



WTAP
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

CONTRACT

<u>Contract / Revision</u> 876167 /		<u>Alt Order #</u>
<u>Product</u> 97 GENERAL		
<u>Contract Dates</u> 10/02/18 - 10/08/18	<u>Estimate #</u> 922 TV MORRISEY 10.2	
<u>Advertiser</u> Morrisey for Senate 2018		<u>Original Date / Revision</u> 07/10/18 / 07/16/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTAP	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Nat
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9915283	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 8737	<u>Advertiser Ref</u> 66889	

And:

Pinpoint Media-Alexandria
1707 Osage St 103
Alexandria, VA 22302

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTAP	10/02/18	10/08/18	Daybreak @ 6a	6a-7a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	- 1111--				4	\$75.00				
	Week:	10/08/18	10/14/18	1-----				1	\$75.00				
N 2	WTAP	10/02/18	10/08/18	Today Show	7a-9a		:30				NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	- 1111--				4	\$85.00				
	Week:	10/08/18	10/14/18	1-----				1	\$85.00				
N 3	WTAP	10/02/18	10/08/18	Live with Kelly & Ryan	9a-10a		:30				NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	- 1111--				4	\$35.00				
	Week:	10/08/18	10/14/18	1-----				1	\$35.00				
N 4	WTAP	10/02/18	10/08/18	Megyn Kelly Today	Megyn Kelly Today		:30				NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	- 1111--				4	\$35.00				
	Week:	10/08/18	10/14/18	1-----				1	\$35.00				
N 5	WTAP	10/02/18	10/08/18	Today w/ KathieLee & Hoda	Today w/ KathieLee		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	- 1111--				4	\$45.00				
	Week:	10/08/18	10/14/18	1-----				1	\$45.00				
N 6	WTAP	10/02/18	10/08/18	WTAP News @ Noon	12p-1230p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	- 1111--				4	\$75.00				
	Week:	10/08/18	10/14/18	1-----				1	\$75.00				
N 7	WTAP	10/02/18	10/08/18	Days of Our Lives	1p-2p		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	- 1111--				4	\$65.00				
	Week:	10/08/18	10/14/18	1-----				1	\$65.00				
N 8	WTAP	10/02/18	10/08/18	M-F 2p-3p	2p-3p		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	- 1111--				4	\$50.00				
	Week:	10/08/18	10/14/18	1-----				1	\$50.00				
N 9	WTAP	10/02/18	10/08/18	M-F 3p-4p	3p-4p		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/01/18	10/07/18	- 1111--				4	\$65.00				

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<u>Contract Dates</u> 10/02/18 - 10/08/18	<u>Product</u> 97 GENERAL	<u>Estimate #</u> 922 TV MORRISEY 10.2-1
<u>Advertiser</u> Morrisey for Senate 2018		<u>Original Date / Revision</u> 07/10/18 / 07/16/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$65.00				
N 10	WTAP	10/02/18	10/08/18	M-F 4p-5p	4p-5p		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$65.00				
Week:		10/08/18	10/14/18	1-----				1	\$65.00				
N 11	WTAP	10/02/18	10/08/18	News @ 5p M-F	5p-530p		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$60.00				
Week:		10/08/18	10/14/18	1-----				1	\$60.00				
N 12	WTAP	10/02/18	10/08/18	M-F 530p-6p	530p-6p		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$65.00				
Week:		10/08/18	10/14/18	1-----				1	\$65.00				
N 13	WTAP	10/02/18	10/08/18	News @ 6p M-F	559p-630p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$250.00				
Week:		10/08/18	10/14/18	1-----				1	\$250.00				
N 14	WTAP	10/02/18	10/08/18	NBC Nightly News	630p-730p		:30				NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$750.00				
Week:		10/08/18	10/14/18	1-----				1	\$750.00				
N 15	WTAP	10/02/18	10/08/18	Wheel of Fortune M-F	7p-730p		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$90.00				
Week:		10/08/18	10/14/18	1-----				1	\$90.00				
N 16	WTAP	10/02/18	10/08/18	Jeopardy M-F	730p-8p		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$90.00				
Week:		10/08/18	10/14/18	1-----				1	\$90.00				
N 17	WTAP	10/02/18	10/08/18	News @ 11p M-F	11p-1135p		:30				NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$160.00				
Week:		10/08/18	10/14/18	1-----				1	\$160.00				
N 18	WTAP	10/02/18	10/08/18	The Tonight Show	1135p-1237a		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$60.00				
Week:		10/08/18	10/14/18	1-----				1	\$60.00				
N 19	WTAP	10/08/18	10/08/18	Monday Prime Hr 3	10p-11p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$425.00				
N 20	WTAP	10/02/18	10/02/18	Tuesday Prime 2 Hour	7:58 PM-9:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$300.00				
N 21	WTAP	10/02/18	10/02/18	Tuesday Prime Hr 2	9p-10p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$350.00				
N 22	WTAP	10/02/18	10/02/18	Tuesday Prime Hr 3	10p-11p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$425.00				
N 23	WTAP	10/02/18	10/05/18	M-F 1230p-1p	1230p-1p		:30				NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Advertiser</u> Morrisey for Senate 2018		<u>Original Date / Revision</u> 07/10/18 / 07/16/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$45.00				
N 24	WTAP	10/03/18	10/03/18	Wednesday Prime Hr 3	10p-11p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$425.00				
N 25	WTAP	10/04/18	10/04/18	Thursday Prime Hr 3	10p-11p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$425.00				
N 26	WTAP	10/06/18	10/06/18	News @ 6p Sat	6p-630p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$80.00				
N 27	WTAP	10/06/18	10/06/18	Wheel of Fortune Sa	7p-730p		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$40.00				
N 28	WTAP	10/06/18	10/06/18	Jeopardy Sa	730p-8p		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$40.00				
N 29	WTAP	10/06/18	10/06/18	NBC Nightly News Sa	630p-7p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$750.00				
N 30	WTAP	10/07/18	10/07/18	NBC Nightly News Su	630p-7p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$750.00				
N 31	WTAP	10/06/18	10/07/18	Late News Rotator Sa-Su	11p-1130p		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----11				2	\$160.00				
N 32	WTAP	10/07/18	10/07/18	Su Today	8a-9a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$40.00				
N 33	WTAP	10/07/18	10/07/18	Meet The Press	9a-10a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$40.00				
N 34	WTAP	10/07/18	10/07/18	News @ 6p Sun	6p-630p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$80.00				
N 35	WTAP	10/07/18	10/07/18	Sunday Night Football	Various		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$275.00				
N 36	WTAP	10/07/18	10/07/18	Football Night in America	Various		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$215.00				
N 37	WTAP	10/02/18	10/02/18	Early Today	5a-530a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$25.00				
Totals								0.00				113	\$15,785.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/08/18	113	\$15,785.00	(\$2,367.75)	\$13,417.25
Totals	113	\$15,785.00	(\$2,367.75)	\$13,417.25

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876167 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/18 - 10/08/18	97 GENERAL	922 TV MORRISEY 10.2-1

<u>Advertiser</u>	<u>Original Date / Revision</u>
Morrisey for Senate 2018	07/10/18 / 07/16/18

Signature: _____ **Date:** _____

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