

ORDER

Orders
Order / Rev: 946827
Alt Order #:
Product Desc: CANDIDATE
Estimate: 1114 TV MORRISEY FOR SENATE 11.2
Flight Dates: 11/02/18 - 11/05/18
Original Date / Rev: 11/01/18 / 11/01/18
Order Type: NORMAL



WIYE

Primary AE: Parkersburg House
Sales Office: PRKN
Sales Region: National

Agency
Name: Pinpoint Media-Alexandria
Buying Contact:
Billing Contact:
 1707 Osage St 103
 Alexandria, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Morrisey for Senate 2018
Demographic: HH
Product Codes: Candidate - State - Senate
Priority: P-01
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID: 66889
Agency External ID: 8737
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	9	\$650.00	\$552.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	9	\$650.00	\$552.50	0.00
Totals	9	\$650.00	\$552.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Parkersburg House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIYE	11/02/18	11/05/18	M-F 6a-630a M-F 6a-630a	CM	6a-630a	1--1--	:30	2	\$50.00	P-01	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----1--		1				\$50.00		0.00			
		Week: 11/05/18	11/11/18	1-----		1				\$50.00		0.00			
N 2	WIYE	11/02/18	11/05/18	M-F 12p-1230p M-F 12p-1230p	CM	12p-1230p	1--1--	:30	2	\$75.00	P-01	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----1--		1				\$75.00		0.00			
		Week: 11/05/18	11/11/18	1-----		1				\$75.00		0.00			
N 3	WIYE	11/02/18	11/02/18	M-F 11p-1135p M-F 11p-1135p	CM	11p-1135p	----1--	:30	1	\$100.00	P-01	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----1--		1				\$100.00		0.00			
N 4	WIYE	11/02/18	11/02/18	CBS Friday Prime Hr 3 Friday Prime Hr 3	CM	10p-11p	----1--	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----1--		1				\$150.00		0.00			
N 5	WIYE	11/04/18	11/04/18	CBS Sunday Morning CBS Sunday Morning	CM	9a-1030a	-----2	:30	2	\$50.00	P-01	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----2		2				\$50.00		0.00			

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WIYE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WIYE	11/04/18	11/04/18	M-Su 6a-2a M-Su 6a-2a	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	----- 1	:30	1	\$50.00	P-01	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/18		11/04/18		----- 1	1		\$50.00		0.00						
Totals													9	\$650.00	