

## ORDER



**Orders**  
**Order / Rev:** 875202  
**Alt Order #:**  
**Product Desc:** 97 GENERAL  
**Estimate:** 920-TV MORRISEY 9.18-24  
**Flight Dates:** 09/18/18 - 09/24/18  
**Original Date / Rev:** 09/11/18 / 09/11/18  
**Order Type:** NORMAL

## WTAP

**Primary AE:** Parkersburg House  
**Sales Office:** PRKN  
**Sales Region:** National

**Agency**  
**Name:** Pinpoint Media-Alexandria  
**Buying Contact:**  
**Billing Contact:**  
 1707 Osage St 103  
 Alexandria, VA 22302

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Morrissey for Senate 2018  
**Demographic:** HH  
**Product Codes:** Candidate - State - Senate  
**Priority:** P-03  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 66889  
**Agency External ID:** 8737  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/24/18	118	\$10,745.00	\$9,133.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	118	\$10,745.00	\$9,133.25	0.00
<b>Totals</b>	<b>118</b>	<b>\$10,745.00</b>	<b>\$9,133.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Parkersburg House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTAP	09/18/18	09/24/18	M-F 530a-6a 530a Morning Show	CM	530a-6a	11111--	:30	5	\$35.00	P-03	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	-1111--		4				\$35.00		0.00			
		Week: 09/24/18	09/30/18	1-----		1				\$35.00		0.00			
2	WTAP	09/18/18	09/24/18	Daybreak @ 6a Daybreak @ 6a	CM	6a-7a	11111--	:30	5	\$75.00	P-03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	-1111--		4				\$75.00		0.00			
		Week: 09/24/18	09/30/18	1-----		1				\$75.00		0.00			
3	WTAP	09/18/18	09/24/18	Today Show Today Show	CM	7a-9a	22222--	:30	10	\$75.00	P-03	0.00	NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	-2222--		8				\$75.00		0.00			
		Week: 09/24/18	09/30/18	2-----		2				\$75.00		0.00			
4	WTAP	09/18/18	09/24/18	Live with Kelly & Ryan Live with Kelly & Ryan	CM	9a-10a	11111--	:30	5	\$25.00	P-03	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	-1111--		4				\$25.00		0.00			
		Week: 09/24/18	09/30/18	1-----		1				\$25.00		0.00			
5	WTAP	09/18/18	09/24/18	Today Show II Megyn Kelly Today	CM	Megyn Kelly Today	11111--	:30	5	\$25.00	P-03	0.00	NM	5	\$125.00

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 Flight Dates: 09/18/18 - 09/24/18

Advertiser: Morrissey for Senate 2018  
 Product Desc: 97 GENERAL  
 Estimate: 920-TV MORRISEY 9.18-24

WTAP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	- 1111--					4	\$25.00		0.00			
Week: 09/24/18		09/24/18	09/30/18	1-----					1	\$25.00		0.00			
6	WTAP	09/18/18	09/24/18	Today Show III Today w/ KathieLee & Hoda	CM	Today w/ KathieLee	11111--	:30	5	\$30.00	P-03	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	- 1111--					4	\$30.00		0.00			
Week: 09/24/18		09/24/18	09/30/18	1-----					1	\$30.00		0.00			
7	WTAP	09/18/18	09/24/18	WTAP News @ Noon WTAP News @ Noon	CM	12p-1230p	11111--	:30	5	\$75.00	P-03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	- 1111--					4	\$75.00		0.00			
Week: 09/24/18		09/24/18	09/30/18	1-----					1	\$75.00		0.00			
8	WTAP	09/18/18	09/24/18	Days of Our Lives Days of Our Lives	CM	1p-2p	11111--	:30	5	\$55.00	P-03	0.00	NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	- 1111--					4	\$55.00		0.00			
Week: 09/24/18		09/24/18	09/30/18	1-----					1	\$55.00		0.00			
9	WTAP	09/18/18	09/24/18	M-F 2p-3p M-F 2p-3p	CM	2p-3p	11111--	:30	5	\$35.00	P-03	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	- 1111--					4	\$35.00		0.00			
Week: 09/24/18		09/24/18	09/30/18	1-----					1	\$35.00		0.00			
10	WTAP	09/18/18	09/24/18	M-F 3p-4p M-F 3p-4p	CM	3p-4p	11111--	:30	5	\$55.00	P-03	0.00	NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	- 1111--					4	\$55.00		0.00			
Week: 09/24/18		09/24/18	09/30/18	1-----					1	\$55.00		0.00			
11	WTAP	09/18/18	09/24/18	M-F 4p-5p M-F 4p-5p	CM	4p-5p	11111--	:30	5	\$50.00	P-03	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	- 111---					3	\$50.00		0.00			
Week: 09/24/18		09/24/18	09/30/18	1-----					1	\$50.00		0.00			
12	WTAP	09/18/18	09/24/18	News @ 5p M-F News @ 5p M-F	CM	5p-530p	11111--	:30	5	\$60.00	P-03	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	- 1111--					4	\$60.00		0.00			
Week: 09/24/18		09/24/18	09/30/18	1-----					1	\$60.00		0.00			
13	WTAP	09/18/18	09/24/18	M-F 530p-6p M-F 530p-6p	CM	530p-6p	11111--	:30	5	\$55.00	P-03	0.00	NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	- 1111--					4	\$55.00		0.00			
Week: 09/24/18		09/24/18	09/30/18	1-----					1	\$55.00		0.00			
14	WTAP	09/18/18	09/24/18	News @ 6p M-F News @ 6p M-F	CM	559p-630p	11111--	:30	5	\$250.00	P-03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	- 1111--					4	\$250.00		0.00			
Week: 09/24/18		09/24/18	09/30/18	1-----					1	\$250.00		0.00			
N15	WTAP	09/18/18	09/24/18	NBC Nightly News NBC Nightly News	CM	630p-730p	11111--	:30	5	\$300.00	P-03	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	- 1111--					4	\$300.00		0.00			
Week: 09/24/18		09/24/18	09/30/18	1-----					1	\$300.00		0.00			
16	WTAP	09/18/18	09/24/18	Wheel of Fortune M-F Wheel of Fortune M-F	CM	7p-730p	11111--	:30	5	\$90.00	P-03	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	- 1111--					4	\$90.00		0.00			
Week: 09/24/18		09/24/18	09/30/18	1-----					1	\$90.00		0.00			
17	WTAP	09/18/18	09/24/18	Jeopardy M-F Jeopardy M-F	CM	730p-8p	11111--	:30	5	\$90.00	P-03	0.00	NM	5	\$450.00

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 Estimate: 920-TV MORRISEY 9.18-24  
**WTAP**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	- 1111--		4				\$90.00		0.00			
Week: 09/24/18		09/24/18	09/30/18	1-----		1				\$90.00		0.00			
18	WTAP	09/18/18	09/24/18	News @ 11p M-F News @ 11p M-F	CM	11p-1135p	11111--	:30	5	\$160.00	P-03	0.00	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	- 1111--		4				\$160.00		0.00			
Week: 09/24/18		09/24/18	09/30/18	1-----		1				\$160.00		0.00			
19	WTAP	09/18/18	09/24/18	The Tonight Show The Tonight Show	CM	1135p-1237a	11111--	:30	5	\$50.00	P-03	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	- 1111--		4				\$50.00		0.00			
Week: 09/24/18		09/24/18	09/30/18	1-----		1				\$50.00		0.00			
20	WTAP	09/24/18	09/24/18	Monday Prime Hr 3 Monday Prime Hr 3	CM	10p-11p	1-----	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/18		09/24/18	09/30/18	1-----		1				\$350.00		0.00			
21	WTAP	09/18/18	09/18/18	Tuesday Prime 2 Hour Tuesday Prime 2 Hour	CM	7:58 PM-10:00 PM- (7:58 PM-10:00 PM)	1-----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	- 1-----		1				\$300.00		0.00			
22	WTAP	09/18/18	09/21/18	M-F 1230p-1p M-F 1230p-1p	CM	1230p-1p	- 1-11--	:30	3	\$30.00	P-03	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	- 1-11--		3				\$30.00		0.00			
23	WTAP	09/19/18	09/19/18	Wednesday Prime Hr 1 Wednesday Prime Hr 1	CM	8p-9p	-- 1----	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	-- 1----		1				\$250.00		0.00			
24	WTAP	09/20/18	09/20/18	Thursday Prime 2b Thursday Prime 2b	CM	930p-10p	--- 1---	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	--- 1---		1				\$300.00		0.00			
25	WTAP	09/21/18	09/21/18	Friday Prime 2 Hour Friday Prime 2 Hour	CM	7:58 PM-10:00 PM- (7:58 PM-10:00 PM)	---- 1--	:30	1	\$235.00	P-03	0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	---- 1--		1				\$235.00		0.00			
26	WTAP	09/22/18	09/22/18	Sa Today Sa Today	CM	7a-9a	----- 1-	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	----- 1-		1				\$30.00		0.00			
27	WTAP	09/22/18	09/22/18	NBC Golf PGA Golf	CM	Various	----- 1-	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	----- 1-		1				\$50.00		0.00			
28	WTAP	09/22/18	09/22/18	News @ 6p Sat News @ 6p Sat	CM	6p-630p	----- 1-	:30	1	\$80.00	P-03	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	----- 1-		1				\$80.00		0.00			
29	WTAP	09/22/18	09/22/18	Wheel of Fortune Sa Wheel of Fortune Sa	CM	7p-730p	----- 1-	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	----- 1-		1				\$25.00		0.00			
30	WTAP	09/22/18	09/22/18	Jeopardy Sa Jeopardy Sa	CM	730p-8p	----- 1-	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	----- 1-		1				\$25.00		0.00			
31	WTAP	09/22/18	09/23/18	Late News Rotator Sa-Su Late News Rotator Sa-Su	CM	11p-1130p	----- 11	:30	2	\$160.00	P-03	0.00	NM	2	\$320.00

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WTAP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----11		2				\$160.00		0.00			
32	WTAP	09/23/18	09/23/18	Su Today Su Today	CM	8a-9a	-----1	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----1		1				\$30.00		0.00			
33	WTAP	09/23/18	09/23/18	Meet The Press Meet The Press	CM	9a-10a	-----1	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----1		1				\$30.00		0.00			
34	WTAP	09/23/18	09/23/18	News @ 6p Sun News @ 6p Sun	CM	6p-630p	-----1	:30	1	\$80.00	P-03	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----1		1				\$80.00		0.00			
35	WTAP	09/23/18	09/23/18	Sunday Night NFL Sunday Night Football	CM	Various	-----1	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----1		1				\$275.00		0.00			
Totals													118	\$10,745.00	