked but cost a whole lot of money. "Somebody who is trying to run a business with the farm economy not being well the last few years, it definitely was a struggle, being able to access the internet is important to be able to process all of our seed orders". That's

why she's encouraged by the money set aside for broadband internet in the Federal Infrastructure Bill. Part of the measure includes improving access to the web and also making it more affordable according to the USDA, nearly 20% of Michigan farmers don't have access to the internet.

Farmers will also benefit from 7.3 billion dollars worth of improvements to Michigan roads, as much of their business relies on transportation.

September 7, 2021

Duration 1:00

5:00pm

Unemployment benefits end today. Greg Priestapp got laid off during the pandemic and the only places he could find that were hiring were manual labor roles. He tells me as a man in his 60s, he had to completely change his career path. When his unemployment benefits ran out, Priestapp said "I'm only in my 60s not many people want to hire people in their 60s". He says the extra unemployment funds were the reason he was able to take classes to switch career paths. The pandemic made him realize he had to adapt. "I started taking classes to revert my career in a different direction because of this. It made me think and now I'm going to be more stable in the long term. I'm trying to not use resources, I'm trying to be resourceful."

One economic professor tells us that while this may get more people in the doors of businesses looking for workers, ending many unemployment benefits isn't the solution to resolving the ongoing labor shortage. MSU Economics Professor, Scott Imberman says the pandemic has created new factors impacting the labor shortage, one, the parents are hesitant to get jobs because of the inconsistency of their children's schedules, and two, people are scared for their own safety in the workplace. He anticipates small growth in the number of available workers, but says an economic recovery will take time. Imberman says "We need to get past these large outbreaks in order to really make sure the economy and labor market is on stable footing."

Education

July 8, 2021

Duration 2:00

11:00pm

Lansing School District has announced their back to school plan. The district announced they'll be returning to in-person learning this fall. High school students, Jovanna and Riley say they're looking forward to seeing friends, see teachers, and be in the classroom. Riley, a sophomore said she's looking forward to "sitting in the lunchroom. I think we took that for granted and being able to just hang out after school and going to clubs, all of that stuff, with friends". According to the new Superintendent Ben Shuldiner, you can expect to see all extra-curricular activities in full swing. Shuldiner says "That's important. Kids love that, it gives them reasons to come to school above and beyond the academics. Absolutely they're coming back and hopefully they're coming back as strong as ever". The district also has new UV

germ killing machines, the classrooms are safer than ever. Even though the district hasn't announced any mask or social distancing protocols yet, either way the students are excited to be going back to in person learning. As of now the proposed start date for Lansing Schools is August 30th.

July 12, 2021

Duration :30

5:30pm

Kindergarten enrollment is down. Before the Coronavirus hit Michigan there were around 120,000 kindergarten students in the state. 1 year later it was down to 106,000, a decline that schools hadn't seen in a long time. It's not just a statewide issue but one right here in Greater Lansing. Ingham Intermediate School District saw a decline from 3,580 to 3,154. Jackson had 2,209 and that went down to 1,985. Eaton saw 1,100 which declined to 931. Clinton had 831 and that went down to 770. Dr. Sean Williams, Eaton RESA Deputy Superintendent said "We haven't seen that dip in at least the past 5 years. We considered that with the pandemic, that we would see a dip. We heard from a lot of families and they're really concerned about student health".

As well as mask wearing in the classroom and not giving their child the real kindergarten experience. But as Covid-19 protocols become more relaxed, schools could face an increase in kindergartners after many stayed home over the last year.

September 13, 2021

Duration 1:00

11:00 am

The Michigan Department of Health and Human Services is trying to give more guidance to parents and schools for what they should do if a child was exposed but doesn't have symptoms. The state is even offering free testing. Right now according to the health department, unvaccinated students can return to the classroom after being exposed, if they have a negative covid test after 6 days. The Michigan Safer Schools testing program is offering free antigen tests for schools. At home tests are now available over the counter in grocery stores and pharmacies. The new guidance and testing is available to try to keep kids in schools safely, if they aren't displaying Covid symptoms. The state is still strongly encouraging mask wearing in schools, social distancing when possible, along with getting vaccinated as the best protection against Covid-19.

Government

July 20, 2021

Duration :35

11:00pm

County Commissioners in Shiawassee County decide to give themselves big bonus checks. The County Board of Commissioners voted to pay 250 County employees a one-time payment using Federal Covid-19 relief money. That money is meant to help businesses and local governments deal with the effects of Covid-19. The average payment for each county employee is \$2,100. But at least one Commissioner received \$25,000. The Michigan Department of Treasury says the County's allowed to do this. Right now it's not known why some county employees were paid more than others.

August 16, 2021

Duration :30

6:00pm

President Joe Biden is standing by his decision to withdraw US Forces from Afghanistan. Taliban forces took over the Government Sunday. Veterans here in Mid-Michigan who served in Afghanistan are shocked that the Taliban took over so quickly. For many, video from Afghanistan reminds them of how the Vietnam War ended.

Since 2001 the United States Military has had boots on the ground in Afghanistan, eventually overthrowing the Taliban Government and killing Osama Bin Laden for organizing the attacks on the World Trade Center. Now, 20 years later, the last of the troops are on their way home. Carolyn Kidd, Army Veteran said "I've never known anyone to evacuate so rapidly that they do not even destroy the weapons or leave them behind". Army Veteran of 17 years, Carolyn Kidd thinks the evacuation was handled poorly and is concerned for the mental health of the soldiers that served in the war. "I think about the soldiers, I think about them and dealing with the fact that they might be dealing with survivor's guilt. Maybe they lost a buddy over there and now their wondering if their time and service was worth it."

Kidd says she hopes veterans who are struggling mentally will find a home at the VFW. "We at the VFW want to support them. To support them while they're going through whatever struggle they're going through and let them know there's a place for you here".

September 21, 2021

Duration :20

11:00pm

Michigan's Republican Party is suing Secretary of State, Jocelyn Benson. They argue that Governor, Gretchen Whitmer illegally raised campaign money while facing a recall effort. The Governor's campaign cited decisions in the 1980s from then Secretary of State, Richard Austin. It allows elected officials fighting a recall to raise money from donors. Campaigns are typically limited to an individual donor cap of a little more than 71 hundred dollars. But the Whitmer administration has raised a

record amount so far. The GOP argues Benson should limit campaign contributions equally to all candidates in the same office.

Diversity

July 27, 2021

Duration :18

6:00pm

Ingham County changes their traffic stop policy. Ingham County Prosecutors want to prevent racially biased traffic stops by giving less incentive for them to happen in the first place. They are no longer pursuing criminal charges against people pulled over, in what are known as “Non-public safety” traffic stops. Non-public safety stops are when a person is pulled over for small offenses. Critics say police use them as fishing expeditions to look for evidence of a crime. Research shows people of color are more likely to be pulled over like this than white drivers. Carol Siemon, Ingham County Prosecutor, believes that bringing charges based on evidence found during a non-public safety stop encourages police to focus on people rather than actions they deem suspicious. She admits she can’t tell police not to make these stops but they hope her office’s stance makes a difference.

Black Student Alliance at MSU calls this a good first step but believes police officers need to take a more transparent approach with the community.

August 11, 2021

Duration :35

5:00pm

Racism in Lansing, how big of a problem is it? Nearly half the people surveyed by the City’s “Racial Justice and Equity Alliance” task force think it is. The City released the results today. Here are some key findings. 49% of those surveyed say racism and crime are problems in Lansing. They see it in several areas including; public safety, education, and access to healthy food. One specific example is a lack of equal access to housing, leaving people of color struggling to find homes in high-opportunity neighborhoods. They also say they want better relationships with police who patrol their neighborhoods, including better de-escalation training and more accountability. Lansing Mayor, Andy Schor says the City will address these issues.

August 22, 2021

Duration :33

7:00am Weekend

The Covid-19 pandemic has disproportionately impacted the African-American community on many fronts. Including finances and education. This year alone over 50% of black borrowers say their net worth is less than what they owe on student loans. But some historically black colleges and universities are stepping in to help. Using Federal funding and scholarship money to erase student debt, giving them a fresh start.