

ORDER

Orders
Order / Rev: 2706855
Alt Order #: 37233622
Product Desc: NV Senate
Estimate: 522528
Flight Dates: 05/22/24 - 05/28/24
Original Date / Rev: 04/11/24 / 04/11/24
Order Type: POLITICAL-CANDIDATE

Las Vegas KDWN

Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact: _____
Billing Contact: _____
125 West 55th Street
New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Jeff Gunter for Senate
Demographic: A35+
Product Codes: Candidates (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: FULL

New Business End: _____
Advertiser External ID: 220986
Agency External ID: 4027634
Unit Code: Candidate -
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	30	\$1,800.00	\$1,530.00
05/27/24	05/28/24	12	\$720.00	\$612.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	30	\$1,800.00	\$1,530.00	0.00
June 2024	12	\$720.00	\$612.00	0.00
Totals	42	\$2,520.00	\$2,142.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KDWN	05/22/24	05/24/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	--WTF--	1:00	10	\$60.00	FULL	0.00	NM	10	\$600.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/22/24	05/28/24	--WTF--		10				\$60.00		0.00			
N 2	KDWN	05/22/24	05/24/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	--WTF--	1:00	10	\$60.00	FULL	0.00	NM	10	\$600.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/22/24	05/28/24	--WTF--		10				\$60.00		0.00			
N 3	KDWN	05/22/24	05/24/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	--WTF--	1:00	10	\$60.00	FULL	0.00	NM	10	\$600.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/22/24	05/28/24	--WTF--		10				\$60.00		0.00			
N 4	KDWN	05/27/24	05/28/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	MT-----	1:00	4	\$60.00	NARF	0.00	NM	4	\$240.00
	EV -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/27/24	06/02/24	MT-----		4				\$60.00		0.00			
N 5	KDWN	05/27/24	05/28/24	M-F 10a-3p	CM	10:00 AM-3:00 PM	MT-----	1:00	4	\$60.00	NARF	0.00	NM	4	\$240.00

Order / Rev: 2706855
 Alt Order #: 37233622
 Flight Dates: 05/22/24 - 05/28/24

Advertiser: Jeff Gunter for Senate
 Product Desc: NV Senate
 Estimate: 522528

Las Vegas KDWN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10a-3p											
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/27/24	06/02/24	MT-----			4		\$60.00		0.00				
N 6	KDWN	05/27/24	05/28/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	MT-----	1:00	4	\$60.00	NARF	0.00	NM	4	\$240.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/27/24	06/02/24	MT-----			4		\$60.00		0.00				
													Totals	42	\$2,520.00