

ORDER

Orders
Order / Rev: 2706855
Alt Order #: 37233622
Product Desc: NV Senate
Estimate: 522528
Flight Dates: 05/22/24 - 05/28/24
Original Date / Rev: 04/11/24 / 05/13/24
Order Type: POLITICAL-CANDIDATE

Las Vegas KDWN

Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency Name: Katz Media Group
Buying Contact: _____
Billing Contact: _____
125 West 55th Street
New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Jeff Gunter for Senate
Demographic: A35+
Product Codes: Candidates (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: FULL

New Business End: _____
Advertiser External ID: 220986
Agency External ID: 4027634
Unit Code: Candidate -
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	15	\$900.00	\$765.00
05/27/24	05/28/24	6	\$360.00	\$306.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	15	\$900.00	\$765.00	0.00
June 2024	6	\$360.00	\$306.00	0.00
Totals	21	\$1,260.00	\$1,071.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KDWN	05/22/24	05/24/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	--WTF--	1:00	5	\$60.00	FULL	0.00	NM	5	\$300.00
	AM - AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/22/24	05/28/24	--WTF--		5		\$60.00		0.00					
N 2	KDWN	05/22/24	05/24/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	--WTF--	1:00	5	\$60.00	FULL	0.00	NM	5	\$300.00
	MD - MD -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/22/24	05/28/24	--WTF--		5		\$60.00		0.00					
N 3	KDWN	05/22/24	05/24/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	--WTF--	1:00	5	\$60.00	FULL	0.00	NM	5	\$300.00
	PM - PM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/22/24	05/28/24	--WTF--		5		\$60.00		0.00					
N 4	KDWN	05/27/24	05/28/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	M----	1:00	2	\$60.00	NARF	0.00	NM	2	\$120.00
	EV -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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Las Vegas KDWN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	MT-----					2	\$60.00		0.00			
N 5	KDWN	05/27/24	05/28/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	MT-----	1:00	2	\$60.00	NARF	0.00	NM	2	\$120.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	MT-----					2	\$60.00		0.00			
N 6	KDWN	05/27/24	05/28/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	MT-----	1:00	2	\$60.00	NARF	0.00	NM	2	\$120.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	MT-----					2	\$60.00		0.00			
													Totals	21	\$1,260.00