



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Screen Strategies Media
11150 Fairfax Blvd., Suite505
Fairfax, VA 22030

Contract # 58528

Schedule Dates 08/20/18-08/22/18
Advertiser POLI/GWEN GRAHAM/D/GOV/FL (4673)
Agency Screen Strategies Media (2838)
Product Political Candidate (1192)
Brand GRAHAM FOR GOVERNOR (28498)
Salesperson POLITICAL, POLITICAL (1062)
Sales Office HOUSE
Buyer Name JONES,RACHEL
Phone/Fax (703) 272-7300 /
CPE 4000
Account Types Local/Political Candidate
Billing Type Standard
Comments

Date Entered 08/17/18
Last Modified 08/17/18
Entered By Jeniffer Gallardo
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,477.50
Net Total \$42,372.50
Sales Tax

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Aug. 2018	51	\$49,850.00
Grand Total:	51	\$49,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/20/18-08/20/18	2	:30	5A- 5:30A (ET)		1							1	\$350.00	\$350.00	WSVN (WSVN)		8/17/18
2.0	Normal Line / SPOT	08/21/18-08/21/18	2	:30	5:30A- 6A (ET)			1						1	\$400.00	\$400.00	WSVN (WSVN)		8/17/18
3.0	Normal Line / SPOT	08/20/18-08/20/18	2	:30	6A- 6:30A (ET)		1							1	\$850.00	\$850.00	WSVN (WSVN)		8/17/18
4.0	Normal Line / SPOT	08/22/18-08/22/18	2	:30	6A- 6:30A (ET)				1					1	\$850.00	\$850.00	WSVN (WSVN)		8/17/18
5.0	Normal Line / SPOT	08/20/18-08/22/18	2	:30	6:30A- 7A (ET)		1	1	1					3	\$850.00	\$2,550.00	WSVN (WSVN)		8/17/18
6.0	Normal Line / SPOT	08/20/18-08/22/18	2	:30	7A- 7:30A (ET)		1	1	1					3	\$900.00	\$2,700.00	WSVN (WSVN)		8/17/18
7.0	Normal Line / SPOT	08/20/18-08/22/18	2	:30	7:30A- 8A (ET)		1	1	1					3	\$900.00	\$2,700.00	WSVN (WSVN)		8/17/18
8.0	Normal Line / SPOT	08/20/18-08/22/18	2	:30	8A- 8:30A (ET)		1	1	1					3	\$850.00	\$2,550.00	WSVN (WSVN)		8/17/18
9.0	Normal Line / SPOT	08/20/18-08/22/18	2	:30	8:30A- 9A (ET)		1	1	1					3	\$850.00	\$2,550.00	WSVN (WSVN)		8/17/18
10.0	Normal Line / SPOT	08/22/18-08/22/18	2	:30	9A- 9:30A (ET)				1					1	\$500.00	\$500.00	WSVN (WSVN)		8/17/18
11.0	Normal Line / SPOT	08/21/18-08/21/18	2	:30	12P- 12:30P (ET)			1						1	\$400.00	\$400.00	WSVN (WSVN)		8/17/18
12.0	Normal Line / SPOT	08/20/18-08/20/18	2	:30	12:30P- 1P (ET)		1							1	\$400.00	\$400.00	WSVN (WSVN)		8/17/18
13.0	Normal Line / SPOT	08/20/18-08/22/18	2	:30	4P- 4:30P (ET)		1	1	1					3	\$600.00	\$1,800.00	WSVN (WSVN)		8/17/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



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14.0	Normal Line / SPOT	08/20/18-08/22/18	2	:30	4:30P- 5P (ET)		1	1	1					3	\$600.00	\$1,800.00	WSVN (WSVN)		8/17/18
15.0	Normal Line / SPOT	08/20/18-08/22/18	2	:30	5P- 5:30P (ET)		1	1	1					3	\$900.00	\$2,700.00	WSVN (WSVN)		8/17/18
16.0	Normal Line / SPOT	08/20/18-08/22/18	2	:30	5:30P- 6P (ET)		1	1	1					3	\$900.00	\$2,700.00	WSVN (WSVN)		8/17/18
17.0	Normal Line / SPOT	08/20/18-08/22/18	2	:30	6P- 6:30P (ET)		1	1	1					3	\$1,000.00	\$3,000.00	WSVN (WSVN)		8/17/18
18.0	Normal Line / SPOT	08/20/18-08/22/18	2	:30	6:30P- 7P (ET)		1	1	1					3	\$1,000.00	\$3,000.00	WSVN (WSVN)		8/17/18
19.0	Normal Line / SPOT	08/20/18-08/22/18	2	:30	7P- 7:30P (ET)		1	1	1					3	\$1,500.00	\$4,500.00	WSVN (WSVN)		8/17/18
20.0	Normal Line / SPOT	08/22/18-08/22/18	2	:30	7:30P- 8P (ET)				1					1	\$1,400.00	\$1,400.00	WSVN (WSVN)		8/17/18
21.0	Normal Line / SPOT	08/21/18-08/21/18	2	:30	12:30A- 1A (ET)			1						1	\$450.00	\$450.00	WSVN (WSVN)		8/17/18
22.0	Normal Line / SPOT	08/20/18-08/22/18	2	:30	10P- 11P (ET)		1	1	1					3	\$2,200.00	\$6,600.00	WSVN (WSVN)		8/17/18
23.0	Normal Line / SPOT	08/20/18-08/22/18	2	:30	11P- 11:30P (ET)		1	1	1					3	\$1,700.00	\$5,100.00	WSVN (WSVN)		8/17/18

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