

CONTRACT



WIYE
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

And:

Pinpoint Media-Alexandria
1707 Osage St 103
Alexandria, VA 22302

<u>Contract / Revision</u> 876021 /		<u>Alt Order #</u>
<u>Product</u> 97 GENERAL		
<u>Contract Dates</u> 10/02/18 - 10/08/18	<u>Estimate #</u> 922 TV MORRISEY 10.2	
<u>Advertiser</u> Morrisey for Senate 2018		<u>Original Date / Revision</u> 07/10/18 / 07/10/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIYE	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Nat
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9915283	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 8737	<u>Advertiser Ref</u> 66889	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIYE	10/02/18	10/08/18	Let's Make A Deal	10a-11a		:30				NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	-1111--				4	\$25.00				
	Week:	10/08/18	10/14/18	1-----				1	\$25.00				
N 2	WIYE	10/02/18	10/08/18	Price Is Right	11a-12p		:30				NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	-1111--				4	\$25.00				
	Week:	10/08/18	10/14/18	1-----				1	\$25.00				
N 3	WIYE	10/08/18	10/08/18	Monday Prime Hr 2	9p-10p		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	1-----				1	\$140.00				
N 4	WIYE	10/02/18	10/02/18	Tuesday Prime Hr 1	758p-9p		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	-1-----				1	\$120.00				
N 5	WIYE	10/02/18	10/02/18	Tuesday Prime Hr 2	9p-10p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	-1-----				1	\$125.00				
N 6	WIYE	10/03/18	10/03/18	Wednesday Prime Hr 2	9p-10p		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	--1----				1	\$135.00				
N 7	WIYE	10/04/18	10/04/18	Thursday Prime 1a	758p-830p		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	---1---				1	\$120.00				
N 8	WIYE	10/04/18	10/04/18	Thursday Prime Hr 3	10p-11p		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	---1---				1	\$120.00				
N 9	WIYE	10/05/18	10/05/18	Friday Prime Hr 3	10p-11p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	----1--				1	\$100.00				
N 10	WIYE	10/07/18	10/07/18	Sunday Prime Hr 1	7p-8p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	-----1				1	\$75.00				
N 11	WIYE	10/07/18	10/07/18	Sunday Prime Hr 2	8p-9p		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	-----1				1	\$110.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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(304) 485-4588

<u>Contract / Revision</u>	<u>Alt Order #</u>
876021 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/18 - 10/08/18	97 GENERAL	922 TV MORRISEY 10.2-8

<u>Advertiser</u>	<u>Original Date / Revision</u>
Morrisey for Senate 2018	07/10/18 / 07/10/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Totals								0.00				19	\$1,295.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/08/18	19	\$1,295.00	(\$194.25)	\$1,100.75
Totals	19	\$1,295.00	(\$194.25)	\$1,100.75

Signature: _____ **Date:** _____

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