

ORDER

Orders
Order / Rev: 875879
Alt Order #:
Product Desc: 97 GENERAL
Estimate: 921 TV MORRISEY 9.25-10.1
Flight Dates: 09/25/18 - 10/01/18
Original Date / Rev: 07/10/18 / 09/24/18
Order Type: NORMAL



EIYE

Primary AE: Parkersburg House
Sales Office: PRKN
Sales Region: National

Agency Name: Pinpoint Media-Alexandria
Buying Contact:
Billing Contact:
 1707 Osage St 103
 Alexandria, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Morrissey for Senate 2018
Demographic: HH
Product Codes: Candidate - State - Senate
Priority: P-03
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 66889
Agency External ID: 8737
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/27/18 | 09/30/18 | 59 | \$59.00 | \$50.15 |
| 10/01/18 | 10/01/18 | 14 | \$14.00 | \$11.90 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|----------------|----------------|-------------|
| September 2018 | 59 | \$59.00 | \$50.15 | 0.00 |
| October 2018 | 14 | \$14.00 | \$11.90 | 0.00 |
| Totals | 73 | \$73.00 | \$62.05 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Parkersburg House | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|----------------------------|-------|----------------|-------------------|-----|-------|-------------|------|---------------|------|-------|--------|
| N 1 | EIYE | 09/26/18 | 10/01/18 | M-F 9a-10a M-F 9a-10a | CM | 9a-10a | 1- 211 - - | :30 | 5 | \$1.00 | P-03 | 0.00 | NM | 5 | \$5.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/18 | 09/30/18 | -- 211 -- | | | 4 | | | \$1.00 | | 0.00 | | | |
| Week: | | 10/01/18 | 10/07/18 | 1 - - - - - | | | 1 | | | \$1.00 | | 0.00 | | | |
| N 2 | EIYE | 09/26/18 | 10/01/18 | M-F 10a-11a M-F 10a-11a | CM | 10a-11a | 1- 121 - - | :30 | 5 | \$1.00 | P-03 | 0.00 | NM | 5 | \$5.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/18 | 09/30/18 | -- 121 -- | | | 4 | | | \$1.00 | | 0.00 | | | |
| Week: | | 10/01/18 | 10/07/18 | 1 - - - - - | | | 1 | | | \$1.00 | | 0.00 | | | |
| N 3 | EIYE | 09/26/18 | 10/01/18 | M-F 11a-12p M-F 11a-12p | CM | 11a-12p | 1- 211 - - | :30 | 5 | \$1.00 | P-03 | 0.00 | NM | 5 | \$5.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/18 | 09/30/18 | -- 211 -- | | | 4 | | | \$1.00 | | 0.00 | | | |
| Week: | | 10/01/18 | 10/07/18 | 1 - - - - - | | | 1 | | | \$1.00 | | 0.00 | | | |
| N 4 | EIYE | 09/26/18 | 10/01/18 | M-F 12p-1p M-F 12p-1p | CM | 12p-1p | 1- 121 - - | :30 | 5 | \$1.00 | P-03 | 0.00 | NM | 5 | \$5.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/18 | 09/30/18 | -- 121 -- | | | 4 | | | \$1.00 | | 0.00 | | | |
| Week: | | 10/01/18 | 10/07/18 | 1 - - - - - | | | 1 | | | \$1.00 | | 0.00 | | | |
| N 5 | EIYE | 09/26/18 | 10/01/18 | | CM | 1p-2p | 1- 211 - - | :30 | 5 | \$1.00 | P-03 | 0.00 | NM | 5 | \$5.00 |

Order / Rev: 875879
 Alt Order #:
 Flight Dates: 09/25/18 - 10/01/18

Advertiser: Morrissey for Senate 2018
 Product Desc: 97 GENERAL
 Estimate: 921 TV MORRISEY 9.25-10.1

EIYE

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|-------------------|-----------------|--------------------------|-----------------------|---------------------|-------------------|---------------|---------------------|---------------------|-------------|------|------|-------|--------|
| | | | | M-F 1p-2p | | | | | | | | | | | |
| | | | | M-F 1p-2p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/18 | 09/30/18 | --211-- | 4 | | \$1.00 | | 0.00 | | | | | | |
| Week: | | 10/01/18 | 10/07/18 | 1----- | 1 | | \$1.00 | | 0.00 | | | | | | |
| N 6 | EIYE | 09/26/18 | 10/01/18 | M-F 2p-3p | CM | 2p-3p | 1-211-- | :30 | 5 | \$1.00 | P-03 | 0.00 | NM | 5 | \$5.00 |
| | | | | M-F 2p-3p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/18 | 09/30/18 | --211-- | 4 | | \$1.00 | | 0.00 | | | | | | |
| Week: | | 10/01/18 | 10/07/18 | 1----- | 1 | | \$1.00 | | 0.00 | | | | | | |
| N 7 | EIYE | 09/26/18 | 10/01/18 | M-F 3p-4p | CM | 3p-4p | 1-211-- | :30 | 5 | \$1.00 | P-03 | 0.00 | NM | 5 | \$5.00 |
| | | | | M-F 3p-4p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/18 | 09/30/18 | --211-- | 4 | | \$1.00 | | 0.00 | | | | | | |
| Week: | | 10/01/18 | 10/07/18 | 1----- | 1 | | \$1.00 | | 0.00 | | | | | | |
| N 8 | EIYE | 09/26/18 | 10/01/18 | M-F 6p-7p | CM | 6p-7p | 1-211-- | :30 | 5 | \$1.00 | P-03 | 0.00 | NM | 5 | \$5.00 |
| | | | | M-F 6p-7p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/18 | 09/30/18 | --211-- | 4 | | \$1.00 | | 0.00 | | | | | | |
| Week: | | 10/01/18 | 10/07/18 | 1----- | 1 | | \$1.00 | | 0.00 | | | | | | |
| N 9 | EIYE | 09/26/18 | 10/01/18 | Prime Access Rotator M-F | CM | 7p-8p | 1-211-- | :30 | 5 | \$1.00 | P-03 | 0.00 | NM | 5 | \$5.00 |
| | | | | Prime Access Rotator M-F | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/18 | 09/30/18 | --211-- | 4 | | \$1.00 | | 0.00 | | | | | | |
| Week: | | 10/01/18 | 10/07/18 | 1----- | 1 | | \$1.00 | | 0.00 | | | | | | |
| N 10 | EIYE | 09/25/18 | 10/01/18 | M-F 10p-11p | CM | 10p-11p | 11111-- | :30 | 5 | \$1.00 | P-03 | 0.00 | NM | 4 | \$4.00 |
| | | | | M-F 10p-11p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/18 | 09/30/18 | -1111-- | 4 | | \$1.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | EIYE | 09/24/18-09/30/18 | | M-F 10p-11p | 10p-11p | | -TWThF---- | :30 | (\$1.00) | 0.00 | NM | | | | |
| Credited | | | | | | | | | | | | | | | |
| [CREDIT] | | | | | | | | | | | | | | | |
| Week: | | 10/01/18 | 10/07/18 | 1----- | 1 | | \$1.00 | | 0.00 | | | | | | |
| N 11 | EIYE | 09/25/18 | 10/01/18 | Late Fringe Rotator | CM | 11:00 PM-11:30 PM | 11111-- | :30 | 5 | \$1.00 | P-03 | 0.00 | NM | 4 | \$4.00 |
| | | | | Late Fringe Rotator | | (11:00 PM-11:30 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/18 | 09/30/18 | -1111-- | 4 | | \$1.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | EIYE | 09/24/18-09/30/18 | | Late Fringe Rotator | 11:00 PM-11:30 PM | | 11:00 PM-11:30 PM | -TWThF---- | :30 | (\$1.00) | 0.00 | NM | | | |
| Credited | | | | | | | | | | | | | | | |
| [CREDIT] | | | | | | | | | | | | | | | |
| Week: | | 10/01/18 | 10/07/18 | 1----- | 1 | | \$1.00 | | 0.00 | | | | | | |
| N 12 | EIYE | 09/25/18 | 10/01/18 | Late Fringe Rotator | CM | 11:30 PM-12:00 AM | 11111-- | :30 | 5 | \$1.00 | P-03 | 0.00 | NM | 4 | \$4.00 |
| | | | | Late Fringe Rotator | | (11:30 PM-12:00 AM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/18 | 09/30/18 | -1111-- | 4 | | \$1.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | EIYE | 09/24/18-09/30/18 | | Late Fringe Rotator | 11:30 PM-12:00 AM | | 11:30 PM-12:00 AM | -TWThF---- | :30 | (\$1.00) | 0.00 | NM | | | |
| Credited | | | | | | | | | | | | | | | |
| [CREDIT] | | | | | | | | | | | | | | | |
| Week: | | 10/01/18 | 10/07/18 | 1----- | 1 | | \$1.00 | | 0.00 | | | | | | |
| N 13 | EIYE | 10/01/18 | 10/01/18 | Monday Prime Rotator | CM | 8p-10p | 1----- | :30 | 1 | \$1.00 | P-03 | 0.00 | NM | 1 | \$1.00 |
| | | | | Monday Prime Rotator | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/18 | 10/07/18 | 1----- | 1 | | \$1.00 | | 0.00 | | | | | | |
| N 14 | EIYE | 09/29/18 | 09/29/18 | M-Su 730a-2a | CM | 11:00 AM-12:00 PM | -----1- | :30 | 1 | \$1.00 | P-03 | 0.00 | NM | 1 | \$1.00 |
| | | | | M-Su 730a-2a | | (11:00 AM-12:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/18 | 09/30/18 | -----1- | 1 | | \$1.00 | | 0.00 | | | | | | |

Order / Rev: 875879
 Alt Order #:
 Flight Dates: 09/25/18 - 10/01/18

Advertiser: Morrissey for Senate 2018
 Product Desc: 97 GENERAL
 Estimate: 921 TV MORRISEY 9.25-10.1

EIYE

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|--|-------------------|--|---------------|-----|-------|--------|------|------|------|-------|---------|
| N15 | EIYE | 09/29/18 | 09/29/18 | M-Su 730a-2a M-Su 730a-2a | CM | 12:00 PM-1:00 PM (12:00 PM-1:00 PM) | -----1- | :30 | 1 | \$1.00 | P-03 | 0.00 | NM | 1 | \$1.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | Week: | 09/24/18 | 09/30/18 | -----1- | 1 | \$1.00 | 0.00 | | | | | | | | |
| N16 | EIYE | 09/29/18 | 09/29/18 | M-Su 730a-2a M-Su 730a-2a | CM | 1:00 PM-2:00 PM (1:00 PM-2:00 PM) | -----1- | :30 | 1 | \$1.00 | P-03 | 0.00 | NM | 1 | \$1.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | Week: | 09/24/18 | 09/30/18 | -----1- | 1 | \$1.00 | 0.00 | | | | | | | | |
| N17 | EIYE | 09/29/18 | 09/29/18 | M-Su 730a-2a M-Su 730a-2a | CM | 2:00 PM-3:00 PM (2:00 PM-3:00 PM) | -----1- | :30 | 1 | \$1.00 | P-03 | 0.00 | NM | 1 | \$1.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | Week: | 09/24/18 | 09/30/18 | -----1- | 1 | \$1.00 | 0.00 | | | | | | | | |
| N18 | EIYE | 09/29/18 | 09/29/18 | M-Su 730a-2a M-Su 730a-2a | CM | 3:00 PM-4:00 PM (3:00 PM-4:00 PM) | -----1- | :30 | 1 | \$1.00 | P-03 | 0.00 | NM | 1 | \$1.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | Week: | 09/24/18 | 09/30/18 | -----1- | 1 | \$1.00 | 0.00 | | | | | | | | |
| N19 | EIYE | 09/29/18 | 09/29/18 | M-Su 730a-2a M-Su 730a-2a | CM | 4:00 PM-5:00 PM (4:00 PM-5:00 PM) | -----1- | :30 | 1 | \$1.00 | P-03 | 0.00 | NM | 1 | \$1.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | Week: | 09/24/18 | 09/30/18 | -----1- | 1 | \$1.00 | 0.00 | | | | | | | | |
| N20 | EIYE | 09/29/18 | 09/29/18 | M-Su 730a-2a M-Su 730a-2a | CM | 5:00 PM-6:00 PM (5:00 PM-6:00 PM) | -----1- | :30 | 1 | \$1.00 | P-03 | 0.00 | NM | 1 | \$1.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | Week: | 09/24/18 | 09/30/18 | -----1- | 1 | \$1.00 | 0.00 | | | | | | | | |
| N21 | EIYE | 09/29/18 | 09/29/18 | M-Su 730a-2a M-Su 730a-2a | CM | 6:00 PM-7:00 PM (6:00 PM-7:00 PM) | -----1- | :30 | 1 | \$1.00 | P-03 | 0.00 | NM | 1 | \$1.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | Week: | 09/24/18 | 09/30/18 | -----1- | 1 | \$1.00 | 0.00 | | | | | | | | |
| N22 | EIYE | 09/30/18 | 09/30/18 | Sunday Prime Rotator Sunday Prime Rotator | CM | 8:00 PM-10:00 PM (8:00 PM-10:00 PM) | -----2 | :30 | 2 | \$1.00 | P-03 | 0.00 | NM | 2 | \$2.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | Week: | 09/24/18 | 09/30/18 | -----2 | 2 | \$1.00 | 0.00 | | | | | | | | |
| N23 | EIYE | 09/26/18 | 10/01/18 | M-F 5p-6p M-F 5p-6p | CM | 5p-6p | 1-211-- | :30 | 5 | \$1.00 | P-03 | 0.00 | NM | 5 | \$5.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | Week: | 09/24/18 | 09/30/18 | --211-- | 4 | \$1.00 | 0.00 | | | | | | | | |
| | Week: | 10/01/18 | 10/07/18 | 1----- | 1 | \$1.00 | 0.00 | | | | | | | | |
| Totals | | | | | | | | | | | | | | 73 | \$73.00 |